

## **PERSPECTIVA NACIONAL FCC REPORT – FIRST QUARTER 2015**

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**STATION KLOB HAS ASCERTAINED THAT THE FOLLOWING  
ISSUES ARE MATTERS OF CONCERN TO THE COMMUNITY IT SERVES:**

- 1. HEALTH CARE**
- 2. IMMIGRATION REFORM**
- 3. EDUCATION**
- 4. PUBLIC SAFETY**
- 5. CHILD SAFETY**
- 6. LOCAL AND NATIONAL ECONOMY**
- 7. WOMEN'S ISSUES**
- 8. LOCAL POLITICS AND GOVERNMENT**
- 9. ROLE OF LATINOS IN THE COMMUNITY**
- 10. LATINO YOUTH**

**ISSUE: HEALTH CARE**

*Measles contagions has been spreading across the country. Shockingly, politicians Rand Paul and Chris Christie have put vaccination on the public discussion, stating that it shouldn't be mandatory but a parental decision.*

Program: Perspectiva Nacional (Segment #1, 9:02)

When: February 15, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** This week more measles cases were reported in the U.S., though health officials have urged the public to get vaccinated. Two experts of the highest health organizations in the Americas and the world, joins us in the show to answer the most frequently asked questions on the topic.

Doctors Cuauhtemoc Ruiz Matus, from the Panamerican Health Organization (PAHO) and Desirée Pastor, from the World Health Organization, will tell us what it is measles and how aninfection occurs, who are vulnerable to the disease, why one should be vaccinated regardless of age and to clarify false rumors about the effects of immunization.

*Obamacare enrollment period ends, but people have until 12 Midnight today to start the process. A federal legislator calls out to the community to take advantage of it.*

Program: Perspectiva Nacional (Segment #3, 5:59)

When: February 15, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** Rep. TonyCardenas from California will also be with us, to remind the audience that is still time to enroll Obamacare and why it is important to do so.

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### **ISSUE: IMMIGRATION REFORM**

*President of Mexico, Enrique Peña Nieto, meets with President Obama during his visit to the U.S. They speak of important issues for both countries, including Immigration.*

*Also, Ambassador of El Salvador discusses President Obama's executive actions on Immigration, an TPS extension for his compatriots in the U. S.*

Program: Perspectiva Nacional (Segment #1, 9:00; Segment #3, 5:59)

When: January 11, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** This week had a lot of activity in Washington, DC. On one hand, the visit of the President of Mexico, Enrique Peña Nieto, to the White House. At the meeting with Mexican President, Obama addressed issues such as economy, security and immigration between the two countries. The international impact of these issues and for Mexicans in the United States, is what we will discuss with Peter Schechter, an analyst at the Atlantic Council, and Maureen Meyer, an analyst at Washington Office on Latin America.

Also, the Ambassador of El Salvador, Francisco Altschul, joined us in the show to explain the extension of the TPS for his compatriots in the United States, and the Immigration executive actions of President Barack Obama.

*As millions of DACA beneficiaries get ready in a few days to start applying for its extension under the new Immigration Presidential Executive Order, a federal Democratic legislator explains what is happening behind scenes in Congress regarding Immigration Reform.*

Program: Perspectiva Nacional (Segment #2, 7:59)

When: February 15, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** Rep. Luis Gutiérrez from Illinois will address the issue of immigration, what happens behind scenes on the House regarding the executive actions President Obama and extension process for DACA, scheduled to begin next February 18th.

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### ISSUE: IMMIGRATION REFORM (continued)

*President Obama's Executive Action has been challenged by 25 states, and federal judge Andrew Hanen has issued an injunction to halt the DACA extension and Deferred Action for Parents (DAPA), that could have become an immigration relief to nearly 5 million people across the nation.*

Program: Perspectiva Nacional (Segment #1, 9:00; Segment #2, 8:00)

When: February 22nd, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** This week, we discuss the decision of Judge Andrew S. Hanen, from the district court in Texas, which temporarily suspended President Barack Obama's executive actions on immigration. Ben Monterroso, from Mi Familia Vota, and Lorella Praeli, from the United We Dream organization, will join us in the show to inform our viewers what's next in the pro-immigration movement, despite the injunction.

We also spoke with immigration attorney Jose Pertierra, to know what are the next steps and how soon the appeal of the judge's Hanen decision by the federal government will take place, and also what people who could benefit from the executive action can do while this lawsuit is elucidated.

*The Presidential Executive Action's is under fire, after a 25-states lawsuit. But community organizations, along with the Mexican consulates, are encouraging Latinos to get their documents ready for DACA extension and Deferred Action for Parents (DAPA)*

Program: Perspectiva Nacional (Segment #2, 8:00)

When: March 1st, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** We'll also discuss the urgency that pro-immigration community organizations and the consulates of Mexico in the country are injecting to those who can benefit from Obama's executive action, so they can continue to ready their documents. The Consul of Mexico in Washington, Juan Carlos Mendoza, will be in the show to expand into what they are doing, along with Gustavo Torres, Executive Director of CASA de Maryland and CASA de Virginia, who not only believes that the President's immigration plan will succeed in court, but that the 24 states that were not involved in the lawsuit against the executive action could soon advance the agenda of the White House.

**ISSUE: IMMIGRATION REFORM (continued)**

*The federal judge in Texas has extended the time in which he'll offer a revision to the 25-states lawsuit against the Presidential Executive Action, but pro-immigration organizations continue to mobilize the Latino community who could benefit from DACA extension and Deferred Action for Parents (DAPA) to get their documents ready.*

Program: Perspectiva Nacional (Segment #3, 6:00)

When: March 15, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** Latest on the lawsuit on Obama's executive order on immigration. CASA de Maryland and CASA de Virginia Executive Director, Gustavo Torres, provides the information.

*Despite the Presidential Executive Action's future being resolved in court, Democrats continue to encourage Latinos to get their documents ready for DACA extension and Deferred Action for Parents (DAPA)*

Program: Perspectiva Nacional (Segment #2, 8:00)

When: March 22, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** Democratic Representative from California, Tony Cardenas, insists in our show that the immigrant community should to prepare for the protections under the Presidential Executive Order, even though its future remains in the courts.

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### ISSUE: IMMIGRATION REFORM (continued)

*Racial profiling and Maricopa County, AZ, Sheriff Joseph Arpaio. He violated a 2011 court order preventing racial profiling, for which he proposed an economic solution. But is it a fair one?*

Program: Perspectiva Nacional (Segment #1, 9:02)

When: March 29, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** In 2011, a court in Texas banned the Sheriff of Maricopa County in Arizona, Joseph Arpaio, from ordering interventions and raids based solely on the appearance of people, actions known as racial profiling. However, the controversial Sheriff subsequently led interventions, which then served as proof that he violated the court ruling. To soften the actions, Arpaio decided to make a donation of \$ 100,000 to a civil rights organization, and proposed that the government create a fund of \$ 350,000 for victims of these actions.

The case is discussed in our show with Democratic Representative from Arizona, Ruben Gallego, and the Executive Director of Mi Familia Vota, Ben Monterroso. Both agree that Sheriff Arapaio's self-imposed fine is not enough to make up for the damage done to the immigrant community in the state.

### ISSUE: PUBLIC SAFETY

*Increase in violence involving local police and the minority community, after clashes in Ferguson, Missouri, is now a national concern. Is racial profiling behind it? What can Latinos do if involved in a similar incident with authorities?*

Program: Perspectiva Nacional (Segment #1, 9:00)

When: March 22nd, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** In August of last year, the country was shocked by the violence erupted in Ferguson, Missouri. A young African American was killed during an altercation with the police, an incident that it's still investigated today, questioning the limits of excessive force by local authorities. Incidents like this keep repeating throughout the country, and although most involve African Americans, the truth is that Latinos are also subject to similar situations. What is the role of racial profiling in all this? We asked Marty Castro, Federal Commissioner for Civil Rights, who joins us via Skype from Chicago. In our studio, attorney Luis Paoli provides recommendations of what to do if a Latino is unjustly seized by the police, regardless if the person has immigration documents or not.

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### **ISSUE: LOCAL AND NATIONAL ECONOMY**

*Discussion the economic opportunities of the Pacific Alliance (covering Colombia, Peru, Mexico and Chile) and the impact it will have for the region and the U. S.*

Program: Perspectiva Nacional (Segment #1, 9:00; Segment #2, 8:01; Segment #3, 6:00)

When: January 4, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** We start 2015 with a glance at Latin America. Ambassadors Luis Carlos Villegas and Harold Forsyth, of Colombia and Peru respectively, joined us in the first program year to discuss the opportunities of the Pacific Alliance, which their countries are members of, along with Mexico and Chile. This initiative would open the door to these four countries to develop innovative policies in various fields, especially in economic development and employment, which could be an option to reduce the migration flow to the United States.

With us also will be Latin American analyst Juan Carlos Hidalgo, from the CATO Institute. He applauds the efforts of the Pacific Alliance, but puts it into perspective of other Latin American organizations such as Mercosur. What are the differences and benefits from one another? We'll tell you in our show.

*New government opportunities for first time home buyers and how they would benefit Latinos.*

Program: Perspectiva Nacional (Segment #3, 5:59)

When: January 18, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** President Obama announced an initiative to facilitate the purchase of homes for first time buyers. Latinos would benefit from this incentive, but is there inventory of affordable houses for the middle class? It's what we discussed with Gustavo Velázquez, Assistant US Secretary of Housing, and also with Aracely Panameño, expert in the real estate market.

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### **ISSUE: LOCAL AND NATIONAL ECONOMY (continued)**

*Analysis of the provisions for the nation's economy and the middle class during President Obama's State of the Union address.*

Program: Perspectiva Nacional (Segment #1, 8:58; Segment #2, 8:01; Segment #3, 6:01)

When: January 18, 2015 (\*\***MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE**\*\*)

**Description of Program:** Two of the central topics of President Obama's State of the Union address this week were economy and middle class, which in fact have been the main Republican campaign platform in the past six years.

In our show, we discuss Obama's proposals for both areas with Republican strategists Estuardo Rodríguez and Raul "Danny Vargas," Democratic and Republican respectively. Also with Judy Pino, conservative analyst.

But what about the small businesses? Former Administrator of small businesses under the George W. Bush administration, Hector Barreto, will be with us to offer their analysis.

*Business development opportunities for Latinos and minorities, through government programs.*

Program: Perspectiva Nacional (Segment #3, 6:00)

When: February 1st, 2015 (\*\***MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE**\*\*)

**Description of Program:** Alejandra Castillo, Director of the Minority Business Development Agency, discusses the role of her federal agency which enables small minority business grow, expand, create more jobs, and have the ability to export their products to their own countries. She also tell us about her recent visit to Bolivia, as part of the U.S. delegation to President Evo Morales' inauguration.



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### ISSUE: LOCAL AND NATIONAL ECONOMY (continued)

*President Obama issued new tax credits for the middle class this week, with a particular benefit to middle class families.*

Program: Perspectiva Nacional (Segment #3, 6:01)

When: February 8, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** We finish the show by explaining our audience the tax credits presented by President Obama this week, as part of his budget message. The public accountant Alejandro Mendoza details the benefits for middle class families, not only in terms of taxes, but also for family finances.

*Important advice for tax payers regarding tax filing and credits related to Obamacare.*

Program: Perspectiva Nacional (Segment #3, 5:59)

When: March 1<sup>st</sup>, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** We are a few weeks away for the deadline to file taxes, and for the first time Obamacare becomes part of the process. The public accountant Cesar Peña joins us on the show with important information on the subject.

*25 states now have “Right to work” laws, allowing certain workers not to pay labor union dues. Does it have an impact to the labor movement and what are the provisions for workers who choose to follow this law?*

Program: Perspectiva Nacional (Segment #2, 8:02)

When: March 15, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** We discuss the progress of the "right to work" laws in 25 US states, the most recent in adopting such legislation is Wisconsin. It allows certain employees of private companies to avoid paying their dues to the labor unions. On the impact of these laws to the union movement, about what are the worker protections now and the benefits to corporations with this law, we talk to Rosa Lozano, National Worker Center Partnership Coordinator of the AFL-CIO, and the Executive Director of LCLAA, Hector Sánchez.

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### ISSUE: LOCAL AND NATIONAL ECONOMY (continued)

*In order to help balance the federal budget, House Republicans proposed hefty cuts to programs like Medicare, Medicaid and Obamacare, from which thousands of Latinos benefit across the nation.*

Program: Perspectiva Nacional (Segment #2, 7:59)

When: March 22, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** Florida Republican representative Carlos Curbelo will join us in the show as well, discussing the the House's proposed budget, which will cut \$5 trillion to the federal government, impacting programs like Medicare, Medicaid and Obamacare. We also asked him about President Obama's idea of exploring mandatory voting in the United States.

### ISSUE: WOMEN'S ISSUES

*On International Women's Day, we analyze the current situation of Latinas in the U.S. in terms of labor and salary, political participation and that of aging women.*

Program: Perspectiva Nacional (Segment #1, 9:00; Segment #2, 8:00; Segment #3, 6:00; Segment #4, 00:50)

When: March 8th, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** In commemoration of International Women's Day, we dedicate the show to analyze where we are in the struggle for gender equity: wage, labor, civic and political participation, as well as the challenges that aging women face today.

Our new host, Tsi-tsi-ki Félix talks with several community leaders on these issues. In the first segment, SEIU labor union leader Rocío Sáenz, attorney Alisa Lachow and Dreamer mom Ingrid Vaca, discuss the challenges of women in the workplace. Where are we and what we lack to reach true equality with men? They'll provide their perspective on the subject.

Then the Democratic businesswoman Lorena Chambers and Director of Hispanic Media for the Republican Party, Ruth Guerra, agree that females are underrepresented in politics at all levels.

Finally, Dr. Yanira Cruz, president of NHCOA, the National Hispanic Council on Aging, will discuss the challenges older women face today, not only in the workplace, but also on health.

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### **ISSUE: LOCAL POLITICS AND GOVERNMENT**

*President Obama will deliver his State of the Union address before the 114 Congress, and days before his message we analyze the political moves from Republicans. Also, we analyze the future of the newly restores US-Cuba relations.*

Program: Perspectiva Nacional (Segment #1, 9:01)

When: January 18, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** On 20 January, President Obama will present his State of the Union address before the 114th Congress, controlled by Republicans, who started the legislative session with an open political challenge on several issues, including the Executive Actions on Immigration. Arizona Democratic Representative Ruben Gallego, joins us in the show along with Mi Familia Vota Executive Director, Ben Monterroso, they analyze the political situation, days before the message of the President.

Also in our show, with the restoration of the US-Cuba relations, is it possible to start talking of an end to the embargo? We discuss the subject with Paul Johnson, who represents U.S. Agriculture Coalition for Cuba, who joins us via satellite from Chicago. Also joining us via Skype from New York, former Under Secretary of State for Business Affairs, José Fernández, who offers his analysis of the subject.

*Cuban-American Ted Cruz is formally the first Republican to announce his intention for a presidential race. Analysis of the pros and cons of the potential candidate.*

Program: Perspectiva Nacional (Segment #2, 7:59)

When: March 29, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** Analysts Alfonso Aguilar and Estuardo Rodriguez, conservative and Democrat, respectively, joined us to discuss the pre-candidacy of Ted Cruz for president in 2016, announced this week.

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### **ISSUE: ROLE OF LATINOS IN THE COMMUNITY**

*The Vatican has confirmed the visit of Pope Francis next September to the U.S. But the Pontiff won't solely come to the country for religious events, as he will have a Congressional address. Will he use his figure as a world leader to request intervention in favor of the Immigration Reform.*

Program: Perspectiva Nacional (Segment #1, 9:01)

When: February 1, 2015 (\*\*MARKETS, PLEASE INCLUDE YOUR LOCAL TIME HERE\*\*)

**Description of Program:** The U.S. Catholic community joyfully looks forward to the visit of Pope Francis in September this year. But the visit of the Pontiff is not merely religious, because not only he will hold meetings with President Obama, but will also address the Congress. Why? What will he say? And if he asks for a final action on the Immigration Reform, what effect among politicians, Catholic or not, will it have?

That's what we discuss in our show with Father José Eugenio Hoyos, Catholic priest; and Rev. Gabriel Salguero the leader of the National Latino Evangelical Coalition; and Professor Patricio Zamorano, policy expert.