



FCC Local Community
Issues/ Programs Report

QTR: 3rd

YEAR: 2015

DATE:	JUL-SEPT		TITLE:	FATHER & SON EXP DATE 5/25/16 3Q2015 AD-ID:CNDV0005000H
LENGTH: 30 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA IS ABOUT THE AWARENESS OF DOMESTIC VIOLENCE PREVENTION. IT TALKS ABOUT FATHERS TEACHING THEIR SONS HOW TO HIT A BASEBALL, A NET, A BASEBALL RECEPTOR, THE STRIKE ZONE ETC AND HOW FATHERS SHOULD NEED TO TAKE TIME TO ALSO TEACH THEIR SONS WHAT THEY SHOULDN'T HIT. IS A MESSAGE ABOUT FUTURE WITHOUT VIOLENCE.				
DATE:	JUL-SEPT		TITLE:	SHORT SHORTS EXP DATE 2/18/16 3Q2015 AD-ID: CNTW0012000
LENGTH: 30 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA ENCOURAGES PARENTS TO SECURE CHILDREN AND PREVENT FATAL CAR ACCIDENTS. IT ALSO LETS LISTENERS KNOW WHERE TO GET MORE INFORMATION BY VISITING SAFECAR.GOV/CHICOSABROCHENSE.				
DATE:	JUL-SEPT		TITLE:	TWO AT ONCE EXP DATE: NEVER AD-ID:CNRD00580000 3Q2015

LENGTH: 30 SEC

PROGRAM: PSA

NARRATIVE: THIS PSA ADVICE LISTENERS TO NOT TEXT AND DRIVE OR TRY TO EVEN MULTI TASK ON THE PHONE WHILE DRIVING BECAUSE IT CAN CAUSE A FATAL ACCIDENT.

DATE: JUL-SEPT

TITLE:

FLASHBACK SPANISH
REVISED
EXP DATE 4/13/16
AD-ID:CNNH0084000H
3Q2015

LENGTH: 30 SEC

PROGRAM: PSA

NARRATIVE: THIS PSA IS ABOUT CHILD PASSENGER SAFETY AND HOW A CAR SEAT CAN SAVE LIVES. IT ENCOURAGE LISTENER TO HAVE THE APPROPRIATE CAR SEAT FOR THEIR KIDS. LISTENERS CAN FIND MORE INFORMATION ABOUT WHATS THE APPROPRIATE CAR SEAT FOR THEIR KIDS AT SAFECAR.GOV/PROTEGIDOS OR BY CALLING 1-888-PROTEGIDOS.

DATE: JUL-SEPT

TITLE:

ONLINE DATING
EXP DATE 4/6/16
AD-ID: CNDD0201000
3Q2015

LENGTH: 30 SEC

PROGRAM: PSA

NARRATIVE: THIS PSA IS ABOUT BUZZED DRIVING PREVENTION. ENCOURAGE DRIVERS TO DON'T DRINK AND DRIVE. IT INFORM THAT WILL COST ABOUT \$10,000 IN LEGAL COSTS, FINES AND IT WILL RAISE YOUR CAR INSURANCE IF YOU GET A DUI. IT TELLS THAT YOU'LL END UP DRUNK, UNDER ARREST AND BROKE IF YOU DRIVE BUZZED.

DATE: JUL-SEPT

TITLE:

ZOE ZALDANA
EXP DATE:11/25/15
AD-ID: CNGA0183000
3Q2015

LENGTH: 30 SEC

PROGRAM: PSA

NARRATIVE: THIS PSA ENCOURAGE LISTENERS TO NOT WORRY IF THEY DON'T HAVE HIGH SCHOOL EQUIVALENCY, IT INFORMS THAT THEY'RE FREE COURSES IN THEIR AREA TO COMPLETE A HIGH SCHOOL DIPLOMA. FOR MORE INFORMATION LISTENERS CAN VISIT COMPLETATUDIPLOMA.ORG.

DATE: JUL-SEPT

TITLE:

MOSH
EXP DATE: 12/3/15
AD-ID: CNSA0114000
3Q2015

LENGTH: 30 SEC

PROGRAM: PSA

NARRATIVE: FOOD SAFETY EDUCATION PSA, IT WARN CONSUMERS ABOUT E-COLI, THE PSA MENTION THAT AN ESTIMATE OF 3,000 AMERICANS DIE EVERY YEAR DUE TO DISEASES TRANSMITTED BY FOOD CONTAMINATED. IT ENCOURAGES LISTENERS TO SEPARATE RAW MEATS FROM VEGETABLES AND TO LEARN ABOUT FOOD SAFETY BY VISITING FOODSAFETY.GOV.

DATE: JUL-SEPTJ

TITLE:

SILLA
EXP DATE: 2/4/17
AD-ID: CNFA0414000
3Q2015

LENGTH: 30 SEC

PROGRAM: PSA

NARRATIVE: THIS PSA IS ABOUT HUNGER PREVENTION. INFORM LISTENERS THAT THEY ARE 16 MILLIONS KIDS THAT SUFFER FROM HUNGER IN THIS COUNTRY, IT TELLS PEOPLE THAT FEEDING AMERICA PROVIDED 1 MEAL AND A CHAIR TO EVERY CHILDREN IN NEED, IT ALSO ENCOURAGE LISTENERS TO SUPPORT FEEDING AMERICA AND LOCAL FOOD BANKS BY VISITING FEEDINGAMERICA.ORG/ESPANOL.

DATE: JUL

TITLE:

A SECOND CHANCE
EXP DATE: 2/8/16
AD-ID: CNGO0121000
3Q2015

LENGTH: 30 SEC

PROGRAM: PSA

NARRATIVE: THIS PUBLIC SERVICE ANNOUNCEMENT IS ABOUT JOB TRAINING AND EMPLOYMENT. IT ENCOURAGE THE COMMUNITY TO DONATE TO GOODWILL TO HELP FINANCE TRAINING PROGRAMS FOR NEW JOBS IN THE COMMUNITY, IT SHOWS HOW POWERFULL DONATIONS CAN BE. THE MAIN MESSAGE IS ABOUT DONATING THINGS AND CREATING JOBS.

QTR: 3rd

YEAR: 2015

DATE:	JUL-SEPT		TITLE:	FUNKY CHICKEN EXP DATE 12/3/15 AD-ID:CNSA0113000 3Q2015
LENGTH: 30 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA IS ABOUT FOOD SAFETY EDUCATION. WARN CONSUMERS ABOUT SALMONELLA IN CHICKEN. HIGHLIGHT THE STATISTICS OF NUMBER OF PEOPLE THAT GET SICK EVERY YEAR DUE TO FOOD CONTAMINATION. IT ENCOURAGES VIEWERS TO LEARN ABOUT THE CORRECT TEMPERATURES TO COOK EACH TYPE OF MEAT.				
DATE:	JUL-SEPT		TITLE:	MANNERS EXP DATE 10/20/15 AD-ID: CNOH0103000 3Q2015
LENGTH: 30 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA ADVISE PARENTS THAT IS JUST AS IMPORTANT TO TEACH THEIR KIDS ABOUT ORAL HYGIENE AS IT IS TO TEACH THEM GOOD MANNERS, IT ADVISE PARENTS TO TEACH THEM TO BRUSH THEIR TEETHS TWICE A DAY FOR 2 MINUTES. FOR MORE INFORMATION LISTENERS ARE ENCOPURAGE TO VISIT 2MIN2X.ORG WEBSITE.				
DATE:	JUL-SEPT		TITLE:	PERFECT EXP DATE 6/10/16 AD-ID: CNFI0129000 3Q2015
LENGTH: 60 SEC		PROGRAM: PSA		

NARRATIVE: THIS PUBLIC SERVICE ANNOUNCEMENT IS ABOUT FATHERS INVOLVEMENT IN THEIR CHILD LIVES. THE MESSAGE IS ABOUT HOW INVOLVED A FATHER IS IN THEIR CHILDREN LIVES DOESN'T MATTER HOW PERFECT THEY ARE. ENCOURAGE FATHERS TO TAKE TIME TO BE A FATHER AND EXPLAINED HOW THE SMALLEST MOMENTS WILL HAVE A GREAT IMPACT IN A CHILD LIFE. FOR MORE INFORMATION LISTENERS CAN CALL 1-877-432-3411 OR VISIT FATHERSHOOD.GOV.

DATE:	JUL-SEPT		TITLE:	SHORT DRIVE EXP DATE 6/10/16 AD-ID: CNFT0233000 3Q2015
LENGTH: 60 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA ENCOURAGES FAMILIES TO GET IN THE CAR AND GO DISCOVER NATURE TOGETHER. LISTENERS CAN LOOK UP THE CLOSEST FOREST AND OTHER FUN ACTIVITIES BY VISITING DESCUBREELBOSQUE.ORG .				
DATE:	JUL-SEPT		TITLE:	CHAIRS EXP DATE 2/17/16 AD-ID: CNNH0072000 3Q2015
LENGTH: 60 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA IS ABOUT CHILD PASSENGER SAFETY. IT TELLS LISTENERS THAT CAR ACCIDENTS ARE ONE OF THE FIRST CAUSE OF DEATH IN CHILDREN BETWEEN THE AGE OF 1 AND 13 , THE PSA TELL THE VIEWERS THAT THIS CAN BE PREVENTED WITH CHILD PASSENGER SEATS. LISTENERS CAN FIND MORE INFORMATION ABOUT WHATS THE APPROPRIATE CAR SEAT FOR THEIR KIDS AT SAFECAR.GOV/PROTEGIDOS OR BY CALLING 1-888-PROTEGIDOS.				
DATE:	JUL-SEPT		TITLE:	ATTENTION MEN EXP DATE 4/6/16 AD-ID: CNDD0199000 3Q2015
LENGTH: 60 SEC		PROGRAM: PSA		

NARRATIVE: THIS PSA IS ABOUT BUZZED DRIVING PREVENTION. ENCOURAGE DRIVERS TO DON'T DRINK AND DRIVE. IT INFORMS THAT WILL COST ABOUT \$10,000 TO GET A DUI. IT TELLS THAT DRIVERS CAN ENDED UP DRUNK, UNDER ARREST AND BROKE IF YOU DRIVE BUZZED.

DATE: JUL-SEPT

TITLE:

INSIDE THE MIND
EXP DATE 2/19/16
AD-ID: CNTW0015000
3Q2015

LENGTH: 60 SEC

PROGRAM: PSA

NARRATIVE: THIS PUBLIC SERVICE ANNOUNCEMENT TELLS LISTENERS THE IMPORTANCE OF SEAT BELT SAFETY. ENCOURAGE DRIVERS TO CONNECT WITH THEIR KIDS AND MAKE SURE THEY FASTEN THEIR SEAT BELTS EVEN FOR SHORT DRIVES.

DATE: JUL-SEPT

TITLE:

BATTLEFIELD
EXP DATE:3/9/16
AD-ID: CNTW0019000
3Q2015

LENGTH: 60 SEC

PROGRAM: PSA

NARRATIVE: THIS PUBLIC SERVICE ANNOUNCEMENT TELLS LISTENERS THE IMPORTANCE OF SEAT BELT SAFETY. ENCOURAGE DRIVERS TO MAKE SURE PASSENGERS FASTEN THEIR SEAT BELTS BEFORE START DRIVING. FOR MORE INFORMATION LISTENERS CAN VISIT SAFERCAR.GOV/CHICOSABROCHENSE.

DATE: JUL-SEPT

TITLE:

FULL CIRCLE
EXP DATE: 11/9/15
AD-ID: CNCG0071000
3Q2015

LENGTH: 60 SEC

PROGRAM: PSA

NARRATIVE: THIS PSA TALKS ABOUT THE CIRCLE OF LIFE AND REMINDS LISTENERS HOW ROLES CHANGE WITH OUT EVEN NOTICING. THE PSA TELLS LISTENERS TO HELP CAREGIVERS FIND RESOURCES TO PROVIDE EVEN BETTER CARE TO THE PERSON WHO ONCE TOOK CARE OF THEM. THE PSA ENCOURAGE PEOPLE TO VISIT AARP.ORG/CUIDAR OR TO CALL 1-888-971-2013 TO GET INFORMATION ABOUT HEALTH TO TAKE CARE OF LOVE ONES.

DATE:	JUL-SEPT		TITLE:	THERE YET EXP DATE: 11/9/15 AD-ID: CNCG0073000 3Q2015
LENGTH: 60 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA TALKS ABOUT THE CIRCLE OF LIFE AND REMINDS LISTENERS HOW ROLES CHANGE WITH OUT EVEN NOTICING. THE PSA TELLS LISTENERS TO HAVE PATIENCE WITH THEIR MOTHERS AS THEY GROW OLDER LIKE THEY HAD PATIENCE WITH THEM AS A CHILD. THE PSA ENCOURAGE PEOPLE TO VISIT AARP.ORG/CUIDAR OR TO CALL 1-888-971-2013 TO GET INFORMATION ABOUT HEALTH TO TAKE CARE OF LOVE ONES LIKE ONCE WE WERE TAKING CARE OF.				
DATE:	JUL-SEPT		TITLE:	DIRECTIONS EXP DATE: 10/22/15 AD-ID: CNLA0048000 3Q2015
LENGTH: 60 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA CONNECTS PARENTS TO RESOURCES AND HELP FOR THEIR CHILDREN WITH LEARNING AND ATTENTION ISSUES. IT LETS VIEWER KNOW THAT THEY CAN GET MORE INFORMATION BY VISITING UNDERSTOOD.ORG, A FREE ONLINE RESOURCE WITH PERSONALIZE RECOMMENDATIONS, TOOLS AND DAILY ACCESS TO EXPERTS.				

DATE:	JUL-SEPT		TITLE:	FROZEN EXP DATE 12/30/15 AD-ID: CNMA0076000 3Q2015
LENGTH: 60 SEC		PROGRAM: PSA		
NARRATIVE: THIS CAMPAIGN IS DESIGN TO HELP HOMEOWNERS KNOW THAT THERE IS HELP AND WAYS TO KEEP YOUR HOME AND NOT LOOSE IT BY MAKING IT MORE AFFORDABLE. IT ENCOURAGE LISTENERS TO CALL 1-888-995-4673 TO FIND OPTIONS OR BY VISITING MAKINGHOMEAFFORDABLE.GOV.				
DATE:	JUL-SEPT		TITLE:	WOMAN EXP DATE 01/20/16 AD-ID: CNFA00870000 3Q2015

LENGTH: 60 SEC

PROGRAM: PSA

NARRATIVE: THIS PSA ENCOURAGES LISTENERS TO HELP THEIR LOCAL FOOD BANK SOLVE HUNGER. PEOPLE CAN LOOK UP FOR MORE INFO AT FEEDINGAMERICA.ORG, AND HELPS THE COMMUNITY TO BE MORE INVOLVE WITH FOOD BANKS.

DATE: JUL-SEPT

TITLE: SMILES
EXP DATE 7/13/16
AD-ID:CNAT0287000
3Q2015

LENGTH: 60 SEC

PROGRAM: PSA

NARRATIVE: THIS PSA IT AWARES LISTENERS TO PAY ATTENTION TO THEIR CHILDREN AND LOOK FOR SIGNS OF AUTISM. IT ADVICE THAT EALIER DIAGNOSED WILL BE BETTER AND IT WILL MAKE A BIG DIFERENCE IN A CHILD LIFE. LISTENERS CAN GET INFORMATION BY VISITING AUTISMSPEAK.ORG/APRENDE, IT ALSO ENCOURAGE LISTENERS TO TAKE THEIR CHILDRENS TO THE DOCTOR TO TAKE AN AUTISM TEST.

DATE: JUL-SEPT

TITLE: WIRELESS ALERTS –
SOUNDS IN YOUR LIFE
EXP DATE 11/20/15
AD-ID:CNHL0161000
3Q2015

LENGTH: 60 SEC

PROGRAM: PSA

NARRATIVE: THE EMERGENCY PREPAREDNESS CAMPAIGN EMPOWERS INDIVIDUALS,FAMILIES, SMALL BUSINESSES AND COMMUNITIES TO BE PREPARED FOR ANY EMERGENCIES INCLUDING BOTH NATURAL AND MAN DISASTERS. THIS CAMPAIGN INCLUDES ASSETS TARGETED TO THE GENERAL POPULATION, HISPANIC, AMERICANS, SMALL BUSINESS OWNERS AND PARENTS OF SCHOOL AGED CHILDREN THAT DRIVE TO GET READY BY VISITING LISTO.GOV/ALERTAS FOR THE TOOLS AND RESOURCES TO GET PREPARE.

DATE: JUL-SEPT

TITLE: ESCAPE PROJECT
EXP DATE: NEVER

				AD-ID: CNFT00500000 3Q2015
LENGTH: 60 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA ENCOURAGES FAMILIES TO DISCOVER NATURE TOGETHER.LISTENERS CAN ALSO LOOK UP THE CLOSEST FOREST BY VISITING DESCUBREELBOSQUE.ORG				
DATE:	JUL-SEPT		TITLE:	FISH EXP DATE: NEVER 3Q2015
LENGTH: 20 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA SHOW HOW CHILDREN CAN RELATE WITH ASTHMA ATTACK TO A FISH THAT IS NOT IN THE WATER. THE VIEWER CAN LEARN MORE ON HOW TO REACT IN A ASTHMA ATTACK BY VISITING WWW.NOATTACKS.ORG				
DATE:	JUL-SEPT		TITLE:	FUTBOL EXP DATE 1/30/16 AD-ID: CNAT0351000 3Q2015
LENGTH: 15 SEC		PROGRAM: PSA		
NARRATIVE: THIS PSA LETS LISTENERS KNOW THAT 1 IN EVERY 68 CHILDREN ARE DIOGNOSED WITH AUTISM. IT AWARES LISTENERS TO PAY ATTENTION TO THEIR CHILDREN AND LOOK FOR SIGNS OF AUTISM. LISTENERS CAN GET INFORMTION BY CALLING 1-888- 772- 9050.				

DATE:	JUL-SEPT		TITLE:	PIENSELO EXP DATE:12/30/16 AD-ID: CNMA00860000 3Q2015
LENGTH: 15 SEC		PROGRAM: PSA		

NARRATIVE: THIS CAMPAIGN IS DESIGN TO HELP HOMEOWNERS KNOW THAT THERE IS HELP AND WAYS TO KEEP YOUR HOME AND NOT LOOSE IT BY MAKING IT MORE AFFORDABLE, LISTENERS CAN GET HELP BY CALLING 1-888-995-4673 MAKINGHOMEAFFORDABLE.GOV