

CONTRACT



KTHV-TV
720 S. Icard Street
Little Rock, AR 72201
(501)376-1111

www.THV11.com

And:

Target Enterprises/ POL
15260 Ventura Blvd, Suite 1240
Sherman Oaks, CA 91403

<u>Contract / Revision</u> 1200902 /		<u>Alt Order #</u> 08132708
<u>Product</u> ISSUE - 2/23-3/1		
<u>Contract Dates</u> 02/23/16 - 03/01/16	<u>Estimate #</u>	
<u>Advertiser</u> Conservative Solutions PAC / POL		<u>Original Date / Revision</u> 02/22/16 / 02/25/16
<u>Billing Cycle</u> EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTHV	<u>Account Executive</u> Alex Lavin	<u>Sales Office</u> Telerep Los Ang
<u>Special Handling</u>		
<u>Demographic</u> Adults 55+		
<u>Agy Code</u> 1944	<u>Advertiser Code</u> J572	<u>Product 1/2</u>
<u>Agency Ref</u> 2041AG	<u>Advertiser Ref</u> 103901	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	KTHV	02/23/16	02/26/16	M-F 6-7A	M-F 6-7A		:30			P02-FTE		NM	4	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	- TWTF - -				4	\$825.00					
N 2	KTHV	02/23/16	02/26/16	CBS This Morning	M-F 7-9A		:30			P02-FTE		NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	- TWTF - -				4	\$450.00					
N 3	KTHV	02/23/16	02/26/16	Price Is Right	M-F 10-11A		:30			P02-FTE		NM	4	\$2,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	- TWTF - -				4	\$680.00					
N 4	KTHV	02/23/16	02/26/16	Young and the Restless	M-F 11a-12p		:30			P02-FTE		NM	4	\$2,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	- TWTF - -				4	\$680.00					
N 5	KTHV	02/23/16	02/26/16	M-F Noon News	M-F 12-1230p		:30			P03-PB		NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	- TWTF - -				4	\$400.00					
N 6	KTHV	02/23/16	02/26/16	M-F 5-530P	M-F 5-530P		:30			P03-PB		NM	4	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	- TWTF - -				4	\$925.00					
N 7	KTHV	02/29/16	02/29/16	M-F 6-630P	M-F 6-630P		:30			P03-PB		NM	1	\$975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	M- - - - -				1	\$975.00					
N 8	KTHV	02/28/16	02/28/16	Sunday Prime A	Su 6-7P		:30			P02-FTE		NM	1	\$3,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	- - - - - S				1	\$3,950.00					
N 9	KTHV	02/23/16	02/26/16	Late News M-F	Late News M-F		:30			P02-FTE		NM	4	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	- TWTF - -				4	\$1,650.00					
N 10	KTHV	02/27/16	02/27/16	SA 6-630P	SA 6-630p		:30			P02-FTE		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	- - - - - S				1	\$350.00					
N 11	KTHV	02/27/16	02/27/16	Late News (Sa)	Sa 10-1035P		:30			P02-FTE		NM	1	\$950.00

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<u>Advertiser</u> Conservative Solutions P		<u>Estimate #</u>
		<u>Original Date / Revision</u> 02/22/16 / 02/25/16

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	-----S-				1	\$950.00					
N 12	KTHV	02/28/16	02/28/16	CBS Sunday Morning	SU8-930A		:30			P02-FTE		NM	1	\$715.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	-----S				1	\$715.00					
N 13	KTHV	02/28/16	02/28/16	SU 530-6P	SU 530-6P		:30			P02-FTE		NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	-----S				1	\$625.00					
N 14	KTHV	02/28/16	02/28/16	Late News (Su)	Su 10-1035P		:30			P02-FTE		NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	-----S				1	\$1,300.00					
N 15	KTHV	02/29/16	03/01/16	M-F 6-7A	M-F 6-7A		:30			P02-FTE		NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	MT-----				2	\$825.00					
N 16	KTHV	02/29/16	03/01/16	CBS This Morning	M-F 7-9A		:30			P02-FTE		NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	MT-----				2	\$450.00					
N 17	KTHV	02/29/16	03/01/16	Price Is Right	M-F 10-11A		:30			P02-FTE		NM	2	\$1,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	MT-----				2	\$680.00					
N 18	KTHV	02/29/16	03/01/16	Young and the Restless	M-F 11a-12p		:30			P02-FTE		NM	2	\$1,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	MT-----				2	\$680.00					
N 19	KTHV	02/29/16	02/29/16	M-F Noon News	M-F 12-1230p		:30			P03-PB		NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	M-----				1	\$400.00					
N 20	KTHV	02/29/16	02/29/16	M-F 5-530P	M-F 5-530P		:30			P03-PB		NM	1	\$925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	M-----				1	\$925.00					
N 21	KTHV	02/29/16	02/29/16	Late News M-F	Late News M-F		:30			P02-FTE		NM	1	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	M-----				1	\$1,650.00					
N 22	KTHV	02/26/16	02/26/16	M-F 5-6A	M-F 5-6A		:30			P02-FTE		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	----F--				1	\$600.00					
N 23	KTHV	02/26/16	02/26/16	M-F THV This Morning	M-F 9-930A		:30			P02-FTE		NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	----F--				1	\$240.00					
N 24	KTHV	02/26/16	02/26/16	Bold & the Beautiful	1230-1p		:30			P02-FTE		NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	----F--				1	\$600.00					
N 25	KTHV	02/26/16	02/26/16	Let's Make a Deal	2-3p		:30			P02-FTE		NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	----F--				1	\$450.00					
N 26	KTHV	02/26/16	02/26/16	Ellen Degeneres	M-F 4-5P		:30			P02-FTE		NM	1	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	----F--				1	\$615.00					
N 27	KTHV	02/26/16	02/26/16	Dr. Phil	M-F 3-4P		:30			P02-FTE		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	----F--				1	\$500.00					
N 28	KTHV	02/26/16	02/26/16	M-F 630-7P	M-F 630-7P		:30			P02-FTE		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	----F--				1	\$1,100.00					
N 29	KTHV	02/26/16	02/26/16	Friday Prime A	F 7-8P		:30			P03-PB		NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	----F--				1	\$1,100.00					
N 30	KTHV	02/29/16	03/01/16	M-F 5-6A	M-F 5-6A		:30			P02-FTE		NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	MT-----				4	\$600.00					
N 31	KTHV	02/29/16	03/01/16	M-F THV This Morning	M-F 9-930A		:30			P02-FTE		NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	MT-----				2	\$240.00					
N 32	KTHV	02/29/16	03/01/16	Bold & the Beautiful	1230-1p		:30			P02-FTE		NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	MT-----				2	\$600.00					
N 33	KTHV	02/29/16	03/01/16	Let's Make a Deal	2-3p		:30			P02-FTE		NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	MT-----				2	\$450.00					
N 34	KTHV	02/29/16	02/29/16	Ellen Degeneres	M-F 4-5P		:30			P02-FTE		NM	2	\$1,230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	M-----				2	\$615.00					
N 35	KTHV	02/29/16	03/01/16	Dr. Phil	M-F 3-4P		:30			P02-FTE		NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	MT-----				2	\$500.00					
N 36	KTHV	02/29/16	02/29/16	M-F 630-7P	M-F 630-7P		:30			P02-FTE		NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/29/16	03/06/16	M-----				2	\$1,100.00					
N 37	KTHV	02/27/16	02/27/16	CBS This Morning	Sat Sat 8-10a		:30			P02-FTE		NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	-----S-				2	\$650.00					
N 38	KTHV	02/26/16	02/26/16	Friday Prime C	F 9-10P		:30			P02-FTE		NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	----F--				1	\$8,500.00					
N 39	KTHV	02/28/16	02/28/16	Su 1035-1135P	Su 1035-1135P	-----S	:30	2	\$300.00	P02-FTE	0.00	NM	2	\$600.00
N 40	KTHV	02/27/16	02/27/16	Sa 1035-1135P	Sa 1035p-1135p		:30			P02-FTE		NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		02/22/16	02/28/16	-----S-				2	\$250.00					
Totals									0.00				77	\$65,065.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/22/16 - 03/01/16	77	\$65,065.00	(\$9,759.75)	\$55,305.25
Totals	77	\$65,065.00	(\$9,759.75)	\$55,305.25

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Signature: _____ **Date:** _____

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