



WSVN  
1401 79TH ST CAUSEWAY  
MIAMI, FL 33141

Screen Strategies Media  
11150 Fairfax Blvd., Suite 505  
Fairfax, VA 22030

## Contract # 50144

**Schedule Dates** 08/10/16-08/14/16  
**Advertiser** POL/WASSERMAN SC/D/CON/FL (3524)  
**Agency** Screen Strategies Media (2838)  
**Product** Political Issues (1082)  
**Brand** est. 2100 (22583)  
**Salesperson** HRP/VA/AMBROW, IAN (1166)  
**Sales Office** Washington DC  
**Buyer Name** Jones, Rachel  
**Phone/Fax** (202) 276-1821 /  
**CPE** 2100  
**Account Types** National/Political Candidate  
**Billing Type** Standard  
**Comments** Wasserman-Schultz for Congress

**Date Entered** 08/09/16  
**Last Modified** 08/09/16  
**Entered By** Jennifer Pidermann  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,340.00  
**Net Total** \$13,260.00  
**Sales Tax**

**By Broadcast Month**  
Aug. 2016  
Grand Total:

**Spots** 22  
**Rate** \$15,600.00

**WSVN (WSVN)**

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times       | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate     | Total    | Station     | Comments       | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|----|----|----|----|----|----|-------|----------|----------|-------------|----------------|---------|
| 1.0  | Normal Line / SPOT (1)         | 08/12/16-08/12/16 | 3   | :30    | 5:30A- 6A (ET)  |     |    |    |    |    |    | 1  |    | 1     | \$250.00 | \$250.00 | WSVN (WSVN) | 5:30a News     | 8/9/16  |
| 2.0  | Normal Line / SPOT (2)         | 08/11/16-08/11/16 | 3   | :30    | 6A- 6:30A (ET)  |     |    |    |    | 1  |    |    |    | 1     | \$600.00 | \$600.00 | WSVN (WSVN) | 6a News        | 8/9/16  |
| 3.0  | Normal Line / SPOT (3)         | 08/12/16-08/12/16 | 3   | :30    | 6:30A- 7A (ET)  |     |    |    |    |    |    | 1  |    | 1     | \$600.00 | \$600.00 | WSVN (WSVN) | 6:30a News     | 8/9/16  |
| 4.0  | Normal Line / SPOT (4)         | 08/11/16-08/11/16 | 3   | :30    | 7A- 7:30A (ET)  |     |    |    |    | 1  |    |    |    | 1     | \$700.00 | \$700.00 | WSVN (WSVN) | 7a News        | 8/9/16  |
| 5.0  | Normal Line / SPOT (5)         | 08/12/16-08/12/16 | 3   | :30    | 7:30A- 8A (ET)  |     |    |    |    |    |    | 1  |    | 1     | \$700.00 | \$700.00 | WSVN (WSVN) | 7:30a News     | 8/9/16  |
| 6.0  | Normal Line / SPOT (6)         | 08/11/16-08/11/16 | 3   | :30    | 8A- 8:30A (ET)  |     |    |    |    | 1  |    |    |    | 1     | \$600.00 | \$600.00 | WSVN (WSVN) | 8a News        | 8/9/16  |
| 7.0  | Normal Line / SPOT (7)         | 08/12/16-08/12/16 | 3   | :30    | 8:30A- 9A (ET)  |     |    |    |    |    |    | 1  |    | 1     | \$600.00 | \$600.00 | WSVN (WSVN) | 8:30a News     | 8/9/16  |
| 8.0  | Normal Line / SPOT (8)         | 08/13/16-08/13/16 | 3   | :30    | 8:30A- 9A (ET)  |     |    |    |    |    |    | 1  |    | 1     | \$250.00 | \$250.00 | WSVN (WSVN) | 8:30a SAT News | 8/9/16  |
| 9.0  | Normal Line / SPOT (9)         | 08/11/16-08/11/16 | 3   | :30    | 9A- 9:30A (ET)  |     |    |    |    | 1  |    |    |    | 1     | \$250.00 | \$250.00 | WSVN (WSVN) | 9a News        | 8/9/16  |
| 10.0 | Normal Line / SPOT (10)        | 08/12/16-08/12/16 | 3   | :30    | 9:30A- 10A (ET) |     |    |    |    |    |    | 1  |    | 1     | \$250.00 | \$250.00 | WSVN (WSVN) | 9:30a News     | 8/9/16  |
| 11.0 | Normal Line / SPOT (11)        | 08/11/16-08/11/16 | 3   | :30    | 12:30P- 1P (ET) |     |    |    |    | 1  |    |    |    | 1     | \$200.00 | \$200.00 | WSVN (WSVN) | 12p News       | 8/9/16  |
| 12.0 | Normal Line / SPOT (12)        | 08/11/16-08/11/16 | 3   | :30    | 4P- 4:30P (ET)  |     |    |    |    | 1  |    |    |    | 1     | \$400.00 | \$400.00 | WSVN (WSVN) | 4p News        | 8/9/16  |
| 13.0 | Normal Line / SPOT (13)        | 08/12/16-08/12/16 | 3   | :30    | 4:30P- 5P (ET)  |     |    |    |    |    |    | 1  |    | 1     | \$400.00 | \$400.00 | WSVN (WSVN) | 4:30p News     | 8/9/16  |

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

\*Sunbeam Television Corporation, WSVN-TV does not discriminate on the basis of race, ethnicity, gender, or national origin in any of its advertising practices. \*\*Telecasts of five minutes or more, if called for in this contract, may be terminated by either party by giving the other party twenty-eight (28) days prior written notice thereto. Telecasts of less than five minutes may be terminated on fourteen (14) days similar written notice.



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Sales Tax

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By Broadcast Month  
Aug. 2016 22 \$15,600.00  
Grand Total: 22 \$15,600.00

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|------|--------------------------------|-------------------|-----|--------|------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-------------|----------------|---------|
| 14.0 | Normal Line / SPOT (14)        | 08/10/16-08/10/16 | 3   | :30    | 5P- 5:30P (ET)   | 1   |    |    | 1  |    |    |    |    | 1     | \$700.00   | \$700.00   | WSVN (WSVN) | 5p News        | 8/9/16  |
| 15.0 | Normal Line / SPOT (15)        | 08/11/16-08/11/16 | 3   | :30    | 6P- 6:30P (ET)   | 1   |    |    | 1  |    |    |    |    | 1     | \$750.00   | \$750.00   | WSVN (WSVN) | 6p News        | 8/9/16  |
| 16.0 | Normal Line / SPOT (16)        | 08/12/16-08/12/16 | 3   | :30    | 6:30P- 7P (ET)   | 1   |    |    |    | 1  |    |    |    | 1     | \$750.00   | \$750.00   | WSVN (WSVN) | 6:30p News     | 8/9/16  |
| 17.0 | Normal Line / SPOT (17)        | 08/10/16-08/10/16 | 3   | :30    | 7P- 7:30P (ET)   | 1   |    |    | 1  |    |    |    |    | 1     | \$1,000.00 | \$1,000.00 | WSVN (WSVN) | Inside Edition | 8/9/16  |
| 18.0 | Normal Line / SPOT (18)        | 08/10/16-08/12/16 | 3   | :30    | 10P- 11P (ET)    | 1   |    |    | 1  | 1  |    |    |    | 2     | \$1,600.00 | \$3,200.00 | WSVN (WSVN) | 10p News       | 8/9/16  |
| 19.0 | Normal Line / SPOT (19)        | 08/11/16-08/11/16 | 3   | :30    | 11P- 11:30P (ET) | 1   |    |    | 1  |    |    |    |    | 1     | \$1,200.00 | \$1,200.00 | WSVN (WSVN) | 11p News       | 8/9/16  |
| 20.0 | Normal Line / SPOT (20)        | 08/13/16-08/13/16 | 3   | :30    | 10P- 11P (ET)    | 1   |    |    |    |    |    | 1  |    | 1     | \$1,000.00 | \$1,000.00 | WSVN (WSVN) | 10p SAT News   | 8/9/16  |
| 21.0 | Normal Line / SPOT (21)        | 08/14/16-08/14/16 | 3   | :30    | 10P- 11P (ET)    | 1   |    |    |    |    |    |    | 1  | 1     | \$1,200.00 | \$1,200.00 | WSVN (WSVN) | 10p SUN News   | 8/9/16  |

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