

ORDER



Orders
Order / Rev: 37985
Alt Order #: 07960467
Product Desc: NANCY DYE 4 SENATE
Estimate:
Flight Dates: 10/01/15 - 10/07/15
Original Date / Rev: 09/30/15 / 10/02/15
Order Type: GENERAL

WDBJ Television Inc.
Primary AE: MATTHEW NORTEN
Sales Office: Poli
Sales Region: Pol

Agency Name: Strategic Media Placement
Buying Contact:
Billing Contact:
 7669 Stagers Loop
 Delaware, OH 43015

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOC
Agency Commission: 15%

Advertiser Name: POLI / N DYE/R/SEN/VA
Demographic: A35+
Product Codes: PL3
Priority: P1
Revenue Codes: AGY, POL HRP, POL CAND

New Business Thru:
Order Separation: 00:04:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/15	10/07/15	76	\$24,165.00	\$20,540.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2015	76	\$24,165.00	\$20,540.25	0.00
Totals	76	\$24,165.00	\$20,540.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
MATTHEW NORTEN			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDBJ Television Inc.	50%	\$24,165.00
Market	100%	\$48,330.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
CW	0%	\$0.00
MyNet	0%	\$0.00
MYTV	0%	\$0.00
VANC	0%	\$0.00
WBRA	0%	\$0.00
WDRL	0%	\$0.00
WFXR	18%	\$8,699.40
WPXR	0%	\$0.00
WSET	14%	\$6,766.20
WSLS	18%	\$8,699.40

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WDBJ7	10/01/15	10/02/15	M-F 6-7A MORNIN'	CM	M-F 6-7A	---TF--	:30	2	\$205.00	P1	0.00	NM	2	\$410.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/28/15	10/04/15	---TF--		2		\$205.00		0.00					
E 2	WDBJ7	10/05/15	10/07/15	M-F 6-7A MORNIN'	CM	M-F 6-7A	MTW----	:30	3	\$205.00	P1	0.00	NM	3	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

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WDBJ Television Inc.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WDBJ7	10/05/15	10/07/15	M-F 6-7A MORNIN'	CM	M-F 6-7A	MTW----	:30	3	\$205.00	P1	0.00	NM	3	\$615.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	MTW----					3	\$205.00		0.00			
E 3	WDBJ7	10/01/15	10/02/15	M-F 7-9A CBS EARLY SHOW	CM	M-F 7-9A	---TF--	:30	2	\$140.00	P1	0.00	NM	2	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/15	10/04/15	---TF--					2	\$140.00		0.00			
E 4	WDBJ7	10/05/15	10/07/15	M-F 7-9A CBS EARLY SHOW	CM	M-F 7-9A	MTW----	:30	3	\$140.00	P1	0.00	NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	MTW----					3	\$140.00		0.00			
E 5	WDBJ7	10/01/15	10/02/15	M-F 11A-12N THE PRICE IS RIGHT	CM	M-F 11A-12P	---TF--	:30	1	\$120.00	IP	0.00	NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/15	10/04/15	---TF--					1	\$120.00		0.00			
E 6	WDBJ7	10/05/15	10/07/15	M-F 11A-12N THE PRICE IS RIGHT	CM	M-F 11A-12P	MTW----	:30	3	\$120.00	IP	0.00	NM	3	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	MTW----					3	\$120.00		0.00			
E 7	WDBJ7	10/01/15	10/02/15	M-F 12N-1230P NEWS 7 AT NOON	CM	M-F 12-1230P	---TF--	:30	2	\$150.00	P1	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/15	10/04/15	---TF--					2	\$150.00		0.00			
E 8	WDBJ7	10/05/15	10/07/15	M-F 12N-1230P NEWS 7 AT NOON	CM	M-F 12-1230P	M-W----	:30	2	\$150.00	P1	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	M-W----					2	\$150.00		0.00			
E 9	WDBJ7	10/01/15	10/02/15	M-F 4-5P ELLEN	CM	M-F 4-5P	---TF--	:30	2	\$55.00	IP	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/15	10/04/15	---TF--					2	\$55.00		0.00			
E 10	WDBJ7	10/06/15	10/07/15	M-F 4-5P ELLEN	CM	M-F 4-5P	-TW----	:30	2	\$55.00	IP	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	-TW----					2	\$55.00		0.00			
E 11	WDBJ7	10/01/15	10/02/15	M-F 5-530P NEWS 7 AT 5	CM	M-F 5-530P	---TF--	:30	2	\$360.00	P1	0.00	NM	2	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/15	10/04/15	---TF--					2	\$360.00		0.00			
E 12	WDBJ7	10/05/15	10/07/15	M-F 5-530P NEWS 7 AT 5	CM	M-F 5-530P	MTW----	:30	3	\$360.00	P1	0.00	NM	3	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	MTW----					3	\$360.00		0.00			
E 13	WDBJ7	10/01/15	10/02/15	M-F 6-630P NEWS 7 AT 6	CM	M-F 6-630P	---TF--	:30	2	\$475.00	IP	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/15	10/04/15	---TF--					2	\$475.00		0.00			
E 14	WDBJ7	10/05/15	10/07/15	M-F 6-630P NEWS 7 AT 6	CM	M-F 6-630P	MTW----	:30	3	\$475.00	IP	0.00	NM	3	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	MTW----					3	\$475.00		0.00			
E 15	WDBJ7	10/01/15	10/02/15	M-F 7-730P WHEEL OF FORTUNE	CM	M-F 7-730P	---TF--	:30	2	\$405.00	IP	0.00	NM	2	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/15	10/04/15	---TF--					2	\$405.00		0.00			
E 16	WDBJ7	10/05/15	10/07/15	M-F 7-730P WHEEL OF FORTUNE	CM	M-F 7-730P	MTW----	:30	3	\$405.00	IP	0.00	NM	3	\$1,215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	MTW----					3	\$405.00		0.00			

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WDBJ Television Inc.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 16	WDBJ7	10/05/15	10/07/15	M-F 7-730P WHEEL OF FORTUNE	CM	M-F 7-730P	MTW----	:30	3	\$405.00	IP	0.00	NM	3	\$1,215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	MTW----					3	\$405.00		0.00			
E 17	WDBJ7	10/01/15	10/02/15	M-F 730-8P JEOPARDY	CM	M-F 730P-8P (7:30 PM-8:00 PM)	---TF--	:30	1	\$405.00	IP	0.00	NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/15	10/04/15	---TF--					1	\$405.00		0.00			
E 18	WDBJ7	10/05/15	10/07/15	M-F 730-8P JEOPARDY	CM	M-F 730P-8P	MTW----	:30	3	\$405.00	IP	0.00	NM	3	\$1,215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	MTW----					3	\$405.00		0.00			
E 19	WDBJ7	10/01/15	10/02/15	M-F 11-1135P M-F NEWS 7 AT 11 WEEKDAY	CM	M-F 11-1135P	---TF--	:30	1	\$285.00	IP	0.00	NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/15	10/04/15	---TF--					1	\$285.00		0.00			
E 20	WDBJ7	10/05/15	10/07/15	M-F 11-1135P M-F NEWS 7 AT 11 WEEKDAY	CM	M-F 11-1135P	MTW----	:30	3	\$285.00	IP	0.00	NM	3	\$855.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	MTW----					3	\$285.00		0.00			
E 24	WDBJ7	10/04/15	10/04/15	SUN 8-9A NEWS 7 SUNDAY MORNING	CM	8-9A	-----1	:30	1	\$110.00	OC	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/15	10/04/15	-----1					1	\$110.00		0.00			
E 25	WDBJ7	10/06/15	10/06/15	TUE HOUR 2 NCIS: NEW ORLEANS	CM	TUE 9-10P	-1-----	:30	1	\$880.00	P1	0.00	NM	1	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	-1-----					1	\$880.00		0.00			
E 26	WDBJ7	10/07/15	10/07/15	WED HOUR 2 WED 9-10P	CM	WED 9-10P	--1----	:30	1	\$835.00	P1	0.00	NM	1	\$835.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	--1----					1	\$835.00		0.00			
E 27	WDBJ7	10/01/15	10/01/15	THURS NFL THURS NFL	CM	THURS NFL (8:25 PM-11:30 PM)	---1---	:30	1	\$905.00	IP	0.00	NM	1	\$905.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/15	10/04/15	---1---					1	\$905.00		0.00			
N 30	WDBJ7	10/05/15	10/05/15	M-F 7-8P WHEEL OF FORTUNE/JEOPAI	CM	M-F 7-8P	M-----	:30	1	\$405.00	IP	0.00	NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	M-----					1	\$405.00		0.00			
N 31	WDBJ7	10/01/15	10/01/15	LATE NEWS 1130P-1205A LATE NEWS 1130P-1205A	CM	1130P-1205A	---T---	:30	1	\$285.00	IP	0.00	NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/15	10/04/15	---T---					1	\$285.00		0.00			
N 32	WDBJ7	10/04/15	10/04/15	NFL GAME 1 NFL GAME 1	CM	SUN 1-4P	-----S	:30	1	\$835.00	P1	0.00	NM	1	\$835.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/15	10/04/15	-----S					1	\$835.00		0.00			
N 33	WDBJ7	10/04/15	10/04/15	NFL GAME 930A-12P NFL LONDON GAME	CM	SAT 930-12P	-----S	:30	1	\$405.00	OC	0.00	NM	1	\$405.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/15	10/04/15	-----S					1	\$405.00		0.00			
N 34	WDBJ7	10/05/15	10/05/15	M-F 530-6P ANDY GRIFFITH	CM	M-F 530-6P	M-----	:30	1	\$240.00	IP	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	M-----					1	\$240.00		0.00			
N 35	WDBJ7	10/02/15	10/02/15	M-F 9-10A LIVE WITH KELLY AND MICHA	CM	M-F 9-10A	----F--	:30	1	\$75.00	P1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	----F--					1	\$75.00		0.00			

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N35	WDBJ7	10/02/15	10/02/15	M-F 9-10A LIVE WITH KELLY AND MICHA	CM	M-F 9-10A	----F--	:30	1	\$75.00	P1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/15	10/04/15	----F--		1				\$75.00		0.00			
N36	WDBJ7	10/02/15	10/02/15	M-F 3P-4P M-F 3P-4P	CM	M-F 3P-4P	----F--	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/15	10/04/15	----F--		1				\$100.00		0.00			
N37	WDBJ7	10/05/15	10/05/15	M-F 3P-4P M-F 3P-4P	CM	M-F 3P-4P	M-----	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	M-----		1				\$100.00		0.00			
N38	WDBJ7	10/05/15	10/07/15	M-F 10-11A /MILLIONAIRE	CM	M-F 10-11A	MTW----	:30	1	\$35.00	IP	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	MTW----		1				\$35.00		0.00			
N39	WDBJ7	10/05/15	10/07/15	M-F 2P-3P M-F 2-3P	CM	M-F 2-3P	MTW----	:30	1	\$100.00	P1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	MTW----		1				\$100.00		0.00			
N40	WDBJ7	10/05/15	10/07/15	M-F 6-7P NEWS 7 AT 6/CBS EVENING N	CM	M-F 6-7P	MTW----	:30	3	\$435.00	IP	0.00	NM	3	\$1,305.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	MTW----		3				\$435.00		0.00			
N41	WDBJ7	10/05/15	10/07/15	M-F 7-8P WHEEL OF FORTUNE/JEOPAI	CM	M-F 7-8P	MTW----	:30	3	\$405.00	IP	0.00	NM	3	\$1,215.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	MTW----		3				\$405.00		0.00			
N42	WDBJ7	10/05/15	10/07/15	M-F 7-9A CBS EARLY SHOW	CM	M-F 7-9A	MTW----	:30	3	\$140.00	P1	0.00	NM	3	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	MTW----		3				\$140.00		0.00			
N43	WDBJ7	10/05/15	10/05/15	MON HOUR 2 SCORPION	CM	MON 9-10P	1-----	:30	1	\$550.00	P1	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	1-----		1				\$550.00		0.00			
N44	WDBJ7	10/06/15	10/06/15	TUE HOUR 1 TUE 8-9P	CM	TUE 8-9P	-1-----	:30	1	\$855.00	IP	0.00	NM	1	\$855.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	-1-----		1				\$855.00		0.00			
N45	WDBJ7	10/06/15	10/06/15	TUE HOUR 2 NCIS: NEW ORLEANS	CM	TUE 9-10P	-1-----	:30	1	\$880.00	P1	0.00	NM	1	\$880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	-1-----		1				\$880.00		0.00			
N46	WDBJ7	10/07/15	10/07/15	WED HOUR 1 SURVIVOR	CM	WED 8-9P	--1----	:30	1	\$785.00	P1	0.00	NM	1	\$785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	--1----		1				\$785.00		0.00			
N47	WDBJ7	10/07/15	10/07/15	WED HOUR 3 CODE BLACK	CM	WED 10-11P	--1----	:30	1	\$390.00	IP	0.00	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	--1----		1				\$390.00		0.00			
N48	WDBJ7	10/04/15	10/04/15	SUN HOUR 4 CSI: CYBER	CM	SUN 10-11P	-----1	:30	1	\$245.00	OC	0.00	NM	1	\$245.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/15	10/04/15	-----1		1				\$245.00		0.00			
N49	WDBJ7	10/06/15	10/06/15	M-F 12N-1230P NEWS 7 AT NOON	CM	M-F 12-1230P	-T-----	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/05/15	10/11/15	-T-----		1				\$150.00		0.00			

Order / Rev: 37985
 Alt Order #: 07960467
 Flight Dates: 10/01/15 - 10/07/15

Advertiser: POLI / N DYE/R/SEN/VA
 Product Desc: NANCY DYE 4 SENATE
 Estimate:

WDBJ Television Inc.

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N49	WDBJ7	10/06/15	10/06/15	M-F 12N-1230P NEWS 7 AT NOON	CM	M-F 12-1230P	-T-----	:30	1	\$150.00	P1	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/05/15	10/11/15	-T-----		1		\$150.00		0.00					
N50	WDBJ7	10/06/15	10/06/15	M-F 9-10A LIVE WITH KELLY AND MICHA	CM	M-F 9-10A	-T-----	:30	1	\$75.00	P1	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/05/15	10/11/15	-T-----		1		\$75.00		0.00					
													Totals	76	\$24,165.00

REP HEADLINE# 7960467 TRF# 37985 REP: TEL# 703-516-9399 FAX# 703-516-9680
 \$\$\$ MOD# 3: APPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT5/15 14.32
 ORDER WORKSHEET HARRIS REPORT FROM STATION *** WDBJ-TV ***

ADV # _____ ADV. NAME POLI/N DYE/R/SEN/VA REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME SCOTT FRANKLIN

7669 STAGERS LOOP SALES PRSN WA- MATTHEW NORTEN (H)
 DELAWARE, OH 43015

ORDER # _____ CONTRACT # 7960467 CLASS: NATL. LOCAL REGIONAL

PRDCT NANCY DYE 4 SENATE EST# _____ COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT1/15 OCT7/15 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT5/15 14.32

REP: 10/5 REV
 M5 OK'D AS LINE 52
 TTL SAME
 PLEASE CONFIRM
 THANKS! KIM FOR MATT

STA: _____
 CON CM NANCY DYE FOR SENATE

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
 STATION MAKEGOOD OFFERS:
 M5 OK'D BUY#35 MISSED: SUN/930A-1200N OCT4 30S \$405.00 (OCT5/15)
 OFFER: SUN/930A-104P OCT4 30S \$405.00 PLS ADVISE.
 CMT: SPORTS OVERRUN

CONTRACT TOTAL 24165.00
 TOTAL SPOTS 76

REP HEADLINE# 7960467 TRF# 37985
 \$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT5/15 13.53
 CHANGES *** WDBJ-TV ***

ADV # _____ ADV. NAME POLI/N DYE/R/SEN/VA REP.# _____ OFF.# _____ SALESMAN # _____

AGY # _____ AGY. NAME STRATEGIC MEDIA PLACEMENT BUYER NAME SCOTT FRANKLIN

7669 STAGERS LOOP SALES PRSN WA- MATTHEW NORTEN (H)

DELAWARE, OH 43015

ORDER # _____ CONTRACT # 7960467 CLASS: NATL. LOCAL REGIONAL

PRDCT NANCY DYE 4 SENATE EST# _____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT1/15 OCT7/15 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT5/15 13.53

REP: 10/5 REV
 M5 OK'D AS LINE 52
 TTL SAME
 PLEASE CONFIRM
 THANKS! KIM FOR MATT

STA: _____
 CON CM NANCY DYE FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		930A-1200N	30		\$405.00	10/4	10/4	0		SUN	0

PROGRAM : NFL
 ORD COM1 : RATE, NEWS WILL RUN LATE ON 10/1 AND NO REGULAR PROGRAM ON 10/4 AIRING
 ORD COM2 : NFL FROM 930A-12P
 PART OF A MAKEGOOD MADE UP OF LINES 32-37

52	A		930A-104P	30		\$405.00	10/4	10/4	1		SUN	1
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PROGRAM : NFL
 ORD COM1 : SPORTS OVERRUN
 THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-35
 STATION MAKEGOOD OFFERS:
 M5 OK'D BUY#35 MISSED: SUN/930A-1200N OCT4 30S \$405.00 (OCT5/15)
 OFFER: SUN/930A-104P OCT4 30S \$405.00 PLS ADVISE.
 CMT: SPORTS OVERRUN

REP HEADLINE# 7960467 TRF# 37985
 \$\$\$ MOD# 3: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT5/15 13.53
 CHANGES *** WDBJ-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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OCT/15				24165.00								24165.00
											76	

MARKET TOTALS \$48,330 WDBJ 50% WSET 14% WSIS 18% WPKR 18% CABL 0% WPKR 0% WTLN 0%
 WBVA 0% EDBJ 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE