



WFTL-AM 850, West Palm Beach
Quarterly Issues/Programming Report for Jan. 1 – Mar. 31, 2020
1st Quarter – 2020

Section I. Issues

The station has identified the following issues as significant issues facing our community in this quarter:

- A. School Safety
- B. Health & Public Safety
- C. Severe Weather
- D. Politics
- E. Local Economy, Finances, and Consumer Affairs
- F. Children & Families
- G. Public Affairs
- H. Traffic



Section II. Responsive Programs

The station had broadcast programming dealing with each of the above referenced issues. Programming dealing with each issue is set out below:

A. School Safety

- 1) **The South Florida Morning Show, 3/4/20, 5:30a-10a, 5 minutes.** With more cases of Coronavirus showing up in Florida discussions are underway about how to keep schools infection free as many of them are used as polling places and many poll workers are part of the vulnerable population. The Florida Primary takes place on March 17 and school officials are working on a plan to sterilize school facilities following the election.
- 2) **The South Florida Morning Show, 3/12/20, 5:30a-10a, 7 minutes.** The Palm Beach County School District has established a hotline for parents and students to use to find out the latest on school operations as more cases of the Covid-19 Coronavirus turn up. WFTL Morning Show hosts Jen & Bill provided information on the hotline and discussed whether or not county schools should be closed in order to prevent possible infections.
- 3) **2/11/20, 6a-6p 2x per hour. :30 seconds.** President Donald Trump met with the families of victims of the Marjory Stoneman-Douglas High School shooting in Parkland, Florida in 2018. The president held a listening session with the victims and later announced the launch of the schoolsafety.gov website which will serve as a resource for protecting schools across the country.

B. Health & Public Safety

- 1) **The South Florida Morning Show, 1/29/20, 5:30a-10a, 9 minutes.** A 7.7 magnitude earthquake struck in the Caribbean on Jan. 28 and its effects were felt in our broadcast area. Professor William Anderson from Florida International University in Miami explained why buildings in our broadcast area were impacted and discussed



whether Florida was vulnerable to seismic activity.

- 2) **WFTL Special Presentation, 1/25/20, 6a-6:30a, 28 minutes.** The 2020 Susan G. Komen Race for the Cure takes place Saturday Jan. 25 at 7:00 AM. WFTL's Karen Curtis speaks with event organizers and participants about the annual event and hears stories from survivors of breast cancer and how the Susan G. Komen foundation is working to help find a cure for breast cancer as well as raise awareness about screening and early detection.
- 3) **The Joyce Kaufman Show, 1/10/20, 10a-1p, 12 Minutes.** With the 2020 Super Bowl being played in Miami local law enforcement and child welfare advocates are seeking help from the public to curb sex trafficking. Chris Hadnagy from the Innocent Lives Foundation of Orlando, FL. discussed how citizens can identify possible victims of sex trafficking, what they can do to help them, and what parents and guardians can do to protect their children from online and real world predators.
- 4) **The South Florida Morning Show 2/10/20, 5:30a-10a, 10 minutes.** As the novel Coronavirus continues to spread in Asia Dr. Aileen Marty from Florida International University in Miami discusses the risks associated with virus, the efforts being made by the medical community to contain it, and how citizens can protect themselves from getting infected
- 5) **South Florida Sunday, 2/16/20, 6a-7a, 9 minutes.** The March of Dimes' March for Babies takes place Saturday, April 25 at Rosemary Square. Event chair Dawn Quaranta says the organizations leads the fight for the health of all mothers and babies. They march to end maternal death and premature births, and for health equity. The walk is in its 50th year, beginning as WalkAmerica. The goal is to raise \$250,000 through this year's local, three-mile walk. Participants are encouraged to raise at least \$100. Funds raised are applied toward research, advocacy, education, and support programs.
- 6) **The South Florida Morning Show, 5:30a-10a, 3/2/20, 10 minutes.** Dr. Aileen Marty, infectious disease expert from Florida International University, updates us on the latest with the COVID-19 virus. 2 cases have turned up in the Tampa area and Dr.



Marty provided information on symptoms, effects, and how to avoid contracting the illness.

- 7) **The South Florida Morning Show, 5:30a-10a, 3/24/20, 8 minutes.** West Palm Beach Fire Chief Diane Matty provides an update on 3 firefighters who were exposed to a patient who tested positive for Coronavirus. The firefighters are now under quarantine and Chief Matty urged people to not call 911 for anything other than an emergency in order to help ease the burden on short-staffed first responders.
- 8) **The South Florida Morning Show, 5:30a-10a, 3/25/20, 10 minutes.** Florida state senator Manny Diaz discussed how the state board of education is working with local school districts to setup distance learning in all Florida counties during the Coronavirus outbreak. The Palm Beach and Broward school districts will transition to online learning starting March 30 until school returns to a regular schedule.

C. Severe Weather

- 1) **The South Florida Morning Show, 1/22/20, 5:30a-10a, 6x per hour, :20.** A cold weather alert is in effect in South Florida as temperatures go into the upper 30s in some portions of our broadcast area. Listeners are advised to be cautious of gale force winds on the road and to make sure pets and plants are protected ahead of nightfall when temperatures are expected to drop.
- 2) **2/13/20 6a-6p 2x per hour, :20 seconds.** Unseasonably warm weather is expected to push local temperatures into the upper 80s today. Listeners are urged to avoid strenuous outdoor activities and to stay hydrated and check on the elderly.
- 3) **2/26/20, 6a-6p 2x per hour, :20 seconds.** Severe weather is predicted ahead of a cold front heading towards our listening area. Listeners were updated twice per hour and were advised to expect periods heavy rain and overnight temperatures in the 40s.



D. Politics

- 1) **The South Florida Morning Show, 1/14/20, 5:30a-10a, 7 minutes.** Teachers from Palm Beach and the Treasure Coast are in Tallahassee to urge lawmakers to increase pay for educators in Florida. Pay for new teachers ranks 46th in the nation and teachers from South Florida will be lobbying lawmakers for an increase as the 2020 legislative session opens.
- 2) **The South Florida Morning Show, 1/21/20 5:30a-10a, 8 minutes.** Former NFL player Anquan Boldin, the cousin of African American shooting victim Corey Jones, appeared in a commercial during the NFL playoffs promoting his Players Coalition organization which focuses on police/community relations and criminal justice reform. Corey Jones was fatally shot by a police officer in Riviera Beach in 2015. The officer was later sentenced to 25 years in prison when the shooting was deemed unjustified. Boldin currently coaches football at Pahokee High School.
- 3) **The South Florida Morning Show, 2/11/20, 5:30a-10a 12 minutes.** Senator Rick Scott of Florida called into the South Florida Morning Show to discuss the New Hampshire primaries and the increase in funding for NASA in the 2020 Federal Budget which will benefit the state's aerospace industry. The budget also proposes \$250 million for Everglades restoration.
- 4) **2/13/20 6a-6p, 2x per hour, :30 seconds.** Evidence has emerged that the Palm Beach County Supervisor of Elections Office was the subject of a ransomware attack in September of 2016. The previous supervisor of elections denies the attack took place and the office is currently taking measures to secure their computer systems to ensure the election and ballot count goes smoothly.

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E. Local Economy, Finances, and Consumer Affairs

- 1) **The South Florida Morning Show, 2/13/20, 5:30a-10a, 10 minutes.** As tax season approaches Consumer Affairs expert John Materese discusses the potential for online scams targeting people who file their returns electronically as well as the hidden fees associated with legitimate companies who promise 'free filing.'
- 2) **The South Florida Morning Show 2/17/20, 5:30a-10a, 10 minutes.** A woman onboard a Delta Airlines flight became the subject of a viral online video after she was recorded being harassed by the passenger behind her for reclining her seat. Aviation expert Jay Ratcliffe explains that reduced passenger space on airplanes is the result of operators adding more seats to increase revenues causing a rise in complaints about cramped accommodations by passengers.
- 3) **The South Florida Morning Show, 2/27/20, 5:30a-10a, 10 minutes.** As the United States prepares for a possible outbreak of Coronavirus consumer affairs expert John Matarese warns listeners of a number of online scams. Emails purported to be from the U.S. Centers for Disease Control and other health organizations that request personal information can lead to identity theft and many so-called 'cures' being offered are fake and may even be dangerous.
- 4) **The South Florida Morning Show, 3/2/20, 5:30a-10a, 10 minutes.** Aviation expert John Matarese reports on how the COVID-19 outbreak is affecting air travel including the economic impact and what listeners can do if they have plans to travel to a restricted area.
- 5) **The South Florida Morning Show, 3/9/20, 5:30a-10a, 10 minutes.** Aviation and consumer expert John Matarese discusses how travelers should prepare for disruptions in travel due to the COVID-19 outbreak and what some carriers are doing to help consumers get refunds for cancelled trips. It was also recommended that travelers take out trip insurance to offset any potential losses due to a cancelled trip.



- 6) **3/17/20, 6a-6p, 2x per hour, :30 seconds.** 850 WFTL News spoke with Steven Abrams, the executive director of Tri-Rail, South Florida's regional commuter rail service, about system operations during the Covid-19 outbreak. He told 850 News that the rail service continues to run without interruption though with fewer passengers due to many people working from home.

F. Children & Families

- 1) **South Florida Sunday, 3/29/20, 6a-7a, 4 minutes.** Children's Home Society's Vincent D'Aria discusses the Children's Home Society's upcoming 5K. CHS is the driver of well-being for many and serves 50,000 children and families annually through various programs. They include foster care, counseling and adoption services and an emergency shelter called "Safe Harbor" is also available. The 17th Annual 5K was originally scheduled for April 25 at Okeetee Park in West Palm Beach. Due to COVID-19, it will be held virtually on that day. Participants may upload pictures and videos, and still fundraise. Teams and individuals are encouraged to establish their own fundraising goals
- 2) **South Florida Sunday, 2/9/20, 6a-7a, 6 minutes.** March of Dimes Development Manager Chelsea Platas discusses the fight for the health of all mothers and babies. The March of Dimes provides research, advocacy, education, support programs for families and works to end maternal death and premature births in the West Palm area. The community is encouraged to reach out to the March of Dimes for support.
- 3) **South Florida Sunday, 1/5/20, 6a-7a, 13 minutes.** Lisa McMiller, Executive Director of Golden Parents, discusses this new organization which seeks to help parents of underprivileged families improve their parenting skills. Through their network of volunteers around Palm Beach County the organization also provides support for at-risk youth and children with disabilities.
- 4) **South Florida Sunday, 1/5/20, 6a-7a, 14 minutes.** Afrika Minus, Ken Morgan and Neil Merin provide an update on Easter Seals' local initiatives. The 100-year-old organization has a child development center in West Palm Beach and offers a "Strive



Hospitality” job training program. Easter Seals serves children with disabilities such as autism, ADHD, physical disabilities, and young adults who are on the autism spectrum. The primary target is low-income families.

G. Public Affairs

- 1) **South Florida Sunday, 6a-7a, 2/2/20, 10 minutes.** Tamela Huyler, and Natalie and Charlotte Nathanson, discuss the 11th Annual Tour De Broward charity run coming up on February 23. It includes a 50K and 100K cycling event, as well as 5K and 3K runs. The funds raised will be used to expand and double the size of Joe DiMaggio Children’s Hospital in Wellington, Florida. JDCH offers family-centered care and programs. The Wellington facility opened in 2019. Charlotte, a leukemia patient, discusses the support and services the hospital provides.
- 2) **South Florida Sunday, 6a-7a, 1/7/20, 10 minutes.** Michael Corbett and Eustus Fagan from CareerSource Palm Beach County talk about the “New Year, New Me” initiative. CareerSource helps residents with job placement and job training programs. The New Year, New Me program offers free of charge help with resume building, setting up LinkedIn profiles and teaches interview skills.
- 3) **South Florida Sunday, 6a-7a, 2/12/20, 6 minutes.** Karen Curtis interviewed Marta Gonzalez from the Krista-Marie Touch of Love Charity 5K which will be held on April 5th at 7:00 a.m. at CB Smith Park in Pembroke Pines. The 5K run is in its 6th year and supports children and families living with Autism and related disorders. Marta lost her daughter, who was diagnosed with Autism, at age of 12 and created the charity event in her honor.
- 4) **South Florida Sunday, 6a-7a, 2/23/20, 5 minutes.** Compass Community Center has helped to provide a safe place for those with HIV/AIDS over the past 30 years. Julie Sever, executive director, discusses how Compass helps people in Palm Beach County.



- 5) **South Florida Sunday, 6a-7a, 2/16/20, 10 minutes.** Jane Richardson and Martha Putnam from Friends of Foster Children talk about how their organization strives to enrich the lives of children impacted by foster care. With hundreds of Palm Beach County children in the foster care system the organization offers support groups, counseling for caregivers, a clothing closet and medical services. The organization operates through grants and fundraising.
- 6) **The South Florida Morning Show, 2/12/20 5:30a-10a, 20 minutes.** As more people moved to downtown West Palm Beach Mayor Keith James talks live in studio about the latest revitalization efforts around the city center including refurbishing sidewalks and bike lanes, new parks, and new projects to help the homeless population. As rents rise throughout the region the city is launching an affordable housing program to help the underprivileged in West Palm Beach.

H. Traffic

- 1) **The South Florida Morning Show, 1/2/20 5:30a-10a, 5 minutes.** As of January 1, 2020 texting while driving is considered a primary offense in the state of Florida and motorists seen using mobile devices behind the wheel can be cited and get points on their driver license. Attorney Stuart Kaplan provided commentary and perspective on the law.
- 2) **1/2/20 6a-6p 2x per hour, :20 seconds.** President Trump is at his Mar-a-Lago residence causing multiple road closures in the area as well as roadblocks and detours due to VIP movement around Palm Beach and West Palm Beach. Listeners were advised to seek alternate routes and plan for possible delays
- 3) **The South Florida Morning Show, 1/9/20, 5:30a-10a, 6x per hour, :20.** A major accident on I-95 blocked several southbound lanes during the morning commute. Listeners were updated every ten minutes on traffic conditions and were advised to seek alternate southbound routes.
- 4) **2/5/20, 6a-6p, 2x per hour, :20 seconds.** A Florida Highway Patrol officer was killed in the line of duty causing Interstate 95 to be closed for several hours while officials



investigated. Motorists were urged to avoid the area and alternate routes were advised. Updates on conditions on the alternate routes were provided

Section III. PSAs

WFTL-AM 850 aired Public Service Announcements for the following organizations and causes during the 1st Quarter Jan. 1, 2020 – Mar. 31, 2020

Organizations

American Heart Association, Joe DiMaggio Children's Hospital, American Cancer Society, Pediatric Oncology Support Team, Boynton Beach Police Department, March of Dimes, Arthritis Foundation, Be Like Brit, Casey Cares, Career Source of Palm Beach County, Tenet Health Foundation, Children's Home Society

Causes

Heart Health Month, children's healthcare, community support for cancer patients, police community relations, health & wellness for expectant mothers, Arthritis research, disaster relief, support for families dealing with critical childhood illness, job and career placement, colorectal cancer awareness, support for foster children and their families,