



**KFXK-TV, Longview, Texas
Warwick Communications, Inc.**

**Quarterly List of Issue-Responsive Programming
Third Quarter 2011 (July 1- September 30, 2011)**

KFXK-TV has ascertained the following issues as important to the Longview, Texas community:

- Economy
- Public Safety
- Government and Politics
- Education
- Crime

During this quarter, KFXK-TV broadcast the following local and network programs that provided the station's most significant treatment of these community issues:

Local News and Public Affairs Programming:

- *Fox News East Texas* (Monday - Friday: 9:00 - 9:30PM)
- *U.S. Farm Report* (Sunday: 5:00-6AM)

FOX Network News and Public Affairs Programming:

- *Fox News Sunday* (Sunday: 9:00 - 10:00AM)

While this list describes much of KFXK-TV's most significant issue-responsive programming, it is not exhaustive. Programming described in this Quarterly List of Issue-Responsive Programming may relate simultaneously to more than one issue. Duration of each report is between 30 seconds and 2 minutes unless otherwise noted.

Filed by: X Drew Balch 10/10/2011
Drew Balch, Program Manager Date Placed in Public Inspection File

Issue: Economy

Program	Time	Date	Duration	Description
<i>Fox News East Texas</i>	9:00PM	7/1/2011	:20	Funding on new construction dropped six-tenths of one percent in May.
<i>Fox News Sunday</i>	9:00AM	7/3/2011	12:00	Chris Wallace discusses the Debt Crises with Sen. John Cornyn.
<i>Fox News East Texas</i>	9:00PM	7/5/2011	:40	With the high cost of fuel adding to our fuel frustrations many Americans are looking to get the most out of their tank.
<i>Fox News East Texas</i>	9:00PM	7/5/2011	1:30	With 27 days left before the nation defaults on its debt, the Senate is working overtime to hammer out a deal.
<i>Fox News East Texas</i>	9:00PM	7/7/2011	1:50	The Debt Ceiling started in 1917 to help with the amount of money we still owed from World War I, and now in 2011 a showdown.
<i>Fox News Sunday</i>	9:00AM	7/10/2011	12:00	Chris Wallace discusses the Debt Negotiations with Minority Leader Sen. Mitch McConnell, and Xavier Becerra, Vice-Chair of the House Democratic Caucus.
<i>Fox News East Texas</i>	9:00PM	7/14/2011	1:40	The administration says Lawmakers have one week to agree on deficit reduction in order to clear time for a vote.
<i>Fox News East Texas</i>	9:00PM	7/15/2011	1:50	Tyler's biggest employer announces big job cuts. They happen every year, but this one may be different.
<i>Fox News Sunday</i>	9:00AM	7/17/2011	12:00	Chris Wallace discusses the Debt Ceiling deadline with Rep. Jim Jordan, and Rep. Chris Van Hollen.

Issue: Economy (continued)

Program	Time	Date	Duration	Description
<i>Fox News Sunday</i>	9:00AM	7/24/2011	12:00	Chris Wallace discusses the Debt Limit with Treasury Secretary, Tim Geithner, and Rep. John Boehner.
<i>Fox News Sunday</i>	9:00AM	7/31/2011	12:00	Chris Wallace discusses the White House position on the Debt Ceiling with the Director Gene Sperling of the National Economic Council and Rep. Kevin McCarthy, House Republican Majority Whip.
<i>Fox News Sunday</i>	9:00AM	7/31/2011	12:00	Chris Wallace discusses the Senate reaction on the White House Debt Ceiling with Sen. Dick Durbin, and Sen. John Kyl.
<i>Fox News East Texas</i>	9:00PM	8/3/2011	:45	The early bird gets the worm, and that might be the case when it comes to Holiday shopping.
<i>Fox News East Texas</i>	9:00PM	8/4/2011	:40	A new report claims Tyler's unemployment rate far exceeds the national average.
<i>Fox News Sunday</i>	9:00AM	8/7/2011	12:00	Chris Wallace discusses the US Credit Downgrade with David Beers from Standard & Poors.
<i>Fox News Sunday</i>	9:00AM	8/7/2011	12:00	Chris Wallace discusses the economy with Rep. Paul Ryan, and Bill Miller, CIO, Legg Mason Capital Management.
<i>Fox News East Texas</i>	9:00PM	8/8/2011	:15	It was a bad day for stocks. U.S. stocks fell sharply today as fearful investors faced the news we lost our coveted AAA rating.
<i>Fox News East Texas</i>	9:00PM	8/15/2011	:50	A sign of tough financial times. In Cherokee County officials have to find funds elsewhere to balance budgets.

Issue: Economy (continued)

Program	Time	Date	Duration	Description
<i>Fox News East Texas</i>	9:00PM	8/15/2011	:40	A report out this month shows the number of people using food banks has seen an increase of people coming through their doors.
<i>Fox News Sunday</i>	9:00AM	8/21/2011	12:00	Chris Wallace discusses with economy and 2012 with Karl Rove, and Bill Burton.
<i>Fox News East Texas</i>	9:00PM	8/25/2011	:20	Another new business is moving to East Texas, and it's bringing more than fifty new Dallas Plastic Corp jobs to the area
<i>Fox News East Texas</i>	9:00PM	9/1/2011	:35	Some East Texans may soon be paying more for their electric bills, SWEPCO officials announced yesterday
<i>Fox News East Texas</i>	9:00PM	9/2/2011	1:35	The August job numbers are out, and it's not pretty showing numbers we haven't seen since World War II.
<i>Fox News East Texas</i>	9:00PM	9/2/2011	:40	Here in East Texas were about a point below the national unemployment average, sitting at 8.1%.
<i>Fox News East Texas</i>	9:00PM	9/7/2011	:15	Bad news for the economy as the U.S. has fallen to 5 th place in a global ranking of the most competitive economies.
<i>Fox News East Texas</i>	9:00PM	9/14/2011	1:45	The economy remains stagnant, and more and more Americans are out of work.
<i>Fox News East Texas</i>	9:00PM	9/16/2011	:45	Postmaster General Patrick Donahue laid out the grim news for the nation that some time-honored traditions in mail delivery may go the way of full-service gas.

Issue: Economy (continued)

Program	Time	Date	Duration	Description
<i>Fox News Sunday</i>	9:00AM	9/16/2011	12:00	Chris Wallace discusses the Budget with Rep. Paul Ryan.
<i>Fox News East Texas</i>	9:00PM	9/19/2011	1:40	Democrats are calling on the President to take a tougher stance against Republicans, and he did that today as he submitted his budget deficit reduction plan.
<i>Fox News East Texas</i>	9:00PM	9/21/2011	:30	East Texans flooded a jobs fair this afternoon in Tyler. More than 100 jobs are up for grabs at a skilled nursing center for veterans.
<i>Fox News Sunday</i>	9:00AM	9/25/2011	12:00	Chris Wallace discusses the economy with White House Senior advisor David Plouffe.
<i>Fox News East Texas</i>	9:00PM	9/26/2011	:15	New home sales fell for the fourth straight month in August. It's another sign of a depressed housing market.
<i>Fox News East Texas</i>	9:00PM	9/30/2011	1:00	A day after the new that Bank of America will now charge debit card customers a \$5 dollar monthly fee, the bank's website went down, as well as their online banking app, and now no surprise, customers are unhappy about the new fees banks are charging.

Issue: Public Safety

Program	Time	Date	Duration	Description
<i>Fox News East Texas</i>	9:00PM	7/7/2011	:34	In the midst of the recent sexual assault on a jogger, authorities are warning joggers to follow some simple steps to stay safe.
<i>Fox News East Texas</i>	9:00PM	7/11/2011	:35	400 people die of heat stroke every year in the U.S. but doctors says heat related illnesses are usually preventable.
<i>Fox News East Texas</i>	9:00PM	7/26/2011	:55	The EPA will announce the new tougher standards for ground level ozone at the end of July. The East Texas Council of Governments says we've done a good job up till now.
<i>Fox News East Texas</i>	9:00PM	8/5/2011	:20	Many East Texas communities are urging residents to conserve water to off-set the extreme drought conditions.
<i>Fox News East Texas</i>	9:00PM	8/10/2011	:40	Experts say snakes, like humans and animals need the essentials to survive, and in our current drought that means they may end up in places they don't belong.
<i>Fox News Sunday</i>	9:00AM	8/28/2011	12:00	Chris Wallace discusses Hurricane Irene emergency preparedness with Craig Fugate, FEMA administrator.
<i>Fox News East Texas</i>	9:00PM	9/2/2011	:35	A new bill passed by the Texas Legislature could mean big changes for some speed limits in East Texas.
<i>Fox News East Texas</i>	9:00PM	9/14/2011	:15	Angelina County voted unanimously to extend the burn ban for 90 days.
<i>Fox News East Texas</i>	9:00PM	9/30/2011	:20	The death toll from the Listeria outbreak in cantaloupes rose to fifteen today, and tonight a new warning about lettuce.

Issue: Government and Politics

Program	Time	Date	Duration	Description
<i>Fox News Sunday</i>	9:00AM	7/3/2011	12:00	Chris Wallace discusses Foreign Policy with Sen. Lindsey Graham, and Sen. Joe Lieberman.
<i>Fox News East Texas</i>	9:00PM	7/7/2011	:36	Republican Matt Schaeffer of Tyler announcing he will run for State Representative in District 6.
<i>Fox News Sunday</i>	9:00AM	7/10/2011	12:00	Chris Wallace discusses the Tea Party with Sen. Jim DeMint.
<i>Fox News East Texas</i>	9:00PM	7/13/2011	:16	The Freedom from Religion Foundation files a lawsuit to stop Governor Perry's, "Day of Prayer and Fasting."
<i>Fox News Sunday</i>	9:00AM	7/17/2011	12:00	Chris Wallace goes one-on-one with 2012 Presidential candidate Herman Cain.
<i>Fox News East Texas</i>	9:00PM	7/21/2011	:20	The City of Whitehouse is looking into changing its city boundaries.
<i>Fox News Sunday</i>	9:00AM	8/7/2011	12:00	Chris Wallace goes one-on-one with 2012 Presidential Candidate, Tim Pawlenty.
<i>Fox News East Texas</i>	10:30PM *Rescheduled	8/11/2011	:20	It is official; Rick Perry's spokesman is telling the media today the long-term Governor is running for President.
<i>Fox News East Texas</i>	10:00PM *Rescheduled	8/12/2011	1:25	The President hit the road today heading to the Midwest to focus on jobs, while back in Washington a Congressional Super-Committee in charge of slashing some serious spending is taking shape.
<i>Fox News Sunday</i>	9:00AM	8/14/2011	12:00	Chris Wallace goes one-on-one with 2012 Presidential Candidate, Michelle Bachmann.

Issue: Government and Politics (Continued)

Program	Time	Date	Duration	Description
<i>Fox News Sunday</i>	9:00AM	8/21/2011	12:00	Chris Wallace goes one-on-one with 2012 Presidential Candidate, Rick Santorum.
<i>Fox News East Texas</i>	9:00PM	8/25/2011	1:55	A new poll shows Republican voters are getting happier with their Presidential choices and several polls show Governor Perry, blowing out the competition.
<i>Fox News Sunday</i>	9:00AM	8/28/2011	12:00	Chris Wallace goes one-on-one with 2012 Presidential Candidate, Ron Paul.
<i>Fox News Sunday</i>	9:00AM	9/4/2011	12:00	Chris Wallace goes one-on-one with Dick Cheney, talking about his new book, "In My Time"
<i>Fox News East Texas</i>	9:00PM	9/8/2011	1:50	A day after laying out his job creation plan to a joint session of Congress, the President hits the road with his jobs plan.
<i>Fox News East Texas</i>	9:00PM	9/13/2011	1:30	One day after sending his new jobs plan to congress, President Obama is once again on the road to sell the plan.
<i>Fox News Sunday</i>	9:00AM	9/16/2011	12:00	Chris Wallace goes one-on-one with 2012 Presidential candidate Herman Cain.
<i>Fox News East Texas</i>	9:00PM	9/22/2011	:45	The Leader of Grassroots is mad at Governor Perry for his stance on Immigration.
<i>Fox News Sunday</i>	9:00AM	9/25/2011	12:00	Chris Wallace discusses Foreign Policy with Sen. Lindsey Graham.

Issue: Education

Program	Time	Date	Duration	Description
<i>Fox News East Texas</i>	9:00PM	7/6/2011	1:44	Selling the naming rights to a stadium is common these days, and now even colleges and high schools are getting into the act.
<i>Fox News East Texas</i>	9:00PM	7/13/2011	:12	Many Texas school employees could soon be without a job. The Texas Education Agency says they will be laying-off 178 employees this week.
<i>Fox News East Texas</i>	9:00PM	7/25/2011	:47	Back-to-School supply lists are out and the lists are getting a lot of parents upset about the rising costs of public schools.
<i>Fox News East Texas</i>	9:00PM	8/8/2011	:20	Making sure your kids wash their hands may reduce the amount of days they are home sick from school.
<i>Fox News East Texas</i>	9:00PM	8/22/2011	:20	As kids head back to school with triple digit heat, one school district is trying to help kids stay hydrated.
<i>Fox News East Texas</i>	9:00PM	8/24/2011	:40	With most school districts back in session, the questions about the quality of public schools in Texas are already getting tossed around again.
<i>Fox News East Texas</i>	9:00PM	9/22/2011	:45	The Region 7 school district had more than 3100 hundred students drop out of the 2010-11 school year.
<i>Fox News East Texas</i>	9:00PM	9/23/2011	:40	Thanks to some Troup High School students, horses suffering from the drought get a new lease on life.
<i>Fox News East Texas</i>	9:00PM	9/29/2011	:20	Within the past week the final two districts in Angelina County have committed to legal action regarding public school finance.

Issue: Crime

Program	Time	Date	Duration	Description
<i>Fox News East Texas</i>	9:00PM	7/5/2012	1:35	If you play with fire you are going to get burned. One East Texas man found out the hard way as he was committing copper theft crime while his daughter watched in horror.
<i>Fox News East Texas</i>	9:00PM	7/6/2011	:17	A Longview woman is facing multiple charges of driving under the influence while small children were inside her car and police are calling her a repeat offender.
<i>Fox News East Texas</i>	10:00PM *Rescheduled	7/12/2011	:20	Lufkin Police need your help identifying a man accused of stealing money. Police say it happened on June 13 th at a gas station.
<i>Fox News East Texas</i>	9:00PM	8/2/2011	:40	Tyler Police are investigating the death of a man found around 2am this morning.
<i>Fox News East Texas</i>	9:00PM	8/10/2011	:40	A major marijuana growing operation discovered in Wood County is being cleaned up. The secret operation was in a secluded area of Country Road 3824.
<i>Fox News East Texas</i>	9:00PM	8/23/2011	:20	A man accused of abusing a nursing home resident gets probation. Telesforo Vasquez was given 10 years probation on Monday.
<i>Fox News East Texas</i>	9:00PM	9/6/2011	:11	A deadly shooting in Overton happened on Denman road Monday after the body was found.
<i>Fox News East Texas</i>	9:00PM	9/6/2011	:20	A deadly shooting at an I-Hop restaurant after a gunman opens fire this morning.
<i>Fox News East Texas</i>	9:00PM	9/15/2011	:20	A homeless man who claims to have drowned a friend by accident last month while thinking about Vietnam, had no military record.

Public Service Announcements 3rd Quarter 2011
Groups and Organizations Served

PSA Name	Organization	Length	Aired #	Description
USO Support	USO	:30	KFXK-TV-5 KFXL-LP-5	USO campaign to help support the troops.
FOX Sports Supports	FOX	:30	KFXK-TV-15 KFXL-LP-15	MLB On Fox Sports Supports, Stand up for Cancer at standupforcancer.org
Muscular Dystrophy Association	MDA	:30	KFXK-TV-3 KFXL-LP-3	Fighting Muscle Disease and related diseases by funding worldwide research.
Foundation for a Better Life	Foundation for a Better Life	:30	KFXK-TV-3 KFXL-LP-3	The Foundation creates public service campaigns to communicate its values, such as honesty, caring, optimism, hard work, and helping others, in an attempt to make a difference in communities
The Partnership	DrugFree.Org	:30	KFXK-TV-10 KFXL-LP-10	DrugFree.org helps families solve the problem of teen substance abuse.
Huddle	Ad Council	:30	KFXK-TV-21 KFXL-LP-40	The PSA directs parents and their families to Letsmove.gov where they can find helpful information on healthy eating and physical activity
RWord PSA 2011	Spread the Word Campaign	:30	KFXK-TV-5 KFXL-LP-5	The Cast of Glee speak out against the use of the R-Word and other derogatory terms.
AIDS Campaign	Kaiser Family Foundation	:15	KFXK-TV-6 KFXL-LP-6	AIDS awareness and prevention campaign.
It Gets Better	It Gets Better Project	:15	KFXK-TV-4 KFXL-LP-4	The project focuses on inspiring hope for young people facing harassment.
Autism-Ernie Els	Autism Speaks	:30	KFXK-TV-4 KFXL-LP-4	PSA to raise awareness about Autism.
Veterans Awareness	Veteransresource.org		KFXK-TV-4 KFXL-LP-4	Raising awareness and enlisting support of the needs of injured service members.
UNICEF Horn	UNICEF	:30	KFXK-TV-3 KFXL-LP-3	Raising awareness for the UN's World Hunger Program.

Public Service Announcements 3rd Quarter 2011
Groups and Organizations Served(Continued)

PSA Name	Organization	Length	Aired #	Description
I Will 9/11 Day of Service	My Good Deed, Inc	:30	KFXK-TV-12 KFXL-LP-12	The powerful PSA is compiled from hours of interviews with Americans from all walks of life and all ages. Woven together, they form a sweeping collage of remembrance and resolve, timed to coincide with the tenth anniversary of the September 11, 2001 terrorist attacks that claimed over 2,900 lives
9/11 I am American	Ad Council	:30	KFXK-TV-6 KFXL-LP-6	A PSA to celebrate the country's extraordinary diversity and remind Americans that it was the time to unite as a country.
9/11 Memorial-Learn More	Ad Council	:30	KFXK-TV-3 KFXL-LP-3	A campaign designed to raise awareness of the importance of the 9/11 memorial, and feature individuals impacted by the tragedy.
Obesity Prevention	Ad Council	:30	KFXK-TV-6 KFXL-LP-6	Aimed to inspire overweight adult Americans to adopt healthy habits, through healthy eating, portion control and increased physical activity.
Play 60	NFL	:30	KFXK-TV-9 KFXL-LP-9	The NFL 60 campaign is designed to tackle childhood obesity by getting kids active.
Storm Chasers	National Guard	:30	KFXK-TV-86 KLPN-LP-511 KFXL-LP-335	The National Guard storm chaser PSA asking viewers if they have what it takes to enter the heart of a storm.
Guard Advantage	National Guard	:30	KFXK-TV-94 KLPN-LP-488 KFXL-LP-335	The National Guard PSA explains the benefits of joining the national Guard.

Public Service Announcements 3rd Quarter 2011
Groups and Organizations Served (Continued)

PSA Name	Organization	Length	Aired #	Description
Reflection of Honor	National Guard	:30	KFXK-TV-149 KLPN-LP-562 KFXL-LP-373	Honoring the sacrifice of U.S. Service Members with a Reflection of Honor PSA from the National Guard.
Good to be Back	USO	:30	KFXK-TV-150 KLPN-LP-559 KFXL-LP-421	USO PSA informs viewers on how they can make difference supporting our wounded warriors and their families when they return home.
Mural	Ad Council	:30 :60	KFXK-TV-6 KLPN-LP-72 KFXL-LP-22 KLPN-LP-53 KFXL-LP-15	As the PSAs illustrate, the same vision and focus it takes to achieve goals outside of school - whether conceiving and painting a mural, landing a new skateboarding trick, or otherwise - will help students apply to, and succeed in college.
Skate	Ad Council	:30 :60	KFXK-TV-11 KLPN-LP-58 KFXL-LP-30 KFXK-TV-1 KLPN-LP-58 KFXL-LP-15	As the PSAs illustrate, the same vision and focus it takes to achieve goals outside of school - whether conceiving and painting a mural, landing a new skateboarding trick, or otherwise - will help students apply to, and succeed in college.
Ativa	Ad Council	:30	KFXK-TV-15 KLPN-LP-94 KFXL-LP-35	The campaign encourages teens, parents and influential adults to give struggling students in their own communities the boost they need to stay in school and graduate.
David	Ad Council	:30	KFXK-TV-5 KLPN-LP-73 KFXL-LP-24	The campaign encourages teens, parents and influential adults to give struggling students in their own communities the boost they need to stay in school and graduate.

Public Service Announcements 3rd Quarter 2011
Groups and Organizations Served (Continued)

PSA Name	Organization	Length	Aired #	Description
Jose	Ad Council	:30	KFXK-TV-6 KLPN-LP-78 KFXL-LP-21	The campaign encourages teens, parents and influential adults to give struggling students in their own communities the boost they need to stay in school and graduate.
Michael	Ad Council	:30	KFXK-TV-3 KLPN-LP 71 KFXL-LP-18	The campaign encourages teens, parents and influential adults to give struggling students in their own communities the boost they need to stay in school and graduate.
Pictures	Ad Council	:30	KFXK-TV-4 KLPN-LP-78 KFXL-LP-21	President Obama encourages kids to stay in school, and how important it is to graduate from high school.
Reagan	Ad Council	:30	KFXK-TV-4 KLPN-LP-70 KFXL-LP-23	PSAs direct audiences to boostup.org where they can learn more about what to do to support students locally. Resources are also available on issues relating to school, crisis and community.
Park Day-Let's Move	Ad Council	:30 :60	KFXK-TV-7 KLPN-LP-85 KFXL-LP-24 KFXK-TV-1 KLPN-LP-55 KFXL-LP-17	The PSA directs parents and their families to Letsmove.gov where they can find helpful information on healthy eating and physical activity.
Wallet-Let's Move	Ad Council	:30	KFXK-TV-4 KLPN-LP-79 KFXL-LP-22	The PSA encouraged parents and caregivers to come up with creative ways to increase physical activity of their children.

Public Service Announcements 3rd Quarter 2011
Groups and Organizations Served (Continued)

PSA Name	Organization	Length	Aired #	Description
Ana Fernanda-Hunger Prevention	Ad Council	:30	KFXK-TV-15 KLPN-LP-86 KFXL-LP-31	PSAs urge viewers and listeners to get involved at FeedingAmerica.org and to reach out to their community's food bank.
Ben Affleck-Hunger Prevention	Ad Council	:30	KFXK-TV-5 KLPN-LP-79 KFXL-LP-23	Ben Affleck urges viewers and listeners to get involved at FeedingAmerica.org and to reach out to their community's food bank.
Matt Steve-Hunger Prevention	Ad Council	:30	KFXK-TV-16 KLPN-LP-92 KFXL-LP-34	Matt Damon urges viewers and listeners to get involved at FeedingAmerica.org and to reach out to their community's food bank.
Taye Reggie-Hunger Prevention	Ad Council	:30	KFXK-TV-7 KLPN-LP-83 KFXL-LP-24	Taye Diggs Ben Affleck urges viewers and listeners to get involved at Feeding America.org and to reach out to their community's food bank.
Do Their Part-Disability Awareness	Ad Council	:30	KFXK-TV-3 KLPN-LP-71 KFXL-LP-23	To commemorate the 20th Anniversary of the Americans with Disability Act (ADA), the public is encouraged to celebrate how far we've come and to learn more.
Earthquake-Emergency Preparedness	Ad Council	:15	KFXK-TV-4 KLPN-LP-110 KFXL-LP-35	The <i>Ready</i> Campaign asks individuals to do three key things to prepare for the unexpected: 1) get an emergency supply kit, 2) make a family emergency plan, and 3) be informed about the different types of emergencies that could occur and their appropriate responses.

Public Service Announcements 3rd Quarter 2011
Groups and Organizations Served(Continued)

PSA Name	Organization	Length	Aired #	Description
Flood-Emergency Preparedness	Ad Council	:30	KFXK-TV-11 KLPN-LP-105 KFXL-LP-26	The <i>Ready</i> Campaign asks individuals to do three key things to prepare for the unexpected: 1) get an emergency supply kit, 2) make a family emergency plan, and 3) be informed about the different types of emergencies that could occur and their appropriate responses.
Kick Off 30-Let's Move Youth	Ad Council	:30	KFXK-TV-20 KLPN-LP-98 KFXL-LP-37	As part of First Lady Michelle Obama's Lets Move Initiative several complimentary PSA campaigns are educating youth on the importance of eating healthy and being active.
Play Your Way-Let's Move Youth	Ad Council	:60	KFXK-TV-1 KLPN-LP-54 KFXL-LP-16	As part of First Lady Michelle Obama's Lets Move Initiative several complimentary PSA campaigns are educating youth on the importance of eating healthy and being active.
Sandwich of Living-Let's Move Youth	Ad Council	:60	KFXK-TV-1 KLPN-LP-58 KFXL-LP-16	As part of First Lady Michelle Obama's Lets Move Initiative several complimentary PSA campaigns are educating youth on the importance of eating healthy and being active.
Reasons	Carter Blood Care	:15	KFXK-TV-122 KLPN-LP-594	Carter Blood Care PSA providing reasons to give blood now.
Times Three	Carter Blood Care	:15	KFXK-TV-96 KLPN-LP-570	The PSA informs viewers that every blood donation could save 3 lives.

Public Service Announcements 3rd Quarter 2011
Groups and Organizations Served(Continued)

PSA Name	Organization	Length	Aired #	Description
Anytime	Carter Blood Care	:15	KFXK-TV-139 KLPN-LP-602	Giving blood takes just a little time, but every donation could save 3 lives.
Facts	Carter Blood Care	:15	KFXK-TV-108 KLPN-LP-558	Blood donation facts to encourage viewers to give blood to save lives.
Golf Path	Tylerpath.org	:30	KFXK-TV-145 KLPN-LP-180 KFXL-LP-304	A local A faith-based organization offering help and hope to those in need.
Great Strides Walk 2011-Maci & Davis	Cystic Fibrosis Foundation	:30	KFXK-TV-69 KLPN-LP-64 KFXL-LP-157	A PSA informing viewers about Cystic Fibrosis local walk in Tyler on September 24 th , and how viewers can help.
United Way Helps Local-Brookshire's	United Way	:30	KFXK-TV-104 KLPN-LP-90 KFXL-LP-233	The United Way Help Local Brookshire's campaign encourages viewers to live united and see what a powerful difference we can make when we partner together.
United Way Helps Local-Drawing Trane	United Way	:30	KFXK-TV-87 KLPN-LP-76 KFXL-LP-224	The United Way Help Local Drawing Trane campaign encourages viewers to live united and see what a powerful difference we can make when we partner together.
East Texas Angel Network-Golf Tournament & Concert	East Texas Angel Network	:30	KFXK-TV-50 KLPN-LP-48 KFXL-LP-141	Neal McCoy and the East Texas Angel Network sponsor a local golf tournament and Concert benefiting the Angel Network where everyone works to make the best world they can for the children.

Public Service Announcements 3rd Quarter 2011
Groups and Organizations Served (Continued)

PSA Name	Organization	Length	Aired #	Description
East Texas Fire Relief	The Salvation Army	:30	KFXK-TV-79 KLPN-LP-73 KFXL-LP-193	Partnered with The Salvation Army of Tyler to raise awareness about the East Texas Fire Relief efforts.
KE Bushman's-Wounded Warrior	Texas Wounded Warriors	:30	KFXK-TV-66 KLPN-LP-50 KFXL-LP-135	A PSA for the 4 th Annual Texas Wounded Warrior Celebration and Pro-Am on October 1.
Touch a Truck, Feed a Family	Longview Community Ministries	:30	KFXK-TV-69 KLPN-LP-54 KFXL-LP-140	Touch a Truck ~ Feed a Family is a fun family event designed to promote community awareness of the many needs of Longview Community Ministries Food Pantry.
Festival on the Square	Tyler Chamber of Commerce	:30	KFXK-TV-64 KLPN-LP-48 KFXL-LP-116	Proceeds of Festival on the Square benefit Tyler Main Street, a City of Tyler department dedicated to the revitalization of Downtown Tyler, Texas.
Festival on the Square	Tyler Chamber of Commerce	:15	KFXK-TV-75 KLPN-LP-57 KFXL-LP-122	Proceeds of Festival on the Square benefit Tyler Main Street, a City of Tyler department dedicated to the revitalization of Downtown Tyler, Texas.
Armed Forces Foundation	Fox Sports Supports	:30	KFXK-TV-1 KFXL-LP-1	Armed Forces Foundation mission is to support wounded and active duty service members and their families.

Public Service Announcements 3rd Quarter 2011
Groups and Organizations Served (Continued)

PSA Name	Organization	Length	Aired #	Description
Do Something-Lindsey Vonn	Dosomething.org	:30	KFXK-TV-2 KFXL-LP-2	PSA is a nationwide sports equipment drive. Collect new or gently used bats, balls, mitts, rackets, and more, and we'll make sure they go to deserving young athletes in your community.
Aftermath	USO	:10	KFXK-TV-1 KFXL-LP-1	Through a dramatic flash back, we're reminded of the tremendous sacrifices and the ongoing courage required by our wounded warriors and their families.
Deciding Moments	Kaiser Family Foundation	:10	KFXK-TV-1 KFXL-LP-1	The PSA provides everyday opportunities to do something to stem the spread of HIV
Glee Give a Note	National Association of Music Appreciation	:30	KFXK-TV-1 KFXL-LP-1	Partnership between the National Association for Music Education and Twentieth Century Fox Home Entertainment, will give a million dollars to school music programs this year through an online video contest.
Prevent Teen Pregnancy	The National Campaign.Org	:30	KFXK-TV-3 KFXL-LP-3	The National Campaign seeks to improve the well-being of children, youth, families, and the nation by preventing unplanned and teen pregnancy.

**KFXK-TV ran approximately 2,059 PSA's during the 3rd Quarter of 2011.*

**KLPN-LP ran approximately 7,129 PSA's during the 3rd Quarter of 2011.*

**KFXL-LP ran approximately 4,029 PSA's during the 3rd Quarter of 2011.*

Community Involvement 3rd Quarter 2011

The KFXK (Fox51) community calendar focuses on community events around the area. Community events are posted online through the 3rd quarter, and also rotated on-air.

Local Sales Manager, Cindy Terry, serves on the board of Longview Regional Medical Center's Healthy Woman Advisory Council. Cindy's church, Life Group worked at the Gregg Home on September 18th, a non-profit nursing home, where she helped paint the hallways.

Account Executive Sue Curtis, Lauren Nichols, and Brandy priest attended the Longview Regional Medical Longview's Healthy Woman's 3rd Anniversary celebration on August 11th at the Maude Cobb Convention Center.

Account Executive, Lauren Nichols participated as a host for our East Texas Idol competition on Saturday, August 6th in Tyler, Texas.

Local Sales Manager, Chuck Phillips serves as a coach for the central Heights High School baseball team. Chuck also coordinated several PSA schedules for the Nacogdoches Chamber of Commerce, The City of Nacogdoches, and the Lufkin Police Department

Account Executive, Sue Curtis, serves on the East Texas Radio Days Committee for the Gregg County Historical Museum, a travelling exhibit on the history of radio in East Texas.

Account Executive Lauren Nichols and Brandy Priest attended several ribbon Cutting Ceremonies for the Longview Chamber of Commerce including the Balance Diet Ribbon Cutting on August 3rd and the Cassidy Jones Ribbon Cutting on August 9th. Lauren also attended the Stephen F. Austin Freshmen send-off at Papacita's in Longview.

Account Executive Sue Curtis, provides assistance to JR Curtis Garden for the Blind at Maude Cobb convention center in Longview. It provides a healing environment that boosts community awareness for people with disabilities.

KFXK/KLPN aired several one-hour specials that served the community in the 3rd Quarter, including the American Latino Awards focusing on Hispanic accomplishments in the entertainment industry, and the Gracie Awards which focuses on honoring programming created for women . In addition, we aired several specials on poverty in America, including, "On the Edge: Poverty in America, America's Invisible Children, and Life Below the Poverty Line. Also, KFXK/KLPN aired several specials on Black History specials, including African American Short Films 3rd quarter and Gospel Music Presents 3rd quarter from Badami productions.