

Issue: Economy

Program	Time	Date	Duration	Description
<i>Fox News East Texas</i>	9:00PM	1/5/2011	1:25	There's good news tonight for people looking for work. Tyler's Trane plant announced they will hire hundreds of new employees within the next few months.
<i>Fox News East Texas</i>	9:00PM	1/12/2011	1:10	The Nation's first round of baby-boomers turn 65 this year, and millions will be retiring.
<i>Fox News East Texas</i>	9:00PM	1/12/2011	:20	Pilgrim's Pride in Nacogdoches is planning on adding 200 more people to its workforce this year.
<i>Fox News East Texas</i>	9:00PM	1/13/2011	1:45	The City of Tyler has outgrown its Convention Center, and now the city has taken the first step to build a new one.
<i>Fox News East Texas</i>	9:00PM	1/24/2011	:50	Pilgrim's Pride says they have about 400 positions open right now, and they have tried to find East Texans to fill the slots, but now they're hiring refugees.
<i>Fox News East Texas</i>	9:30PM *rescheduled	1/25/2011	1:50	Some experts are saying the foreclosure crisis "hasn't peaked yet" and the next wave of victims may be churches.
<i>Fox News East Texas</i>	9:00PM	2/8/2011	:35	Continental and United Airlines announced they were merging and they may cost the Houston area 500 hundred jobs.
<i>Fox News East Texas</i>	9:00PM	2/10/2011	:50	Oil prices in London spiked 6%, and here is the U.S. everyone is worried about our dependence on foreign oil and gas.
<i>Fox News East Texas</i>	9:00PM	2/14/2011	1:50	President Obama released his 2012 budget today, a more than \$3 trillion dollar blue print of spending and budget cuts.

Issue: Economy (continued)

Program	Time	Date	Duration	Description
<i>Fox News East Texas</i>	9:00PM	2/15/2011	:27	The new budget could mean major cuts in the industries that make up a large part of the state economy.
<i>Fox News East Texas</i>	9:00PM	2/17/2011	:20	It's hard to miss the various construction sites around Tyler, with buildings going up and so is the Tyler economy.
<i>Fox News East Texas</i>	9:00PM	2/24/2011	1:30	As those gas prices rise, business owners are getting nervous and soon people could be paying more for almost everything.
<i>Fox News East Texas</i>	9:00PM	3/1/2011	:50	The difference in gas prices can be extreme. Glen Rose, south of Ft. Worth has the most expensive gas in the state, at \$3.69 a gallon.
<i>Fox News East Texas</i>	9:00PM	3/3/2011	1:45	The high cost of oil affects almost everything in our lives, now a new U.N. report says the global cost of food is sky-rocketing.
<i>Fox News East Texas</i>	9:00PM	3/9/2011	:40	With nearly 8 thousand seniors living in poverty here in East Texas, gas hikes are affecting the Meals on Wheels in a big way.
<i>Fox News East Texas</i>	9:00PM	3/9/2011	1:20	The Texas Workforce Commission says our state added more than 44 thousand jobs in January, but many workers say they are still hurting.
<i>Fox News East Texas</i>	9:00PM	3/10/2011	:40	Gregg County unemployment numbers dropped to 7.3% for the month of January.
<i>Fox News East Texas</i>	9:00PM	3/17/2011	1:35	With many parts of the country losing jobs and slowing down growth, Tyler officials say that's not the case for East Texas.

Issue: Public Safety

Program	Time	Date	Duration	Description
<i>Fox News East Texas</i>	9:00PM	1/3/2011	1:27	Tyler police are still looking for the man who allegedly tried to rape a woman while she was out jogging near Berg-Feld park.
<i>Fox News East Texas</i>	9:00PM	1/10/2011	:35	TX-DOT says this weekend's winter blast could've been a lot worse.
<i>Fox News East Texas</i>	9:00PM	1/26/2011	1:35	Wild animals are running free in one Whitehouse neighborhood. Deer, packs of dogs from a nearby rescue operation have reportedly disturbed the people of Whitehouse so much, that they want a city ordinance to put an end to it.
<i>Fox News East Texas</i>	9:00PM	2/3/2011	:40	With more snow in the forecast, commuters may have their work cut out for them.
<i>Fox News East Texas</i>	9:00PM	2/14/2011	1:20	Putting on lipstick is a part of women's daily routine, but according to new reports, its contents can cause cancer over time.
<i>Fox News East Texas</i>	9:00PM	2/23/2011	1:25	The number of deaths from prescription drugs overdoses in the U.S. has never been higher according to the Center for Disease Control and Prevention.
<i>Fox News East Texas</i>	9:00PM	3/2/2011	:50	Relaxation brownies are being sold in some tobacco shops, but they have extremely high doses of Melatonin, the hormone that puts you to sleep.
<i>Fox News East Texas</i>	9:00PM	3/4/2011	:40	After an alleged home invasion, more questions remain with a suspect in critical condition in the hospital.
<i>Fox News East Texas</i>	9:00PM	3/18/2011	:45	Lance Phillips is sentenced for secretly videotaping a woman in her home.

Issue: Government and Politics

Program	Time	Date	Duration	Description
<i>Fox News East Texas</i>	9:00PM	1/3/2011	1:45	Texas drivers need to know the insurance law has changed in the new year. The minimum coverage has gone up and so will your premiums.
<i>Fox News East Texas</i>	9:00PM	1/13/2011	:20	After her current term ends, Republican Kay Bailey Hutchinson will not run again.
<i>Fox News East Texas</i>	9:00PM	1/20/2011	1:50	The House of Representatives repealed the new Health care law, but this fight is far from over.
<i>Fox News East Texas</i>	9:00PM	2/2/2011	1:40	Texas is considering a ban on all indoor smoking in all public places and most Texans agree.
<i>Fox News East Texas</i>	9:00PM	2/10/2011	:30	The big news today out of Egypt. President Hosni Mubarak announces he will not step down until September elections.
<i>Fox News East Texas</i>	9:00PM	2/21/2011	1:40	Republicans and Democrats remain at a stalemate when it comes to funding the Federal Government, and the stakes are high.
<i>Fox News East Texas</i>	9:00PM	3/1/2011	:15	Governor Rick Perry made a Texas size flub yesterday when he said Juarez, a Mexican city, was the most dangerous city in America.
<i>Fox News East Texas</i>	9:00PM	3/10/2011	:40	There are protests around Texas about two Bills filed by an East Texas lawmaker. The issue? Who should be counted as an illegal immigrant?
<i>Fox News East Texas</i>	9:00PM	3/15/2011	:16	Today the House Appropriations Committee voted to tap into the rainy-day fund.

Issue: Education

Program	Time	Date	Duration	Description
<i>Fox News East Texas</i>	9:00PM	1/11/2011	:35	A new study from the Apple-Seed Texas report says school police are issuing tickets to kids instead of sending them to the principle's office.
<i>Fox News East Texas</i>	9:00PM	1/14/2011	1:40	About 32% of kids from six to sixteen years old are overweight, so in an effort to help the Government may limit calories and fat in school for the first time.
<i>Fox News East Texas</i>	9:00PM	1/21/2011	:40	The Pine Tree Bond Committee has narrowed down their choices concerning a new stadium.
<i>Fox News East Texas</i>	9:00PM	2/4/2011	:20	College officials at Stephen F. Austin say a small fire broke out after a lamp fell and caught some bedding on fire.
<i>Fox News East Texas</i>	9:00PM	2/10/2011	:40	With potential budget cuts coming for school districts all across the state, Kilgore ISD is weighing their options.
<i>Fox News East Texas</i>	9:00PM	2/25/2011	1:50	There are fifty community colleges in Texas, and the number of students in them has jumped nearly 70% in the last 10 years.
<i>Fox News East Texas</i>	9:00PM	3/2/2011	:40	Dr. James Wilcox, the Superintendent for Longview ISD, said the district is going to have to more with much less in the coming years due to a budget crisis.
<i>Fox News East Texas</i>	9:00PM	3/2/2011	:15	The Alto ISD board of trustees is bringing out the budget axe, expecting cuts of around \$675K next year.
<i>Fox News East Texas</i>	9:00PM	3/16/2011	1:45	Some people in Texas want the State's top leader to focus on funding public education the same way he focuses on business.

Public Service Announcements 1st Quarter 2011

Groups and Organizations Served

AD COUNCIL "AUTISM", "BLACKOUT", "LET'S MOVE CAMPAIGN", "WALLET"
AMERICAN HEART ASSOCIATION
AMERICAN RED CROSS
ART WALK OF LONGVIEW
BALLET TYLER, INC.
BLACK DANCE THEATRE
CHILDREN'S MIRACLE NETWORK
CHURCH OF CHRIST
CITY OF LONGVIEW
U.S.COAST GUARD
DEPARTMENT OF TRANSPORTATION
EAST TEXAS BOXING
EAST TEXAS CRISIS CENTER
EAST TEXAS FOOD BANK
FOUNDATION FOR A BETTER LIFE
GLOBAL FUND FIGHTING AIDS
HUMANE SOCIETY
JUNIOR LEAGUE OF TYLER
KAISER AIDS 2010
LONGVIEW PARTNERSHIP
LOT CREW
MARCH OF DIMES
U.S. MARINES
NATIONAL GUARD
NATIONAL CAPMPAIGN TEEN PREGNANCY
NFL PLAY
OFFICE OF NATIONAL DRUG CONTROL POLICY
PARTNERSHIP FOR A DRUGFREE AMERICA
RELAY FOR LIFE
SHELTER PETS PROJECT
SHRINER'S & IHOP NATIONAL PANCAKE DAY
ST. JUDES
TEXAS ASSOCIATION OF BROADCASTING
TONY BRAXTON NEW ODDS
TYLER CHAMBER OF COMMERCE
TYLER CIVIC THEATRE
TYLER ISD FOUNDATION
USO & VETERAN SUPORT

*KFXK-TV ran approximately 5,967 PSA's over the course of the 1st QTR of 2011

Community Involvement 1st Quarter 2011

The KFXK (Fox51) community calendar focuses on community events around the area. Community events are posted online through the 1st quarter, and also rotated on-air.

Local Sales Manager, Cindy Terry, serves on the board of directors for the Longview Interfaith Hospitality Network. She also serves on the Board of Longview Regional Medical Center's Healthy Woman Advisory Council.

Local Sales Manager, Chuck Phillips continues to serve as a coach for the central Heights High School baseball team. Chuck also arranged a PSA campaign for the city of Nacogdoches promoting "Shop Nacogdoches First" and their "Leaders of Tomorrow" program. In addition, we continue to air a PSA campaign for the Lufkin Police Department called "Fox Felons" Chuck also attended a ribbon-cutting ceremony during the first quarter for CBH Insurance, and for Waddell & Reed Financial Services.

Account Executive, Sue Curtis, serves on the East Texas Radio Days Committee for the Gregg County Historical Museum, a travelling exhibit on the history of radio in East Texas.

Account Executive, Ashley Payne, volunteered at the Texas Hold'em Tournament of Heroes on February 27th benefitting the American Red Cross. All donations will be used locally to help the Red Cross fire and disaster victims in Smith, Henderson, Cherokee and Wood Counties.

Meteorologist, Katie Green, spoke to the Brownsboro Intermediate School Science Club on Wednesday February 23rd. Katie also served as a mentor to middle school girls at Expanding Your Horizons in Tyler, Texas on Saturday, February 26th.

Business Manager, Angie Rice spoke at Mt. Moriah Church in Kilgore on March 10th. Angie spoke about friendship and how important it is to value your friends.

KFXK/KLPN aired several one-hour specials which focused on African American Heritage Month. KFXK/KLPN aired The Black College Quiz Show, Gospel Superfest 11th Annual Salute to Black History, African American Short Films: Black History Month, and Gospel Music Presents: Black History Month.

News Reporters, Bob Brackeen and Gloria Gallardo served as judges at the Rose City Chili Cook-Off on March 5th. They tasted Chili made by community groups around East Texas for awards in the Terlingua International Championship Chili competition. Bob also took part in the Chili Cook-off at 1st Christian Church in Tyler Saturday March 26th. The Proceeds will benefit PATH.

Network Issue-Responsive Programming Information 1st Quarter 2011

Fox News Sunday 9-10am

1/2/11	Topics: Budget/New Congress Guests: Rep. Darrell Issa/ Rep. Fred Upton/ Sen. Elect Mike Lee/ Rep. Elect Allen West
1/9/11	Topics: Senate/Capitol reaction Guests: Rep. James Clyburn/ Rep. Cathy McMorris Rodgers/ Sen. Rand Paul/ Sen. Chris Coons
1/16/11	Topics: State of the States Guests: Gov. Chris Christie/ Former Gov. Tim Pawlenty
1/23/11	Topics: SOTU Preview Guests: Sen. Mitch McConnell/ Sen. Dick Durbin
1/30/11	Topics: Egypt/ House GOP Majority Guests: Sec. Hillary Clinton/ Rep. John Boehner
2/6/11	Topics: State of the NFL Guests: Roger Goodell/ Lynn Swann/ Jerry Kramer/ Terry Bradshaw/ Howie Long/ Michael Strahan
2/13/11	Topics: The Budget Guests: Rep. Paul Ryan/ Gov. Haley Barbour
2/20/11	Topics: WI Budget Battle Guests: Gov. Scott Walker/ Sen. Tom Coburn/ Sen. Claire McCaskill
2/27/11	Topics: States Struggle Guests: Gov. Mitch Daniels/ Mike Huckabee
3/6/11	Topics: Snyder vs. Phelps Ruling/Budget Fight Guests: Margie Phelps/ Sen. Dick Durbin/ Rep. Jeb Hensarling
3/13/11	Topics: Japan Nuclear Site Guests: Joe Cirinsione/ Sen. Mitch McConnell/ Sen. Mark Warner/ Sen. Saxby Chambliss
3/20/11	Topics: Libya Latest Guests: Adm. Mike Mullen/ Sen. Lindsey Graham/ Sen. Jack Reed/ Sec. Steven Chu
3/27/11	Topics: 2012 Politics Guests: Newt Gingrich/ Sen. John McCain/ Sen. Joe Lieberman