

WXXM  
 Madison, WI  
 Quarterly Issues/Programs List  
 First Quarter, 2024  
 04/08/2024

WXXM  
 Quarterly Issues/Programs List

WXXM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
 LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Madison/Wisconsin Politics	Public Affairs: Madison Forum	Madison's Year In Review Part 2	Robin Colbert	01/07/2024 05:57 AM	029:43
Dangerous of RSV vaccine	MADISON FORUM: RSV SHOT WHILE PREGANT	Robin talk with Tom Haupt from the Dept of Health about the RSV vaccine	Tom Haupt	01/14/2024 06:00 AM	029:46
Cancer Awareness & Law Enforce	IHEARTRADIO COMMUNITIES:	Discuss the fight against prostate cancer and providing resources to law enforcement agencies.	R. Ginyard & B. Alexander	01/21/2024 05:58 AM	029:46
Snow Removal	MADISON FORUM: Snow Removal with Madison Streets	Robin talks with the Charles Romines, Streets Superintendent, about snow removal	CHARLIE ROMINES	01/28/2024 05:58 AM	029:46
Blood Donations	Public Affairs: Madison Forum	Robin talks with Kyle Kriegl, exe. director for SW Wis Ch for ARC, about blood donations	Kyle Kriegl	02/04/2024 06:01 AM	029:47
Consumer Protection	Public Affairs: Madison Forum	Michelle Reinen, from the WI DATCP talks last year's top consumer complaints.	MICHELLE REINEN	02/11/2024 06:00 AM	029:47

Meteorology History	MADISON FORUM - Happy Retirement Gary Cannalte	Robin talks with WISC-TV's Gary Cannalte about his career, life, and upcoming retirement	Gary Cannalte	02/25/2024 06:13 AM	029:47
Severe Weather	MADISON FORUM - Severe Weather with Tim Halbach	Robin talks with Tim Halbach, warning coordination meteorologist, National Weather Service in Sullivan WI	National Weather Service	03/03/2024 05:58 AM	029:47
Wildfire Prevention	Public Affairs: Madison Forum	Robin talks with Amy Penn from the WI-DNR about this year's fire season.	Amy Penn	03/10/2024 05:57 AM	029:46
Social Media Effects on Teens	MADISON FORUM: PUBLIC AFFAIRS SPECIAL	Discuss teenagers/parents on smartphones and social media and rescuing Americans around the world.	M. Anderson & B. Stern	03/17/2024 05:58 AM	029:50
Colorectal Cancer Awareness	MADISON FORUM: Colorectal Cancer Awareness Month	Robin talks with Dr. Dusty Deming, a medical expert in and survivor of colorectal cancer.	Dr. Dusty Deming	03/24/2024 05:59 AM	029:46
Consumer Protection	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	M. Mayo, L. Bungo, & D. Fanelle	M. Mayo, L. Bungo, & D. Fanelle	03/31/2024 06:00 AM	029:46

**Section II**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Rse Fnds for Vet Trp to Monum	Badger Honor Flight	000:29	9
FINANCIAL COACHING	OPERATION HOPE	000:30	2
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Colon Cancer Screening Awareness	Fightcrc.org	000:30	20