

WNAB PSA SUMMARY-- Q2 2016

70012	American Speech Language Hearing Association	PSA that urges families to openly discuss undiagnosed hearing loss, especially in older family members. Contact info and web plug for more information resources provided.
70020	Shelter Project - Cell Phone	Encouraging viewers to adopt unwanted pets to prevent shelter kills
70021	FACES OF INFLUENZA	Spot raising awareness of influenza as a potentially serious health risk in children and the elderly. Outlines the benefits of getting vaccinated each year, contact info and web plug provided
70028	School Violence Prevention "CAFETERIA" KIDS	Spot from SpeakUP, an effort from the Center to Prevent Youth Violence that reminds viewers to take threats or warning signs of violence in schools seriously; asks kids to "Sneak In" by dialing the number provided
70030	Bully Prevention "Locker" KIDS	Spot from the Ad Council with an anti-bullying message and a web plug where kids can get more information: "stopbullying.gov"
70031	Car Seats KIDS	Spot raising awareness of the importance of car seats for small children and the laws mandating their use in TN.
70036	Red Cross Blood Donate NO KIDS	Spot promoting the mission and works of the Red Cross organization. Appeal for donations and volunteer efforts, hotline and web plug provided.
70038	TN Orthopedic Society - KIDS	Spot from the US Orthopedic association stressing the importance of healthy exercise in children
70040	USO "Real Heroes"	Promoting the mission of the USO, aiding deployed US soldiers
70043	Love is Louder	Raising awareness of different kinds of discrimination
70046	Put The Brakes on Drunk Driving - "Ambulance"	Spot from the Governor's Highway Safety Council reminding viewers of the dangers of drunk driving and what enforcement measures are being taken to prevent it over the holidays
70050	Fatherhood.Gov "Reunion"	Spot promoting good parenting with links to parenting resources
70054	AdoptUS Kids.Org "Vacation"	Promoting the virtues of adoption; web plug with resources provided
70059	Texting & Driving Prevention 2 KIDS	Spot from the NHTSA and Ad Council reminding viewers that even a momentary distraction while driving can cause a crash. Encourages safe driving by urging viewers to leave their phones alone while behind the wheel
70060	AARP "Bath" NO KIDS	This PSA depicts the circle of life and how roles change often without us even noticing. In a caregiver's new role, AARP helps caregivers help their loved ones by directing them to visit aarp.org/caregiving or call 1-877-333-5885 for information on how to provide even better care for the people who once took care of them
70072	Al Anon Dave	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
70080	HS Diploma "Barber" KIDS	The High School Equivalency campaign encourages young adults without a high school diploma to take the first steps toward a better future by signing up for free adult education classes in their area. Web link for more information provided
70083	National Parks (No Kids)	Promoting the beauty and activities available at the various U.S. National Parks
70086	Foodsafety.gov "Mosh" KIDS	Provides tips on preventing E. coli contamination during food preparation. Web plug provided for other safe eating tips.
70087	US Dep't of Health Climbing KIDS	Raising awareness of the warning signs and importance of early detection of prostate cancer in men. Web plug provided for more info.
70088	Adoption Foundation "I am"	Spot from the Dave Thomas foundation seeking to dispel myths about children in foster care, appeal to help and web plug provided (davethomasfoundation.org)
70090	Fatherhood.Gov "Cheerleader"	Spot promoting good parenting with links to parenting resources

WNAB PSA SUMMARY-- Q2 2016

70091	Dep't Labor Disability Employment KIDS	Spot from the U.S. Department of Labor and the Office of Disability Employment Policy providing an outreach effort to promote the hiring, retention and advancement of people with disabilities
70092	FACES OF INFLUENZA	Spot raising awareness of influenza as a potentially serious health risk in children and the elderly. Outlines the benefits of getting vaccinated each year, contact info and web plug provided
70096	Al Anon Laura	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
70100	Dep't Health "WeCan.Org" KIDS	Spot from the National Heart, Lung and Blood institute, the National Institute of Diabetes and Digestive and Kidney Diseases, the National Institute of Child Health and Human Development, and the National Cancer Institute promoting healthy diet and an active lifestyle in an effort to combat obesity.
70101	Relay for Life	Promoting an event raising funds for Breast Cancer awareness organizations
70115	Wounded Warrior Project	Promoting the mission of an organization designed to integrate soldiers scarred by mental or physical combat trauma back into society
70153	Boy Scouts of America - Camping	Spot promoting the mission of the BSA, inspiring young men to be leaders, and be prepared for anything that their lives throw at them. Contact info provided.
70162	AARP Caregiving NO KIDS	Spot from the AARP providing assistance and resources to family members in the position of having to care for elderly relatives. Web link and other resources provided.
70166	FEMA Emergency Prep KIDS	Spot provided by the Federal Emergency Management Association encouraging emergency preparedness for viewers. Web link for more info provided.
70167	CDC Babies KIDS	Spot from the CDC and Ad Council encouraging viewers to get the influenza vaccine to protect vulnerable people like babies and the elderly.
70173	Focus on Family NO KIDS	Spot from faith-based organization encouraging families to seek help for common marital problems in themselves or loved ones. Contact resources provided.
70174	Drugfree.org "Tunnel"	Spot from the US Department of Health and the Ad Council highlighting the dangers and risks associated with teen drug abuse.
70178	St. Jude Generic KIDS	Promoting the mission and works of St. Jude Children's Research Hospital
70184	AARP Caregiving	Spot from the AARP providing assistance and resources to family members in the position of having to care for elderly relatives. Web link and other resources provided.
70186	Adoption Foundation "First Met"	Spot from the Dave Thomas Foundation highlighting families built through foster care adoption. Web plug provided (www.davethomasfoundation.org).
70187	Relay for Life	Promoting an event raising funds for Breast Cancer awareness organizations
70189	AARP "Spoon" NO KIDS	Spot from the AARP providing assistance and resources to family members in the position of having to care for elderly relatives. Web link and other resources provided.
70190	School Violence Prevention "GYM" KIDS	Spot from SpeakUP, an effort from the Center to Prevent Youth Violence that reminds viewers to take threats or warning signs of violence in schools seriously; asks kids to "Sneak In" by dialing the number provided
70191	Girl Scouts "Goals" KIDS	Promoting the mission and good works of the Girl Scouts of America
70194	Relay for Life	Promoting an event raising funds for Breast Cancer awareness organizations
70203	AARP "Spoon" NO KIDS	Spot from the AARP providing assistance and resources to family members in the position of having to care for elderly relatives. Web link and other resources provided.
70214	Arbor Day Foundation	Promoting ecology and environmental preservation
70232	US Department of Veterans' Affairs "careers" KIDS	Promoting the responsibilities and services offered from the US Department of Veterans' Affairs

WNAB PSA SUMMARY-- Q2 2016

70261	Children's Oral Health "Ants"	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hvciene and overall health.
70262	Children's Oral Health "Bike"	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hvciene and overall health.
70263	Children's Oral Health "Hamsters"	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hvciene and overall health.
70264	Children's Oral Health "Cook"	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hvciene and overall health.
70266	Boys Town Parenting - KIDS	Spot promoting good parenting with links to parenting resources
70267	Boys Town Parenting - KIDS	Spot promoting good parenting with links to parenting resources
70269	U.S. Forestry "Smokey"	Sopt reminding viewers about the importance of wildfire prevention with classic character "Smokey the Bear"
70270	Spirit of Community Awards	Spot promoting an initiative sponsored by Prudential insurance that highlights community activism and caring from a deserving citizen.
70271	Spirit of Community Awards	Spot promoting an initiative sponsored by Prudential insurance that highlights community activism and caring from a deserving citizen.
70273	National MS Society (KIDS)	Promoting awareness of the mission of the Multiple Sclerosis Society
70274	MS Connections (KIDS)	Promoting awareness of the mission of the Multiple Sclerosis Society
70275	Down Syndrome Research KIDS	Appealing for healp in funding to cure Down's Syndrome and provide care for those afflicted. Phone number and web plua provided.
70276	Down Syndrome Research KIDS	Appealing for help in funding to cure Down's Syndrome and provide care for those afflicted. Phone number and web plua provided.
70277	Down Syndrome Research KIDS	Appealing for healp in funding to cure Down's Syndrome and provide care for those afflicted. Phone number and web plua provided.
70284	AI Anon Dave KIDS	Promoting awareness of the mission and services of the Alcholoics Anonymous organization. Web link to addiction resources provided.
70285	AI Anon Michelle KIDS	Promoting awareness of the mission and services of the Alcholoics Anonymous organization. Web link to addiction resources provided.
70287	Focus on the Family - Depression	Spot from faith-based organization encouraging families to seek help for symptoms of depression in themselves or loved ones. Contact resources provided.
70288	AdoptUS Kids.Org "Outdoors"	Promoting the virtues of adoption; web plug with rescources provided
70289	AdoptUS Kids.Org "Teacher"	Promoting the virtues of adoption; web plug with rescources provided
70315	NAB "Anthem"	Spot from the National Association of Broadcasters supporting music education.
70316	Relay for Life	Promoting an event raising funds for Breast Cancer awareness organizations
70320	Make A Wish KIDS	Promoting the mission of the "Make a Wish Foundation", providing quality life experiences for terminally ill children. Apneal for help and web plua provided.
70350	Trust for Public Lands NO KIDS	Promoting the mission of an organization dedicated to creating urban parks and conserve working farms, ranches, and forests in addition to other natural places where people can enjoy nature. Web plug provided for more information
70351	ChildFund International NO KIDS	Promotion the mission of ChildFund international, an organization dedicated to providing health and nutrition services to at-risk children across the world.
70359	Mammography Saves Lives NO KIDS	Spot from the AMA and Ad Council encouraging viewers to get regular mammograms in the effort to detect and combat breat cancer in women.

WNAB PSA SUMMARY-- Q2 2016

70360	CDC Babies KIDS	Spot from the CDC and Ad Council encouraging viewers to get the influenza vaccine to protect vulnerable people like babies and the elderly.
70361	Ducks Unlimited NO KIDS	Highlighting the mission of conservation of wetlands as outlined by the charity "Ducks Unlimited". Appeal for donations and volunteers provided via web plug.
70363	Mammography Saves Lives NO KIDS	Spot from the AMA and Ad Council encouraging viewers to get regular mammograms in the effort to detect and combat breast cancer in women.
70364	US Department of Health KIDS	Highlights the mission and responsibilities of the US Department of Health, provides web plug and phone number for those in need of more health-related information from the Federal government
70365	School Attendance KIDS	Spot from the Ad Council and USDE encouraging viewers to make sure children attend school regularly, highlights the benefits of getting a good education. Web plug provided
70367	Car Seats KIDS	Spot raising awareness of the importance of car seats for small children and the laws mandating their use in TN.
70368	US Department of Veterans' Affairs KIDS	Promoting the responsibilities and services offered from the US Department of Veterans' Affairs
70423	Drugfree.org "Tunnel"	Spot from the US Department of Health and the Ad Council highlighting the dangers and risks associated with teen drug abuse.
70424	AdCouncil Teach.org NO KIDS	Promoting the mission of teach.org, inspiring young people to choose teaching as a career, where they can make a difference in the lives of future generations. Emphasis given to special education as a career field
70425	AdoptUS Kids.Org "Outdoors"	Promoting the virtues of adoption; web plug with resources provided
70426	AdoptUS Kids.Org "Teacher"	Promoting the virtues of adoption; web plug with resources provided
70427	AdoptUS Kids.Org "Vacation"	Promoting the virtues of adoption; web plug with resources provided
70675	Foodsafety.gov "Mosh" KIDS	Provides tips on preventing E. coli contamination during food preparation. Web plug provided for other safe eating tips.
70676	HS Diploma "Store" KIDS	The High School Equivalency campaign encourages young adults without a high school diploma to take the first steps toward a better future by signing up for free adult education classes in their area. Web link for more information provided
70677	HS Diploma "Barber" KIDS	The High School Equivalency campaign encourages young adults without a high school diploma to take the first steps toward a better future by signing up for free adult education classes in their area. Web link for more information provided
70678	Al-Anon "Corinne" KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
70679	Al Anon Donna KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
70681	US Department of Veterans' Affairs "Transitions"	Promoting the responsibilities and services offered from the US Department of Veterans' Affairs
70860	Al Anon Donna KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
71042	Childhood Hunger Prevention KIDS	Spot reminding viewers to do their part in preventing child hunger by donating to their local food banks.
74000	St. Jude Generic KIDS	Promoting the mission and works of St. Jude Children's Research Hospital
74001	Girl Scouts - This Cookie	Promoting the mission and good works of the Girl Scouts of America

WNAB PSA SUMMARY-- Q2 2016

74002	TN Orthopedic Society - KIDS	Spot from the US Orthopedic association stressing the importance of healthy exercise in children
74009	AI Anon Laura KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
74010	Department Vet Affairs Homeless Vets	Spot from the Department of Veteran Affairs raising awareness of the plight of veterans who have no home or resources despite their service. Encourages viewers to give their time or donations to help
74032	Main St. Fest	Promoting local event for families in Franklin, TN (April 25-26th)
74037	US Dep't of Health Stones KIDS	Spot from the US Department of Health and the Ad Council describing the difficulties in recovering from addiction and other mental health issues. Crisis hotline number provided for viewers needing more information
74038	AI Anon Laura KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
74041	NAB "Anthem"	Spot from the National Association of Broadcasters supporting music education.
74090	Shelter Project - Sand KIDS	Encouraging viewers to adopt unwanted pets to prevent shelter kills
74096	Drugfree.org "Amazing"	Spot from the US Department of Health and the Ad Council highlighting the dangers and risks associated with teen drug abuse.
76204	AI Anon Michelle KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
76318	Air Force Reserve	Promoting the mission and benefits of service in the United States Air Force Reserve.
76319	Adoption Foundation "I Am" NO KIDS	Spot from the Dave Thomas foundation seeking to dispel myths about children in foster care, appeal to help and web plug provided (davethomasfoundation.org)
77000	FEMA Emergency Prep KIDS	Spot provided by the Federal Emergency Management Association encouraging emergency preparedness for viewers. Web plug for more info provided.
77001	Adoption Foundation "First Met" NO KIDS	Spot from the Dave Thomas Foundation highlighting families built through foster care adoption. Web plug provided (www.davethomasfoundation.org).
77002	St. Jude Generic KIDS	Promoting the mission and works of St. Jude Children's Research Hospital
77004	School Attendance KIDS	Spot from the Ad Council and USDE encouraging viewers to make sure children attend school regularly, highlights the benefits of getting a good education. Web plug provided
77005	Marines (KIDS)	Highlights the mission of continued education in the USMC
77008	Ad Council "Feed America" KIDS	Spot promoting "FeedAmerica.org", an organization dedicated to distributing extra food to needy people in communities across the nation.
77009	US Dep't of Health Stones KIDS	Spot from the US Department of Health and the Ad Council describing the difficulties in recovering from addiction and other mental health issues. Crisis hotline number provided for viewers needing more information
77014	Special Olympics	Promoting the mission of the Special Olympics, featuring activities for those challenged by mental or physical disabilities
77015	Uncle Dave Macon NO KIDS	Promoting a family event with food and music in Murfreesboro, TN in July.
77030	Girl Scouts ToGetHer Kids	Promoting the mission and good works of the Girl Scouts of America
77038	U.S. Forestry "Smokey"	Spot reminding viewers about the importance of wildfire prevention with classic character "Smokey the Bear"
77094	Foodsafety.gov "Chicken" KIDS	Provides tips on preventing salmonella contamination during food preparation. Web plug provided for other safe eating tips.

WNAB PSA SUMMARY-- Q2 2016

77095	Department Vet Affairs Homeless Vets	Spot from the Department of Veteran Affairs raising awareness of the plight of veterans who have no home or resources despite their service. Encourages viewers to give their time or donations to help
77100	Girl Scouts - ToGetHer There	Promoting the mission and good works of the Girl Scouts of America
77104	School Violence Prevention "HALL" KIDS	Spot from SpeakUP, an effort from the Center to Prevent Youth Violence that reminds viewers to take threats or warning signs of violence in schools seriously; asks kids to "Sneak In" by dialing the number provided
77105	March for Babies News	Spot from the March of Dimes appealing for donations and other help in their mission to ensure healthy, full-term pregnancies for mothers. Web Plug provided for more information (marchofdimes.org)
77109	Bullying Help - 1800 Run Away	Promoting an assistance line for victims of bullying behavior
77111	Texting & Driving Prevention 1 KIDS	Spot from the NHTSA and Ad Council reminding viewers that even a momentary distraction while driving can cause a crash. Encourages safe driving by urging viewers to leave their phones alone while behind the wheel
77112	HS Diploma "Store" KIDS	The High School Equivalency campaign encourages young adults without a high school diploma to take the first steps toward a better future by signing up for free adult education classes in their area. Web link for more information provided
77123	Al Anon Corinne KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
77115	CPAP Donate NO KIDS	Spot from the American Sleep Apnea organization raising awareness of the health risks associated with sleep apnea and encouraging viewers to get involved in assisting their nationwide program to provide CPAP treatment machines to needy sufferers
77117	Special Olympics	Promoting the mission of the Special Olympics, featuring activities for those challenged by mental or physical disabilities
77118	School Violence Prevention "SIGN" KIDS	Spot from SpeakUP, an effort from the Center to Prevent Youth Violence that reminds viewers to take threats or warning signs of violence in schools seriously; asks kids to "Sneak In" by dialing the number provided
77128	Dep't Labor Disability Employment KIDS	Spot from the U.S. Department of Labor and the Office of Disability Employment Policy providing an outreach effort to promote the hiring, retention and advancement of people with disabilities
77132	Mental Health Awareness	Spot from the Ad Council reminding viewers of the mental health epidemic in America and what support structures are in place to help those who can't seek help on their own.
77133	Overeaters Anonymous	Highlighting the dangers of overeating and providing resources for help
77134	US Department of Veterans' Affairs "Careers" KIDS	Promoting the responsibilities and services offered from the US Department of Veterans' Affairs
77150	St. Jude Generic KIDS	Promoting the mission and works of St. Jude Children's Research Hospital
77206	Lets Move KIDS	Spot from the US Orthopedic association stressing the importance of healthy exercise in children
77300	Arbor Day Foundation NO KIDS	Promoting ecology and environmental preservation
77301	Bullying Help 1800 Run Away	Promoting an assistance line for victims of bullying behavior
77302	Fire Prevention KIDS	Tips on fire prevention in the household
77303	Big Brothers Big Sisters	Promoting the mission of the Big Brothers/Big Sisters organizations who provide mentoring and other services to at-risk youths.
77401	Bullying Help 1800 Run Away	Promoting an assistance line for victims of bullying behavior

WNAB PSA SUMMARY-- Q2 2016

77406	Trust for Public Lands KIDS	Promoting the mission of an organization dedicated to creating urban parks and conserve working farms, ranches, and forests in addition to other natural places where people can enjoy nature. Web plug provided for more information
77826	Bully Prevention "Bully" KIDS	Spot from the Ad Council with an anti-bullying message and a web plug where kids can get more information: "stopbullying.gov"
78332	Childhood Hunger Prevention KIDS	Spot reminding viewers to do their part in preventing child hunger by donating to their local food banks.
77411	US Department of Veterans' Affairs KIDS	Promoting the responsibilities and services offered from the US Department of Veterans' Affairs
77611	Make A Wish KIDS	Promoting the mission of the "Make a Wish Foundation", providing quality life experiences for terminally ill children. Appeal for help and web plug provided.
77827	Adoption Foundation "I am"	Spot from the Dave Thomas foundation seeking to dispel myths about children in foster care, appeal to help and web plug provided (davethomasfoundation.org)
77832	Make A Wish KIDS	Promoting the mission of the "Make a Wish Foundation", providing quality life experiences for terminally ill children. Appeal for help and web plug provided.
78401	Mammography Saves Lives NO KIDS	Spot from the AMA and Ad Council encouraging viewers to get regular mammograms in the effort to detect and combat breast cancer in women.
78402	Ducks Unlimited NO KIDS	Highlighting the mission of conservation of wetlands as outlined by the charity "Ducks Unlimited". Appeal for donations and volunteers provided via web plug.
78502	Uncle Dave Macon NO KIDS	Promoting a family event with food and music in Murfreesboro, TN in July.
78606	Marine Corps Scholarship	Promoting a good educational background as a prerequisite for armed services. Highlights the mission of continued education in the USMC
78613	Special Olympics	Promoting the mission of the Special Olympics, featuring activities for those challenged by mental or physical disabilities
79600	Dep't Health WeCan.Org KIDS	Spot from the National Heart, Lung and Blood institute, the National Institute of Diabetes and Digestive and Kidney Diseases, the National Institute of Child Health and Human Development, and the National Cancer Institute promoting healthy diet and an active lifestyle in an effort to combat obesity.
79601	FEMA Joplin Kids	Public Service Announcement reminding viewers that the day before a disaster is just a normal day. Links for web resources for disaster preparedness provided.
79602	Girl Scouts "Goals" KIDS	Promoting the mission and educational opportunities for girls in scouting. Web plug provided for more information.
88479	Shelter Project - Toys (KIDS)	Encouraging viewers to adopt unwanted pets to prevent shelter kills
88708	Bully Prevention "Locker"	Spot from the Ad Council with an anti-bullying message and a web plug where kids can get more information: "stopbullying.gov"

WNAB PSA SUMMARY-- Q2 2015

70080	HS Diploma "Barber" KIDS	The High School Equivalency campaign encourages young adults without a high school diploma to take the first steps toward a better future by signing up for free adult education classes in their area. Web link for more information provided
70315	NAB "Anthem"	Spot from the National Association of Broadcasters supporting music education. Spot from the Ad Council and USDE encouraging viewers to make sure children attend school regularly, highlights the benefits of getting a good education. Web plug provided
70365	School Attendance KIDS	Promoting the mission of teach.org, inspiring young people to choose teaching as a career, where they can make a difference in the lives of future generations. Emphasis given to special education as a career field
70424	AdCouncil Teach.org NO KIDS	The High School Equivalency campaign encourages young adults without a high school diploma to take the first steps toward a better future by signing up for free adult education classes in their area. Web link for more information provided
70676	HS Diploma "Store" KIDS	The High School Equivalency campaign encourages young adults without a high school diploma to take the first steps toward a better future by signing up for free adult education classes in their area. Web link for more information provided
70677	HS Diploma "Barber" KIDS	The High School Equivalency campaign encourages young adults without a high school diploma to take the first steps toward a better future by signing up for free adult education classes in their area. Web link for more information provided
74041	NAB "Anthem"	Spot from the National Association of Broadcasters supporting music education. Spot from the Ad Council and USDE encouraging viewers to make sure children attend school regularly, highlights the benefits of getting a good education. Web plug provided
77004	School Attendance KIDS	The High School Equivalency campaign encourages young adults without a high school diploma to take the first steps toward a better future by signing up for free adult education classes in their area. Web link for more information provided
77122	HS Diploma "Store" KIDS	The High School Equivalency campaign encourages young adults without a high school diploma to take the first steps toward a better future by signing up for free adult education classes in their area. Web link for more information provided
78606	Marine Corps Scholarship	Promoting a good educational background as a prerequisite for armed services. Highlights the mission of continued education in the USMC
79602	Girl Scouts "Goals" KIDS	Promoting the mission and educational opportunities for girls in scouting. Web plug provided for more information.
70214	Arbor Day Foundation	Promoting ecology and environmental preservation
70269	U.S. Forestry "Smokey"	Spot reminding viewers about the importance of wildfire prevention with classic character "Smokey the Bear"
70350	Trust for Public Lands NO KIDS	Promoting the mission of an organization dedicated to creating urban parks and conserve working farms, ranches, and forests in addition to other natural places where people can enjoy nature. Web plug provided for more information
70361	Ducks Unlimited NO KIDS	Highlighting the mission of conservation of wetlands as outlined by the charity "Ducks Unlimited". Appeal for donations and volunteers provided via web plug.
77038	U.S. Forestry "Smokey"	Spot reminding viewers about the importance of wildfire prevention with classic character "Smokey the Bear"
77300	Arbor Day Foundation NO KIDS	Promoting ecology and environmental preservation
77406	Trust for Public Lands KIDS	Promoting the mission of an organization dedicated to creating urban parks and conserve working farms, ranches, and forests in addition to other natural places where people can enjoy nature. Web plug provided for more information
78402	Ducks Unlimited NO KIDS	Highlighting the mission of conservation of wetlands as outlined by the charity "Ducks Unlimited". Appeal for donations and volunteers provided via web plug.
70050	Fatherhood.Gov "Reunion"	Spot promoting good parenting with links to parenting resources
70054	AdoptUS Kids.Org "Vacation"	Promoting the virtues of adoption; web plug with resources provided

WNAB PSA SUMMARY-- Q2 2015

70088	Adoption Foundation "I am"	Spot from the Dave Thomas foundation seeking to dispel myths about children in foster care, appeal to help and web plug provided (davethomasfoundation.org)
70090	Fatherhood.Gov "Cheerleader"	Spot promoting good parenting with links to parenting resources
70153	Boy Scouts of America - Camping	Spot promoting the mission of the BSA, inspiring young men to be leaders, and be prepared for anything that their lives throw at them. Contact plug provided.
70173	Focus on Family NO KIDS	Spot from faith-based organization encouraging families to seek help for common marital problems in themselves or loved ones. Contact resources provided.
70186	Adoption Foundation "First Met"	Spot from the Dave Thomas Foundation highlighting families built through foster care adoption. Web plug provided (www.davethomasfoundation.org).
70191	Girl Scouts "Goals" KIDS	Promoting the mission and good works of the Girl Scouts of America
70266	Boys Town Parenting - KIDS	Spot promoting good parenting with links to parenting resources
70267	Boys Town Parenting - KIDS	Spot promoting good parenting with links to parenting resources
70288	AdoptUS Kids.Org "Outdoors"	Promoting the virtues of adoption; web plug with resources provided
70289	AdoptUS Kids.Org "Teacher"	Promoting the virtues of adoption; web plug with resources provided
70425	AdoptUS Kids.Org "Outdoors"	Promoting the virtues of adoption; web plug with resources provided
70426	AdoptUS Kids.Org "Teacher"	Promoting the virtues of adoption; web plug with resources provided
70427	AdoptUS Kids.Org "Vacation"	Promoting the virtues of adoption; web plug with resources provided
74001	Girl Scouts - This Cookie	Promoting the mission and good works of the Girl Scouts of America
74032	Main St. Fest	Promoting local event for families in Franklin, TN (April 25-26th)
76319	Adoption Foundation "I Am" NO KIDS	Spot from the Dave Thomas foundation seeking to dispel myths about children in foster care, appeal to help and web plug provided (davethomasfoundation.org)
77001	Adoption Foundation "First Met" NO KIDS	Spot from the Dave Thomas Foundation highlighting families built through foster care adoption. Web plug provided (www.davethomasfoundation.org).
77015	Uncle Dave Macon NO KIDS	Promoting a family event with food and music in Murfreesboro, TN in July.
77030	Girl Scouts ToGetHer Kids	Promoting the mission and good works of the Girl Scouts of America
77100	Girl Scouts - ToGetHer There	Promoting the mission and good works of the Girl Scouts of America
77303	Big Brothers Big Sisters	Promoting the mission of the Big Brothers/Big Sisters organizations who provide mentoring and other services to at-risk youths.
77827	Adoption Foundation "I am"	Spot from the Dave Thomas foundation seeking to dispel myths about children in foster care, appeal to help and web plug provided (davethomasfoundation.org)
78502	Uncle Dave Macon NO KIDS	Promoting a family event with food and music in Murfreesboro, TN in July.
70040	USO "Real Heroes"	Promoting the mission of the USO, aiding deployed US soldiers
70083	National Parks (No Kids)	Promoting the beauty and activities available at the various U.S. National Parks
70091	Dep't Labor Disability Employment KIDS	Spot from the U.S. Department of Labor and the Office of Disability Employment Policy providing an outreach effort to promote the hiring, retention and advancement of people with disabilities
70115	Wounded Warrior Project	Promoting the mission of an organization designed to integrate soldiers scarred by mental or physical combat trauma back into society
70232	US Department of Veterans' Affairs "careers" KIDS	Promoting the responsibilities and services offered from the US Department of Veterans' Affairs

WNAB PSA SUMMARY-- Q2 2015

70368	US Department of Veterans' Affairs KIDS	Promoting the responsibilities and services offered from the US Department of Veterans' Affairs
70681	US Department of Veterans' Affairs "Transitions"	Promoting the responsibilities and services offered from the US Department of Veterans' Affairs Spot from the Department of Veteran Affairs raising awareness of the plight of veterans who have no home or resources despite their service. Encourages viewers to give their time or donations to help
74010	Department Vet Affairs Homeless Vets	Promoting the mission and benefits of service in the United States Air Force Reserve.
76318	Air Force Reserve	
77005	Marines (KIDS)	Highlights the mission of continued education in the USMC Spot from the Department of Veteran Affairs raising awareness of the plight of veterans who have no home or resources despite their service. Encourages viewers to give their time or donations to help
77095	Department Vet Affairs Homeless Vets	Spot from the U.S. Department of Labor and the Office of Disability Employment Policy providing an outreach effort to promote the hiring, retention and advancement of people with disabilities
77128	Dep't Labor Disability Employment KIDS	
77134	US Department of Veterans' Affairs "Careers" KIDS	Promoting the responsibilities and services offered from the US Department of Veterans' Affairs
77411	US Department of Veterans' Affairs KIDS	Promoting the responsibilities and services offered from the US Department of Veterans' Affairs
70012	American Speech Language Hearing Association	PSA that urges families to openly discuss undiagnosed hearing loss, especially in older family members. Contact info and web plug for more information resources provided. Spot raising awareness of influenza as a potentially serious health risk in children and the elderly. Outlines the benefits of getting vaccinated each year, contact info and web plug provided
70021	FACES OF INFLUENZA	Spot from SpeakUP, an effort from the Center to Prevent Youth Violence that reminds viewers to take threats or warning signs of violence in schools seriously; asks kids to "Sneak In" by dialing the number provided
70028	School Violence Prevention "CAFETERIA" KIDS	Spot from the Ad Council with an anti-bullying message and a web plug where kids can get more information: "stopbullying.gov"
70030	Bully Prevention "Locker" KIDS	Spot raising awareness of the importance of car seats for small children and the laws mandating their use in TN.
70031	Car Seats KIDS	Spot promoting the mission and works of the Red Cross organization. Appeal for donations and volunteer efforts, hotline and web plug provided.
70036	Red Cross Blood Donate NO KIDS	Spot from the US Orthopedic association stressing the importance of healthy exercise in children
70038	TN Orthopedic Society - KIDS	
70043	Love is Louder	Raising awareness of different kinds of discrimination
70046	Put The Brakes on Drunk Driving - "Ambulance"	Spot from the Governor's Highway Safety Council reminding viewers of the dangers of drunk driving and what enforcement measures are being taken to prevent it over the holidays Spot from the NHTSA and Ad Council reminding viewers that even a momentary distraction while driving can cause a crash. Encourages safe driving by urging viewers to leave their phones alone while behind the wheel This PSA depicts the circle of life and how roles change often without us even noticing. In a caregiver's new role, AARP helps caregivers help their loved ones by directing them to visit aarp.org/caregiving or call 1-877-333-5885 for information on how to provide even better care for the ones who care take care of them
70059	Texting & Driving Prevention 2 KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
70060	AARP "Bath" NO KIDS	
70072	Al Anon Dave	

WNAB PSA SUMMARY-- Q2 2015

70086	Foodsafety.gov "Mosh" KIDS	Provides tips on preventing E. coli contamination during food preparation. Web plug provided for other safe eating tips.
70087	US Dep't of Health Climbing KIDS	Raising awareness of the warning signs and importance of early detection of prostate cancer in men. Web plug provided for more info.
70092	FACES OF INFLUENZA	Spot raising awareness of influenza as a potentially serious health risk in children and the elderly. Outlines the benefits of getting vaccinated each year, contact info and web plug provided.
70096	Al Anon Laura	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
70100	Dep't Health "WeCan.Org" KIDS	Spot from the National Heart, Lung and Blood institute, the National Institute of Diabetes and Digestive and Kidney Diseases, the National Institute of Child Health and Human Development, and the National Cancer Institute promoting healthy diet and an active lifestyle in an effort to combat obesity.
70101	Relay for Life	Promoting an event raising funds for Breast Cancer awareness organizations
70162	AARP Caregiving NO KIDS	Spot from the AARP providing assistance and resources to family members in the position of having to care for elderly relatives. Web plug and other resources provided.
70166	FEMA Emergency Prep KIDS	Spot provided by the Federal Emergency Management Association encouraging emergency preparedness for viewers. Web plug for more info provided.
70167	CDC Babies KIDS	Spot from the CDC and Ad Council encouraging viewers to get the influenza vaccine to protect vulnerable people like babies and the elderly.
70174	Drugfree.org "Tunnel"	Spot from the US Department of Health and the Ad Council highlighting the dangers and risks associated with teen drug abuse.
70178	St. Jude Generic KIDS	Promoting the mission and works of St. Jude Children's Research Hospital
70184	AARP Caregiving	Spot from the AARP providing assistance and resources to family members in the position of having to care for elderly relatives. Web plug and other resources provided.
70187	Relay for Life	Promoting an event raising funds for Breast Cancer awareness organizations
70189	AARP "Spoon" NO KIDS	Spot from the AARP providing assistance and resources to family members in the position of having to care for elderly relatives. Web plug and other resources provided.
70190	School Violence Prevention "GYM" KIDS	Spot from SpeakUP, an effort from the Center to Prevent Youth Violence that reminds viewers to take threats or warning signs of violence in schools seriously; asks kids to "Sneak In" by dialing the number provided.
70194	Relay for Life	Promoting an event raising funds for Breast Cancer awareness organizations
70203	AARP "Spoon" NO KIDS	Spot from the AARP providing assistance and resources to family members in the position of having to care for elderly relatives. Web plug and other resources provided.
70261	Children's Oral Health "Ants"	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hygiene and overall health.
70262	Children's Oral Health "Bike"	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hygiene and overall health.
70263	Children's Oral Health "Hamsters"	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hygiene and overall health.
70264	Children's Oral Health "Cook"	Spot from the Ad Council reminding children and parents to brush their teeth for two minutes twice a day for good oral hygiene and overall health.
70273	National MS Society (KIDS)	Promoting awareness of the mission of the Multiple Sclerosis Society
70274	MS Connections (KIDS)	Promoting awareness of the mission of the Multiple Sclerosis Society

WNAB PSA SUMMARY-- Q2 2015

70275	Down Syndrome Research KIDS	Appealing for help in funding to cure Down's Syndrome and provide care for those afflicted. Phone number and web link provided.
70276	Down Syndrome Research KIDS	Appealing for help in funding to cure Down's Syndrome and provide care for those afflicted. Phone number and web link provided.
70277	Down Syndrome Research KIDS	Appealing for help in funding to cure Down's Syndrome and provide care for those afflicted. Phone number and web link provided.
70284	Al Anon Dave KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
70285	Al Anon Michelle KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
70287	Focus on the Family - Depression	Spot from faith-based organization encouraging families to seek help for symptoms of depression in themselves or loved ones. Contact resources provided.
70316	Relay for Life	Promoting an event raising funds for Breast Cancer awareness organizations
70320	Make A Wish KIDS	Promoting the mission of the "Make a Wish Foundation", providing quality life experiences for terminally ill children. Appeal for help and web link provided.
70351	ChildFund International NO KIDS	Promotion the mission of ChildFund international, an organization dedicated to providing health and nutrition services to at-risk children across the world.
70359	Mammography Saves Lives NO KIDS	Spot from the AMA and Ad Council encouraging viewers to get regular mammograms in the effort to detect and combat breast cancer in women.
70360	CDC Babies KIDS	Spot from the CDC and Ad Council encouraging viewers to get the influenza vaccine to protect vulnerable people like babies and the elderly.
70363	Mammography Saves Lives NO KIDS	Spot from the AMA and Ad Council encouraging viewers to get regular mammograms in the effort to detect and combat breast cancer in women.
70364	US Department of Health KIDS	Highlights the mission and responsibilities of the US Department of Health, provides web link and phone number for those in need of more health-related information from the Federal government
70367	Car Seats KIDS	Spot raising awareness of the importance of car seats for small children and the laws mandating their use in TN.
70423	Drugfree.org "Tunnel"	Spot from the US Department of Health and the Ad Council highlighting the dangers and risks associated with teen drug abuse.
70675	Foodsafety.gov "Mosh" KIDS	Provides tips on preventing E. coli contamination during food preparation. Web link provided for other safe eating tips.
70678	Al-Anon "Corinne" KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
70679	Al Anon Donna KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
70860	Al Anon Donna KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
71042	Childhood Hunger Prevention KIDS	Spot reminding viewers to do their part in preventing child hunger by donating to their local food banks.
74000	St. Jude Generic KIDS	Promoting the mission and works of St. Jude Children's Research Hospital
74002	TN Orthopedic Society - KIDS	Spot from the US Orthopedic association stressing the importance of healthy exercise in children
74009	Al Anon Laura KIDS	Promoting awareness of the mission and services of the Alcoholics Anonymous organization. Web link to addiction resources provided.
74037	US Dep't of Health Stones KIDS	Spot from the US Department of Health and the Ad Council describing the difficulties in recovering from addiction and other mental health issues. Crisis hotline number provided for viewers needing more information

WNAB PSA SUMMARY-- Q2 2015

74038	AI Anon Laura KIDS	Promoting awareness of the mission and services of the Alcholoics Anonymous organization. Web link to addiction resources provided.
74096	Drugfree.org "Amazing"	Spot from the US Department of Health and the Ad Council highlighting the dangers and risks associated with teen drug abuse.
76204	AI Anon Michelle KIDS	Promoting awareness of the mission and services of the Alcholoics Anonymous organization. Web link to addiction resources provided.
77000	FEMA Emergency Prep KIDS	Spot provided by the Federal Emergency Management Association encouraging emergency preparedness for viewers. Web plua for more info provided.
77002	St. Jude Generic KIDS	Promotiing the mission and works of St. Jude Children's Research Hospital
77008	Ad Council "Feed America" KIDS`	Spot promoting "FeedAmerica.org", an organization dedicated to distributing extra food to needy people in communities across the nation.
77009	US Dep't of Health Stones KIDS	Spot fro the US Department of Health and the Ad Council describing the difficulties in recovering from addiction and other mental health issues. Crisin hotline number provided for veiwers needing more information
77014	Special Olympics	Promoting the mission of the Special Olympics, featuring activities for those challenged by mental or physical disabilities
77094	Foodsafety.gov "Chicken" KIDS	Provides tips on preventing salmonella contamination during food preparation. Web plug provided for other safe eatino tiis.
77104	School Violence Prevention "HALL" KIDS	Spot from SpeakUP, an effort from the Center to Prevent Youth Violence that reminds viewers to take threats or warning signs of violence in schools seriously; asks kids to "Sneak In" hv dialing the number provided
77105	March for Babies News	Spot from the March of Dimes appealing for donations and other help in their mission to ensure healthy, full-term pregnancies for mothers. Web Plug provided for more information (marchofdimes.org)
77109	Bullying Help - 1800 Run Away	Promoting an assistance line for vicims of bullying behavior
77111	Texting & Driving Prevention 1 KIDS	Spot from the NHTSA and Ad Council reminding viewers that even a momentary distraction while driving can cause a crash. Encourages safe driving by urging viewers to leave their phones alone while behind the wheel
77115	CPAP Donate NO KIDS	Spot from the American Sleep Apnea organization raising awareness of the health risks associated with sleep apnea and encouraging viewers to get involved in assisting their nationwide program to provide CPAP treatment machines to needy sufferers
77117	Special Olympics	Promoting the mission of the Special Olympics, featuring activities for those challenged by mental or physical disabilities
77118	School Violence Prevention "SIGN" KIDS	Spot from SpeakUP, an effort from the Center to Prevent Youth Violence that reminds viewers to take threats or warning signs of violence in schools seriously; asks kids to "Sneak In" hv dialing the number provided
77123	AI Anon Corinne KIDS	Promoting awareness of the mission and services of the Alcholoics Anonymous organization. Web link to addiction resources provided.
77132	Mental Health Awareness	Spot from the Ad Council reminding viewers of the mental health epidemic in America and what support strutures are in place to help those who can't seek help on their own.
77133	Overeaters Anonymous	Highlighting the dangers of overeating and providing resources for help
77150	St. Jude Generic KIDS	Promotiing the mission and works of St. Jude Children's Research Hospital
77206	Lets Move KIDS	Spot from the US Orthopedic association stressing the importance of healthv exercise in children
77301	Bullying Help 1800 Run Away	Promoting an assistance line for vicims of bullying behavior

WNAB PSA SUMMARY-- Q2 2015

77302	Fire Prevention KIDS	Tips on fire prevention in the household
77401	Bullying Help 1800 Run Away	Promoting an assistance line for victims of bullying behavior
77611	Make A Wish KIDS	Promoting the mission of the "Make a Wish Foundation", providing quality life experiences for terminally ill children. Appeal for help and web plug provided.
77826	Bully Prevention "Bully" KIDS	Spot from the Ad Council with an anti-bullying message and a web plug where kids can get more information: "stopbullying.gov"
77832	Make A Wish KIDS	Promoting the mission of the "Make a Wish Foundation", providing quality life experiences for terminally ill children. Appeal for help and web plug provided.
78332	Childhood Hunger Prevention KIDS	Spot reminding viewers to do their part in preventing child hunger by donating to their local food banks.
78401	Mammography Saves Lives NO KIDS	Spot from the AMA and Ad Council encouraging viewers to get regular mammograms in the effort to detect and combat breast cancer in women.
78613	Special Olympics	Promoting the mission of the Special Olympics, featuring activities for those challenged by mental or physical disabilities
79600	Dep't Health WeCan.Org KIDS	Spot from the National Heart, Lung and Blood Institute, the National Institute of Diabetes and Digestive and Kidney Diseases, the National Institute of Child Health and Human Development, and the National Cancer Institute promoting healthy diet and an active lifestyle in an effort to combat juvenile obesity.
79601	FEMA Joplin Kids	Public Service Announcement reminding viewers that the day before a disaster is just a normal day. Links for web resources for disaster preparedness provided.
88708	Bully Prevention "Locker"	Spot from the Ad Council with an anti-bullying message and a web plug where kids can get more information: "stopbullying.gov"
70020	Shelter Project - Cell Phone	Encouraging viewers to adopt unwanted pets to prevent shelter kills
70270	Spirit of Community Awards	Spot promoting an initiative sponsored by Prudential insurance that highlights community activism and caring from a deserving citizen.
70271	Spirit of Community Awards	Spot promoting an initiative sponsored by Prudential insurance that highlights community activism and caring from a deserving citizen.
74090	Shelter Project - Sand KIDS	Encouraging viewers to adopt unwanted pets to prevent shelter kills
88479	Shelter Project - Toys (KIDS)	Encouraging viewers to adopt unwanted pets to prevent shelter kills