



News Channel 8
1100 Wilson Blvd, 6th Fl
Arlington, VA 22209

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

Contract # 3081506

Schedule Dates 11/01/17-11/07/17
Advertiser Ed Gillespie for VA Governor (116805)
Agency Strategic Media Placement (6694)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Ed Gillespie (671299)
Salesperson Monares, Barbara (3870)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 3289
Account Types Regional/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 10/27/17
Last Modified 10/27/17
Entered By Tiffany Lewis
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$900.00
Net Total \$5,100.00
Sales Tax

ZNWS (ZNWS)

By Broadcast Month	Spots	Rate
Nov. 2017	28	\$6,000.00
Grand Total:	28	\$6,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/02/17-11/02/17	2	:30	7A- 8A (EST)					1				1	\$150.00	\$150.00	ZNWS (ZNWS)		10/27/17
2.0	Normal Line / SPOT	11/06/17-11/07/17	2	:30	7A- 8A (EST)		1	1						2	\$150.00	\$300.00	ZNWS (ZNWS)		10/27/17
3.0	Normal Line / SPOT	11/01/17-11/03/17	2	:30	8A- 9A (EST)				1		1			2	\$175.00	\$350.00	ZNWS (ZNWS)		10/27/17
4.0	Normal Line / SPOT	11/06/17-11/07/17	2	:30	8A- 9A (EST)		1	1						2	\$175.00	\$350.00	ZNWS (ZNWS)		10/27/17
5.0	Normal Line / SPOT	11/01/17-11/03/17	2	:30	7P- 8P (EST)				1	1	1			3	\$100.00	\$300.00	ZNWS (ZNWS)		10/27/17
6.0	Normal Line / SPOT	11/06/17-11/06/17	2	:30	7P- 8P (EST)		1							1	\$100.00	\$100.00	ZNWS (ZNWS)		10/27/17
7.0	Normal Line / SPOT	11/01/17-11/03/17	2	:30	8P- 8:30P (EST)				1	1	1			3	\$100.00	\$300.00	ZNWS (ZNWS)		10/27/17
8.0	Normal Line / SPOT	11/06/17-11/06/17	2	:30	8P- 8:30P (EST)		1							1	\$100.00	\$100.00	ZNWS (ZNWS)		10/27/17
9.0	Normal Line / SPOT	11/01/17-11/03/17	2	:30	9P- 9:30P (EST)				1	1	1			3	\$200.00	\$600.00	ZNWS (ZNWS)		10/27/17
10.0	Normal Line / SPOT	11/06/17-11/06/17	2	:30	9P- 9:30P (EST)		1							1	\$200.00	\$200.00	ZNWS (ZNWS)		10/27/17
11.0	Normal Line / News	11/01/17-11/03/17	2	:30	10P- 10:30P (EST)				1	1	1			3	\$350.00	\$1,050.00	ZNWS (ZNWS)		10/27/17
12.0	Normal Line / News	11/06/17-11/06/17	2	:30	10P- 10:30P (EST)		1							1	\$350.00	\$350.00	ZNWS (ZNWS)		10/27/17
13.0	Normal Line / News	11/01/17-11/03/17	2	:30	10:30P- 11P (EST)				1	1	1			3	\$250.00	\$750.00	ZNWS (ZNWS)		10/27/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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14.0	Normal Line / News	11/06/17-11/06/17	2	:30	10:30P- 11P (EST)	1	1							1	\$250.00	\$250.00	ZNWS (ZNWS)		10/27/17
15.0	Normal Line / SPOT	11/05/17-11/05/17	2	:30	7P- 8P (EST)								1	1	\$850.00	\$850.00	ZNWS (ZNWS)		10/27/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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