

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

KFEQ - St. Joseph, MO  
KKJO - St. Joseph, MO

**Date:**

10/16/18

I, Bob Bergland,

being/on behalf of: myself, a legally

qualified candidate of the 9th District State Representative <sup>Democratic</sup> political

party for the office of: 9th District State Representative, MO

in the General Election

election to be held on: November 6th, 2018

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days  | Class    | Times per Week | Number of Weeks |
|------------------|----------------------------------|-------|----------|----------------|-----------------|
| :30              | 5:30a-9p<br>12a-12a              | M-Sun | Rotation | 12-KFEQ        | 1               |
| :30              | 5:30-9p<br>12a-12a               | M-Sun | Rotation | 27-KKJO        | 1               |

**Total Charges:**

\$507.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

NO

I represent that the payment for the above described broadcast time has been furnished by:

Bergland for Missouri

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Ken Rosenzweig

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10/16/18

Date

[Signature]

Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

M. Michelle Fitzpatrick

Printed Name

Asst. Exec.

Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, \_\_\_\_\_  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

\_\_\_\_\_  
signature of candidate or authorized committee

\_\_\_\_\_  
printed name

\_\_\_\_\_  
date

# Sales Order

Stations: KFEQ-AM, KKJO-FM Buyer: \_\_\_\_\_  
 Contract Name: Bergland for Missouri Tax Schedule: \_\_\_\_\_ (None)  
 Contract#: 21429 Agency Commission %: 0  
 Start Date: 10/23/18 End Date: 11/05/18 Billing Cycle: Calendar  
 Revenue Type: Political Direct Type: Cash Salesperson: 5550mfit Comm %: 15  
 Advertiser: BERGLAND FOR MISSOURI Makegood Policy: Within Contract Dates  
 Address: 4525 Downs Drive  
 City: Saint Joseph State: MO Zip: 64507  
 Product Name: Bergland for Missouri  
 Competitive Code: Political Candidate

## KFEQ-AM

| No | DATES    |          | Alt<br>wks | TIMES   |          | LEN | DISTRIBUTION |   |   |   |   |    |    |        |     |       | RATE | TOTALS |   | PTY |
|----|----------|----------|------------|---------|----------|-----|--------------|---|---|---|---|----|----|--------|-----|-------|------|--------|---|-----|
|    | START    | END      |            | START   | END      |     | M            | T | W | T | F | SA | SU | Per Wk | D/W | SPOTS |      | \$\$   |   |     |
| 1  | 10/23/18 | 10/23/18 |            | 5:30 AM | 12:00 AM | 30  |              | 2 |   |   |   |    |    | 2      | D   | 13.00 | 2    | 26.00  | 5 |     |
| 2  | 11/01/18 | 11/05/18 |            | 5:30 AM | 12:00 AM | 30  | 2            |   |   | 2 | 2 | 2  | 2  | 10     | D   | 13.00 | 10   | 130.00 | 5 |     |

TOTAL GROSS \$156.00, NET \$156.00

## KKJO-FM

| No | DATES    |          | Alt<br>wks | TIMES   |          | LEN | DISTRIBUTION |   |   |   |   |    |    |        |     | RATE  | TOTALS |        | PTY |
|----|----------|----------|------------|---------|----------|-----|--------------|---|---|---|---|----|----|--------|-----|-------|--------|--------|-----|
|    | START    | END      |            | START   | END      |     | M            | T | W | T | F | SA | SU | Per Wk | D/W |       | SPOTS  | \$\$   |     |
| 1  | 11/01/18 | 11/05/18 |            | 5:30 AM | 12:00 AM | 30  | 6            |   |   | 5 | 6 | 5  | 5  | 27     | D   | 13.00 | 27     | 351.00 | 5   |

TOTAL GROSS \$351.00, NET \$351.00

### Billing Projections: By Month

|    |        |        |
|----|--------|--------|
|    | Oct 18 | Nov 18 |
| CA | 26.00  | 481.00 |
| ST | 26.00  | 481.00 |

☒ Print Spot Prices
TOTAL SPOTS 39GROSS TOTAL \$ 507.00ADJUSTED SPOTS 39ADJUSTED TOTAL \$ 507.00

### APPROVE DECLINE

☐ ☐ General Manager  
☐ ☐ Sales Manager  
☒ ☐ 5550sdig, 10/22/18 @7:48AM  
☐ ☐ Traffic Manager