

# WGTH PROBLEMS & PROGRAMS LIST

## FOURTH QUARTER 2014

### OCTOBER – DECEMBER

#### RECOGNITION OF DISTINGUISHED CITIZENS

Citizens that give of their time, energy, and other resources for the good of their community deserve recognition. Whereas many people may make some contributions to aid in the well-being of their community, there are always a few special individuals that give sacrificially above and beyond what could be expected of them. They labor hard but never grudgingly. They are most joyful when serving others and working for the common good.

Program: Live broadcast of the Richlands High School Homecoming Parade

Date: October 2, 2014 @ 6:05 p.m.

Guest: Dr. John Willis, parade grand marshal

Although many citizens were recognized by name during the live remote broadcast of the Richlands High School Homecoming 2014 Parade, Dr. John Willis was the only one interviewed. Dr. Willis was the distinguished grand marshal and a very deserving choice for the honor. A retired chiropractor, having adjusted area citizens for decades, Dr. Willis has served the community in innumerable volunteer capacities to make Richlands and the surrounding area a better place.

Dr. Willis has sponsored and worked during running events and participated in educational talks to help improve physical fitness. He has promoted the arts in our community and has sponsored professional performances from outside the area to allow local inspiration and enrichment for students and adults. He has sparked an interest in our community to help people in other countries, such as Bolivia, where the less fortunate live. Retirement simply allows Dr. Willis more time to serve others and improve Richlands. During the brief interview, Dr. Willis demonstrated humility regarding his contributions. All of the accolades came from announcers Ron and Edythe Brown.

## PROMOTING THE ARTS THROUGH TALENTED MUSICIANS

The Appalachian Mountain region has some incredibly artistic people, but most outstanding is their musical talent... especially when it comes to strings and vocals. Promoting music that is part of the cultural heritage of the region is especially entertaining to listeners and future musicians. Hopefully, hearing those that have become successful amateurs or professionals will inspire gifted musicians to pursue their musical dreams.

Program: Live interview with "Sweet Potato Pie," a professional bluegrass band

Date: October 9, 2014 @ 2:10 p.m.

Guests: Sonya Stead, Missy Pyne, Crystal Richardson, Ashley Davis, Julie Brown

The popular, all-female bluegrass band, "Sweet Potato Pie," participated in a live interview with April Trent from WGTH. The group would be performing just a few hours later at the Richlands Middle School auditorium in conjunction with the Citizens for the Arts (CART) performing arts season. Blending the genres of bluegrass, country, and gospel makes their music extremely popular in a region where the three are most welcome and most often generated by local musicians. Their term for the blended styles is "sweetgrass."

The intent of the interview was to familiarize listeners with the group and to remind them of the upcoming performance. Their music has been played on-the-air as well.

Program: Live interview with Ernie Haase, of "Ernie Haase & Signature Sound"

Date: October 24, 2014 @ 7:16 a.m.

Guest: Ernie Haase, popular Southern gospel singer

Southern gospel music is still very popular in Southwest Virginia and the surrounding region. "Ernie Haase & Signature Sound" is one of the most popular Southern gospel groups. Ernie and the guys were going to be appearing at a church in the nearby town of Bluefield, West Virginia.

In a live interview with WGTH's Ron Brown, Ernie answered questions promoting the upcoming performance. He, also, discussed the group's recent releases, plans for the future, information about the group's members, and several interesting stories of a personal nature.

Program: Live interview with Mike Hopper of "The Hoppers"

Date: December 18, 2014 @ 3:18 p.m.

Guest: Mike Hopper, family member and musical member of "The Hoppers"

The Hoppers, a legendary Southern gospel group, was soon to minister at nearby Grundy Baptist Church. The Hoppers have been one of the best-loved gospel groups for decades. Their singing and their rapport with their audiences have earned them many fans.

In a live interview with April Trent, Mike Hopper talked about the Hoppers and their past, present, and future. He discussed current songs and those that have ministered so well to listeners in the past. The upcoming singing in Grundy, Virginia, was promoted.

### HONORING VETERANS

There is no way that military veterans, or anyone who puts himself or herself in harm's way for another, can ever be honored enough or shown sufficient appreciation. Sacrifice at great personal risk is the mark of a true hero. Veterans deserve a special day and so much more.

Program: Announcements regarding area Veterans Day events

Dates: November 3-9, 2014, aired throughout the day

Guests: A variety of spokespersons

The towns of Honaker, Tazewell, Cedar Bluff, and Richlands put forth significant effort in recognizing and honoring local veterans... especially on or near Veterans Day. A variety of activities is slated for early November every year. There are breakfasts, parades, special programs, and various activities designed to highlight local veterans' sacrificial service to their country.

WGTH makes announcements on behalf of the area towns in order to invite veterans to participate in any and all local Veterans Day events and activities. Also, the public is invited to some of the activities, such as parades, in order to show their support and appreciation for local veterans.

## PROMOTING AREA CELEBRATIONS AND COMMUNITY EVENTS

Radio is an excellent source of information regarding area events. It is especially “ear-catching” when the events are promoted by area citizens who are involved in the planning and execution of the events. Although the basics – type of event, location, time, etc. – are very important, other specifics are frequently given that may encourage participation and/or help to avoid confusion.

Program: Infobits regarding the Town of Honaker Christmas Parade

Dates: November 19-24, 2014, aired throughout the day

Guest: Valerie Sykes, member of the Honaker Christmas Parade committee

Program: Infobits regarding the Town of Richlands Christmas Parade

Dates: November 25-29, 2014, aired throughout the day

Guest: Jan White, Mayor of Richlands

Program: Infobits regarding the Town of Tazewell Christmas Parade, Christmas tree lighting, Tazewell County Historical Society Open House, and the Train Station Open House

Dates: December 2-5, 2014, aired throughout the day

Guest: Leann Billings, spokesperson for the Town of Tazewell

Program: Infobits regarding “Christmas on the Frontier”

Dates: December 2-5, 2014, aired throughout the day

Guest: Charlotte Whitted, Executive Director of the Historic Crab Orchard Museum

“Christmas on the Frontier” has become a time-honored favorite event of a historical and educational, yet quite entertaining, variety. Celebrating Christmas as it would have been in pioneer days, participants step back in time.

Program: Broadcast of the Cedar Bluff "Concert in the Square"

Date: December 22, 2014 @ 9:05 p.m.

Guests: Linda Singleton, one of the sponsors and spokesperson for Cedar Bluff; Kristen Whitt, choir director; the Claypool Hill Church of Christ Choir; and Pastor Bob Smith, narrator

The Cedar Bluff "Concert in the Square" has become a special part of the celebration of the Christmas season for many area residents. There is a concert performed by an area choir followed by the opportunity for those in attendance to join in the singing of familiar Christmas carols. Hot chocolate, hot cider, and cookies are provided free of charge.

In past years, the concert was broadcast live from the Cedar Bluff Town Square. However, in recent years, the concert has been recorded and broadcast approximately two hours after its conclusion in order for the participants to hear the performance.

#### HIGHLIGHTING PROSPECTIVE LEADERS IN BUSINESS & MARKETING

The youth of today will be our leaders very soon. It is important to help them and give them encouragement on the road to success. Supporting their efforts to learn leadership skills for business and marketing while in high school may make a difference down the road.

Program: Announcements recorded by DECA students from Richlands High School

Dates: November 12-29, 2014, aired throughout the day

Guests: DECA students from several business and marketing classes at Richlands High School

Nearly every year, the DECA students from Richlands High School promote Virginia and National DECA. Almost every business and marketing student participates in recording announcements that explain some of the general benefits of DECA to the students themselves and the businesses that offer students business experience. These announcements offer students the opportunity to support DECA, make the community aware of the mission of DECA, and encourage businesses to participate in the training of future leaders in the business world.

## PROMOTING NEW OPPORTUNITIES FOR SPORTS PARTICIPATION

Whereas, most of our area athletes will never play in the nationally-recognized professional sports leagues; it is good for them to enjoy the opportunity to play on a smaller scale. Local and regional semi-pro teams afford that opportunity. Awareness of the presence of such teams, not only encourages participation, but generates interest for a larger fan base.

Program: Live interview with T. J. Trent and Zach Williams

Date: November 28, 2014 @ 11:33 a.m.

Guests: T. J. Trent and Zach Williams, coaches of the Richlands Cyclones (semi-pro football team)

Coaches Trent and Williams were interviewed on WGTH regarding the semi-pro football team known as the Richlands Cyclones. Still relatively new, they were seeking players while promoting the team. In discussing various information about the team, they were, also, encouraging fan support.

## SALUTING CURRENT & ALUMNI MARCHING BAND MEMBERS

The Richlands High School Blue Tornado Marching Band has been a longtime source of pride for the community. Band members tend to grow very close as the demands and responsibilities of marching band participation are tough... band camp included. Many hours of practice, travel, and performing at games and competitions make the band like a family unit. Once a member of the Richlands Marching Band... always a member.

Program: Replay of the joint performance of the Richlands High School Marching Band and the Alumni Band and announcement of the future dedication of the J. B. Viers Band Room

Date: November 1, 2014 @ 9:20 a.m.

Guests: Current and alumni members of the Richlands High School Blue Tornado Marching Band

Having been postponed once because of lightning and rain at an earlier date, the current and alumni members of the Richlands High School Blue Tornado Marching Band were able to perform on Friday, October 31, 2014 during halftime of the football game. The performance was recorded and played on the following morning to allow the participants to enjoy their well-executed performance.