# WGTH ISSUES AND PROGRAMS LIST FOURTH QUARTER 2022 OCTOBER – DECEMBER

#### RECOGNITION OF OUR VETERANS

One of the most important and appropriate emphases any community can have is caring for their veterans. It is a privilege and a pleasure for WGTH to participate in the recognition of area veterans and to let them and their families know of area events in which they will be honored and opportunities for dinners and small gifts of appreciation. All of this, in no way, begins to repay them for their sacrifice. However, it does allow the community to express their sincere gratitude for the protection and preservation of freedom that our veterans provided. To not recognize and honor veterans would be ingratitude of the worst kind.

Program: Live interview, during the Richlands High School Homecoming Parade, regarding the upcoming Veterans' Ceremony, including dinner and a very special program honoring local veterans

Date/Time: October 13, 2022 @ 6:07 pm Duration: 3 ½ minutes

Guest: Richlands Police Lt. Paul Little, United States Army veteran and Master of Ceremony for the event

Prior to the start of the live broadcast of the Richlands High School Homecoming Parade, an interview with Lt. Paul Little from the Richlands Police Department allowed listeners to be aware of the very special plans for this year's Annual Veterans Ceremony. A very nice dinner, care packages (contents not revealed, but useful and thoughtful items included), a guest speaker, and patriotic music provided by a live quartet were all to be part of this year's ceremony.

Program: The Town of Richlands Annual Veterans Ceremony and interviews (pre-recorded)

Dates/Times: November 10, 2022 @ 6:10 pm and (repeated) November 11, 2022 @ 11:08 am Duration: 47 minutes

Guests: Richlands Police Chief – Ron Holt
Richlands Police Officer and M. C. – Lt. Paul Little
Guest Speaker and U.S. Army Veteran – Jim Ray
Town of Richlands Mayor – Rod Cury
Pastor of the First Christian Church in Richlands – Melissa Snyder
The Jubalaires Quartet – Jim Ray, Darrell Cole (and son, Isaac), Benny
McGhee, and Tony Horn

The Veterans Day program featured an edited version of the majority of the indoor portion of the Town of Richlands Annual Veterans Ceremony... along with some interviews that were recorded following the actual ceremony. The program began with the National Anthem sung by the Jubalaires Quartet. The welcoming remarks made by the Master of Ceremony, Lt. Paul Little, included some military history and words of appreciation for veterans. Lt. Little, also, led in the Pledge of Allegiance. The opening concluded with the invocation by Melissa Snyder, pastor of the First Christian Church in Richlands.

The guest speaker, U.S. Army, Ret. Jim Ray, honored those who gave their lives in the fight to preserve freedom and the 25 million veterans still living today. Initially, he spoke about the POW/MIA Memorial that he and his wife, Pat, have worked so hard to establish at the Cedar Bluff Overlook Park nearby. Credit was given to the VFW Posts and other area veterans and community members for the necessary assistance they provided, especially financially, to provide the flags, the stately tower inscribed with the names of all of Virginia's POW/MIA's, the Missing Man Chair, and the benches. Jim, also, cited the work of Alford Wicks and others that funded and set up the traveling Southwest Virginia Wall of Fallen Warriors.

Jim Ray gave a moving speech in which he spoke of his first encounter with a former POW/MIA pilot he had met and for whom he had tremendous respect. He, also, spoke of the bravery and some of the experiences of former POW/MIA Jeremiah Denton. In addition, various other aspects of military heroism were pointed out, and the tragic loss of life due to mental issues associated with PTSD was addressed. Jim expressed deep sorrow for those that suffered from war-related depression. He gave his personal testimony regarding the help he received from his Lord and Savior, Jesus Christ.

"God Bless the USA," was sung by the Jubalaires. It was followed by a prayer of remembrance, by Pastor Snyder, in which she prayed for the families of those who paid the ultimate price and those veterans that remain. Interviews that were recorded following the actual ceremony were played at the end. Mayor Rod Cury and Lt. Little both highlighted the opportunities for future military leaders that were available through the AFROTC program at Richlands High School. In fact, Lt. Little's daughter, Hannah, is a student at Carson-Newman on a scholarship and is expected to be commissioned this May. He credited this to her participation in the AFROTC program at Richlands High School.

Richlands Chief of Police, Ron Holt, commended his entire police department for the work they put in to bring about such a successful ceremonial salute to our area veterans. He, particularly, touted the efforts of Lt. Little with whom he had entrusted the majority of the responsibility for planning the event. Chief Holt noted that several of his officers were former military servicemen. He emphasized what an honor and privilege it was for the Richlands Police Department to take the lead in the Annual Veterans Ceremony and to host it at the department's facility.

The program culminated with interviews with the members of the Jubalaires Quartet. Jim Ray, the guest speaker, heads up the group. Darrell Cole, his son Isaac, Benny McGhee, and Tony Horn, also, spoke.

Program: Infobits regarding the Veterans Parade and Event to be held in Tazewell, Virginia, on November 6<sup>th</sup>

Dates/Times: November 2 - 6, 2022, aired 30 times throughout the day Duration: 36 seconds

Guest: Jerry McReynolds, Manager of the Tazewell County Airport and main organizer of the event

Jerry McReynolds, Manager of the Tazewell County Airport, spoke on behalf of the committee in Tazewell, Virginia, that organized the Veterans' Parade and additional activities that would be held in the Town of Tazewell, in order to honor local veterans. The parade was expected to take about an hour and end on Main Street in Tazewell, where there would be patriotic items for children and activities to honor veterans, including a speech by "Operation Iraqi Freedom" veteran, Marvin Wicks. The event was scheduled for Sunday, November 6<sup>th</sup>.

WGTH is a source for veterans to find area activities that are being held in their honor on, or surrounding, Veterans Day. In addition to participation in parades and enjoying speeches and patriotic music, there are, often, free meals served to veterans and, sometimes, gifts of appreciation. For example, the station promoted the dinner that was held in conjunction with the Town of Richlands Annual Veteran Ceremony and the care packages that were given away.

# PROMOTION OF AREA EVENTS

Many of the family-friendly event coordinators and committees look to WGTH to promote their events. The listeners become familiar with the important information... dates, times, locations, entertainment schedules, and other related activities. Event coordinators enjoy a boost in attendance and participating vendors enjoy a higher degree of success. Sometimes, out-of-town participation is boosted. It is not unusual for families to plan extended family gatherings around local events. Furthermore, should there be a postponement, it can be announced.

Program: Infobits regarding the Tazewell Christmas Parade and Christmas Market

Dates/Times: November 2 – December 10, 2022, aired 30 times throughout the day

Duration: 67 seconds

Guest: Vanessa Rebentisch, Director of Tazewell Today

During the pre-recorded infobits, Vanessa Rebentisch, Director of Tazewell Today, gave specifics about the Christmas Market that was held Saturday, December 10<sup>th</sup> from 10 am until about 3:30 pm. The Christmas Market would include such activities as: pictures with Santa, a petting zoo, live musicians, and a gingerbread house competition, as well as, over 50 vendors. The Tazewell Christmas Parade would follow at 5 pm. The theme is "Let It Glow! Let It Glow! Let It Glow." Lineup location and parade route were included.

Program: Infobits regarding "Frontier Christmas" at Historic Crab Orchard Museum

Dates/Times: November 28 – December 2, 2022, aired 30 times throughout the day

Duration: 2 minutes, 17 seconds

Guest: Cindy Farmer, representing Historic Crab Orchard Museum

Cindy Farmer, spokesperson for "Frontier Christmas" at Historic Crab Orchard Museum, invited listeners to a unique experience... traveling back into the 1800's to experience a Christmas on the frontier. There will be caroling, Appalachian story-telling, bonfires, beeswax candle making, blacksmithing, individuals and families singing in the cabins in front of the fireplaces, and costumed interpreters throughout the grounds to answer questions and to enhance the experience. In addition, a special art exhibit by local artist and museum staffer, Cindy Ringstaff, will be on display in the exhibit portion of the museum. Although there is no admission charge, they are asking for food donations for "The Child Shall Lead Them" Food Pantry.

Program; Infobits for "Christmas in Our Town" – a musical celebration of the Christmas season in the Town of Cedar Bluff

Dates/Times: December 3 - 8, 2022, aired 32 times throughout the day

Duration: 40 seconds

Guest: Linda Singleton, spokesperson and cosponsor of the event

A longstanding tradition in the Town of Cedar Bluff is to have a Christmas singing/caroling event in the Town Square to start the Christmas season. Although it was a little different this year where there were established singers, as opposed to church or school choirs, it still had the hometown/family atmosphere... along with the cookies and hot chocolate and cider served by the local women's club. Linda Singleton, the "matron" of Cedar Bluff, spoke on behalf of the event and her family's funeral service that was the sponsor of the event. She welcomed the listeners, in her gracious way, and gave the particulars, including the singers: The Jubalaires, Thomas and Ann Walls, and Randy Cordle. As always, everyone who so desired was encouraged to participate.

# **ELECTION RETURNS**

There is a significant amount of interest in elections in this region... as with most areas. Many of our listeners like to know the election results as soon as possible... especially when local town elections are involved. They, also, like to know how most of their neighbors voted so they appreciate the precinct-by-precinct results, as well as, the totals.

Program: Election Returns

Dates/Times: November 8, 2022, @ 7:30 – 9:15 pm special reports, and November 9, 2022, during the state and local news @ 6:30, 7:30, and 8:30 am

Durations: Various, generally several minutes

Although the majority of the voters in the listening area had only one contest to vote for, and it was not a close one, there was a larger than expected turnout. There were, however, quite a few voters involved with some hotly contested town elections. These town elections made the rapid election results even more appreciated than usual.

# PROMOTION OF HOMETOWN MUSICIANS

The Appalachian Mountains are full of talented vocalists and instrumentalists. There are quite a few that have recorded their music. However, opportunities to make others aware of their talents and the available recordings is a bit scarce. Although quite a few local musicians sing in churches, most congregations are quite small. Public events and radio airtime are two of the best ways to reach the largest number of people the fastest.

Program: Interview with local artist, John David Cruey, regarding his recently recorded Christmas CD

Dates/Times: November 29, 2022, @ 7:05 pm Duration: 55 minutes December 11 & 18, 2022, @ 6:06 pm Duration: 50 minutes

Guest: John David Cruey

John David Cruey has been blessed with an incredible voice. He began singing at a very young age, and the radio station has been playing his music, as it has been released, over quite a few years. This Christmas CD, "My Classic Christmas Favorites," is a dream-come-true for him... his first Christmas CD. During the interview, John talked very personally about his Christmas memories... as songs from the CD were interwoven with his responses to questions. His favorite Christmas memories, what it was like to grow up with five brothers and a loving single mom, how they did not get what they wanted but what they needed, and how they simply enjoyed being together at Christmas were some of the stories John shared from his heart. The first interview was live, but the other two were slightly edited versions of the original.

The interview gave John the opportunity to share, with listeners, about the recording of the CD and where it can be purchased. It, also, gave him the opportunity to talk about what is most important in life and what should really be celebrated at Christmas. His music is of such excellent quality that it was a very special way to allow the listeners to enjoy Christmas music... even before the station was playing very much Christmas music in regular rotation.

Program: The Town of Richlands Annual Veterans Ceremony and interview with the Jubalaires (pre-recorded)

Dates/Times: November 10, 2022, @ 6:10 pm and (repeated) November 11, 2022, @ 11:08 am Duration: 8 minutes 9 seconds

In addition to the two songs that were performed by the Jubalaires as part of the Veterans Day program, aired twice on WGTH, there was an interview with each member at the end. Jim Ray, the guest speaker for the event, also heads up the group. After Jim shared some about the group, Darrell Cole, Benny McGhee, Tony Horn, and Darrell's son, Isaac, all shared different aspects of being a part of the Jubalaires. They have enjoyed good success in the area and have been invited to participate in many public events, such as the special "Christmas in Our Town" event held on December 8<sup>th</sup> in Cedar Bluff. Their popular quartet style and incredible blend of voices make them favorites. People enjoy hearing them on WGTH.

## SPECIAL OPPORTUNITIES AVAILABLE TO ASSIST STUDENTS

Education at the college level is expensive. Many cannot afford to attend college and launch their careers without considerable financial assistance. Specialized training that may not involve a traditional college education can, also, be difficult to obtain.

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Interviews that were recorded following the actual ceremony were played at the end. Mayor Rod Cury and Lt. Paul Little both highlighted some of the benefits associated with being a part of the AFROTC program at Richlands High School. Mayor Cury spoke of the amazing educational opportunities that were afforded students that participated in the AFROTC program. Not only do many receive generous scholarships toward higher education, but specialized training is available that could open up doors for very lucrative jobs. In fact, Lt. Little shared how his own daughter, Hannah, is a student at Carson-Newman on a scholarship and is expected to be commissioned this May. He credited this to her participation in the AFROTC program at Richlands High School.

## LIVING HISTORY/LEARNING CAN BE FUN

Often, students do not have a passion for learning, because it can be dull and boring. Making learning interesting and fun can be tricky and require some creativity on the part of the person, or persons, presenting the information. Living history is, usually, an exception to the dull and boring classification. Experiencing firsthand the way things were by seeing, hearing, smelling, touching, and – sometimes – tasting, can make learning so much fun. Students can learn amazing things without realizing they are!

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Teachers and parents who encourage participation in events such as "Frontier Christmas" do their students a great favor by allowing their students/children to learn, incidentally, while having fun simultaneously.

# GOOD ADVICE FOR MARRIAGE, PARENTING, AND OTHER ESSENTIAL SKILLS

Life is hard. Caring for oneself is difficult. Add a spouse, children, a career, or an education to the mix, and complications and chaos may soon follow. Singles need help. Marriages need help. Parents need a lot of help. Where can trustworthy help be found?

Program: Dr. James Dobson's 90-Second Family Commentaries

Dates/Times: Every weekday between 5:07 and 5:09 pm

Duration: 90 seconds

Guest: Well-known and respected psychologist/author/speaker/Christian leader – Dr. James Dobson

Dr. James Dobson – a well-known psychologist, author, speaker, and radio talk show host – is a much-respected source of wisdom and sound advice on a wide variety of topics related to marriage and the family. He founded the widely listened to broadcast, "Focus on the Family," back in the 1970's. His advice has been tested for decades and is still being followed today... with many marriages and families being saved as a result. His 90-second commentaries leave listeners with a small bit of good advice to chew. For example:

November 16, 2022 – "Preparing Your Child for Adolescence"

November 17, 2022 – "Value Your Marriage"

November 18, 2022 – "Diffusing Low Self-Esteem"

November 21, 2022 – "The Loss of a Child"

November 28, 2022 – "Pressures on Moms of Preschoolers"

November 29, 2022 – "Don't Label Your Kids"

December 1, 2022 – "The Power of Affirmation"

December 2, 2022 – "Avoid the Comparison Game"

December 7, 2022 – "Saying I'm Sorry"

December 13, 2022 – "Empty Nest Fathers"

December 14, 2022 – "Newlyweds and Money"

December 27, 2022 – "Love and Respect"