

WGTH PROBLEMS & PROGRAMS LIST

FOURTH QUARTER 2015

OCTOBER – DECEMBER

HONORING VETERANS

There is no way that military veterans, or anyone who puts himself or herself in harm's way for another, can ever be honored enough or shown sufficient appreciation. Sacrifice at great personal risk is the mark of a true hero. Veterans deserve a special day and so much more.

Program: Announcements regarding area Veterans Day events

Dates: November 3-7, 2015, aired throughout the day

Guests: A variety of spokespersons

- Jerry McReynolds for the Town of Tazewell
- Linda Singleton for the Town of Cedar Bluff
- Jan White for the Town of Richlands
- Edythe Brown for the Town of Honaker

The towns of Honaker, Tazewell, Cedar Bluff, and Richlands put forth significant effort in recognizing and honoring local veterans... especially on or near Veterans Day. A variety of activities is slated for early November every year. There are breakfasts, parades, special programs, and various activities designed to highlight local veterans' sacrificial service to their country.

WGTH makes announcements on behalf of the area towns in order to invite veterans to participate in any and all local Veterans Day events and activities. Also, the public is invited to some of the activities, such as parades, in order to show their support and appreciation for local veterans.

PROMOTING AREA CELEBRATIONS AND COMMUNITY EVENTS

Radio is an excellent source of information regarding area events. It is especially “ear-catching” when the events are promoted by area citizens who are involved in the planning and execution of the events. Although the basics – type of event, location, time, etc. – are very important, other specifics are frequently given that may encourage participation and/or help to avoid confusion.

Program: Infobits regarding the Town of Honaker Christmas Parade

Dates: November 18-23, 2015, aired throughout the day

Guest: Mayor C. H. Wallace, member of the Honaker Christmas Parade committee

Program: Infobits regarding the Town of Richlands Christmas Parade

Dates: December 3-6, 2015, aired throughout the day

Guest: Jan White, Mayor of Richlands

Program: Infobits regarding the Town of Tazewell Christmas Parade

Dates: December 1-5, 2015, aired throughout the day

Guest: Irma Mitchell, spokesperson for the Town of Tazewell

Program: Infobits regarding “Christmas on the Frontier”

Dates: December 1-4, 2015, aired throughout the day

Guest: Charlotte Whitted, Executive Director of the Historic Crab Orchard Museum

“Christmas on the Frontier” has become a time-honored favorite event of a historical and educational, yet quite entertaining, variety. Celebrating Christmas as it would have been in pioneer days, participants step back in time.

PROMOTION OF CHOIR & BAND MUSIC PROGRAMS & PERFORMANCES
FEATURING LOCAL MIDDLE SCHOOL & HIGH SCHOOL STUDENTS

Music is an art form that knows no socioeconomic or other demographic boundaries. The ability to sing or play an instrument can be learned by most people to some degree. However, true ability in vocal or instrumental music is a God-given gift.

Participants in local middle school and high school programs work hard to learn about music, in general, and then the songs or scores for their performances. The recognition of these students is important to them, their teachers and parents, and the community-at-large. Promoting and airing their performances help to promote the arts in our area, as well.

Program: Broadcast of the Cedar Bluff "Concert in the Square"

Date: December 14, 2015 – aired @ 9:05 p.m.

Guests: - Linda Singleton, spokesperson for the Cedar Bluff Women's Club and for Singleton Funeral Service

- Jim McGlothlin, Cedar Bluff Town Manager

- Terry Hall, music teacher and choral director for both Richlands Middle School and Richlands High School

- a variety of choirs and soloists from Richlands Middle and High School

The Cedar Bluff "Concert in the Square" has become a special part of the celebration of the Christmas season for many area residents. There is a concert performed by an area choir or several choirs that features a variety of Christmas music. Hot chocolate, hot cider, and cookies are provided free of charge by the Cedar Bluff Women's Club and Singleton Funeral Service.

In the past, the concert has always been performed in the Cedar Bluff Town Square. This year, however, the weather was forecast to be prohibitive due to the possibility of high winds. Therefore, the concert was moved to the nearby center court of the Claypool Hill Mall. The concert was recorded and broadcast after its conclusion in order for the participants to hear the performance.

Program: Interview during halftime of the Richlands High School football game

Date: October 16, 2015

Guest: Bruce Miller, Richlands High School Band Director

Mr. Miller spoke following the Richlands High School Blue Tornado Marching Band's halftime performance. He answered questions about the band's show for the 2015 season, individual standouts, the annual fruit sale fundraiser, and the competitions in which the band had already participated, as well as the very important one that would be taking place the next morning on the football field at Richlands High School.

HIGHLIGHTING PROSPECTIVE LEADERS IN BUSINESS & MARKETING

The youth of today will be our leaders very soon. It is important to help them and give them encouragement on the road to success. Supporting their efforts to learn leadership skills for business and marketing while in high school may make a difference down the road.

Program: Announcements recorded by DECA students from Richlands High School

Dates: November 23 – December 18, 2015, aired throughout the day

Guests: DECA students from several business and marketing classes at Richlands High School

Nearly every year, the DECA students from Richlands High School promote Virginia and National DECA. Almost every business and marketing student participates in recording announcements that explain some of the general benefits of DECA to the students themselves and the businesses that offer students business experience. These announcements offer students the opportunity to support DECA, make the community aware of the mission of DECA, and encourage businesses to participate in the training of future leaders in the business world.

REPORTING LOCAL ELECTION RETURNS

Although there are many news sources that report federal and state election returns, very few are immediately available that report local election results and precinct-by-precinct results for the three main counties that comprise the majority of the radio station's listenership.

Program: Special news reports featuring election returns

Dates: November 3, 2015, every half hour from 7:30 p.m. until 10:05 p.m.

November 4, 2015, at 6:35, 7:35, and 8:35 a.m.

There were some local offices that went uncontested, but the offices with two or more candidates in the running generated a lot of interest. Additionally, there were some state and national election results that captured people's attention. Election results were reported during each of the half hour reports from 7:30 p.m. until 10:05 p.m. and the next morning at 6:35, 7:35, and 8:35 a.m.