

WGTH PROBLEMS & PROGRAMS LIST

FIRST QUARTER 2016

JANUARY – MARCH

BATTLING CANCER

Cancer has become so prevalent that most people are impacted by the disease whether they are a direct victim or suffer indirectly. Oftentimes, the best support personnel and advisors are people who have experienced the disease or have acted as caregivers.

Program: (Prerecorded) Interview with the author of Cancer Mom

Date: January 15, 2016 @ 10:12 pm

February 2, 2016 @ 6:05 pm

Guest: Susan Parris, cancer survivor and author

In her book, Cancer Mom, Susan Parris chronicles her amazing journey through an incredibly tough battle with a very aggressive type of cancer. In the interview, Susan told of her experiences that could be likened to a rollercoaster ride with great victories and discouraging setbacks including several costly misdiagnoses. Various types of cancer and treatments were mentioned.

The account was very personal. Susan is the mother of two boys. Briggs and Glenn were only five and three when the ordeal began. They are sixteen and fourteen today. The book was written, largely, as a means to document all the difficulties the family went through and, yet, show how blessed they were in spite of the trials. Many aspects of the journey in the book are printed pages from a journal she kept as she was suffering through her cancer treatments.

Susan is, also, a pastor's wife and works as a vice president and director of marketing for a local bank with numerous branches. The encouragement and interactions she had with her church family at Vansant Baptist and the support she received from her coworkers at TruPoint Bank were a very touching part of her story. This occurred though neither Susan nor her husband, Stan, are from the area.

Some important advice about the need for patient advocacy and some specific things to note and to avoid were included. Susan's husband, Stan Parris, wrote a short but very useful chapter in the book regarding the role of the caregiver and what is and is not helpful to the patient. The key points from this chapter were discussed in the interview.

Intertwined throughout Susan's account of her journey were the "utterly amazing" ways in which the Lord directed Susan in her decision-making and the many evidences of His Sovereignty. Oddly but effectively, Susan was continuously blessed by a rather remote book of the Bible – Habakkuk. Both Susan's book and her interview were inspiring and could serve as encouraging devotionals.

PROMOTION OF LOCAL EVENTS

The promotion of local events is a primary responsibility of a local radio station. Dispersing facts about date, time, location, etc., is very helpful to both the organizers and the people wanting to attend. Generating interest and motivation for attendance is an added bonus. Most often, vendors are dependent upon good attendance for the sale of their goods, and the general vicinity receives more foot traffic when an event is well-attended.

Program: Infobits regarding the "Third Annual Winter Honey Festival"

Dates: February 15 – 20, 2016, aired throughout the day

Guest: Dr. Kristi Beck, festival organizer

Dr. Kristi Beck, organizer of the "Third Annual Winter Honey Festival," recorded some infobits for the radio station regarding the festival. The fact that the festival is growing was evident in Kristi's promotional bits. She named new features and new vendors as she gave all the necessary general information.

DUAL PRIMARY ELECTION PROCEDURES & RESULTS

There was a lot of confusion regarding the procedures for the Dual Presidential Primary that was held in Virginia on March 1, 2016. Even well-educated and current events enthusiasts were uncertain about how this election would work. Further confusion may have come from viewing caucuses in other states that met in unusual places and did not use regular election precincts. Although the idea was scrapped, some people may have been aware that our local electoral board had considered having fewer but centralized locations for voting and not opening all the normal precincts.

Additionally, the majority of people voting are interested in knowing the returns as soon as possible. Radio listeners know the returns will be reported swiftly and the local, state, and any other nationwide election news will be reported succinctly.

Program: Prerecorded interview bytes from Tazewell County's Director of Elections and General Registrar

Date: February 29 and March 1, 2016 @ 7:40 am, 8:40 am, and 12:05 pm (adjacent to the local news broadcasts)

Guest: Brian Earls, Director of Elections and General Registrar for Tazewell County

Using prerecorded segments from an interview with Brian Earls, Director of Elections and General Registrar for Tazewell County, the procedures for the Dual Presidential Primary were made clear to listeners. Voters had been asking questions of the Registrar's office, election officials, and the radio station regarding several aspects of the primary that they found confusing. For example, they wanted to know if the traditional precincts would be used or if they could vote anywhere countywide. Others were curious about whether or not they had to declare party affiliation. These and other questions were answered in Brian's comments, and he reminded listeners of the photo ID requirement.

Program: Election Returns for the Dual Presidential Primary

Dates: March 1, 2016, every half hour from 7:30 pm until 10:00 pm

March 2, 2016 @ 6:40 am, 7:40 am, and 8:40 am (adjacent to news)

Listeners appreciate the WGTH election coverage that features precinct by precinct returns from Tazewell County, Russell County, and Buchanan County. Statewide results and other "Super Tuesday" results were given, as well as, how many delegate votes each candidate won.

LIFE PURPOSE COACHING

Many people find themselves unable to find purpose in their lives. It is difficult enough for some just to handle the pressures of life. Some become overwhelmed; others are victims of abuse or devastating loss. Whatever the cause of the difficulties, life purpose coaching can often help. Even a person with mild depression or low self-esteem can use the help and encouragement that a life purpose coach can offer.

Program: Interview with a life purpose coach that will be speaking at the “Woman of Valor” ladies’ conference on April 9, 2016

Date: March 21, 2016, from 11:00 – 11:30 am

Guest: Pat Ferrell, life coach and inspirational presenter

Pat Ferrell is a life purpose coach who will be speaking at the “Woman of Valor” ladies’ conference on April 9, 2016. As an inspirational presenter, Pat works with women and, at times, seeks to energize workplace employees.

In the interview, Pat told of her need to make a difference in the lives of others. Her personal experiences and hardships from her past have led her to seek to help others find purpose in their lives and rejuvenation in their life journeys. Pat’s interview was very inspirational as she enthusiastically encouraged ladies to live their lives to the fullest and with purpose.

HONORING AND CARING FOR THE ELDERLY AND SHUT-IN

Elderly people requiring assisted living and/or memory care need attention and compassion. They usually appreciate even the smallest acts of kindness. Because they are shut in at their facilities, they enjoy visitors and special gifts tend to lift their spirits.

RECOGNITION OF YOUTH SERVING THEIR COMMUNITY

In a generation of young people that has grown up in a culture with an “entitlement” mindset, it is refreshing to see examples of altruism demonstrated by youth serving their community. Taking the initiative in ministering to the elderly is an especially commendable act of kindness. It is very appropriate to give recognition to youth that are involved in such selfless activities.

Program: Brief interview segments with Richlands High School FCA leaders

Date: March 25, 2016 @ 7:45 am and 12:18 pm

Guests: Amber Cordle and Danny Anderson, Fellowship of Christian Athletes (FCA) leaders and Richlands High School seniors

On behalf of the Fellowship of Christian Athletes (FCA) club at Richlands High School, co-leaders – Amber Cordle and Danny Anderson – shared their plans to put together Easter baskets for the residents of Commonwealth Assisted Living. (Commonwealth is a local assisted living and memory care facility.) Amber told the account of what happened when Amber's mother, a florist, delivered flowers that had been sent to some of the staff at Commonwealth on Valentine's Day. Several of the residents looked longingly at the flowers and said that they would love flowers themselves. Their heartbreaking appeal was the catalyst for this special project.

Amber and Danny explained that the FCA club was asking for donations (candy, lotions, hygiene products, etc.) that would be appropriate for and appreciated by the residents. The club members were planning to meet to assemble the baskets and take them to Commonwealth at 3:00 p.m. on the Saturday before Easter. The youth would, then, distribute the baskets to the elderly and spend some time interacting with them.

TOPICS/ISSUES ADDRESSED AT THE WINTER HONEY FESTIVAL

The Winter Honey Festival afforded numerous opportunities to interview a wide variety of experts in their fields, authors and photographers about their topics, artisans about their crafts, and volunteers regarding their important contributions to the festival.

Program: The Third Annual Winter Honey Festival (live remote) at the Richlands Police Department Complex

Date: February 20, 2016 from 10:00 am – 12:00 noon

Topic: Winter Honey Festival educational opportunities and general information
Guests: Dr. Kristi Beck, festival organizer, and Kathy Bennett, volunteer assistant

Topic: LEAD Tazewell County – program to train young adults in leadership skills
Guest: Ginger Branton, Richlands Area Chamber of Commerce executive director

Topic: Beekeeping and its value in helping vets with Post Traumatic Stress Disorder (PTSD) – in particular, “Veterans to Agriculture,” a program Geezer Ridge Farm has set up with patients from Walter Reed Army Medical Hospital
Guest: Ed Forney, veteran beekeeper and owner of Geezer Ridge Farm in Hedgesville, West Virginia

Topic: The importance of reading aloud to small children
Guest: Sandy Mosolgo, retired Kindergarten teacher and former children’s librarian; volunteer that read to children in the “Bee Happy Kids Korner”

Topic: Photogenic Tazewell County and surrounding area
Guest: Dairrel Bobbitt, local photographer with beautifully framed photos

Topic: Ministry for infants – especially provision of diapers to families in need
Guests: Amanda Robinson and Olivia

Topic: Inspirational books written by local authors with an Appalachian flair
Guest: Victoria Fletcher, former teacher and Sunday school teacher
Guest: Adda Leah Davis
Guest: Linda Hoagland

Topic: Alpacas' value for: soft, warm fiber with which to make yarn; enjoyment as pets; the production of Alpaca Tea and Poo for fertilizer

Topic: The value of rural living and farming for everyone, especially grandchildren

Guest: B. Bolinsky, owner of Fair Acres Alpaca Farm in Lebanon, Virginia

Topic: Distance running, yoga and fitness

Guest: Jenny Richardson Nichols, Ultramarathon runner, wife, mom, and owner/artist of Mountain PrimaDonna, LLC – featuring soulful, thoughtful, handmade accessories and clothing