



ABC 7 CHICAGO

http://abclocal.go.com/wls

WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

CONTRACT

Contract / Revision 150654 /		Alt Order # WOC10483907
Product MICHAEL P. MCAULIFFE IL HD 20		
Contract Dates 10/11/16 - 10/17/16		Estimate # 2060
Advertiser Citizens for Michael P. McAuliffe		Original Date / Revision 10/07/16 / 10/11/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agency Code	Advertiser Code 132	Product 1/2 163
Agency Ref		Advertiser Ref

And:

Strategic Media Services, Inc.
1911 North Fort Myer Drive
Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	10/11/16	10/11/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-----				1	\$1,425.00				
N 2	WLS	10/17/16	10/17/16	ABC7 News @ M-F 6a	6:00 AM-7:00 AM		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$1,425.00				
N 3	WLS	10/12/16	10/14/16	GMA M-F 7-9a	7a-9a		:30				NM	2	\$2,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1-1--				2	\$1,425.00				
N 4	WLS	10/17/16	10/17/16	GMA M-F 7-9a	7a-9a		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$1,425.00				
N 5	WLS	10/15/16	10/15/16	8a-10a Sa Local news	8a-10a		:30				NM	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1-				1	\$1,140.00				
N 6	WLS	10/16/16	10/16/16	ABC7 News Su @ 8a	8a-10a		:30				NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-----1				1	\$950.00				
N 7	WLS	10/14/16	10/14/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$1,000.00				
N 8	WLS	10/17/16	10/17/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$935.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$935.00				
N 9	WLS	10/11/16	10/13/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	2	\$4,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-1---				2	\$2,050.00				
N 10	WLS	10/12/16	10/12/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$3,600.00				
N 11	WLS	10/17/16	10/17/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$3,600.00				
N 12	WLS	10/13/16	10/13/16	World News Tonight	530p-6p		:30				NM	1	\$5,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Contract / Revision	Alt Order #
150654 /	WOC10483907

Contract Dates	Product	Estimate #
10/11/16 - 10/17/16	MICHAEL P. MCAULIFF	2060

Advertiser	Original Date / Revision
Citizens for Michael P. M	10/07/16 / 10/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---1---				1	\$5,000.00				
N 13	WLS	10/13/16	10/13/16	ABC7 News	11a-12p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	---1---				1	\$500.00				
D 14	WLS	10/17/16	10/17/16	ABC7 News	11a-12p		:30				NM	0	\$0.00
N 15	WLS	10/12/16	10/12/16	Windy City Live	1p-2p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	--1----				1	\$400.00				
N 16	WLS	10/14/16	10/14/16	Wheel of Fortune	626p-656p		:30				NM	1	\$3,610.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	----1--				1	\$3,610.00				
N 17	WLS	10/11/16	10/11/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-1-----				1	\$2,975.00				
N 18	WLS	10/17/16	10/17/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$3,230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/17/16	10/23/16	1-----				1	\$3,230.00				
N 19	WLS	10/11/16	10/12/16	Jeopardy	330p-4p		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/10/16	10/16/16	-11----				2	\$1,000.00				
D 20	WLS	10/17/16	10/17/16	Jeopardy	330p-4p		:30				NM	0	\$0.00
Totals												21	\$40,165.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/17/16	21	\$40,165.00	(\$6,024.75)	\$34,140.25
Totals	21	\$40,165.00	(\$6,024.75)	\$34,140.25

Signature: _____ **Date:** _____

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