



ABC 7 CHICAGO

<http://abclocal.go.com/wls>

WLS-TV
190 North State Street
Chicago, IL 60601
(312) 750-7777

CONTRACT

497

Contract / Revision 149497 /		Alt Order # WOC10477531
Product MICHAEL P. MCAULIFFE IL HD 20		
Contract Dates 09/27/16 - 10/03/16		Estimate # 1835
Advertiser Citizens for Michael P. McAuliffe		Original Date / Revision 09/23/16 / 09/28/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WLS-TV	Account Executive Dee Parker	Sales Office Philadelphia NT
Special Handling		
Demographic Adults 35+		
Agg Code	Advertiser Code 132	Product 1/2 163
Agency Ref		Advertiser Ref

And:

Strategic Media Services, Inc.
1911 North Fort Myer Drive
Arlington, VA 22209

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	09/27/16	09/30/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1-11--				3	\$900.00				
N 2	WLS	10/03/16	10/03/16	ABC7 News @ M-F 6a	6:00 AM-7:00 AM		:30				NM	1	\$810.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$810.00				
N 3	WLS	09/29/16	09/30/16	GMA M-F 7-9a	7a-9a		:30				NM	2	\$1,530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---11--				2	\$765.00				
N 4	WLS	10/03/16	10/03/16	GMA M-F 7-9a	7a-9a		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$850.00				
N 5	WLS	10/02/16	10/02/16	GMA Su 7-8a	7a-8a		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----1				1	\$700.00				
N 6	WLS	09/28/16	09/30/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	3	\$3,420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--111--				3	\$1,140.00				
N 7	WLS	09/27/16	09/29/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-111---				3	\$1,900.00				
N 8	WLS	10/03/16	10/03/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$1,900.00				
N 9	WLS	09/28/16	09/30/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	2	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	--1-1--				2	\$2,850.00				
N 10	WLS	10/03/16	10/03/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	1	\$3,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$3,325.00				
N 11	WLS	09/27/16	09/29/16	Wheel of Fortune	626p-656p		:30				NM	2	\$6,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-1-1---				2	\$3,040.00				
N 12	WLS	09/27/16	09/28/16	ABC7 News @ 10p M-F/Su	10:00 PM-10:35 PM		:30				NM	2	\$5,950.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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Contract / Revision	Alt Order #
149497 /	WOC10477531

Contract Dates	Product	Estimate #
09/27/16 - 10/03/16	MICHAEL P. MCAULIFF	1835

Advertiser	Original Date / Revision
Citizens for Michael P. M	09/23/16 / 09/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-11-----				2	\$2,975.00				
N 13	WLS	10/03/16	10/03/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$2,975.00				
N 14	WLS	10/03/16	10/03/16	Jeopardy	330p-4p		:30				NM	1	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/03/16	10/09/16	1-----				1	\$470.00				
N 15	WLS	10/02/16	10/02/16	ABC7 News @ 5p Su	5p-530p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S				1	\$900.00				
N 16	WLS	09/29/16	09/29/16	ABC7 News @ 4:30a M-F	427a-5a		:30				NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	---T---				1	\$85.00				
N 17	WLS	10/02/16	10/02/16	ABC7 News Su @ 8a	8a-10a		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/26/16	10/02/16	-----S				1	\$450.00				
Totals								0.00				27	\$43,545.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/03/16	27	\$43,545.00	(\$6,531.75)	\$37,013.25
Totals	27	\$43,545.00	(\$6,531.75)	\$37,013.25

Signature: _____ **Date:** _____

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