# WKPT-AM

# Quarterly Issues and Programs List 1st Quarter 2023

A quarterly list of community issues the station addressed in its programming during the preceding three months, and the programming which gave "significant treatment" to those issues.

The following issues were presented on WKPT-AM public affairs programs.

**AM Tri-Cities** 

Airs "Live" Monday - Friday

10:00 AM - 11:00 AM

## ISSUE – Tri-Cities Blood Shortage Friday 1/6/2023 and 2/3/2023

Rhonda Smith and Stephanie Sukel-- Marsh Regional Blood Center – The blood supply for many blood types in the Tri-Cities is at a critical level. We encouraged our listeners to donate blood, explaining the process and how easy and painless it is to give the gift of life – give blood. (20)

# ISSUE - Martin Luther King Celebration Wednesday 1/11/2023

Rev. Ronnie Collins and Johnnie Mae Swaggerty – MLK Holiday Events – We discussed the upcoming celebration of Martin Luther King with all the scheduled festivities including the parade scheduled for Kingsport's Celebration Of Martin Luther King, Jr. Holiday (15)

# **ISSUE - Sullivan County Animal Shelter Tuesday 2/7/2023**

Brandi Perky and Karen Fox – The Animal Shelter of Sullivan County Inc. – These ladies brought us information about vaccination and adoption programs at the Shelter. They explained the upcoming fundraisers and the need to adopt a pet program from our over crowded facility. (15)

# <u>ISSUE – Fighting Poverty in our Region Friday 2/17/2023.</u>

Drew Deakins and Tim Jaynes – The Upper East Tennessee Human Development Agency (UETHDA) – These gentlemen brought us information about several programs offered by the agency to help fight poverty in our region including assisting with home utilities. They explained several programs offered to the Tri-Cities residents and especially the underprivileged, (20)

# ISSUE - Drug Addition in the Tri-Cities Friday 2/24/2023

Melony Ison – Sullivan County Anti-Drug Coalition – The Naloxone program was our topic today. Opioid-related overdoses and overdose deaths continue to constitute an urgent public health crisis. The implementation of naloxone programs, such as 'take-home naloxone' (THN), has emerged as a key intervention in reducing opioid overdose deaths. These programs aim to train individuals at risk of witnessing or experiencing an opioid overdose to recognize an opioid overdose and respond with naloxone. (20)

# ISSUE – City of Kingsport Programs Monday 3/6/2023

Matthew Lane -- City of Kingsport – Matthew provided us with an update on city affairs including sponsored programs Arbor Day, and Glow Basketball. We also discussed taxpayer programs including road repairs and closures. (25)

# ISSUE- Illiteracy In our Region Tuesday 3/14/2023

Chris Manly – Sullivan County Imagination Library -- Chris gave us an update on the success of the Imagination Library and shared how easy it is to get a child enrolled in learning how to read and gaining knowledge of many interests. (15) PSAs for Marsh Blood Center, Lamplight Theatre's production of Shenanigans, FHG's Redeemed Play. (10)

## ISSUE – Mental Health Programs Thursday 3/23/2023

Kaitlyn Taylor – Frontier Heath's Safety Net Program – Kaitlyn shared information about the Safety Net Program that offers mental health intervention services to everyone in need. They serve the entire East Tennessee and Southwest Virginia Region. She also explained the other mental health programs they offer. Katelin brought us info on Frontier Health's Family Links' Respite program. (20) Stephanie Day – Stephanie shared information about the Willow Ridge mental health facility operated by Frontier Health. (15)

# AM TRI-CITIES January 2023

#### Monday 1/2/2023

NEW YEAR'S HOLIDAY - NO SHOW

#### **Tuesday 1/3/2023**

Animal Shelter of Sullivan County – Karen Fox – The drive-through vaccination clinics have been paused for the winter and available adoptions were discussed today. (15) PSAs for Leesburg Ruritan Turkey Shoot, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park, and Sycamore Shoals State Historic Area. (15)

#### **Wednesday 1/4/2023**

Michael Bird – Secure Money Masters – Planning for retirement – what to look for and what to avoid and what will 2022 look like. (20) PSAs for Leesburg Ruritan Turkey Shoot, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park, and Sycamore Shoals State Historic Area. (15)

#### **Thursday 1/5/2023**

All PSAs Sycamore Shoals Old Christmas, Master Gardeners, Library Reading Challenge, Flu Shots, Leesburg Ruritan Turkey Shoot, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park, and Sycamore Shoals State Historic Area, etc. (40)

#### Friday 1/6/2023

Rhonda Smith -- Marsh Regional Blood Center – The Need is Critical Give the Gift of Life – give blood. (20) Spenser Brenner – Reece Museum at East Tennessee State University – Spenser shared some of the upcoming events at the center (15) PSAs for Leesburg Ruritan Turkey Shoot, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park and Sycamore Shoals State Historic Area. (15)

#### Monday 1/9/2023

Matthew Lane – City of Kingsport – The new Connect Kingsport and Website for events happening in the City of Kingsport were the topics. (15) PSAs for Leesburg Ruritan Turkey Shoot, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park. Master Gardeners, Library Reading Challenge, Vaccines, Flu Shots, etc. . (15)

#### **Tuesday 1/10/2023**

Karen Fox – Animal Shelter Of Sullivan County, Inc. -- Karen gave us an update on the affairs of Sullivan County Animal Shelter and some of the upcoming events and vaccination clinics. (25) Chris Manly – Sullivan County Imagination Library – Chris issued the appeal for financial support in any amount. (15)

#### Wednesday 1/11/2023

Rev. Ronnie Collins and Johnnie Mae Swaggerty – MLK Holiday Events – We discussed the upcoming celebration of Martin Luther King with all the scheduled festivities including the parade scheduled for Kingsport's Celebration Of Martin Luther King, Jr. Holiday (15)

#### Thursday 1/12/2023

John Campbell -- Accel Now – John brought us information about several learning opportunities. (20) PSAs for Leesburg Ruritan Turkey Shoot, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park. Master Gardeners, Library Reading Challenge, Vaccines, Flu Shots, etc. (20)

#### Friday 1/13/2023

Drew Deakins – Upper East Tennessee Human Development Agency – Drew brought us information about the Agency's Weatherization program. (15) PSAs for Leesburg Ruritan Turkey Shoot, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park. Master Gardeners, Library Reading Challenge, Vaccines, Flu Shots, etc. (20).

#### Monday 1/16/2023

Jules Coriscere – McKinney Center of Jonesborough – The 'Radio Show' plays were our topic today. (15) PSAs for Leesburg Ruritan Turkey Shoot, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park. Master Gardeners, Library Reading Challenge, Vaccines, Flu Shots, etc. (20)

#### **Tuesday 1/17/2023**

All PSAs for Leesburg Ruritan Turkey Shoot, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park. Master Gardeners, Library Reading Challenge, Vaccines, Flu Shots, etc. (20)

#### Wednesday 1/18/2023

Michael Bird – Secure Money Masters – We talked about some of the ins and outs of Social Security and retirement. (15) Sarah Faulk – GOODWILL – Sara shared the details of the soon-to-be-opened store in Elizabethton. (15) Juan Somoza & Scott – King University's Men's Swim Team Coach – Coach talked about the swim program at King with Scott. (10)

#### Thursday 1/19/2023

PSAs -- MLK Events, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park. Master Gardeners, Library Reading Challenge, Vaccines, Flu Shots, etc. (20)

#### Friday 1/20/2023

Drew Deakins -- Upper East Tennessee Human Development Agency – A Continuing Discussion about the Agency's weatherization program including energy assistance. (15) Jim Perkins – Ballad Diabetes Treatment Center – Healthy eating during the winter season was our topic today. (20)

#### Monday 1/23/2023

Johnathon Albarado -- Kingsport Family YMCA -- The doors are open and some winter-like feeding and prom wear programs are a hit at the YMCA. (15) PSAs for Leesburg Ruritan Turkey Shoot, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park. Master Gardeners, Library Reading Challenge, Vaccines, Flu Shots, etc. (15)

#### **Tuesday 1/24/2023**

PSAs – Kingsport Police Department is hiring, Jurassic Quest, Master Gardeners, Library Reading Challenge, Vaccines, Flu Shots, etc. (25)

#### Wednesday 1/25/2023

Jon Ross, Seth Reese, and E.L. Smith For His Glory Productions – They are doing a play at the Shekinah Church based on the Underground Rail Road. (15) Scott and King University Track and Field Coach – The track and field program at King University was our topic. (5) PSAs MLK Events, Master Gardeners, Library Reading Challenge, Flu Shots, Maple Syrup & Sap at Tipton Haynes, etc. (20)

#### **Thursday 1/26/2023**

Liz Bennett – Holston Business Development Center – They have some vacancies and offer a great deal to start a business. (15) Tiffany Judd – Kingsport Boys And Girls Club – Tiffany shared the successes of the club's after-school programs. (15) Johnnie Mae and Mary Hamilton – MLK Fish Fry was our topic this morning. (10)

#### Friday 1/27/2023

Bill Grigsby – Birding Kingsport – Bill shared information about the club and some of their winter activities. (15) PSAs for Leesburg Ruritan Turkey Shoot, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park. Master Gardeners, Library Reading Challenge, Vaccines, Flu Shots, etc. (20)

#### Monday 1/30/2023

All PSAs for Marsh Regional Blood Bank, Bristol YWCA "Outstanding Women Tribute and the Lamplight Theatre, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park. Master Gardeners, Library Reading Challenge, Vaccines, Flu Shots, etc (20)

#### **Tuesday 1/31/2012**

Jon Ross and some cast members – For His Glory Productions – The cast shared scenes from the latest production by the group –The Underground Railroad – Race to Freedom. (20) PSAs for Help Our Potential Evolve workshops, Black History Month events, the Marsh Regional Blood Bank, Plein Air Painting Classes, Reece Museum – Southern Fiction exhibition (15),

# AM TRI-CITIES February 2023

#### **Wednesday 2/1/2023**

Ryan Booher – King University's Volleyball program was discussed today. (5) PSAs Black History Month events, Master Gardeners, Library events, Vaccines, Flu Shots, etc. (15)

#### **Thursday 2/2/2023**

PSAs for Black History Month, Barter Production, Lamplight Theatre, Marsh Blood Bank, Chocolate Fest, Diabetes Association, Swim meet timekeepers, Shop and Hop, etc. (20)

#### Friday 2/3/2023

Stephanie Sukel -- Marsh Blood Bank -- Stephanie shared with our listeners the dire need for blood donations in our region. (15) Rebecca Profit – Reece Museum – The Derry Inn exhibition was our topic today. (15) Scott Edelmon – Symphony of The Mountains – The upcoming concert was our topic today (10)

#### Monday 2/6/2023

Maxine Poole -- City Of Kingsport – Sweetheart Carousel Rides were discussed today as well as an update on city affairs. (20)

#### **Tuesday 2/7/2023**

Brandi Perky and Karen Fox – The Animal Shelter of Sullivan County Inc. – These ladies brought us information about vaccination and adoption programs at the Shelter. They explained the upcoming fundraisers and the need to adopt a pet program from our over crowed facility. (15)

#### **Wednesday 2/8/2023**

Bryan Hamm and Scott – The Golf program at King University was our topic today (6) PSAs Black History Month events, Kingsport Diabetes Association, M.E.O.C. heating fund, Library events, Vaccines, Flu Shots, etc. (20)

#### Thursday 2/9/2023

John Campbell – Accel Now – John brought us information about the Holston Business Development Center. (15) PSAs Black History Month events, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park. Master Gardeners, Library Reading Challenge, Vaccines, Flu Shots, etc. (20)

#### Friday 2/10/2023

Drew Deakins, & Martha Dixon – U.E.T.H.D.A. – These folks brought us information on the Community Services program offered by the agency. (20) PSAs Black History Month events, Kingsport Diabetes Association, M.E.O.C. heating fund, Vaccines, Flu Shots, etc. (20)

#### Monday 2/13/2023

Caleb Cooper -- Frontier Health – Katelin brought us info on Frontier Health's Family Links' Respite program. (20) Stephanie Day – Stephanie shared information about the Willow Ridge mental health facility operated by Frontier Health. (10) Matthew Lane – City Of Kingsport – Matthew shared info about the events going on in the city. (10)

#### **Tuesday 2/14/2023**

Chris Manly -- Imagination Library –Chis shared how easy it is to enroll a child in the program and the lifelong benefits of the program. (15) PSAs – Black History Month events, Kingsport Diabetes Association, M.E.O.C. heating fund, Vaccines, Flu Shots, Marsh Blood Bank, Lamplight Theater, etc. (20)

#### **Wednesday 2/15/2023**

Michael Bird – Secure Money Masters – Michael Gave is an insight into Where the Market is now. (15) Sara Falk – GOODWILL – The GOODWILL service day was our topic today (15) Michael Phillips & Scott – These folks brought us information About King University's women's basketball program. (8)

#### **Thursday 2/16/2023**

PSAs – Black History Month events, Kingsport Diabetes Association, M.E.O.C. heating fund, Vaccines, Flu Shots, Marsh Blood Bank, Lamplight Theater, Leesburg Ruritan Turkey Shoot, Kingsport Model Trains, Chucky Depot Museum, Library Reading Challenge, Vaccines, Flu Shots, etc. (20)

#### Friday 2/17/2023

Drew Deakins and Tim Jaynes – The Upper East Tennessee Human Development Agency (UETHDA) – These gentlemen brought us information about several programs offered by the agency to help fight poverty in our region including assisting with home utilities. They explained several programs offered to the Tri-Cities residents and especially the underprivileged, (20)

#### Monday 2/20/2023

Gail Pressler – Friends Of The Kingsport Library -- It is time for the annual book fair fundraiser.(20) PSAs – Black History Month events, Kingsport Diabetes Association, M.E.O.C. heating fund, Vaccines, Flu Shots, Marsh Blood Bank, etc. (20)

#### **Tuesday 2/21/2023**

PSAs – Black History Month events, Kingsport Diabetes Association, M.E.O.C. heating fund, Vaccines, Flu Shots, Marsh Blood Bank. etc. (20)

#### **Wednesday 2/22/2023**

Scott & King's Wrestling Team Coach – King's wrestling program was discussed this morning. (5) PSAs – Black History Month events, Kingsport Diabetes Association, M.E.O.C. heating fund, Vaccines, Flu Shots, Marsh Blood Bank. etc. (20)

#### Thursday 2/23/2023

Tiffany Judd – Boys And Girls Club of Greater Kingsport – The afterschool program was our topic today. (15) PSAs – Black History Month events, Kingsport Diabetes Association, M.E.O.C. heating fund, Vaccines, Flu Shots, Marsh Blood Bank, Lamplight Theater, etc. (20)

#### Friday 2/24/2023

Melony Ison – Sullivan County Anti-Drug Coalition – The Naloxone program was our topic today. Opioid-related overdoses and overdose deaths continue to constitute an urgent public health crisis. The implementation of naloxone programs, such as 'take-home naloxone' (THN), has emerged as a key intervention in reducing opioid overdose deaths. These programs aim to train individuals at risk of witnessing or experiencing an opioid overdose to recognize an opioid overdose and respond with naloxone. (20)

#### Monday 2/27/2023

Johnathon Albarado -- Kingsport Family YMCA -- Johnathon shared with us the plans for this spring and summer and the fact that over 80,000 meals have been served via the YMCA.. (20)

#### **Tuesday 2/28/2023**

Wanda Kern – Kingsport Alliance for Continued Learning – The upcoming spring term was discussed this morning. (15)

# AM TRI-CITIES March 2023

#### **Wednesday 3/1/2023**

Michael Bird – Secure Money Masters – Michael gave us a wider view of taxes and IRAs (15)

#### **Thursday 3/2/2023**

Gail Pressler – The Book Fair – This year's event will have more books than ever to choose from all at bargain prices. (15) Brandi Perky and Karen Fox – The Animal Shelter Of Sullivan County, Inc. – Details of the upcoming vaccination clinics were shared this morning. (15)

#### Friday 3/3/2023

Stephanie Sukel and Rhonda Smith-- Marsh Blood Bank -- Donating blood is easy and we talked about the process. (15) Spenser Brenner – Reece Museum -- Spenser shared information about some of the upcoming exhibitions being sponsored by the Reece Museum. (20)

#### Monday 3/6/2023

Matthew Lane -- City of Kingsport – Matthew provided us with an update on city affairs including sponsored programs Arbor Day, and Glow Basketball. We also discussed taxpayer programs including road repairs and closures. (25)

#### **Tuesday 3/7/2023**

PSAs for Marsh Blood Center, Textbook review & Lamplight Theatre's production of Shenanigans, Marsh Blood Center, (20)

#### **Wednesday 3/8/2023**

Jon Ross – REDEEMED – An Easter Play being staged at Shekinah Church.(15) PSAs for Marsh Blood Center, Textbook review & Lamplight Theatre's production of Shenanigans. (10)

#### **Thursday 3/9/2023**

Heath Guinn – Sync Space – This organization has experienced some great successes in the world of business development and entrepreneurship.(10) John Campbell – Accel Now -- John brought us information about the cooperative entrepreneurial efforts in Johnson City. (15) **Friday 3/10/2023** 

Drew Deakins – U.E.T.H.D.A. – We discussed the neighbor helping neighbor website and the agency's utility help program. (15)

#### Monday 3/13/2023

Gina Clark -- Frontier Health – Gina shared information about the Older Citizens programs Health,(15) Matthew Lane – City of Kingsport – Matthew brought us information about several upcoming events in the City of Kingsport. (15) PSAs for Marsh Blood Center, Lamplight Theatre's production of Shenanigans, FHG's Redeemed Play. (10)

#### **Tuesday 3/14/2023**

Chris Manly – Sullivan County Imagination Library -- Chris gave us an update on the success of the Imagination Library and shared how easy it is to get a child enrolled in learning how to read and gaining knowledge of many interests. (15) PSAs for Marsh Blood Center, Lamplight Theatre's production of Shenanigans, FHG's Redeemed Play. (10)

#### Wednesday 3/15/2023

Michael Bird – Secure Money Masters -- Michael talked today about the variety of stock market trading, mutual funds, and commodity exchanges that were also brought into the picture. (15) Sarah Faulk – GOODWILL – GOODWILLTNVA Service Day was our topic this morning. (15) Scott & Molly ?? -- King University – King's Women Tumbling/gymnastics program was discussed today. (6)

#### Thursday 3/16/2023

PSAs for Marsh Blood Center, FHG's Redeemed Play, Vaccinations, Marsh Regional Blood Bank, Community Volunteer opportunities, etc. (20)

#### Friday 3/17/2023

Jim Perkins – Ballad Health Diabetes Treatment Center — Jim shared information about the programs offered by the center. (15) PSAs for Marsh Blood Center, Lamplight Theatre's production of Shenanigans, FHG's Redeemed Play. (10)

#### Monday 3/20/2023

Mary Griffin – The Doll and Bear Show in Jonesborough was our topic this morning. (15) PSAs for Marsh Blood Center, FHG's Redeemed Play, Volunteer opportunities, etc. (10)

#### **Tuesday 3/21/2023**

All P.S.As for Marsh Blood Center, Lamplight Theatre, FHG's Redeemed Play. (10) Vaccinations, Community Volunteer opportunities, etc. (20)

#### Wednesday 3/22/2023

Jon Ross, Samantha Hite, John & Jared – REDEEMED – REDEEMED is an Easter drama being staged at Shekinah Church and these folks have roles and shared some of the dialogs from the play. (15) Scott and Kayley – King University – King University's softball program was discussed. (13)

#### **Thursday 3/23/2023**

Kaitlyn Taylor – Frontier Heath's Safety Net Program – Kaitlyn shared information about the Safety Net Program that offers mental health intervention services to everyone in need. They serve the entire East Tennessee and Southwest Virginia Region. She also explained the other mental health programs they offer. Katelin brought us info on Frontier Health's Family Links' Respite program. (20) Stephanie Day – Stephanie shared information about the Willow Ridge mental health facility operated by Frontier Health. (15) All P.S.As; Vaccinations, Marsh Regional Blood Bank, Community Volunteer opportunities, etc. (20)

#### Friday 3/24/2023

Bill Grigsby – Birding Kingsport – An Invitation to the upcoming meeting of the group was extended by Bill. (15) PSAs for Marsh Blood Center, Lamplight Theatre's production, FHG's Redeemed Play. (10)

#### Monday 3/27/2023

Johnathon Albarado -- Kingsport Family YMCA -- The after-school programs, "Y" Summer camps, and they learn to swim' program were our topics today. (15) All PSAs; Marsh Regional Blood Bank, Community Volunteer opportunities, etc. (20)

#### **Tuesday 3/28/2023**

David Douthat – Douthat Insurance Agency – The reason behind those annoying Medicare and Medicaid calls was explained. They can help if you have questions. (15) Scott Edelmon and Lucas Richman – Symphony Of The Mountains – The upcoming concert was discussed this morning. (15) PSAs; Marsh Regional Blood Bank, Community Volunteer opportunities, (20)

#### Wednesday 3/29/2023

Michael Bird – Secure Money Masters -- Michael talked today about reviewing your strategies and making changes if necessary. (15)

#### **Thursday 3/30/2023**

All PSAs; Marsh Regional Blood Bank, Community Volunteer opportunities, etc. (20)

<u>Friday 3/31/2023</u> All PSAs; Marsh Regional Blood Bank, Community Volunteer opportunities, etc. (20)