WKPT-AM

Quarterly Issues/Programs List 1st Quarter 2024

A quarterly list of community issues the station addressed in its programming during the preceding three months, and the programming which gave "significant treatment" to those issues.

The following issues were presented on WKPT-AM public affairs programs.

AM Tri-Cities

10:00 AM - 11:00 AM

ISSUE: City of Kingsport Tax Funded Projects Tuesday 1/2/2024

Adriene Batara – City of Kingsport – Adrienne brought us up to date on the happenings in the Kingsport City government. We discussed several tax-funded ongoing projects. (15) Megan Krager -- Bays Mountain Park -- There are many opportunities to enjoy the park during the winter and Megan shared them with us. A great place to take a hike in the winter. (20)

ISSUE: Blood Shortage in the Tri-Cities Friday 1/5/2024 and 2/2/2024

Stephanie Sukel – Marsh Regional Blood Center – Stephanie Brought information on upcoming blood drives in the region. She explained the urgent need for all blood types and available incentives were discussed this morning. Our area is in urgent need of blood donors. (20) PSA'S Sycamore shoals Old Christmas, Master Gardeners, Flu Shots, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park and Sycamore Shoals State Historic Area, etc. (15)

ISSUE: Energy Assistance Program Friday 1/19/2024, and 1/25/2024

Drew Deakins -- Upper East Tennessee Human Development Agency – A Continuing Discussion about the Agency's weatherization program including energy assistance for local citizens who are unable to pay their utilities, especially during the winter months (15) Jim Perkins – Ballad Diabetes Treatment Center – Healthy eating during the winter season was our topic today. (20)

ISSUE: Urgent Need for Kingsport City School Bus Drivers Monday <u>1/29/2024</u>

Andy True – Kingsport City Schools – We have an urgent need for school bus drivers and are offering a \$1,500 sign-on bonus, and the Hall of Fame was discussed this morning. (20) P.S.A.s Volunteer opportunities, Master Gardeners, Flu Shots, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park and Sycamore Shoals State Historic Area, etc. (30)

ISSUE: Drug Addiction In Our Area Monday 2/12/2024

Amy Lunceford – Frontier Health – Amy shared information on Frontier Health's Recovery Program for addiction to drugs and alcohol and how you and Frontier Health can help. (15) Margaret Powers – Frontier Health – Margaret brought us information on Frontier Health's Traces youth program. (15)

PSA's – Black History Month events, M.E.O.C. heating fund, Marsh Blood Bank, Kingsport Model Trains, Chucky Depot Museum, etc. (15)

ISSUE: Adult Learning In Our Area Thursday 3/7/2024

Wanda Kerns – Kingsport Alliance for Continued Learning – Wanda gave us information on their effort to provide adult learning opportunities. No tests, no grades, just learning for learning's sake. (20)

Raymond Stockard – Food City – The start-up of the joint plastic recycling effort Eastman. (10)

ISSUE: Second Chance Program Local Monday 3/11/2024

Windi & Megan – Frontier Health –The Hope for Tennessee Program was discussed this morning – everyone deserves a second chance. The Tennessee Department of Health funds this program of community partners working together to help our youth build soft skills! (20) Matthew Lane – City of Kingsport – Parks and Recreation activities were discussed this morning. (15)

ISSUE: Drug and Alcohol Awareness for our Youth Tuesday 3/19/2024

Johnnie Mae Swagerty – New Vision Youth and Southcentral Kingsport Development –Drug and Alcohol Awareness, Month activities, working with our youth to develop them on the right path. The Feed 5000 event and the Juneteenth events were discussed today (15) PSA's: Veteran Fair, for Marsh Blood Center, FHG's Play, Community Volunteer opportunities, etc. (20)

ISSUE: Head Start Program Preparing Children for School Friday 3/22/2024

Drew Deakins – from Upper East Tennessee Human Development Agency – Drew shared information about Head Start the Federally Funded program. Head Start is free to incomeeligible families with children 3-5 years old to prepare them for school. We discussed how to get pre-kindergarten children enrolled and all the different programs they offer. (20) Jim Perkins – Ballad Health Diabetes Treatment Centers – The upcoming diabetes alert day was discussed as well as some of the ways to live well with diabetes. He even tested my blood. (15)

Additional Documentation

AM TRI-CITIES airs weekdays 10:00 AM – 11:00 AM

First Quarter 2024

AM TRI-CITIES January 2024

<u>Monday 1/1/2024</u> NEW YEAR'S HOLIDAY – NO SHOW

Wednesday 1/3/2024

Michael Bird – Secure Money Masters – The stock market was our topic today. (20) PSA's Sycamore shoals Old Christmas, Master Gardeners, Flu Shots, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park and Sycamore Shoals State Historic Area, etc. (15)

Thursday 1/4/2024

PSA's United Way Of Greater Kingsport, The Inventor Center Make & Mingle, Sycamore Shoals Old Christmas, Master Gardeners, Flu Shots, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park and Sycamore Shoals State Historic Area, etc. (30)

Monday 1/8/2024

Matthew Lane – City of Kingsport – Matthew brought information on the City of Kingsport's New Year's wishes. (20) PSA's Sycamore shoals Old Christmas, Master Gardeners, Flu Shots, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park and Sycamore Shoals State Historic Area, etc. (15)

Tuesday 1/9/2024

Randy Johnson – Watauga Appalachian Orthopedics – Randy brought us information on the organization and services offered. (15) All PSA – Black History Month activities, Area volunteer opportunities, and entertainment opportunities. (30)

Wednesday 1/10/2024

Scott and Ashland Ortega – King University Tornado Time – The Cheerleading program details were shared today (6)

PSA's -- Master Gardeners, Flu Shots, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park and Sycamore Shoals State Historic Area, etc. (15)

Thursday 1/11/2024

John Campbell – ACCEL Now – John is the Executive Director of this entrepreneur development and support organization. We discussed upcoming events being hosted by this group. (20) PSA's – Area Scams, Songwriters Week, Master Gardeners, Flu Shots, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park and Sycamore Shoals State Historic Area, etc. (15)

Friday 1/12/2024

Johnnie Mae Swagerty – South Central Community Development Corporation – The Martin Luther King Day Parade and Black History Month events were our topics this morning. (20) PSA's – Area Scams, Songwriters Week, Master Gardeners, Flu Shots, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park and Sycamore Shoals State Historic Area, etc. (15)

Monday 1/15/2024

All PSA's Martin Luther King Jr. Day parade volunteer opportunities, Master Gardeners, Flu Shots, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park and Sycamore Shoals State Historic Area, etc. (30)

Tuesday 1/16/2024

All PSA's Volunteer opportunities, Master Gardeners, Flu Shots, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park and Sycamore Shoals State Historic Area, etc. (30)

Wednesday 1/17/2024

Sara Falk --Goodwill Industries – Sara brought us an update on the newly attended donation center program. (15) Michael Bird – Secure Money Masters – The 'forgotten"401-K was our topic today (20) Scott & Marquis Clark – King University Tornado Time – Today's men's volleyball program was our topic. (6)

Thursday 1/18/2024

Jonas Clubb – Kingsport Public Library – Jonas brought information on the upcoming activities at the library. (15) ALL PSA's Volunteer opportunities, Master Gardeners, Flu Shots, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park and Sycamore Shoals State Historic Area, etc. (20)

Monday 1/22/2024

All PSA's Volunteer opportunities, Master Gardeners, Flu Shots, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park and Sycamore Shoals State Historic Area, etc. (30)

Tuesday 1/23/2024

Scott Hummel – Tusculum University – Dr. Hummel brought information about an upcoming speaker series at the university. (15)

PSA's Volunteer opportunities, Master Gardeners, Flu Shots, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park and Sycamore Shoals State Historic Area, etc. (15)

Wednesday 1/24/2024

Bill Grigsby – Birding Kingsport – The club has several activities coming up that are available to members and non-members – now is the time to clean out the nest boxes. (15) Scott and Juan Samosa – King University Tornado Time – The Swim team activities were discussed today. (8)

Thursday 1/25/2024

Drew Deakins – U.E.T.H.D.A. – The winter weatherization and utility bill help were discussed today. (15) Nina Hancock – Frontier Health – Nina shared information about Frontier Health's Crisis intervention program. (15)

Friday 1/26/2024

All PSA's Volunteer opportunities, Master Gardeners, Flu Shots, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park and Sycamore Shoals State Historic Area, etc. (30)

Tuesday 1/30/2024

Dr. Suzanne Byrd – Tusculum University – Dr. Byrd shared the details of the Sports Science program at the university. (15) David Douthat – Douthat Insurance – David shared details on some of the health insurance options that are available. (10) PSAs for Black History Month events, the Marsh Regional Blood Bank, and the College Scholarship Workshop at Northeast State. (10)

Wednesday 1/31/2024

Scott – King University Tornado Time – The men's basketball program was discussed today. (6) Michael Bird – Secure Money Masters – The future of Social Security was discussed today. (20) ALL PSA's Volunteer opportunities, Master Gardeners, Flu Shots, Kingsport Model Trains, Chucky Depot Museum, Natural Tunnel State Park and Sycamore Shoals State Historic Area, etc. (10)

AM TRI-CITIES February 2024

Thursday 2/1/2024

All PSA's - Black History Month Activities and Valentine's events. 35

Friday 2/2/2024

Stephanie Sukell -- Marsh Blood Bank – All blood types are needed, and the Julia Davis Center will be open half a day tomorrow (Saturday) come on down. 15

Monday 2/5/2024

Adrienne Batara -- City of Kingsport – Adrienne provided us with an update on city affairs. (20) PSA's – Black History Month events, M.E.O.C. heating fund, Marsh Blood Bank, Kingsport Model Trains, Chucky Depot Museum, etc. (20)

Tuesday 2/6/2024

Laura Ellis -- Bays Mountain Park – Winter activities are still underway at the park. (15) PSA's – Black History Month events, Kingsport Diabetes Association, M.E.O.C. heating fund, Marsh Blood Bank, Lamplight Theater, Kingsport Model Trains, Chucky Depot Museum, etc. (20)

Wednesday 2/7/2024

PSA's – Black History Month events, Kingsport Diabetes Association, M.E.O.C. heating fund, Marsh Blood Bank, Lamplight Theater, Kingsport Model Trains, Chucky Depot Museum, etc. (20) Scott and Kylie – King University Tornado Time – The women's softball program was discussed this morning. (8)

Thursday 2/8/2024U

John Campbell – Accel Now – John brought us a lot of information about events on the economic development side. (22) PSA's – Black History Month events, Valentine's Day-related events, and Volunteer opportunities in our region. (15)

Friday 2/9/2024

PSA's – Black History Month, Kingsport Diabetes Association, M.E.O.C. heating fund, Marsh Blood Bank, Lamplight Theater, Kingsport Model Trains, Chucky Depot Museum, etc. (20)

Tuesday 2/13/2024

Chris Manley ___ The Sullivan County Imagination Library – A bit of history of the program – from Dolly Parton to the Governor's Literacy program was shared this morning. (15) PSA's – Black History Month events, M.E.O.C. heating fund, Marsh Blood Bank, Lamplight Theater, Kingsport Model Trains, Chucky Depot Museum, etc. (15)

Wednesday 2/14/2024

Michael Bird -- Secure Money Masters – The topic of the Fed Interest rates was discussed this morning (20) Scott and Michael Phelps – King University Tornado Time – The women's basketball program was discussed this morning. (6)

Thursday 2/15/2024

Jonas Clubb – Kingsport Public Library – Jonas brought information on upcoming programs at the library. (15) PSA's – Black History Month events, Kingsport Diabetes Association, M.E.O.C. heating fund, Marsh Blood Bank, Lamplight Theater, Kingsport Model Trains, Chucky Depot Museum, etc. (20)

Friday 2/16/2024

Drew Deakins, & Martha Dixon – Upper East Tennessee Human Development Agency – These folks brought us information on the Community Services program offered by the agency. (20) Jim Perkins – Ballad Health Diabetes Treatment Centers – Your diet and dangerous foods were discussed this morning. (15)

Monday 2/19/2024

PSA's – Black History Month events, Kingsport Diabetes Association, M.E.O.C. heating fund, Marsh Blood Bank, Lamplight Theater, Kingsport Model Trains, Chucky Depot Museum, etc. (20)

Tuesday 2/20/2024

PSA's – Black History Month events, Kingsport Diabetes Association, M.E.O.C. heating fund, Marsh Blood Bank, Lamplight Theater, Kingsport Model Trains, Chucky Depot Museum, etc. (20)

Wednesday 2/21/2024

Sara Falk & Dan Malinowski – Goodwill – Sara and Dan brought us information about the upcoming Veteran Fair event. It was a neat event. (15)

Suzanne Huron – Sullivan County Public Library system – Suzanne shared details and program offerings at the 5 branches of the library. (15)

Thursday 2/22/2024

Stella Robinette and Paul Montgomery – The Black History Month musical celebration was our topic today. (15) Tavia Sillmon– Frontier Health – Mental Health programs of Frontier Health were discussed this morning. (15)

Friday 2/23/2024

Bill Grigsby – Birding Kingsport – Bill is the spokesperson for the club and has brought us info on some upcoming birding events. (15) PSA's – Black History Month events, Kingsport Diabetes Association, M.E.O.C. heating fund, Marsh Blood Bank, Lamplight Theater, Kingsport Model Trains, Chucky Depot Museum, etc. (20)

Monday 2/26/2024

Nora Sword – The McKinney Center – The Jonesboro community center's "Story Town Radio Show was our topic today. (15) PSA's – Black History Month events, Kingsport Diabetes Association, M.E.O.C. heating fund, Marsh Blood Bank, Lamplight Theater, Kingsport Model Trains, Chucky Depot Museum, etc. (20)

Tuesday 2/27/2024

Gail Pressler – First Book and Friends of The Kingsport Public Library – The upcoming Book Fair fundraiser was discussed today. (10) PSA's – Black History Month events, Kingsport Diabetes Association, M.E.O.C. heating fund, Marsh Blood Bank, Lamplight Theater, Kingsport Model Trains, Chucky Depot Museum, etc. (20)

Wednesday 2/28/2024

Michael Bird – Secure Money Masters – Today we talked about savings accounts, CDs, and other places to put extra cash. (20) Scott and Blaize – King University Tornado Time – The men's wrestling program was discussed. (10) PSAs – volunteer opportunities, the Book Fair, and others. (15)

Thursday 2/29/2024

Wanda Kern – Kingsport Alliance For Continued Learning – The upcoming spring term was discussed this morning. (15)

AM TRI-CITIES March 2024

Friday3/1/2024

Rhonda Smith-- Marsh Blood Bank -- Donating blood is easy, and we talked about the process itself. (15) Maci – promo for the kids' show Blipping at ETSU. (15)

Monday 3/4/2024

Matthew Lane -- City of Kingsport – Matthew provided us with an update on city affairs including Arbor Day, Glow ball events, and Road paving. (25)

Tuesday 3/5/202

Megan Krager – Bays Mountain Park – Upcoming spring activities and ongoing construction at the park were our topics today. (15)

Wednesday 3/6/2024

Kristen Parker – Eastman Chemical Company – The brand-new plastic Recycling program/effort was discussed today. (15) Scott and Jason Mormon – King University Tornado Time the Women's Wrestling program was discussed today. (10)

Friday 3/8/2024

Drew Deakins – U.E.T.H.D.A. – The neighbor helping neighbor website and the agency's utility help program were discussed. (15) PSA's: Veteran Fair, for Marsh Blood Center, FHG's Play, Community Volunteer opportunities, etc. (20)

Tuesday 3/12/2024

PSA's: Veteran Fair, for Marsh Blood Center, FHG's Play, Community Volunteer opportunities, etc. (20)

Wednesday 3/13/2024

Michael Bird – Secure Money Masters – We visited this morning about the impact of stock market fluctuations and money management in general. (22) Scott and Molly – King University Tornado Time – The acrobatic, tumbling, and wrestling programs were discussed today. (5)

Thursday 3/14/2024

Linore Huss and Liz Bennett – These two ladies shared information about the Inventors Center – The upcoming arts events at the Holston Business Development Center and the Co-starters program this morning (20)

Friday 3/15/2024

Jon Ross – For His Glory Productions – The new Easter Drama 'It Should Have Been Me" was our topic today. (15) PSAs; Veteran Fair, for Marsh Blood Center, FHG's Play, Community Volunteer opportunities, etc. (20)

Monday 3/18/2024

PSA's: Veteran Fair, for Marsh Blood Center, FHG's Play, Community Volunteer opportunities, etc. (20)

Wednesday 3/20/2024

Michael Bird – Secure Money Masters – Ways of investing other than the stock market were discussed. (15) Scott and Roger Acklin – King University Tornado Time – The Tennis program was discussed today. (10) Sara Falk & Dan Malinowski – Goodwill Industries – The 2nd Annual Veterans Fair was our topic today. (15) Suzanne Huron -- Sullivan County Public Library – The featured programs today were the exercise(chair Yoga) for senior adults and the upcoming book sale. (10)

<u>Thursday 3/21/2024</u> Jonas Clubb – Kingsport Public Library – Today we talked about the upcoming renovations at the library and the available programs. (15) PSAs; Veteran Fair, for Marsh Blood Center, FHG's Play, Community Volunteer opportunities, etc. (20)

Monday3/25/2024

Bill Grigsby – Birding Kingsport – Their meeting tomorrow night deals with the birds of Hawaii. Bill also shared information about some upcoming activities and bird walks. (20)

Tuesday 3/26/2024

PSA's for Marsh Blood Center, FHG's Play, Volunteer opportunities, etc. (20)

Wednesday 3/27/2024

Michael Bird – Secure Money Masters – Our topic today dealt with interest rates – both good and bad. (15) Scott and Blane – King University Tornado Time – The University's baseball program was discussed today (10)

Thursday 3/28/2024

Jonathan Albarado – Boys and Girls Club of Greater Kingsport – Jon brought us information about the many programs offered by the club from academic tutoring to arts and crafts to sports. (15) Terran Landers – Frontier Health Transitions Program – Terran brought us information about this program that helps folks overcome hurdles that life places in their path..(10) Duane Nelson and Bruce (?) – Kingsport Speedway – The season opener is this weekend come out and witness racing at its finest (10) PSA's; Marsh Regional Blood Bank, Community Volunteer opportunities, etc. (10)

Friday 3/29/2024

All PSAs; Marsh Regional Blood Bank, Community Volunteer opportunities, etc. (20)