

# ***WKPT-AM***

## **Quarterly Issues and Programs List 2<sup>nd</sup> Quarter 2023**

**A quarterly list of community issues the station addressed in its programming during the preceding three months, and the programming which gave "significant treatment" to those issues.**

**The following issues were presented on WKPT-AM public affairs programs.**

**AM Tri-Cities**

**Airs "*Live*" Monday – Friday**

**10:00 AM – 11:00 AM**

**ISSUE – Tri-Cities Blood Shortage Friday 4/7/2023 and 6/2/2023**

Rhonda Smith and Stephanie Sukel-- Marsh Regional Blood Center – The blood supply for many blood types in the Tri-Cities is at a critical level. We encouraged our listeners to donate blood, explained the process and how easy and painless it is to give the gift of life – give blood. (20)

**ISSUE – Local Animal Shelters are full and in need of adoptions.** Over the past several months we ran PSAs daily encouraging our listeners to the importance of having an animal and the need for animal adoption, especially at the Animal Shelter of Sullivan County and the importance of having your animal vaccinated.

**ISSUE- Illiteracy In our Region Tuesday 4/11/2023**

Tammy Davis – Sullivan County Imagination Library – Tammy is the chair of this organization that provides books for children between the ages of birth and 5 years old. She gave us an update on the success of the Imagination Library and shared how easy it is to get a child enrolled in learning how to read and gaining knowledge of many interests. (15)

**ISSUE – Seniors Investing in Risky Investments Wednesday 4/12/2023**

Michael Bird -- Secure Money Masters – Michael shared information about some non-traditional investment opportunities you might invest your money in that are very risky, especially for seniors on fixed incomes, (20)

**ISSUE – Diabetes and How to Live With It Friday 4/28/2023**

Jim Perkins – Wellmont Diabetes Treatment Center – The battle against diabetes is a battle for good health. He explained the ideal diet for individuals with diabetes and the importance of exercising. He also explained the long-term effect of the disease if not treated properly. (15)

**ISSUE – City of Kingsport Projects Monday 5/1/2023**

Matthew Lane -- City Of Kingsport -- An update on happenings and events in the City of Kingsport including KATS bus schedule changes. He also explained several city road projects and other upcoming taxpayer-funded projects. (20)

**ISSUE – Poverty in our Region Friday 5/5/2023.**

Drew Deakins – The Upper East Tennessee Human Development Agency (UETHDA) – Mr. Deakins shared information about several programs offered by the agency to help fight poverty in our region including assistance paying your utilities, energy assistance, and other home expenses. They explained several programs offered to the region’s residents and especially the needy. (20)

**ISSUE – Sick Children In Our Region Tuesday 5/16/2023**

James Moody – Shriners Club – Their annual Paper Sale was our topic today. The funds raised from the paper sale help sick children in many ways including helping with transportation needs for sick children. (15)

Theresa Hammonds – McKinney Center – Their program offerings (Arts, crafts, and music) and a fundraising event were discussed this morning. (20)

**ISSUE- Head Start Program Preparing Children for School Friday 6/9/2023**

Drew Deakins & Kimberly Jones – Upper East Tennessee Human Development Agency – The agency’s Federally Funded Head Start Program was our topic today. Head Start is free to income-eligible families with children 3-5 years old and prepares children for school. (15)  
P.S.A.’s; Master Gardeners, Library Reading Programs, Pet Vaccines, Bays Mountain Park, The Planetarium, Goodwill, and Sullivan County Public Library programs. (15)

**ISSUE – Drug Addition and Narcan Friday 6/23/2023**

Melonie Ison – Sullivan County Anti-Drug Coalition – Explained the availability of Narcan (overdose remedy) in our area and how to use it was discussed today. She explained how drug addiction deaths can be prevented with the use of Narcan. (15)  
PSA’s Marsh Blood Center, Kingsport Library Summer Programs (20)

**Additional Documentation**

**AM TRI-CITIES airs on Weekdays**

**10:00 AM – 11:00 AM**

**Second Quarter 2023**

**Monday 4/3/2023**

Matthew Lane – City Of Kingsport – Matthew brought us information about some upcoming events in the City of Kingsport. (20)

P.S.A.’s for Animal Shelter of Sullivan County Vaccination Clinic and Pet Yoga, D.K.A Shop and Hop event, For His Glory Drama at Shekinah Church. (15)

**Tuesday 4/4/2023**

Maxine Poole -- Bays Mountain Park – Springtime opportunities at the Park were discussed today. (20)

P.S.A.’s for Animal Shelter of Sullivan County Vaccination Clinic and Pet Yoga, D.K.A Shop and Hop event, For His Glory Drama at Shekinah Church. (15)

**Wednesday 4/5/2023**

Mark Kettner – Appalachian Chorus Mark brought information about this ‘barbershop’ style group and the upcoming guest night event. (15)

P.S.A.’s for Animal Shelter of Sullivan County Vaccination Clinic and Pet Yoga, D.K.A Shop and Hop event, For His Glory Drama at Shekinah Church. (15)

### **Thursday 4/6/2023**

P.S.A.'s for Animal Shelter of Sullivan County Vaccination Clinic and Pet Yoga, D.K.A Shop and Hop event, For His Glory Drama at Shekinah Church, Bays Mountain Park, Goodwill, and The Kingsport Public Library. (25)

### **Monday 4/10/2023**

Polly Jeffers -- Frontier Health's Turning Points Program-- Polly brought us information on the successes this program has had in the mental health improvement efforts in our area. (15)

Matthew Lane -- City of Kingsport -- Matthew brought us information on some upcoming 'fun' events in the City -- The G.O.A.T. Festival. (15)

Robin And Allison -- The Tri-Cities Flea And Craft Fair was our topic today. (10)

### **Thursday 4/13/2023**

Liz Bennett and David Nelson -- ACCEL NOW, and The Holston Business Development Center and Founders Forge -- Liz and David brought us information on the activities of this entrepreneurship promotion group and the business incubator. (20)

P.S.A.'s for Animal Shelter of Sullivan County Vaccination Clinic and Pet Yoga, For His Glory Drama at Shekinah Church, Bays Mountain Park, Goodwill. (10)

### **Friday 4/14/2023**

Karen Dale -- Mountain Region Speech and Hearing -- We talked about the services offered by MRSH and the upcoming Bass Fishing Fundraiser. (15)

P.S.A.'s for Animal Shelter of Sullivan County Vaccination Clinic and Pet Yoga, Bays Mountain Park, Goodwill, and The Kingsport Public Library. (15)

**Monday 4/17/2023** P.S.A.'s for Animal Shelter of Sullivan County Vaccination Clinic, For His Glory Drama at Shekinah Church, Bays Mountain Park, Goodwill, and Sullivan County Public Library programs. (20)

### **Tuesday 4/18/2023**

P.S.A.'s for Animal Shelter of Sullivan County Vaccination Clinic, For His Glory Drama at Shekinah Church, Bays Mountain Park, Goodwill, and Sullivan County Public Library programs. (20)

### **Wednesday 4/19/2023**

Marshall Adesman -- Exchange Place Living History Farm -- Their annual Spring Garden Fair was our topic today. (15) Rod Gemayl -- Allandale Mansion -- Rod brought us information on the many uses Allandale provides to the community. (10)

### **Thursday 4/20/2023**

P.S.A.'s for Animal Shelter of Sullivan County, For His Glory Drama at Shekinah Church, Bays Mountain Park, Goodwill, and Sullivan County Public Library programs. (20)

### **Friday 4/21/2023**

Andy True -- Kingsport City Schools -- Their annual Hall Of Fame event was our topic today -- get those nominations in. (15) P.S.A.'s for Animal Shelter of Sullivan County Vaccination Clinic, Bays Mountain Park, Goodwill, and Sullivan County Public Library programs. (15)

**Monday 4/24/2023**

Jonathan Albarado -- Kingsport Family YMCA – Jonathan shared details of the “Week Of Giving Event” at the “Y.”(15)

**Tuesday 4/25/2023**

Marshall Adesman – Exchange Place Living History Farm – Details about the spring Garden Fair were shared this morning. (20)

**Wednesday 4/26/2023**

Michael Bird – Secure Money Masters – The ups and downs of the stock market were discussed today. (20)

**Thursday 4/27/2023**

Johnnie Mae Swagerty – New Vision Youth – The young folks have a fundraiser for transportation needs coming up.(15) Debra and Doris – Celebrate Life Ya’ Un – They are hosting a community-wide birthday party in Johnson City. (15)

**Tuesday 5/2/2023**

Megan Krager -- Bays Mountain Park -- Events at the park were discussed this morning. (15) P.S.A.’s; Master Gardeners, Library Reading Challenge, Pet Vaccines, Bays Mountain Park, Goodwill, and Sullivan County Public Library programs. (15)

**Wednesday 5/3/2023**

P.S.A.’s; Master Gardeners, Library Reading Challenge, Pet Vaccines, Bays Mountain Park, Goodwill and Sullivan County Public Library programs, and the Kingsport Farmers’ Market. (20) Steve Reeves – Kingsport Art Guild – Details of the Plein Aire ‘Paint Kingsport’ event were shared. (15)

**Thursday 5/4/2023**

P.S.A.’s; Master Gardeners, Library Reading Challenge, Pet Vaccines, Bays Mountain Park, Goodwill, and Sullivan County Public Library programs. (15) Karen Fox – Animal Shelter of Sullivan County – The “Strut Your Mutt” fundraising event at Warrior’s Path was our topic this morning. (15)

**Monday 5/8/2023**

Matthew Lane – City Of Kingsport – City events and program information were shared this morning. (15) Miller – Frontier Health – The many mental health programs offered by this group were shared. (15)

**Tuesday 5/9/2023**

Chris Manly -- Imagination Library – This organization provides books to children from birth to age five (10) Karen Fox and Brandi Perky – The Animal Shelter Of Sullivan County, Inc.— Volunteer Opportunities information was shared this morning. (15)

**Wednesday 5/10/2023**

Michael Bird – Secure Money Masters – Details and information about the Social Security Program were shared today. (20) P.S.A.'s; Master Gardeners, Library Reading Challenge, Pet Vaccines, Bays Mountain Park, Goodwill, and Sullivan County Public Library programs. (15)

**Thursday 5/11/2023**

John Campbell – Accel Now – They are hosting a series of get-togethers to mentor entrepreneurs. (45)

**Friday 5/12/2023**

P.S.A.'s; Master Gardeners, Library Reading Challenge, Pet Vaccines, Bays Mountain Park, Goodwill, and Sullivan County Public Library programs. (15)

**Monday 5/15/2023**

P.S.A.'s; Master Gardeners, Library Reading Challenge, Pet Vaccines, Bays Mountain Park, Goodwill, and Sullivan County Public Library programs. (15)

**Wednesday 5/17/2023**

Sarah Faulk – Goodwill of TNVA – Their veterans' integration program was discussed this morning. (15) P.S.A.'s; Master Gardeners, Library Reading Challenge, Pet Vaccines, Bays Mountain Park, and Sullivan County Public Library programs. (15)

**Thursday 5/18/2023**

Chris Markley – Kingsport Public Library – Chris brought us information on the 'non-book' related programs of the library – your tax dollars at work. (20)

**Friday 5/19/2023**

Jim Perkins – Ballad Health Diabetes Treatment Center. We talked about the importance of good hydration habits for diabetics, (20)

**Monday 5/22/2023**

Jonathan Albarado – Greater Kingsport Family YMCA – Jon brought us information on some of the summer programming being offered for children by the "Y". (15)

**Tuesday 5/23/2023**

P.S.A.'s; Master Gardeners, Library Reading Programs, Pet Vaccines, Bays Mountain Park, Goodwill, and Sullivan County Public Library programs. (15)

**Wednesday 5/24/2023**

Michael Bird – Secure Money Masters – Investing in Gold and silver opportunities were shared today. (20)

**Thursday 5/25/2023**

P.S.A.'s; Master Gardeners, Library Reading Programs, Pet Vaccines, Bays Mountain Park, Goodwill, and Sullivan County Public Library programs. (20)

**Friday 5/26/2023**

Bill Grigsby – Kingsport Birding Club – Bill invited folks to join the group for some upcoming birding events. (20) Nickie Robinson – Sullivan County Anti-Drug Coalition – Naloxone use and stopping drug overdoses were discussed today. (15)

**Monday 5/29/2023**

No Show Today Memorial Day Holiday

**Tuesday 5/30/2023**

P.S.A.'s; Master Gardeners, Library Reading Programs, Pet Vaccines, Bays Mountain Park, The Planetarium, Goodwill, and Sullivan County Public Library programs. (15)

**Wednesday 5/31/2023**

P.S.A.'s; Master Gardeners, Library Reading Programs, Pet Vaccines, Bays Mountain Park, The Planetarium, Goodwill, and Sullivan County Public Library programs. (15)

**Thursday 6/1/2023**

P.S.A.'s; Master Gardeners, Library Reading Programs, Pet Vaccines, Bays Mountain Park, The Planetarium, Goodwill, and Sullivan County Public Library programs. (25)

**Friday 6/2/2023**

Ashley – Marsh Regional Blood Center – They have several drives underway – donate now!!! (20)

**Monday 6/5/2023**

Matthew Lane -- City Of Kingsport – Matthew gave us an update on the happenings in the City government. (20) Charlie Nitschke – Kingsport Kiwanis Club – The Rolling Of The Balls event was our topic today. (15)

**Tuesday 6/6/2023**

Megan Kreager -- Bays Mountain Park -- The summer hours and the summer programs for the park were explained. (15) Karen Fox and Brandi Perky – The Animal Shelter Of Sullivan County, Inc. – They have a full house with a lot of adoption opportunities. (15)

**Wednesday 6/7/2023**

Michael Bird -- Secure Money Masters – the investment opportunities that may not get a lot of publicity but are good places to invest. (20)

**Thursday 6/8/2023**

John Campbell – Accel NOW – John brought us info on the Create Appalachia organization. (20)

**Monday 6/12/2023**

Frontier Health – Lisa Christian – Lisa is a therapist and Team Leader at the Holston Counseling Center operated by Frontier Health – She gave us an overview of the services offered by the center. (15)

### **Tuesday 6/13/2023**

Chris Manly -- Imagination Library -- How to participate in this worthwhile literacy program was explained by Chris. (15) P.S.A.'s; Master Gardeners, Library Reading Programs, Pet Vaccines, Bays Mountain Park, The Planetarium, Goodwill, and Sullivan County Public Library programs. (15)

### **Wednesday 6/14/2023**

P.S.A.'s; Final Friday Food Truck Rally, Red White and Boom celebration and regional Independence Day activities, Library Reading Programs, Pet Vaccines, Bays Mountain Park, The Planetarium, Goodwill, and Sullivan County Public Library programs. (40)

### **Thursday 6/15/2023**

Jonas Clubb – Kingsport Public Library – Jonas shared info about movies, concerts, and a host of other activities offered by the library. (20)

P.S.A.'s; Master Gardeners, Library Reading Programs, Pet Vaccines, Bays Mountain Park, The Planetarium, Goodwill, and Sullivan County Public Library programs, etc. (15)

### **Friday 6/16/2023**

Justin Mullins – Ballad Health Diabetes Treatment Center. – Summer – an active time – eating options for diabetics were discussed this morning. (20)

### **Monday 6/19/2023**

Jules Coroure – McKinney Center – The ‘Story Town Radio Show Play’ was discussed this morning. (15)

### **Tuesday 6/20/2023**

P.S.A.'s; Master Gardeners, Library Reading Programs, Pet Vaccines, Bays Mountain Park, The Planetarium, Goodwill, and Sullivan County Public Library programs. (15)

### **Wednesday 6/21/2023**

Michael Bird – Secure Money Masters – Questions about Social Security were answered this morning. (15) Sarah Faulk -- GoodWill – Sarah shared a wealth of info about goodwill including employment opportunities. (20) Suzanne Huron – Sullivan County Library – The Details of their summer reading program were shared. (15)

### **Thursday 6/22/2023**

Anne Beckleman – Kingsport Kiwanis Club – Anne shared the details about the “Rolling Of The Balls” fundraiser. (15) Stacy Harris– Frontier Health’s ‘TRACES’ program – Stacy shared the info about this therapeutic foster care program for children. (15) Doris and Debra – Celebrate Life Ya’Un – They are hosting another community-wide birthday party celebration. (15)

### **Monday 6/26/2023**

Jonathan Albarado -- Kingsport Family YMCA – Summer Programs and the aquatic part of the facility were explained. (15)



**Tuesday 6/27/2023**

P.S.A.'s; Master Gardeners, Library Reading Programs, Pet Vaccines, Bays Mountain Park, The Planetarium, Goodwill, and Sullivan County Public Library programs. (15)

**Wednesday 6/28/2023**

P.S.A.'s; Master Gardeners, Library Reading Programs, Pet Vaccines, Bays Mountain Park, The Planetarium, Goodwill, and Sullivan County Public Library programs. (15)

**Thursday 6/29/2023**

Johnnie Mae Swagerty – New Vision Youth – Details Of Their Upcoming events, The Fish Fry, Rhythm In Riverview, and the Community Clean up were shared today. (20)

**Friday 6/30/2023**

P.S.A.'s; Final Friday Food Truck Rally, Red White and Boom celebration and regional Independence Day activities, Library Reading Programs, Pet Vaccines, Bays Mountain Park, The Planetarium, Goodwill, and Sullivan County Public Library programs. (40)