

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26013032	Changes as of: 5/21/2018 at 2:38 PM	Version: Highlighting Revision 3	Con Type: POLITICAL/NOTE
CPE: 214/210/1637	Flight: 5/15/18 - 5/21/18	Station: KRQE	Total \$: \$5,750.00
Agency: HULSEN MEDIA SERVICE	Advertiser: Bill McCamley - State Auditor NM	Market: Albuquerque	
2400 Laramie Trail Austin, TX 78745	Product: Candidate	Office: WASHINGTON	Total Spots: 18
	Agency Order #: 7346407	Buyer: Hulsen, Kristin	Total CPM: \$112.52
	Salesperson: BEN WILMETH	Primary Demo: Adults 35+	Total GRP: 51.1
	202-955-5342	Assistant: BEN WILMETH	Traffic #: 1533438
	202-955-5342		

Comments: \$25 credit DNA on line 2
Rev tot = \$5750

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/15 - 5/21										Total Spots	Total		GRP+
							5/15	5/16	5/17	5/18	5/19	5/20	5/21	\$	CPP+					
1	M-F 5a-6a		KRQE News 13 This Morning @5A	\$100.00	1.2	30	1	1	1	1	0	0	1	5	\$500.00	\$83.33	6.0			
REV-2	Su 6a-7a		KRQE News 13 Morning Sunday 6A	\$25.00	0.6	30	0	0	0	0	0	1	0	0	\$0.00	\$41.67	0.0			
3	M-F 12n-12:30p		KRQE News 13 @ Noon	\$250.00	3.2	30	1	1	1	1	0	0	1	5	\$1,250.00	\$78.13	16.0			
4	M-F 5:30p-6p		KRQE News 13 @ 530P	\$500.00	3.7	30	1	1	1	0	0	0	1	4	\$2,000.00	\$135.14	14.8			
5	Sa 6p-6:30p		Jeopardy	\$250.00	2.3	30	0	0	0	0	1	0	0	1	\$250.00	\$108.70	2.3			
6	M-F 10p-10:35p		KRQE News 13 @ 10P	\$1,000.00	5.1	30	0	0	1	0	0	0	0	1	\$1,000.00	\$196.08	5.1			
7	Su 10p-10:35p		KRQE News 13 @ 10P Sunday	\$500.00	3.7	30	0	0	0	0	0	1	1	1	\$500.00	\$135.14	3.7			
8	M-F 12n-12:30p		KRQE News 13 @ Noon	\$250.00	3.2	30	0	0	0	0	0	0	1	1	\$250.00	\$78.13	3.2			
TOTALS:							3	3	4	2	1	1	4	18	\$5,750.00	\$112.52	51.1			

Makegood Comments

Date/Time	Action	Added by	Comment
05/21/18 2:38 PM	Revised	BEN WILMETH	\$25 credit DNA on line 2 Rev tot = \$5750

Spot Manager: Preempted/Unresolved, 05/20/18-05/25/18



Advertiser: POL/Bill McCamley/State Auditor/NM/Dem

Alt Order #: 26013032

1533438 6 :30 \$25.00 No P5 05/20/18 Su 6a-7a

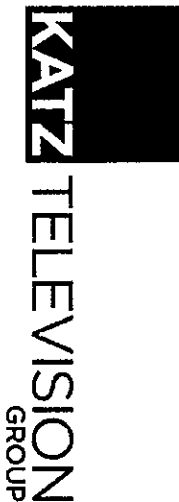
05/14/18 1:02:02 PM KRQE News Sunday [N/A]

[ALL] kzwas

in 6 430 Am News
w/o 5/21

202 872 5580

[Filtered by: (Advertiser does not start with ITN) AND (Advertiser does not contain General Mills)] [Sorted by: Date]



125 West 55th St
New York, NY 10019

Contract # 26013032	Changes as of: 5/17/2018 at 3:20 PM	Version: Highlighting Revision 2
CPE: 214/210/1637	Flight: 5/15/18 - 5/21/18	Station: KRQE
Agency: HULSEN MEDIA SERVICE	Advertiser: Bill McCamley - State Auditor NM	Market: Albuquerque
2400 Laramie Trail Austin, TX 78745	Product: Candidate	Office: WASHINGTON
	Agency Order #: 7346407	Service: Nielsen
	Buyer: Hulsén, Kristin	Primary Demo: Adults 35+
	Salesperson: BEN WILMETH	Assistant: BEN WILMETH
	202-955-5342	202-955-5342
Comments: \$250 credit from prev contract added on line 8	Separation:	Total Spots: 19
Rev tot = \$5775		Total CPM: \$111.70
		Total GRP: 51.7
		Traffic #: 1533438

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/15	5/16	5/17	5/18	5/19	5/20	5/21	Total Spots	Total \$	CPP*	GRP*
REV# 8	M-F 12n-12:30p		KRQE News 13 @ Noon	\$250.00	3.2	30	0	0	0	0	0	0	0	1	\$250.00	\$78.13	3.2
TOTALS:							3	3	4	2	1	2	4	19	\$5,775.00	\$111.70	51.7

Makegood Comments

Date/Time	Action	Added by	Comment
05/17/18 3:20 PM	Revised	BEN WILMETH	\$250 credit from prev contract added on line 8 Rev tot = \$5775

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 26007512	Changes as of: 5/17/2018 at 12:44 PM	Version: Highlighting Makegood 1	Status: Accepted
CPE: 214/210/1618	Flight: 5/8/18 - 5/14/18	Station: KRQE	Con Type: POLITICAL/NOTE
Agency: HULSEN MEDIA SERVICE	Advertiser: Bill McCamley - State Auditor NM	Market: Albuquerque	Total \$: \$11,775.00
2400 Laramie Trail Austin, TX 78745	Product: Candidate	Office: WASHINGTON	Total Spots: 29
	Agency Order #: 7325074	Service: Nielsen	Total CPP: \$0.00
	Buyer: Hulsen, Meenah	Primary Demo: Adults 35+	Total GRP:
	Salesperson: BEN WILMETH	Assistant: BEN WILMETH	Traffic #: 1526588
	202-955-5342	202-955-5342	
Separation:			
Comments: NEW ORDER			

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/8 - 5/14							Total Spots	Total \$	CPP*	GRP*
							5/8	5/9	5/10	5/11	5/12	5/13	5/14				
CR 2	M-F 12n-12:30p		KRQE News 13 @ Noon	\$250.00	0.0	30	1	0	1	1	0	0	1	4	\$1,000.00	\$0.00	0.0
TOTALS:							5	5	6	4	2	2	5	29	\$11,775.00	\$0.00	0.0

Spot Manager: Preempted/Unresolved, 05/08/18-05/08/18



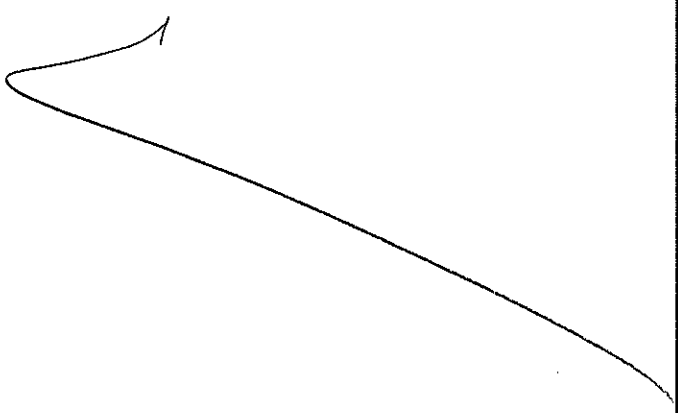
Advertiser: POL/Bill McCamley/State Auditor/NM/Dem

Alt Order #: 26007512

1526588 2 :30 \$250.00 No P3 05/08/18 12p-1230p

05/07/18 8:41:11 AM M-F KRQE News 13 ([Special Report - Trump-1r[ALL] kzwas

mg 5/21



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