

KATZ TELEVISION GROUP

125 West 58th St
New York, NY 10019

Contract # 26013032

CPE: 214/210/1637

Agency: HULSEN MEDIA SERVICE

2400 Laramie Trail
Austin, TX 78745

Changes as of: 5/21/2018 at 2:38 PM

Flight: 5/15/18 - 5/21/18

Advertiser: Bill McCamley - State Auditor NIM

Product: Candidate
Agency Order #: 7346407

Buyer: Hulsen, Kristin
Salesperson: BEN WILMETH
202-955-5342

Version: Highlighting Revision 3

Station: KRQE

Market: Albuquerque

Office: WASHINGTON
Service: Nielsen

Primary Demo: Adults 35+
Assistant: BEN WILMETH
202-955-5342

Con Type: POLITICAL/NOTE

Total \$: \$5,750.00

Total Spots: 18
Total CPP: \$112.52
Total GRP: 51.1

Traffic #: 1533438

Comments: \$25 credit DNA on line 2

Rev tot = \$5750

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/15 - 5/21											Total Spots	Total \$	CPP*	GRP*
							5/15	5/16	5/17	5/18	5/19	5/20	5/21								
1	5a-6a		KRQE News 13 This Morning @5A	\$100.00	1.2	30	1	1	1	1	0	0	0	1		5	\$500.00	\$83.33	6.0		
REV-2	6a-7a		KRQE News 13 Morning Sunday 6A	\$25.00	0.6	30	0	0	0	0	0	1	0	0		0	\$0.00	\$41.67	0.0		
3	12n-12:30p		KRQE News 13 @ Noon	\$250.00	3.2	30	1	1	1	1	0	0	0	1		5	\$1,250.00	\$78.13	16.0		
4	5:30p-6p		KRQE News 13 @ 530P	\$500.00	3.7	30	1	1	1	0	0	0	0	1		4	\$2,000.00	\$135.14	14.8		
5	6p-6:30p		Jeopardy	\$250.00	2.3	30	0	0	0	0	1	0	0	0		1	\$250.00	\$108.70	2.3		
6	10p-10:35p		KRQE News 13 @ 10P	\$1,000.00	5.1	30	0	0	1	0	0	0	0	0		1	\$1,000.00	\$196.08	5.1		
7	10p-10:35p		KRQE News 13 @ 10P Sunday	\$500.00	3.7	30	0	0	0	0	0	1	0	0		1	\$500.00	\$135.14	3.7		
8	12n-12:30p		KRQE News 13 @ Noon	\$250.00	3.2	30	0	0	0	0	0	0	0	1		1	\$250.00	\$78.13	3.2		
TOTALS:							3	3	4	2	1	1	4		18	\$5,750.00	\$112.52	51.1			

Makegood Comments

Date/Time	Action	Added by	Comment
05/21/18 2:38 PM	Revised	BEN WILMETH	\$25 credit DNA on line 2 Rev tot = \$5750

Spot Manager: Preempted/Unresolved, 05/20/18-05/25/18



Advertiser: POL/Bill McCamley/State Auditor/NM/Dem

Alt Order #: 26013032

1533438 6 :30 \$25.00 No P5 05/20/18 Su 6a-7a

05/14/18 1:02:02 PM KRQE News Sunday (N/A)

[ALL]

kzwas

M 6 430 Am News

W/O 5/21

202 872 5580

[Filtered by: (Advertiser does not start with ITN) AND (Advertiser does not contain General Mills)] [Sorted by: Date]



125 West 55th St
New York, NY 10019

Contract # 26013032

Changes as of: 5/17/2018 at 3:20 PM

Version: Highlighting Revision 2

CPE: 2142/10/1637

Flight: 5/15/18 - 5/21/18

Station: KRQE

Con Type: POLITICAL/VOTE

Agency: HULSEN MEDIA SERVICE

Advertiser: Bill McCamley - State Auditor NM

Market: Albuquerque

Total \$: \$5,775.00

2400 Laramie Trail
Austin, TX 78745

Product: Candidate
Agency Order #: 7346407

Office: WASHINGTON
Service: Nielsen

Total Spots: 19
Total CPP: \$111.70

Buyer: Hulsén, Kaslin
Salesperson: BEN WILMETH
202-955-5342

Primary Demo: Adults 35+
Assistant: BEN WILMETH
202-955-5342

Total GRP: 51.7
Traffic #: 1533438

Comments: \$250 credit from prev contract added on line 8

Rev tot = \$5775

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/15 - 5/21											Total Spots	Total \$	CPP*	GRP*
							5/15	5/16	5/17	5/18	5/19	5/20	5/21								
REV# 8	M-F 12n-12:30p		KRQE News 13 @ Noon	\$250.00	3.2	30	0	0	0	0	0	0	0	0	0	1	\$250.00	\$78.13	3.2		
TOTALS:							3	3	4	2	1	2	4		19	\$5,775.00	\$111.70	51.7			

Makegood Comments

Date/Time	Action	Added by	Comment
05/17/18 3:20 PM	Revised	BEN WILMETH	\$250 credit from prev contract added on line 8 Rev tot = \$5775

KATZ TELEVISION GROUP

126 West 55th St
New York, NY 10019

Contract # 26007512 Changes as of: 5/17/2018 at 12:44 PM Version: Highlighting Makegood 1 Status: Accepted

CPE: 2142/10/1618 Flight: 5/8/18 - 5/14/18 Station: KRQE Con Type: POLITICAL/NOTE
 Agency: HULSEN MEDIA Advertiser: Bill McCamley - State Market: Albuquerque Total \$: \$11,775.00

2400 Laramie Trail Product: Candidate Office: WASHINGTON Total Spots: 29
 Austin, TX 78745 Agency Order #: 7325074 Buyer: Hulsen, Meenah Service: Nielsen Total CPP: \$0.00

Salesperson: BEN WILMETH Separation: Assistant: BEN WILMETH Traffic #: 1526588
 202-955-5342

Comments: NEW ORDER

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/8 - 5/14										Total Spots	Total \$	CPP*	GRP*
							5/8	5/9	5/10	5/11	5/12	5/13	5/14							
CR 2	M-F 12n-12:30p		KRQE News 13 @ Noon	\$250.00	0.0	30	1	0	1	1	0	0	0	1	4	\$1,000.00	\$0.00	0.0		
TOTALS:							5	5	6	4	2	2	5	29	\$11,775.00	\$0.00	0.0			

Spot Manager: Preempted/Unresolved, 05/08/18-05/08/18



Advertiser: POL/Bill McCamley/State Auditor/NM/Dem

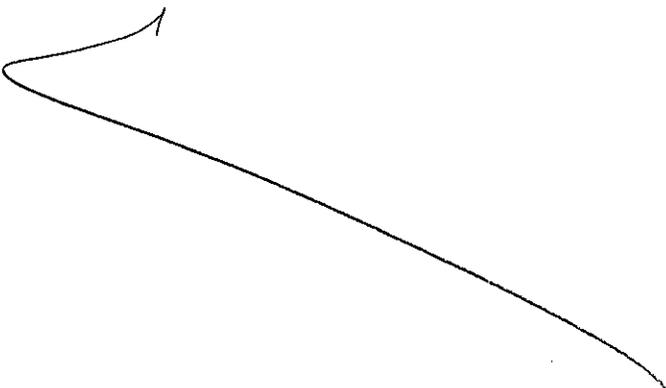
Alt Order #: 26007512

1528588 2 :30 \$250.00 No P3 05/08/18 12p-1230p

05/07/18 8:41:11 AM M-F KRQE News 13 ([Special Report - Trump-1r[ALL]

kzwas

MB 5/21



[Filtered by: (Advertiser does not start with ITN) AND (Advertiser does not contain General Mills)] [Sorted by: Date]