

Sales Order

Station: KRNO-FM
 Contract Name: 10/30/18 JACKY ROSEN KRNO
 Contract#: 944886 (none)
 Start Date: 10/30/18 End Date: 11/05/18
 Revenue Type: POLITICAL - NATIONAL
 AGENCY JACKY ROSEN FOR US SENATE
 Advertiser: JACKY ROSEN FOR US SENATE
 Address:
 City: State: Zip:
 Product Name: NV US SEN
 Estimate #: 10301105
 Agency Client Code: NA
 Competitive Code: POLITICAL

Agency: KATZ MEDIA GROUP
 Address: 125 WEST 55TH STREET
 3RD FLOOR
 City: NEW YORK State: NY Zip: 10019
 Buyer:
 Tax Schedule:
 Agency Commission %: 15
 Billing Cycle: Standard
 Salesperson: POLITICAL
 Makegood Policy: Within Contract Dates
 Comm %: 1.50

Type: Cash
 (None)

No	DATES		Alt	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		wks	START		END	M	T	W	T	F	SA	SU	Per Wk	D/W		SPOTS	\$	
1	10/30/18	11/02/18		6:00 AM	10:00 AM	60		1	1	1	1				4	D	4	600.00		
2	10/30/18	11/02/18		10:00 AM	3:00 PM	60		1	1	1	1				4	D	4	600.00		
3	10/30/18	11/02/18		3:00 PM	7:00 PM	60		1	1	1	1				4	D	4	600.00		
4	10/30/18	11/02/18		7:00 PM	12:00 AM	60		1	1	1	1				4	D	4	120.00		
5	11/03/18	11/03/18		6:00 AM	10:00 AM	60						1			1	D	1	65.00		
6	11/03/18	11/03/18		10:00 AM	3:00 PM	60						1			1	D	1	75.00		
7	11/03/18	11/03/18		3:00 PM	7:00 PM	60						1			1	D	1	65.00		
8	11/04/18	11/04/18		6:00 AM	10:00 AM	60							1		1	D	1	50.00		
9	11/04/18	11/04/18		10:00 AM	3:00 PM	60							1		1	D	1	65.00		
10	11/04/18	11/04/18		3:00 PM	7:00 PM	60							1		1	D	1	50.00		
11	11/05/18	11/05/18		6:00 AM	10:00 AM	60	1								1	D	1	150.00		
12	11/05/18	11/05/18		10:00 AM	3:00 PM	60	1								1	D	1	150.00		
13	11/05/18	11/05/18		3:00 PM	7:00 PM	60	1								1	D	1	150.00		
14	11/05/18	11/05/18		7:00 PM	12:00 AM	60	1								1	D	1	30.00		

Billing Projections: By Month

	Oct 18	Nov 18
CA	960.00	1,810.00
ST	0.00	2,770.00

☒ Print Spot Prices

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TOTAL SPOTS 26

GROSS TOTAL \$ 2,770.00

ADJUSTED SPOTS 26

ADJUSTED TOTAL \$ 2,770.00

APPROVE DECLINE

<input type="radio"/>	<input type="radio"/>	General Manager
<input type="radio"/>	<input type="radio"/>	Sales Manager
<input type="radio"/>	<input type="radio"/>	Administrator
<input type="radio"/>	<input type="radio"/>	Local Sales Manager

Oct 29, 18
 32299221 Mod# Ver# 1 (Last =)
 EASTMAN
 TO KRNO-FM (Reno, NV)
 FM JESSICA LAVORERIO.
 OFF PHILADELPHIA
 AGY Katz Media Group
 ADDR 125 West 55th Street 3rd Floor
 New York, NY 10019

DDS CONT# 0
 C/P/E: na / na / 10301105

SALESPERSON FAX#

PH # 202-965-5060

BYR Helen Hanratty
 ADV JACKY ROSEN FOR US SENATE
 PDT NV US Sen
 FLT Oct 30, 18 - Nov 05, 18

* REP ORDER COMMENT *

** 10/29/2018 12:14:00 PM: THESE REPLACE ORDERS SENT WITH WRONG FLIGHT DATES EARLIER TODAY. PLEASE DO NOT DOUBLE BOOK. PLEASE CONFIRM CANCELLATION AND NEW/REVISED/CORRECTLY FLIGHT DATED ORDERS. THANK YOU!
 ** 10/29/2018 12:14:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST, NY, NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.
 ** 10/29/2018 12:14:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM IN THE SYSTEM.
 STEPHANIE.DAVIS@KATZMEDIA.COM 215-557-4233. THANK YOU!
 ** 10/29/2018 12:14:00 PM: THIS IS A REVISED ORDER. DO NOT DOUBLE BOOK. PLEASE CONFIRM IN THE SYSTEM. STEPHANIE.DAVIS@KATZMEDIA.COM 215-557-4233. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF NPD Day	RATE	TOT SPTS
		<u>FLIGHT 1</u>						
	1.1	.T....	6A - 10A	60	10/30/2018 - 10/30/2018	1D	\$150.00	1
	1.2	.T....	10A - 3P	60	10/30/2018 - 10/30/2018	1D	\$150.00	1
	1.3	.T....	3P - 7P	60	10/30/2018 - 10/30/2018	1D	\$150.00	1
	1.4	.T....	7P - 12A	60	10/30/2018 - 10/30/2018	1D	\$30.00	1
		** FLIGHT TOTALS **				4	\$480.00	
		<u>FLIGHT 2</u>						
	2.1	..W....	6A - 10A	60	10/31/2018 - 10/31/2018	1D	\$150.00	1
	2.2	..W....	10A - 3P	60	10/31/2018 - 10/31/2018	1D	\$150.00	1
	2.3	..W....	3P - 7P	60	10/31/2018 - 10/31/2018	1D	\$150.00	1
	2.4	..W....	7P - 12A	60	10/31/2018 - 10/31/2018	1D	\$30.00	1
		** FLIGHT TOTALS **				4	\$480.00	
		<u>FLIGHT 3</u>						
	3.1	...T...	6A - 10A	60	11/01/2018 - 11/01/2018	1D	\$150.00	1
	3.2	...T...	10A - 3P	60	11/01/2018 - 11/01/2018	1D	\$150.00	1
	3.3	...T...	3P - 7P	60	11/01/2018 - 11/01/2018	1D	\$150.00	1
	3.4	...T...	7P - 12A	60	11/01/2018 - 11/01/2018	1D	\$30.00	1

Oct 29, 18

CONT#
REP

32299221 Mod# Ver#1 (Last =)
EASTMAN

DDS CONT# 0

C/P/E: na / na / 10301105

				** FLIGHT TOTALS **		
	FLIGHT 4					
4.1F..	6A - 10A	60	11/02/2018 - 11/02/2018	1D	1
4.2F..	10A - 3P	60	11/02/2018 - 11/02/2018	1D	1
4.3F..	3P - 7P	60	11/02/2018 - 11/02/2018	1D	1
4.4F..	7P - 12A	60	11/02/2018 - 11/02/2018	1D	1
			** FLIGHT TOTALS **			4
						\$480.00
	FLIGHT 5					
5.1S.	6A - 10A	60	11/03/2018 - 11/03/2018	1D	1
5.2S.	10A - 3P	60	11/03/2018 - 11/03/2018	1D	1
5.3S.	3P - 7P	60	11/03/2018 - 11/03/2018	1D	1
			** FLIGHT TOTALS **			3
						\$205.00
	FLIGHT 6					
6.1S	6A - 10A	60	11/04/2018 - 11/04/2018	1D	1
6.2S	10A - 3P	60	11/04/2018 - 11/04/2018	1D	1
6.3S	3P - 7P	60	11/04/2018 - 11/04/2018	1D	1
			** FLIGHT TOTALS **			3
						\$165.00
	FLIGHT 7					
7.1	M.....	6A - 10A	60	11/05/2018 - 11/05/2018	1D	1
7.2	M.....	10A - 3P	60	11/05/2018 - 11/05/2018	1D	1
7.3	M.....	3P - 7P	60	11/05/2018 - 11/05/2018	1D	1
7.4	M.....	7P - 12A	60	11/05/2018 - 11/05/2018	1D	1
			** FLIGHT TOTALS **			4
						\$480.00

	Nov 18						
SPOTS	26						
CASH	2770.00						
TRADE	0.00						
NSL	0.00						
TOTAL	2770.00						

							TOTAL
SPOTS							26
CASH							2,770.00
TRADE							0.00
NSL							0.00
TOTAL							2,770.00

Oct 29, 18					
CONT#	32299221	Mod#	Ver# 1 (Last =)	DDS CONT#	0
REP	EASTMAN			C/P/E:	na / na / 10301105

**** Competitive Comments ****

SVC: SP18 MSA ARB
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.