

WOC10989817 [00.00]

Order Printout



Order Status: New

Traffic #:

Buyer Order #: 7458246

AE: Unassigned (Carolyn Stokka)

Property: KXJB TV

Sales Region: Local

Start/End Dates: 06/19/18 - 07/02/18

Agency: Waterfront Strategies

Advertiser: Senate Majority PAC

Buyer:

Primary Demo:

C/P/E: 163 / 173 / 6562

Product Desc.: Issue

Estimate Desc.: Senate Majority PAC ND 6.19-6.29

Total Cost: \$9,150.00 (Cash)

Received Date: 6/18/18 12:17 PM

Comments:

Please adjust the end date of the campaign to 6/29. Do not run any spots after 6/29. Thanks.Separation: 30

List Items										Spots					Totals	
Line	Program	ST	Len	Time	Days	Rate	Jun 19	Jun 26					Total Spots	Total Cost		
1	VALLEY TODAY @ 6AM	NM	:30	6:00 AM-7:00 AM	TWTF-M	2 100.00	3	3					6	600.00		
(Program: VALLEY TODAY @ 6AM)02/26/2018-03/17/2018																
2	CBS THIS MORNING	NM	:30	7:00 AM-9:00 AM	TWTF-M	3 100.00	3	2					5	500.00		
(Program: CBS THIS MORNING)02/26/2018-03/17/2018																
3	PRICE IS RIGHT	NM	:30	9:58 AM-10:58 AM	TWTF-M	2 100.00	2	2					4	400.00		
(Program: PRICE IS RIGHT)02/26/2018-03/17/2018																
4	VALLEY NEWS LIVE @ 12PM	NM	:30	12:00 PM-12:30 PM	TWTF-M	4 200.00	2	2					4	800.00		
(Program: VALLEY NEWS LIVE @ 12PM)02/26/2018-03/17/2018																
5	JUDGE JUDY	NM	:30	4:30 PM-5:00 PM	TWTF-M	4 50.00	2	2					4	200.00		
(Program: JUDGE JUDY)02/26/2018-03/17/2018																
6	JEOPARDY	NM	:30	4:59 PM-5:30 PM	TWTF-M	2 150.00	2	2					4	600.00		
(Program: JEOPARDY)02/26/2018-03/17/2018																
7	VALLEY NEWS LIVE @ 5:30PM	NM	:30	5:29 PM-6:00 PM	TWTF-M	3 150.00	2	2					4	600.00		
(Program: VALLEY NEWS LIVE @ 5:30PM)02/26/2018-03/17/2018																
8	MOMS EVERYDAY	NM	:30	6:30 PM-7:00 PM	--S-	5 50.00	1	0					1	50.00		
(Program: MOMS EVERYDAY)02/26/2018-03/17/2018																
9	VALLEY NEWS LIVE @ 10PM	NM	:30	10:00 PM-10:35 PM	TWTF-M	2 300.00	2	2					4	1,200.00		
(Program: VALLEY NEWS LIVE @ 10PM)02/26/2018-03/17/2018																
10	SURVIVOR	NM	:30	7:00 PM-8:00 PM	-W---	2 600.00	1	1					2	1,200.00		
(Program: SURVIVOR)02/26/2018-03/17/2018																

List Items										Spots										Totals	
Line	Program	ST	Len	Time	Days TWTFSSM	Rate	Jun 19	Jun 26												Total Spots	Total Cost
11	BIG BANG THEORY	NM	:30	7:00 PM-7:30 PM	-T---	\$1,200.00	1	1												2	2,400.00
(Program: BIG BANG THEORY)02/26/2018-03/17/2018																					
12	60 MINUTES	NM	:30	6:00 PM-7:00 PM	--S-	600.00	1	0												1	600.00
(Program: 60 MINUTES)02/26/2018-03/17/2018																					
Spot Totals:							22	19												41	\$9,150.00

MONTH	SPOTS	COST	MONTH	SPOTS	COST
June	22	\$4,950.00	July	19	\$4,200.00