

Oct 09, 17  
 CONT# 31225668 Mod# Ver# 1 (Last = )  
 REP iHeartMedia  
 TO WKRC-AM (Cincinnati, OH)  
 FM DAVID SCOTT  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: OHAD / OH / 5078

SALESPERSON FAX#

PH # 410-825-9877

BYR Helen Hanratty  
 ADV OHIOANS AGAINST DECEPTIVE RX BALLOT ISSU  
 PDT Issue  
 FLT Oct 11, 17 - Oct 17, 17

\* REP ORDER COMMENT \*

\*\* 10/9/2017 12:43:00 PM:

[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)

\*\* 10/9/2017 12:43:00 PM: MMS WILL SEND SPOT/TRAFFIC, FORMS, AND CHECK BEFORE START. QUESTIONS SHOULD BE SENT TO LINDAHANFORD@IHEARTMEDIA.COM.

\*\* 10/9/2017 12:43:00 PM: THE FUSION INDUSTRY IS ISSUE.

\*\* 10/9/2017 12:43:00 PM: THE FUSION REVENUE TYPE IS NATIONAL AGENCY POLITICAL.

\*\* 10/9/2017 12:43:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 10/9/2017 12:43:00 PM: THIS IS A NEW ORDER. PLEASE CONFIRM ASAP. THANK YOU!

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		<b>FLIGHT 1</b>								
	1.1		..W....	6A - 10A	60	10/11/2017 - 10/11/2017	1D	3	\$300.00	3
	1.2		..W....	10A - 3P	60	10/11/2017 - 10/11/2017	1D	2	\$250.00	2
	1.3		..W....	3P - 7P	60	10/11/2017 - 10/11/2017	1D	2	\$275.00	2
						<b>** FLIGHT TOTALS **</b>		7	\$1,950.00	
		<b>FLIGHT 2</b>								
	2.1		...T...	6A - 10A	60	10/12/2017 - 10/12/2017	1D	2	\$300.00	2
	2.2		...T...	10A - 3P	60	10/12/2017 - 10/12/2017	1D	2	\$250.00	2
	2.3		...T...	3P - 7P	60	10/12/2017 - 10/12/2017	1D	2	\$275.00	2
						<b>** FLIGHT TOTALS **</b>		6	\$1,650.00	
		<b>FLIGHT 3</b>								
	3.1		....F..	6A - 10A	60	10/13/2017 - 10/13/2017	1D	2	\$300.00	2
	3.2		....F..	10A - 3P	60	10/13/2017 - 10/13/2017	1D	2	\$250.00	2

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3.3	....F..	3P - 7P	60	10/13/2017 - 10/13/2017	1D	2	\$275.00	2
				** FLIGHT TOTALS **		6	\$1,650.00	
	<b>FLIGHT 4</b>							
4.1	M.....	6A - 10A	60	10/16/2017 - 10/16/2017	1D	2	\$300.00	2
4.2	M.....	10A - 3P	60	10/16/2017 - 10/16/2017	1D	2	\$250.00	2
4.3	M.....	3P - 7P	60	10/16/2017 - 10/16/2017	1D	3	\$275.00	3
				** FLIGHT TOTALS **		7	\$1,925.00	
	<b>FLIGHT 5</b>							
5.1	.T.....	6A - 10A	60	10/17/2017 - 10/17/2017	1D	2	\$300.00	2
5.2	.T.....	10A - 3P	60	10/17/2017 - 10/17/2017	1D	2	\$250.00	2
5.3	.T.....	3P - 7P	60	10/17/2017 - 10/17/2017	1D	2	\$275.00	2
				** FLIGHT TOTALS **		6	\$1,650.00	

	<b>Oct 17</b>						
SPOTS	32						
CASH	8825.00						
TRADE	0.00						
NSL	0.00						
TOTAL	8825.00						

						<b>TOTAL</b>
SPOTS						32
CASH						8,825.00
TRADE						0.00
NSL						0.00
TOTAL						8,825.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.



## Order Confirmation

Page 1 of 3  
Printed: 10/10/2017 12:49:32

Ohioans Against the Deceptive  
c/o KATZ MEDIA GROUP  
Attn:  
125 West 55th Street  
New York, NY 10019

Advertiser No: 491313      Order No: 1118065873  
Start Date: 10/11/2017      Co-op: No  
End Date: 10/17/2017      Package: No  
Month Type: Broadcast      Agency Comm.: 15%  
Revision #: 0  
CPE: OHAD - OH - 5078  
AE: PHILADELPHIA, MMS  
Entered: 10/10/2017 11:41 AM by Fusion  
Last Update: 10/10/2017 11:41 AM by Fusion  
Note: WKRC - Issue Est. 5078 - 31225668  
Note 2:  
Spl Req Inv:

Market Station	Bind To	Start Date	End Date	No Of Weeks	Rate Rev. Type	Skip W. M T W T F S S	Spots/ W. Length	Ord Spots	Ord Cost
1 Cincinnati WKRC-AM	06:00-10:00 Commercial	10/11/17	10/13/17	1	300.00 National Agency-Political	0 0 0 3 2 2 0 0	7 60	7	2,100.00
2 Cincinnati WKRC-AM	06:00-10:00 Commercial	10/16/17	10/17/17	1	300.00 National Agency-Political	0 2 2 0 0 0 0 0	4 60	4	1,200.00
3 Cincinnati WKRC-AM	10:00-15:00 Commercial	10/11/17	10/13/17	1	250.00 National Agency-Political	0 0 0 2 2 2 0 0	6 60	6	1,500.00
4 Cincinnati WKRC-AM	10:00-15:00 Commercial	10/16/17	10/17/17	1	250.00 National Agency-Political	0 2 2 0 0 0 0 0	4 60	4	1,000.00
5 Cincinnati WKRC-AM	15:00-19:00 Commercial	10/11/17	10/13/17	1	275.00 National Agency-Political	0 0 0 2 2 2 0 0	6 60	6	1,650.00
6 Cincinnati WKRC-AM	15:00-19:00 Commercial	10/16/17	10/17/17	1	275.00 National Agency-Political	0 3 2 0 0 0 0 0	5 60	5	1,375.00

No. of Spots/Misc/Digital: 32/0/0

Ordered Gross: \$8,825.00  
Agency Commission: \$1,323.75  
Ordered Net: \$7,501.25  
Total Net Due: \$7,501.25

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
Amt. Ord.:	32	0	0	0	0	0	0	0	0	0	0	0	0
Gross:	8,825.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00
Net:	7,501.25	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00

When signed below, this is a contract for advertising on the radio stations named above, made with the owner of those stations, subject to those terms and conditions beginning on the last page of this Order Confirmation. Except when this contract is executed by advertiser itself, it is agreed that advertiser's agency makes this contract both for itself and advertiser.

Accepted for Company:

Accepted for Advertiser: