



WCBI-TV
PO Box 271
Columbus, MS 39703

Advertiser American Cancer Society (2018)
Agency Hulsen Media Service (4408)
Buyer Jef, Solmundson,
Salesperson # Katz - Washington, . (1071)
ph: (859) 294-3636

Special Handling None
Product Political Issue (2173)
Brand ISSUE (40376)
Acct Types National/Political
Est/External # 3710/ECR28387229
Demo
Revision
Comments Issue

Invoice 657302
Inv Date 4/28/2024
Terms Net 30
Contract 280568
Bill Type Standard
Period 4/1/2024 - 4/28/2024

Hulsen Media Service
2400 Laramie Trail
Austin, TX 78745

AgM

CO-OP/Order Type No/Normal
Package
Gen. Date 5/1/2024 8:13:02AM

Columbus - CBS (WCBI)

OFFICIAL BILLING INVOICE

Please confirm receipt and entry of

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		WCBI Sunrise						
	SPOT	6:00:00AM- 7:00:00	Per week (1),Tu	04/02/24 6:13AM (Tu)	00:30	Sunrise	CPMACSMS002H	\$85.00	
2.0	Contract Line Remarks:		WCBI Sunrise						
	SPOT	6:00:00AM- 7:00:00	Per week (1),We	04/03/24 6:31AM (We)	00:30	Sunrise	CPMACSMS002H	\$85.00	
3.0	Contract Line Remarks:		WCBI Sunrise						
	SPOT	6:00:00AM- 7:00:00	Per week (1),Mo	04/08/24 6:49AM (Mo)	00:30	Sunrise	CPMACSMS002H	\$85.00	
4.0	Contract Line Remarks:		CBS This Morning-1						
	SPOT	7:00:00AM- 8:00:00	Per week (1),We	04/03/24 7:29AM (We)	00:30	CBS MORNINGS	CPMACSMS002H	\$100.00	
5.0	Contract Line Remarks:		CBS This Morning-1						
	SPOT	7:00:00AM- 8:00:00	Per week (1),Fr	04/05/24 7:59AM (Fr)	00:30	CBS MORNINGS	CPMACSMS002H	\$100.00	
6.0	Contract Line Remarks:		Price Is Right-CBS						
	SPOT	10:00:00AM-11:00:00	Per week (1),Fr	04/05/24 10:00AM (Fr)	00:30	Price is Right	CPMACSMS002H	\$150.00	
7.0	Contract Line Remarks:		Price Is Right-CBS						
	SPOT	10:00:00AM-11:00:00	Per week (1),Mo	04/08/24 10:00AM (Mo)	00:30	Price is Right	CPMACSMS002H	\$150.00	
8.0	Contract Line Remarks:		WCBI News @ Midday						
	SPOT	12:00:00PM-12:30:00	Per week (1),Th	04/04/24 12:06PM (Th)	00:30	Midday	CPMACSMS002H	\$80.00	
9.0	Contract Line Remarks:		WCBI News @ 6						
	SPOT	6:00:00PM- 6:30:00	Per week (1),Tu	04/02/24 6:29PM (Tu)	00:30	WCBI News @ 6	CPMACSMS002H	\$500.00	
10.0	Contract Line Remarks:		WCBI News @ 6						
	SPOT	6:00:00PM- 6:30:00	Per week (1),Th	04/04/24 6:13PM (Th)	00:30	WCBI News @ 6	CPMACSMS002H	\$500.00	
11.0	Contract Line Remarks:		WCBI News @ 10						
	SPOT	10:00:00PM-10:35:00	Per week (1),Mo	04/08/24 10:16PM (Mo)	00:30	WCBI News @ Ten	CPMACSMS002H	\$300.00	
12.0	Contract Line Remarks:		WCBI News @ 10 Saturday						
	SPOT	10:00:00PM-10:35:00	Per week (1),Sa	04/06/24 10:15PM (Sa)	00:30	WCBI News @10 Weekend	CPMACSMS002H	\$150.00	
13.0	Contract Line Remarks:		The Late Show-CBS						
	SPOT	10:35:00PM-11:37:00	Per week (1),We	04/03/24 11:34PM (We)	00:30	LATE SHOW with STEPHEN COLBERT	CPMACSMS002H	\$35.00	
14.0	Contract Line Remarks:		WCBI Sunrise						
	SPOT	23330-Sunrise	Per week (1),We	04/03/24 6:50AM (We)	00:30	Sunrise	CPMACSMS002H	\$85.00	
15.0	Contract Line Remarks:		WCBI Sunrise						
	SPOT	23330-Sunrise	Per week (1),Th	04/04/24 6:31AM (Th)	00:30	Sunrise	CPMACSMS002H	\$85.00	
16.0	Contract Line Remarks:		WCBI News @ Midday						
	SPOT	23339-Midday	Per week (1),We	04/03/24 12:17PM (We)	00:30	Midday	CPMACSMS002H	\$80.00	
17.0	Contract Line Remarks:		WCBI News @ 6						
	SPOT	23361-WCBI News @	Per week (1),We	04/03/24 6:16PM (We)	00:30	WCBI News @ 6	CPMACSMS002H	\$500.00	
18.0	Contract Line Remarks:		WCBI News @ 10						
	SPOT	23368-WCBI News @	Per week (1),Th	04/04/24 10:22PM (Th)	00:30	WCBI News @ Ten	CPMACSMS002H	\$300.00	
19.0	Contract Line Remarks:		The Late Show-CBS						
	SPOT	51732-LATE SHOW w	Per week (1),Th	04/04/24 11:34PM (Th)	00:30	LATE SHOW with STEPHEN COLBERT	CPMACSMS002H	\$35.00	

We warrant that the actual broadcast information shown on this invoice was taken from the program log. All times shown are within ten minutes of actual air time.

Gross Total	\$3,405.00	Total Spots	19
Commission	(\$510.75)		
Net Total	\$2,894.25		