



125 West 55th St
New York, NY 10019

Contract # 27072105 **Changes as of:** 9/23/2020 at 9:49 AM **Version:** Highlighting Revision 3

CPE: 1399/1410/9688 **Flight:** 9/22/20 - 9/30/20 **Station:** WLOV **Con Type:** POLITICAL/VOTE

Agency: BUYING TIME, LLC **Advertiser:** Mike Espy for Senate **Market:** Columbus-Tupelo **Total \$:** \$1,680.00

650 Massachusetts **Product:** Political **Office:** WASHINGTON **Total Spots:** 39

AVE NW **Agency Order #:** 9969953 **Service:** Nielsen **Total CPP:** \$0.00

Suite 210 **Buyer:** Neckel, Danny **Primary Demo:** Adults 35+ **Total GRP:**

Washington, DC 20001 **Salesperson:** SHANNAN YALLOF **Assistant:** SHANNAN YALLOF

212-373-8131 212-373-8131

Comments: Separation: 30 **Separation:**

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/22 - 9/30										Total Spots	Total \$	CPP*	GRP*
							9/22	9/23	9/24	9/25	9/26	9/27	9/28	9/29	9/30					
1	Tu-F, M 6a-6:30a		WTVA 9 News Today II on WLOV	\$10.00	0	30	1	1	2	1	0	0	2	0	0		7	\$70.00	\$0.00	0.0
2	Tu-F, M 6:30a-7a		WTVA 9 News Today II on WLOV	\$10.00	0	30	1	1	1	2	0	0	1	0	0		6	\$60.00	\$0.00	0.0
REV+ 3	Tu-F, M 7a-8a		WTVA 9 News on WLOV	\$25.00	0	30	1	2	1▲2	1▲2	0	0	2	0	0		9	\$225.00	\$0.00	0.0
REV+ 4	Tu-F, M 8a-9a		WTVA 9 News on WLOV	\$25.00	0	30	1	1	2	2	0	0	1▲2	0	0		8	\$200.00	\$0.00	0.0
REV+ 5	Tu-F, M 9p-10p		WLOV FOX News At Nine	\$125.00	0	30	1	2	2	1▲2	0	0	1▲2	0	0		9	\$1,125.00	\$0.00	0.0
TOTALS:							5	7	9	9	0	0	9	0	0	39	\$1,680.00	\$0.00	0.0	



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212-373-8131 **Separation:**

Special Instructions

Order Level Comments			
Date/Time	Added by	Comment	
09/23/20 9:49 AM	GOTOSTRATA'sYALLOF	Separation: 30	
09/22/20 12:23 PM	System	Notice Received.	
09/22/20 11:17 AM	GOTOSTRATA'sYALLOF	Separation: 30	
09/20/20 11:31 AM	SHANNAN YALLOF	Separation: 30	
09/20/20 11:31 AM	SHANNAN YALLOF	Separation: 30	

Competitive Information	
Market Budget: \$1,355	
WLOV Share: 100%	
Comment:	

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	39	\$1,680.00	N/A
	100%	39	\$1,680.00	N/A
Total				0.0

Monthly Summary		
Month	Spots	Dollars
2020-Sep	30	\$1,300.00
2020-Oct	9	\$380.00
Total	39	\$1,680.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	9/23/20 9:49 AM	GOTOSTRATA'sYALLOF	Revised	5		\$325.00
Revision	9/22/20 11:17 AM	GOTOSTRATA'sYALLOF	Confirmed	9	9	\$0
Queued for Electronic Contracting	9/21/20 8:56 AM					\$0
Revision	9/20/20 11:31 AM	SHANNAN YALLOF	Confirmed			\$0
New	9/20/20 11:29 AM	SHANNAN YALLOF	New	34		\$1,355.00
						\$1,355.00
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