

WDXB
Birmingham, AL
Quarterly Issues/Programs List
Third Quarter, 2013
10/07/2013

WDXB
Quarterly Issues/Programs List

WDXB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Services
- Healthcare
- Travel
- Society
- Tax
- Jobs
- Laws
- Social Security
- Environmental
- Education
- Technology
- Government
- Author

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
1) Services 2) Healthcare	Viewpoint Alabama 7-7-13	1) Services provided for families of hospitalized kids by the Ronald McDonald House 2) Juvenile	1) Kathy Robson, Ronald McDonald House 2) John Sweeney, State Director	07/07/2013 11:00 PM	024:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Arthritis	for the Arthritis Foundation		
1) Travel 2) Services	Viewpoint Alabama 7-14-13	1) Summer Travel Packages Offered through AAA Alabama 2) Services provided for patients with blood cancers and research being done to prevent it	1) Clay Ingram, Public Relations Manager for AAA 2) Melanie Mooney, Executive Director of the Alabama/ Gulf Coast Chapter of Leukemia and Lymphoma Society	07/14/2013 11:02 PM	024:59
1) Healthcare 2) Education	Viewpoint Alabama 7-21-13	1) Juvenile Arthritis 2) Providing education on the dangers of railroad crossings	1) John Sweeney, State Director for the Arthritis Foundation 2) Nancy Hudson, Executive Director for Operation Lifesaver	07/21/2013 10:59 PM	025:00
1) Society 2) Tax	Viewpoint Alabama 7-28-13	1) Problem of homelessness and panhandling in the area 2) Tax breaks that benefit members of the military	1) Tony Cooper, Executive Director of the Jimmie Hale Mission 2) Dan Boone, IRS	07/28/2013 11:02 PM	025:00
1) Jobs	Viewpoint	1) Finding jobs for	1) Larry	08/04/2013	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
2) Laws	Alabama 8-4-13	veterans 2) Revisions to Alabama Gun Laws	Lindley, Alabama Career Center 2) Scott Beason, State Senator	11:02 PM	
1) Healthcare 2) Social Security	Viewpoint Alabama 8-11-13	1) Defining stress and ways to better deal with stressful situations 2) Reforming Social Security Disability Insurance	1) Suzanne Fogner, Professor at UAB School of Nursing 2) McMillan Slovidian, Our Generation	08/11/2013 11:01 PM	024:59
1) Services 2) Environmental	Viewpoint Alabama 8-18-13	1) Services the Wellhouse provides for victims of sexual exploitation and human trafficking 2) Alabama Partners for Clean Air	1) Tawan McCarty, The Wellhouse 2) Lindsey West, Regional Planning Commission	08/18/2013 11:01 PM	025:00
1) Healthcare 2) Healthcare	Viewpoint Alabama 8-25-13	1) Breast cancer and services provided by Susan G Komen for breast cancer patients and survivors 2) Implementation of Obamacare and how it will affect folks in Alabama	1) Mandy Herd, Development and Communication Director of North Central Alabama Chapter for Susan G Komen for the Cure 2) Spencer Bacchus, Congress man	08/25/2013 11:01 PM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
1) Education 2) Healthcare	Viewpoint Alabama 9-1-13	1) Debate over education standards in the State of Alabama 2) Keeping kids with juvenile diabetes safe while at school	1) Michael Petrilli, Executive Director of the Thomas B Fordham Institute 2) Linda Seminario, American Diabetes Association Safe at School Program	09/01/2013 11:01 PM	024:59
1) Education 2) Education	Viewpoint Alabama 9-8-13	1) National preparedness month – Being prepared for natural disasters 2) Activities at American Village to take fold back to different events in the history of America	1) Chris Hackett, Director of Property and Casualty Insurers Association 2) Tom Walker, Executive Director of the American Village	09/08/2013 11:02 PM	025:00
1) Technology 2) Government	Viewpoint Alabama 9-15-13	1) Internet and mobile security and safety for kids and parents 2) Dr. Cook is a candidate for Lieutenant Governor	1) Tim Woda, Co-founder of “You Know Kids” 2) Dr. Stan Cook	09/15/2013 10:58 PM	024:59
1) Tax 2) Social Security	Viewpoint Alabama 9-22-13	1) Tax breaks that benefit members of the military 2) Reforming Social Security Disability	1) Dan Boone, IRS 2) McMillan Slovodian, Our Generation	09/22/2013 11:01 PM	024:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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Insurance

1) Services 2) Author	Viewpoint Alabama 9-29-13	1) Compulsive gambling and ways to get help 2) Local Alabama author discusses his new book and his victory over cancer in "A Place I didn't Want to Go: My Victory Over Cancer"	1) Reverend Roger Olsen, Resource Development Coordinator for the Alabama Council on Compulsive Gambling 2) David Campbell, Author	09/29/2013 11:01 PM	024:59
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Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PSA	CF FOUNDATION 30 SEC PSA kylie patrick	000:31	005
PSA	CF FOUNDATION 30 SEC PSA lee ann petty	000:32	007
PSA	CF FOUNDATION 30 SEC PSA brad martenson	000:32	002
PSA	CF FOUNDATION 30 SEC PSA matthew whitworth.	000:32	002
PSA	CF FOUNDATION 30 SEC PSA meredith buchanan	000:32	003

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PSA	CF FOUNDATION 30 SEC PSA rebecca walden	000:32	002
PSA	CF FOUNDATION 30 SEC PSA staci pierce	000:33	001
PSA	CF FOUNDATION 30 SEC PSA ashley davis	000:33	002
PSA	CF FOUNDATION 30 SEC PSA bailey cates	000:32	006
PSA	CF FOUNDATION 30 SEC PSA bill sanders	000:31	005
PSA	CF FOUNDATION 30 SEC PSA patrick sprague	000:31	006
PSA	PNC BANK-REGIONAL PLANNING COMM 15 PSA	000:15	005
PSA	PSA 911 DAY	000:30	019
PSA	PSA-BHAM KIDS AND FAMILY KILL 9-17	000:31	005
PSA	PSA-SIDEWALK FILMFEST- 30SEC REV	000:29	047
PSA	PSA-SYS WDXB-Dollar Bill	000:31	116
PSA	PSA-SYS WDXB-Madison	000:26	099
Ad COuncil	Smokey Bear	001:00	004
Alzheimers Disease	Alzheimers Association	000:33	004
Autism	Autism Society of Alabama	000:30	012
College	AD COUNCIL	000:10	001
Credit Counselling	Nat'l Foundation of Credit Co	000:29	001
Crisis	Crisis Center	001:00	027
Dementia	AD COUNCIL	001:00	003
Disability Insurance	Life Foundation	000:15	002
Disability Insurance	Life Foundation	000:59	006
Economic Difficulty	Shelby Emergency Assistance	000:31	011
Macular Degeneration	UAB Hospital	000:32	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	046
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	093
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	032
PSA	AT&T	000:30	026
PSA	SHOW YOUR STRIPES	000:29	012
PSA	SHOW YOUR STRIPES	000:30	196

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PSA	SHOW YOUR STRIPES	000:31	023
Youth Home	Kings Home	000:31	018
Pet	Pet Segment	005:00	013
News	News Reports	002:00	462
Traffic	Traffic Reports	000:30	1188
Weather	Weather Reports	000:30	1056

ADDENDUM

WDXB
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Cystic Fibrosis	CF FOUNDATION 30 SEC PSA lee ann petty	000:32	007
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA brad martenson	000:32	002
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA matthew whitworth.	000:32	002
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA meredith buchanan	000:32	003
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA rebecca walden	000:32	002
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA staci pierce	000:33	001
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA ashley davis	000:33	002
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA bailey cates	000:32	006
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA bill sanders	000:31	005
Cystic Fibrosis	CF FOUNDATION 30 SEC PSA patrick sprague	000:31	006
Environment	PNC BANK-REGIONAL PLANNING COMM 15 PSA	000:15	005
Community Event	PSA 911 DAY	000:30	019
Community Event	PSA-BHAM KIDS AND FAMILY KILL 9-17	000:31	005
Community Event	PSA-SIDEWALK FILMFEST- 30SEC REV	000:29	047
Community Event	PSA-SYS WDXB-Dollar Bill	000:31	116
Community Event	PSA-SYS WDXB-Madison	000:26	099
Ad Council	Smokey Bear	001:00	004
Alzheimer's Disease	Alzheimer's Association	000:33	004
Autism	Autism Society of Alabama	000:30	012
College	AD COUNCIL	000:10	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Credit Counseling	Nat'l Foundation of Credit Co	000:29	001
Crisis	Crisis Center	001:00	027
Dementia	AD COUNCIL	001:00	003
Disability Insurance	Life Foundation	000:15	002
Disability Insurance	Life Foundation	000:59	006
Economic Difficulty	Shelby Emergency Assistance	000:31	011
Macular Degeneration	UAB Hospital	000:32	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	046
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	093
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:32	032
Texting & Driving Campaign	AT&T	000:30	026
Community Event	SHOW YOUR STRIPES	000:29	012
Community Event	SHOW YOUR STRIPES	000:30	196
Community Event	SHOW YOUR STRIPES	000:31	023
Youth Home	Kings Home	000:31	018
Pet	Pet Segment	005:00	013
News	News Reports	002:00	462
Traffic	Traffic Reports	000:30	1188
Weather	Weather Reports	000:30	1056