WDXB

Birmingham, AL

Quarterly Issues/Programs List First Quarter, 2022

04/06/2022 WDXB

Quarterly Issues/Programs List

WDXB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM /	DESCRIPTION	GUEST	DATE/TIME	DURATION
Politics	Viewpoint Alabama 010222	Jefferson County Republican Chairmen and Former State Representative Paul DeMarco looks back on the biggest political stories of the past year and also previews what we have to look forward to as we move into 2022.	Paul DeMarco	01/02/2022 07:30 AM	015:00
Public Health	Viewpoint Alabama 010222	The Food Network's Celebrity Chef Nate Appleman and his son Oliver discuss the importance of plasma donation and why it is important for people like his son, who have serious lifethreatening illnesses.	Nate Appleman/Oliver	01/02/2022 07:45 AM	014:49
Space Travel	Viewpoint Alabama 010922	Alabama author and rocket scientist Homer Hickam discusses his latest book "Don't Blow Yourself Up" in which he unpacks his life story including his contributions to the space industry in Huntsville, Alabama at the	Homer Hickam	01/09/2022 07:31 AM	029:47

		Martial Flight Center. He recounts the story of working with the legendary Warner Von Brown and conversations he has with present day space innovators and visionaries like Elon Musk. He also explains why he thinks colonization of the moon is not only feasible, but probable.			
Public Health	Viewpoint Alabama 011622	Prescription drugs even with the assistance of insurance can still be cost prohibitive in Alabama. Beth Moore, with the Patient Advocate Foundation, explains what resources are available to people in Alabama to help make drugs and treatments more affordable.	Beth Moore	01/16/2022 07:32 AM	015:00
Public Health	Viewpoint Alabama 011622	Pediatric Physician, Adriana Cadilla explains where we are with children and the vaccine. Dr. Cadilla also lays out what the most appropriate vaccines are for children and what children under 5 can do to stay safe from Covid.	Adriana Cadilla	01/16/2022 07:47 AM	014:51
Sex Trafficking	Viewpoint Alabama 012322	Darryle Powel, the Executive Director of the Alabama Council on Developmental Disabilities discusses the challenges posed by	Darryle Powel	01/23/2022 07:33 AM	015:00

		sex trafficking on the developmentally			
		disabled.			
Government	Viewpoint Alabama 012322	Ben Shehan, author of the new kid's book "What Does the Constitution Say" discusses his book and addresses common myths about our national and state government in both Washington and Montgomery.	Ben Shehan	01/23/2022 07:48 AM	014:48
Public Health	Viewpoint Alabama 013022	Alabama Department of Public Health doctors Karen Landers and Wesley Stubblefield discussed the state of the Pandemic in Alabama and provide guidance on issues like proper masking in schools, booster shots and the possibility of the emergence of a new variant.	Karen Landers/Wesley Stubblefield	01/30/2022 07:32 AM	029:51
Economics	_	Sharron Gadbois and Terrel Perry from the US Small Business Administration discuss the low interest loans that the government is making available to people in and around central Alabama who experienced property damage following the October floods. They go on to explain how these type of loans could be available for anyone in Alabama following a natural disaster if our government takes action.	Sharron Gadbois/Terrel Perry	02/06/2022 07:34 AM	015:00

Education	Viewpoint Alabama 020622	Ryan Gorman and Alesha Levey, with Reading is Fundamental, discuss the challenges being faced by young children over the last two years who are now struggling to learn how to read amid Covid lockdowns and other restrictions that make learning difficult for these individuals.	Ryan Gorman/Alesha Levey	02/06/2022 07:49 AM	014:49
Public Health	Viewpoint Alabama 021322	The national spokesperson for the American Red Cross Katie Wilks discusses the impact that the Pandemic has had on the blood supply. She explains why it is so important that donations continue as the supply is critically low nationwide.	Katie Wilks	02/13/2022 07:34 AM	015:00
Public Health	Viewpoint Alabama 021322	From the National Medical Association Rachelle Villanueva discusses Covid 19 vaccinations and its impact on Black and other marginalized communities. Rachelle explains why this virus is hurting people in these communities most, and why our government must increase funding for programs that reach these people.	Rachelle Villanueva	02/13/2022 07:49 AM	014:48
Public Health	Viewpoint Alabama 022022	Carol Jonson the administrator at the Health Resources and Services Division	Carol Jonson	02/20/2022 07:34 AM	015:00

		of the US Department of Health and Human Services discusses health equity and ensuring that all outcomes are the same for all people regardless of location, ethnicity or gender identity. She is also working to get the best information out to			
		the community to make sure everyone gets vaccinated and boosted.			
Public Health	Viewpoint Alabama 022022	The President and CEO for "Women Heart" Celina Gorre explains why they seek to educate all American Women that heart disease is not just a male problem. She is also fighting to make sure there is equitable funding for Women's health when it comes to Cardiovascular issues.	Celina Gorre	02/20/2022 07:49 AM	014:49
Mental Health	Viewpoint Alabama 022722	Ginger Zee NBC Chief Meteorologist and author of the book "A Little Closer to Home" details her mental health struggles. She hopes that in sharing her challenges other people can find some hope for themselves to overcome their struggles.	Ginger Zee	02/27/2022 07:35 AM	015:00
Public Health	Viewpoint Alabama 022722	Dr. Byron Jasper MD Founder and CEO of Byja Clinic in Baton Rouge LA, gives an update on the state of the	Dr. Byron Jasper	02/27/2022 07:50 AM	014:49

		pandemic. He explains why it is still critically important that everyone be vaccinated and fully boosted and continue to wear a mask when around others.			
Mental Health	Viewpoint Alabama 030622	Alabama Author and resident Natasha Williams talks about her new book "Pushing Forward" where she shares her struggles with depression and the profound benefit she found in the cathartic relief of writing the book. She found that many others have been helped by the book, and she now has launched a platform to help other local authors get published so that they too may find their relief and a way out of depression and a path back to a more healthy life	Natasha Williams	03/06/2022 07:33 AM	015:00
Public Health	Viewpoint Alabama 030622	Felicia Collins with the Department of Health and Human services, who is the Deputy Assistant Secretary and Director at the DHS for Minority Health, makes the case that while all people in America have experienced disruption in their daily lives over the last two years, minorities are disproportionately affected, and more needs to be done to	Felicia Collins	03/06/2022 07:48 AM	014:47

		provide assistance			
		for these people.			
Public Health	Viewpoint Alabama 031322	Dr. Sarah Stephens, the Network Medications Safety Officer with Honor Health gives an update on the toll the pandemic is taking on healthcare workers across the country along with lessons learned from how Covid 19 impacted our healthcare system.	Dr. Sarah Stephens	03/13/2022 07:31 AM	015:00
Public Health	Viewpoint Alabama 031322	March is Colorectal Cancer awareness Month. With Covid -19 many people over the last year avoided getting their cancer screenings. Dr Sallyanne- Collman King explains what the "Screen for Life" program is all about and makes the case why it should not be ignored.	Dr. Sallyanne- Collman King	03/13/2022 07:46 AM	014:48
Public Health		Dr. Molly Fleece, Assistant Professor in the Division of Infectious Diseases at the University of Alabama at Birmingham provides the latest data and information about Covid-19 in Alabama. She also explains why it's still a good idea to keep vaccinations up to date, even as we begin to relax masking standards and other Covid restrictions in the state.	Dr. Molly Fleece	03/20/2022 07:35 AM	029:53

Mental Health	Viewpoint Alabama 032722		Dr. Angelo McClain	03/27/2022 07:34 AM	029:43
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Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / T	TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert ne	(Insert network and/or syndicator-provided programs lists here.)				

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Public Safety	PSA - Buzzed Driving Prevention	000:59	1
Public Safety	PSA - Buzzed Driving Prevention	000:59	1
Public Safety	PSA - Buzzed Driving Prevention	001:00	1
Public Health	PSA - Health is Primary	000:14	1
Public Health	PSA - Health is Primary	000:14	1
Public Health	PSA - Health is Primary	000:14	1
Public Health	PSA - Organ Eye & Tissue Donation	000:59	1
Public Health	PSA - Organ Eye & Tissue Donation	001:00	1
Public Health	PSA - Organ Eye & Tissue Donation	001:00	1
Public Health	PSA - Organ Eye & Tissue Donation	001:00	1
Mental Health	PSA-Crisis Center 2 (30 sec edit)	001:00	1
Autism	Autism Society of Alabama	000:30	3
Crisis	Crisis Center	001:00	1
Crisis	Crisis Center	001:00	2
Economic Difficulty	Shelby Emergency Assistance	000:31	1
Health & Wellness	America's Family Physicians	000:15	5
Health & Wellness	US Dept of Health & Human Ser	001:00	9
Public Safety	Natl Highway Traffic Safety A	001:00	12
Veterans	Fisher House	000:17	5
Youth Home	Kings Home	000:30	2

Youth Home	Kings Home	000:31	1