

WDXB  
Birmingham, AL  
Quarterly Issues/Programs List  
First Quarter, 2015  
04/09/2015

WDXB  
Quarterly Issues/Programs List

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WDXB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- College Sports
- Crime
- Education
- Financial
- Government
- Health
- Government
- Military
- Politics
- Travel
- Community
- Unemployment
- Adoption
- Weather
- Pet Adoption

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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Military / Health	Viewpoint Alabama 010415	Glen Sharp with the Civil Air Patrol discussed services provided by the Civil Air Patrol for adults and teens. Sue Martin shares her story of dealing with depression.	Glen Sharp / Sue Martin	01/04/2015 10:59 PM	030:00
Education /	Viewpoint	Andrew Campinella,	Andrew	01/11/2015	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Taxes	Alabama 011115	President of National School Choice Week, discussed promoting school choice for students around the country. Art Matthews, with Fair Tax, discussed reform measure to change how we pay taxes in America.	Campinella / Art Matthews	11:00 PM	
College Sports	Viewpoint Alabama 011815	Discussed the latest on getting UAB to reverse their decision to cancel the football program.	Representative Jack Williams	01/18/2015 11:00 PM	030:00
Weather / Pet Adoption	Viewpoint Alabama 012515	Keisha Sharp with Alabama Power discussed winter weather tips to conserve power and to be prepared for winter weather. Ramona Graffeo of the Greater Birmingham Humane Society discussed all the services provided by the Humane Society.	Keisha Sharp / Ramona Graffeo	01/25/2015 11:02 PM	030:01
Travel / Community	Viewpoint Alabama 2-1-15	Clay Ingram of AAA Alabama discussed the AAA Travel Show. Kelly Garner told the story of a good Samaritan who assisted others on the date of the surprise snowstorm of 2014.	Clay Ingram / Kelly Garner	02/01/2015 11:03 PM	030:00
Unemployment / Adoption	Viewpoint Alabama 2-8-15	Ty Coffey of Workfaith Birmingham discussed programs for adults who are chronically unemployed provided by Workfaith. Wil Buford of Specialized Alternatives for Families and Youth discussed foster care and adoption services provided by SAFY.	Ty Coffey / Will Buford	02/08/2015 11:00 PM	030:00
Health / Government	Viewpoint Alabama 2-15-15	Dr. Donna Arnett of Department of Epidemiology at UAB discussed American Heart Month. Kyle Pugh of Alabama PRIDE discussed the legalization of Gay Marriage in Alabama.	Dr. Donna Arnett / Kyle Pugh	02/15/2015 11:02 PM	030:00
Government /	Viewpoint	Alejandra Castrol Nunez with	Alejandra	02/22/2015	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Health	Alabama 2-22-15	the IRS discussed update on how tax filing season is going so far and law changes that affect taxpayers. Dr. Robert Meador, State Dental Director, discussed National Children's Dental Health Month.	Castro Nunez / Dr. Robert Meador	11:02 PM	
Education	Viewpoint Alabama 3-1-15	Dr. April Kendrick, Director of Child Development Resources at University of Alabama discussed Alabama Parenting Assistance Line. Dr. Duke Pest of Dangers of Common Core discussed dangers of implementing the Common Core Education standards.	April Kendrick / Dr. Duke Pesta	03/01/2015 11:02 PM	030:00
Health	Viewpoint Alabama 3-8-15	Anna Sullivan of Crisis Center Senior Talk Line discussed the program from the Crisis Center for Senior Citizens and Caregivers. Dan Duffy of Half Fund discussed services provided to cancer patients and their families.	Anna Sullivan / Dan Duffy	03/08/2015 11:02 PM	030:02
Financial / Education	Viewpoint Alabama 3-15-15	Will Worthington with New South Mortgage discussed the topic of how long will people be able to take advantage of low interest rates on mortgages. Lindsey Burke with Heritage Foundation discussed recent developments regarding Alabama School Choice Law.	Will Worthington / Lindsey Burke	03/15/2015 11:00 PM	029:59
Crime / Health	Viewpoint Alabama 3-22-15	Tajuan McCarty with Wellhouse discussed services provided to women trapped in sexual slavery. Coach Bill Grey, former Samford Football Coach, and wife Crystal discussed their new book detailing Crystal's journey of dealing with breast cancer.	Tajuan McCarty / Bill & Crystal Grey	03/22/2015 11:01 PM	029:59
Politics /	Viewpoint	Senator Scott Beason	Senator Scott	03/29/2015	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
College Sports	Alabama 3-29-15	discussed how people can get started in politics. Representative Jack Williams discussed recent developments in getting football back at UAB.	Beason / Representative Jack William	11:02 PM	

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
----	PSA-Big Oak Ranch 1	000:29	008
----	PSA-Big Oak Ranch 2	000:30	003
----	PSA-Red Nose Run	000:15	004
----	PSA-Red Shoe Run	000:15	009
----	PSA-SYS WDXB-Dollar Bill	000:31	165
----	PSA-SYS WDXB-Madison	000:26	148
----	PSA_Cahabaque BBQ Cook Off	000:34	057
----	PSA_MERCEDES MARATHON 30SEC	000:29	035
Alabama Department of Health	AL Dept of Public Health	000:30	002
Armed Forces	Marines	000:30	008
Blood Donation	Lifesouth	000:30	003
College	AD COUNCIL	000:10	008

<b>ISSUE</b>	<b>ORGANIZATION OR TITLE</b>	<b>DURATION</b>	<b>RUNS</b>
Credit Counselling	Nat'l Foundation of Credit Co	000:29	004
Diabetes	ADPH	000:30	005
Dementia	AD COUNCIL	001:00	008
Disability Insurance	Life Foundation	000:15	009
Disability Insurance	Life Foundation	000:59	013
Finances	AD COUNCIL	000:29	003
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	006
Heart Health	Womenheart.org	000:19	004
Kidney Assn	Kidney Assn	000:32	001
Military	US Dept of Veterans Affairs	001:00	008
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	008
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	016
new voice over	Fisher House	000:18	005
Pre Teen Vaccines	CDC	000:30	005
Returning Vets	AD COUNCIL	000:30	006
Teen Suicide	AD COUNCIL	000:30	002
Veterans	Fisher House	000:30	002