WDXB

Birmingham, AL Quarterly Issues/Programs List

06/30/2021

Quarterly Issues/Programs List

WDXB provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM /	DESCRIPTION	GUEST	DATE/TIME	DURATION
Viewpoint Alabama 04-04-21	Viewpoint Alabama 04-04-21	In light of April being National Minority Health Month, Dr. Niland Youngblood, the head of the Prostate Cancer Foundation (PCF.org), explains how this deadly disease is killing black men at a disproportionate rate. He addresses measures that are being taken to mediate this healthcare disparity and combat systemic racism within the medical community when it comes to the treatment of prostate cancer.	Dr. Niland Youngblood	04/04/2021 07:31 AM	015:00
Viewpoint Alabama 04-04-21	Viewpoint Alabama 04-04-21	John Leer, the President and CEO of the National Parkinson's Foundation, talks about the work that NPF does to help care for people with the disease, their care partners and the search of new treatments and possibly a cure.	John Leer	04/04/2021 07:46 AM	014:42
Viewpoint Alabama 04-11-21	Viewpoint Alabama 04-11-21	Sweet Grown Alabama Director Ellie Watson talks about the importance of "Eating local". SGA encourages people to purchase Alabama Grown produce because it supports our economy and	Ellie Watson	04/11/2021 07:32 AM	010:00

		is also far healthier than buying products grown			
Viewpoint Alabama 04-11-21	Viewpoint Alabama 04-11-21	An expert who has been studying the long-term neurologic effects of Covid, Dr. Walter Coreshets, Director of the NIH's National Institute of Neurologic Disorders and Strokes, touches on other disorders that they do research on, including rare neuro-genetic disorders.	Dr. Walter Coreshets	04/11/2021 07:42 AM	010:00
Viewpoint Alabama 04-11-21	Viewpoint Alabama 04-11-21	The National Director of Share Our Strength, Pamala Taylor, explains how their "No Kid Hungry" Program is helping in this time of Covid.		04/11/2021 07:52 AM	009:49
Viewpoint Alabama 04-18-21	Viewpoint Alabama 04-18-21	The mother of a 12-year- old girl who took her own life due to online bullying, Dianne Grossman, shares her journey and explains why she founded "Mallery's Army" to fight against online bullying and the effect it has on our children. She also helped in the production of the new Netflix documentary "Mallery" on the subject.	Dianne Grossman	04/18/2021 07:30 AM	015:00
Viewpoint Alabama 04-18-21	Viewpoint Alabama 04-18-21	CNBC contributor Ron Insana talks about the state of the economy in 2021 post Covid now that President Joe Biden's policies are beginning to take effect.	Ron Insana	04/18/2021 07:45 AM	014:48
Viewpoint Alabama 04-25-21	Viewpoint Alabama 04-25-21	Spokesperson with American Lung Association and Pulmonologist/Critical Care Physician, Dr. Cedrick Rutland, talks about the impact the Covid Virus has on the lung, not only during the infection, but the long-term effects. Covid "Long Haulers" seem to be particularly effected.	٦r	04/25/2021 07:31 AM	015:00

	Viewpoint Alabama 04-25-21	Retired Army Colonel and NASA Astronaut Douglas Weelock talks about his experience living on board the US Space Station, and the path to become an astronaut.	Douglas Weelock	04/25/2021 07:46 AM	014:49
Viewpoint Alabama 05-02-21	Viewpoint Alabama 05-02-21	Dr. Lena Win, an Emergency Physician from GW University, talks about the latest data for transmission of Covid among those who have already been vaccinated. The doctor also explains why it is still a good idea to wear a mask for a while.	Dr. Lena Win	05/02/2021 07:32 AM	015:00
Viewpoint Alabama 05-02-21	Viewpoint Alabama 05-02-21	Dr. Tia Dole, Chief Clinical Operations Officer at the Trevor Project, talks about the challenges that are faced by members of the LGBTQ+ community as they face the pandemic. Dr. Dole explains why the pandemic has taken an increased unfair tole on the mental health of members of the LGBTQ+ community and why the federal government needs to step up its funding to help bridge these care disparities.	Dr. Tia Dole	05/02/2021 07:47 AM	014:52
Viewpoint Alabama 05-09-21	Viewpoint Alabama 05-09-21	This is National Women's Health week and Ryan talks with Dr. Dorothy Fink, Director of the Office for Women's Health at the Department of Health and Human Services. Dr. Fink addresses issues impacting women's health including issues stemming from the pandemic.	Dr. Dorothy Fink	05/09/2021 07:34 AM	015:00
Viewpoint Alabama 05-09-21	Viewpoint Alabama 05-09-21	Amy Over, host of the Confronting Columbine Podcast and a survivor of the 1999 Columbine shooting, shares her perspective on gun control as well as what the experience has taught her	Amy Over	05/09/2021 07:49 AM	014:46

		about PTSD, human nature			
Viewpoint Alabama 05-16-21	Viewpoint Alabama 05-16-21	Herold Phillips, Senior HIV Advisor and COO of Ending the HIV/AIDS Epidemic in the United States Initiative joins us to talk about how the pandemic has negatively affected those who are already struggling to fight HIV-AIDS. His organization is pushing for funding to end the HIV epidemic by 2030 through testing, treating and teaching.	Herold Phillips	05/16/2021 07:30 AM	015:00
	Viewpoint Alabama 05-16-21	Karen Jowers, a reporter with the Military Times talks about May which is military appreciation month. This year military appreciation month wants to focus on minority inclusion, especially the LGBTQ+ community.	Karen Jowers	05/16/2021 07:45 AM	014:52
Viewpoint Alabama 05-23-21	Viewpoint Alabama 05-23-21	Dr. Reed Tuckson, Manager and Director of Tuckson Health Initiatives, who sits on the National Institutes of Health's Black Coalition against Covid 19, compares the disparities encountered he witnessed while working with Washington DC's AIDS initiative board to those that blacks and other racial minorities face as they battle Covid 19 in the face of healthcare inequalities.	Dr. Reed Tuckson	05/23/2021 07:28 AM	015:00
Viewpoint Alabama 05-23-21	Viewpoint Alabama 05-23-21	NBA's Kevin Love, from the Elfoundation and the Kevin Love Fund, talks about mental health month, and his struggles after dealing with a very public panic attack at a basketball game. He explains that Americans dealing with mental health issues do not need to suffer in silence.	Kevin Love	05/23/2021 07:43 AM	014:49

		In Honor of Memorial Day,			
Viewpoint Alabama 05-30-21	Viewpoint Alabama 05-30-21	Dr. Chanelle Dooley, Director of Impact Assessment (an organization offering assistance to families of fallen soldiers known as TAPS) explains the organizations foundation mission and vision for the future. She also explains how listeners can help.	Dr. Chanelle Dooley	05/30/2021 07:30 AM	015:00
	Viewpoint Alabama 05-30-21	Vice President of the USAA, Eric Endquist, explains what the Poppie Wall of Honor is and how it keeps the memories of fallen soldiers alive every year.	Eric Endquist	05/30/2021 07:45 AM	014:48
Alabama	Viewpoint Alabama 06-06-21	Amele Soni, CEO of World Health Organization Foundation's "Go Give One" Campaign, discusses their effort to accelerate the rate of Global Covid-19 Vaccinations.	Amele Soni	06/06/2021 07:32 AM	015:00
	Viewpoint Alabama 06-06-21	Spencer Corson an expert in threat management and author of the book "The Safety Trap" (a guide to being safe in a dangerous world), gives advice and tips on how to protect yourself and your family both in the real world and in cyberspace.	Spencer Corson	06/06/2021 07:47 AM	014:49
Viewpoint Alabama 06-13-21	Viewpoint Alabama 06-13-21	Director of Communications at Feeding America, Zuani Villarial, explains that even though we are past the worst of the Pandemic, demand level among Americans who are food insecure is still very high. He wants to bring attention to the issue of food insecurity.	Zuani Villarial	06/13/2021 07:30 AM	015:00
Viewpoint Alabama 06-13-21	Viewpoint Alabama 06-13-21	Bob Santelli the director of The Grammy Museum explains the new exhibit celebrating MTV Turning 40 and a new exhibit that celebrates all things MTV and the impact it has made	Bob Santelli	06/13/2021 07:45 AM	014:49

		on not only the music world but the world altogether. He also honors the contribution of iHeart Radio's Bob Pittman.			
Viewpoint Alabama 06-20-21	Viewpoint Alabama 06-20-21	Dr. Peter Marks, Director of The Center for Biologic's Research at the Food and Drug Administration discusses how he oversees drug approvals including the approvals for vaccines for the Corona Virus. He addresses the efficacy of the vaccines on the new Delta Variant.	Dr. Peter Marks	06/20/2021 07:29 AM	015:00
Viewpoint Alabama 06-20-21	Viewpoint Alabama 06-20-21	CEO of the Wounded Warriors Foundation Lt. General Mike Linington addresses PTSD in light of June being PTSD awareness month.	Lt. General Mike Linington	06/20/2021 07:44 AM	014:47
Viewpoint Alabama 06-27-21	Viewpoint Alabama 06-27-21	Dr. Rachelle Levine, the Assistant Secretary for Health for the US Department of Health and Human Services updates us on where the efforts to reach all parts of America with the vaccine, especially in impoverished and minority community. She stresses the increased importance of the vaccination, in light of the more transmissible Delta Variant.	Rachelle	06/27/2021 07:30 AM	015:00
Viewpoint Alabama 06-27-21	Viewpoint Alabama 06-27-21	Chief Medical Officer of Bio Medical Services for the American Red Cross, Dr. Pompi Young, talks about the nation-wide blood shortage affecting all of Post Covid America, and has some suggestions on what all our listeners can do to help.	Dr. Pompi Young	06/27/2021 07:45 AM	014:56

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM /	TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert	network and/or	syndicator-p	provided programs	lists here.)	

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
CHILD MENTORING	Save the Children	000:29	1
CHILD MENTORING	Save the Children	000:30	1
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Economic Difficulty	Shelby Emergency Assistance	000:31	1
PSA - Buzzed Driving Prevention	Natl Highway Traffic Safety A	001:00	3
PSA - Health is Primary	America's Family Physicians	000:15	1
PSA - Organ Eye & Tissue Donation	US Dept of Health & Human Ser	001:00	6
PSA-15 sec Fisher house	Fisher House	000:17	1
PSA-Crisis Center 1 (30 sec edit)	Crisis Center	001:00	2
PSA-Dollar Bill-Autism Society of Alabama	Autism Society of Alabama	000:30	3
PSA-Dollar Bill-SEA	Shelby Emergency Assistance	000:31	2
PSA-Madison-Kings Home	Kings Home	000:30	1
PSA-Madison-Kings Home 2	Kings Home	000:31	1
PSA-Madison-Kings Home 2	PSA-Madison-Kings Home 2	000:30	1
PSA-Story Corps (All iHeart Stations but WERC)	PSA-Story Corps (All iHeart Stations but WERC)	000:29	1
PSA-SYS WDXB-Dollar Bill	PSA-SYS WDXB-Dollar Bill	000:30	2
PSA-SYS WDXB-Madison	PSA-SYS WDXB-Madison	000:25	1
PSA/100 DAYS CAILA CABELLO	Save the Children	000:30	5
PSA/100 DAYS JENNIFER GARNER	Save the Children	000:30	5
PSA/100 DAYS KRISTEN BELL	Save the Children	000:29	5
PSA/AD COUNCIL/STOP AAPI HATE	AD COUNCIL	000:29	6
PSA/AD COUNCIL/STOP BIAS	AD COUNCIL	000:29	13
PSA/ASIAN AMERICANS ADVANCING JUSTICE_BYSTANDER INTERVE	ADVANCING JUSTICE	000:29	3
PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	ADVANCING JUSTICE	000:30	6
PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	PSA/ASIAN AMERICANS ADVANCING JUSTICE_TOOLS	000:30	1

PSA/BIG BROTHERS BIG SISTERS_FEMALE	Big Brothers Big Sisters	000:30	4
PSA/BIG BROTHERS BIG SISTERS_MALE	Big Brothers Big Sisters	000:30	9
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	10
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	10
PSA/MENTAL HEALTH MONTH	MENTAL HEALTH	000:30	9
WERC PSA 30: APAC Adoption 4	Adopt Us Kids.org	000:29	13
WERC PSA 60: Story Corps for iHeart	Adopt Us Kids.org	000:58	5