

WVOX * 1460AM
WESTCHESTER
WHITNEY MEDIA

ONE BROADCAST FORUM, NEW ROCHELLE, NY 10801
(914) 636-1460 FAX (914) 636-2900

DATE: April 14, 2022

CLIENT: Specialty Orthopaedics

PRODUCT OR SERVICE: Monthly One Half Hour Program

WVOX <u>X</u> WVIP <u> </u> Start Date: May 16 th End Date: Feb. 20, 2023 10 Shows

BROADCAST ADVERTISING SCHEDULE
(SPECIAL SCHEDULING INSTRUCTIONS AND DETAILS)

Continuation of One-half hour monthly program with host Dr. Steven Zelicof. Program airs the 3rd Monday of every month from 12:33 to 1pm.

Next show: May 16th

Schedule: 5/16, 6/20, 7/18, 8/22, 9/19, 10/17, 11/21, 12/19, 1/16/23, 2/20/23. ~~2/20/23~~

Includes: Ten 30 second monthly promos: A generic spot voiced and taped by Dr. Zelicof. Next series of monthly promos begin week of May 16th.

Added Value: Website with show info, bio, photo. Plus: Sponsor receives four 60 second commercials to air every month on Tuesday, Wednesday, Thursday and Friday beginning May 17th. (Commercials recorded by WVOX announcer.)

Note: Dr. Z will have monthly Monday morning live phone interviews with Tonny and Dennis.

TOTAL GROSS:	LESS:	TOTAL NET: 4,000
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Accepted by Whitney Media

Judy Fremont
President, Stations Division

Corporate Name
Specialty Orthopaedics
Address
600 Mamaroneck Ave.
Suite 101
Harrison, NY 10528
Officer's Name
Dr. Steven Zelicof
Phone Number
914-220-2878


Signature

WVOX reserves the right to cancel contract at any time. 'No-shows' will be charged regular rate. Client must give at least two weeks notice for cancellation of this agreement.

Non-Discrimination. Licensee does not discriminate on the basis of race or ethnicity in the sale, placement, or scheduling of advertising. Any order for advertising that includes any such restriction will not be accepted.