

WVOX * 1460AM
WESTCHESTER
WHITNEY MEDIA

ONE BROADCAST FORUM, NEW ROCHELLE, NY 10801
(914) 636-1460 FAX (914) 636-2900

DATE: March 16, 2023

CLIENT: Specialty Orthopaedics

PRODUCT OR SERVICE: Monthly One Half Hour Program

WVOX <u>X</u> WVIP _____	Start Date: March 20 th	End Date: Dec 18 th
		10 Shows

BROADCAST ADVERTISING SCHEDULE
(SPECIAL SCHEDULING INSTRUCTIONS AND DETAILS)

Continuation of One-half hour monthly program with host Dr. Steven Zelicof. Program airs the 3rd Monday of every month from 12:33 to 1pm. Schedule: 3/20; 4/17; 5/15; 6/19; 7/17; 8/21; 9/18; 10/16; 11/20; 12/18 \$400 per show. For 10 shows
Includes: Ten 30 second monthly promos.

Added Value: Website with show info, bio, photo. Plus: Sponsor receives four 60 second commercials to air every month on Tuesday, Wednesday, Thursday and Friday.


Note: Dr. Z will have monthly Monday morning live phone interviews with Tonny and Dennis.

TOTAL GROSS:	LESS:	TOTAL NET: 
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Accepted by Whitney Media

Judy Fremont
President, Stations Division

Corporate Name
Specialty Orthopaedics
Address
600 Mamaroneck Ave.
Suite 101
Harrison, NY 10528
Officer's Name
Dr. Steven Zelicof
Phone Number
914-220-2878


Signature

WVOX reserves the right to cancel contract at any time. 'No-shows' will be charged regular rate. Client must give at least two weeks notice for cancellation of this agreement.
Non-Discrimination. Licensee does not discriminate on the basis of race or ethnicity in the sale, placement, or scheduling of advertising. Any order for advertising that includes any such restriction will not be accepted.