

Ampersand Cable System Order

Order #	63182486
Syscode	6776
System Name	Spectrum/Raleigh (IRAL) Int, NC
Market	Raleigh-Durham

Flight Dates	05/15/24 - 05/21/24
Agency	Media Buying & Analytics LLC
Advertiser	MBA/Biden For President

Update Date	05/15/24
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Salsabil Chebli
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD May23
-	

Client Code	1106
Product Code	1850
Est Code	11748
Product Name	Multi Market 5.15-5.21
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$12,228.00		
Commission	\$1,834.20		
Net Total	\$10,393.80		
Total Spots	155		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	44.4	GIMP	321451
CPP	\$275.00	CPM	\$38.04

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 5/14 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	USA	9-1-1<	5/20/24	5/26/24	09:00	16:00	X	X						0.40	2830	2	\$283.00	\$566.00	30	OOW
2	CMT	CMT MUSIC<	5/20/24	5/26/24	05:00	09:00	X	X						0.10	477	2	\$36.00	\$72.00	30	OOW
3	ESPN	AVG. ALL WKS<	5/13/24	5/19/24	19:00	24:00			X	X	X	X	X	2.60	18667	2	\$1,184.00	\$2,368.00	30	OOW
4	MTV	AVG. ALL WKS<	5/20/24	5/26/24	00:00	05:00	X	X						0.10	674	2	\$36.00	\$72.00	30	OOW
5	FBN	VARIOUS	5/13/24	5/19/24	00:00	05:00			X	X	X	X	X	0.10	394	7	\$10.00	\$70.00	30	OOW
6	TRU	AVG. ALL WKS	5/13/24	5/19/24	19:00	24:00			X	X	X	X	X	0.20	1284	7	\$140.00	\$980.00	30	OOW
7	CMT	VARIOUS	5/13/24	5/19/24	09:00	16:00			X	X	X	X	X	0.20	1410	7	\$43.00	\$301.00	30	OOW
8	BTV	NOT AVAILABLE	5/20/24	5/26/24	05:00	09:00	X	X						0.00	341	2	\$10.00	\$20.00	30	OOW
9	SCI	AVG. ALL WKS<	5/13/24	5/19/24	00:00	05:00			X	X	X	X	X	0.00	0	7	\$10.00	\$70.00	30	OOW
10	BET	VARIOUS	5/20/24	5/26/24	00:00	05:00	X	X						0.30	2215	2	\$56.00	\$112.00	30	OOW
11	MTV	RIDICULOUSNESS<	5/13/24	5/19/24	00:00	05:00			X	X	X	X	X	0.20	1147	5	\$36.00	\$180.00	30	OOW
12	AMC	AVG. ALL WKS<	5/20/24	5/26/24	00:00	05:00	X	X						0.30	1862	2	\$40.00	\$80.00	30	OOW
13	BBCA	AVG. ALL WKS<	5/13/24	5/19/24	09:00	16:00			X	X	X	X	X	0.20	1221	7	\$19.00	\$133.00	30	OOW
14	BTV	NOT AVAILABLE	5/13/24	5/19/24	05:00	09:00			X	X	X	X	X	0.00	15	5	\$10.00	\$50.00	30	OOW
15	HLN	FORENSIC FILES	5/13/24	5/19/24	00:00	05:00			X	X	X	X	X	0.40	3182	7	\$40.00	\$280.00	30	OOW
16	GSN	VARIOUS	5/20/24	5/26/24	19:00	24:00	X	X						0.30	2079	2	\$24.00	\$48.00	30	OOW
17	BTV	NOT AVAILABLE	5/20/24	5/26/24	09:00	16:00	X	X						0.20	1199	2	\$11.00	\$22.00	30	OOW
18	GSN	VARIOUS	5/13/24	5/19/24	16:00	19:00			X	X	X	X	X	0.30	2394	7	\$22.00	\$154.00	30	OOW
19	BTN	AVG. ALL WKS<	5/20/24	5/26/24	19:00	24:00	X	X						0.00	0	2	\$17.00	\$34.00	30	OOW
20	TNT	AVG. ALL WKS<	5/13/24	5/19/24	19:00	24:00			X	X	X	X	X	3.80	27514	3	\$579.00	\$1,737.00	30	OOW
21	CMT	CMT MUSIC<	5/13/24	5/19/24	05:00	09:00			X	X	X	X	X	0.00	157	5	\$36.00	\$180.00	30	OOW

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22	BTN	AVG. ALL WKS	5/13/24	5/19/24	19:00	24:00			X	X	X	X	X	0.00	32	5	\$17.00	\$85.00	30	OOW
23	GSN	FAMILY FEUD (H<	5/20/24	5/26/24	00:00	05:00	X	X						0.20	1162	2	\$36.00	\$72.00	30	OOW
24	VICE	VARIOUS	5/13/24	5/19/24	19:00	24:00			X	X	X	X	X	0.00	333	7	\$21.00	\$147.00	30	OOW
25	GSN	FAMILY FEUD (H<	5/13/24	5/19/24	00:00	05:00			X	X	X	X	X	0.20	1422	5	\$36.00	\$180.00	30	OOW
26	BTV	NOT AVAILABLE	5/13/24	5/19/24	09:00	16:00			X	X	X	X	X	0.00	72	5	\$11.00	\$55.00	30	OOW
27	GSN	VARIOUS	5/20/24	5/26/24	09:00	16:00	X	X						0.10	913	2	\$11.00	\$22.00	30	OOW
28	GSN	VARIOUS	5/13/24	5/19/24	09:00	16:00			X	X	X	X	X	0.10	1035	5	\$11.00	\$55.00	30	OOW
29	ESPN	AVG. ALL WKS<	5/13/24	5/19/24	09:00	16:00			X	X	X	X	X	0.60	4173	2	\$406.00	\$812.00	30	OOW
30	BTV	NOT AVAILABLE	5/13/24	5/19/24	16:00	19:00			X	X	X	X	X	0.00	20	5	\$14.00	\$70.00	30	OOW
31	BBCA	AVG. ALL WKS<	5/13/24	5/19/24	16:00	19:00			X	X	X	X	X	0.20	1486	7	\$33.00	\$231.00	30	OOW
32	BTV	NOT AVAILABLE	5/20/24	5/26/24	16:00	19:00	X	X						0.10	796	2	\$14.00	\$28.00	30	OOW
33	FSOA	NOT AVAILABLE	5/13/24	5/19/24	19:00	24:00			X	X	X	X	X	0.20	1508	2	\$23.00	\$46.00	30	OOW
34	MNBC	VARIOUS	5/13/24	5/19/24	19:00	24:00			X	X	X	X	X	1.40	9697	2	\$685.00	\$1,370.00	30	OOW
35	BET	VARIOUS	5/13/24	5/19/24	00:00	05:00			X	X	X	X	X	0.50	3323	5	\$56.00	\$280.00	30	OOW
36	AMC	AVG. ALL WKS<	5/13/24	5/19/24	00:00	05:00			X	X	X	X	X	0.10	865	5	\$40.00	\$200.00	30	OOW
37	GSN	VARIOUS	5/13/24	5/19/24	19:00	24:00			X	X	X	X	X	0.30	2333	5	\$24.00	\$120.00	30	OOW

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38	TBSC	AVG. ALL WKS<	5/13/24	5/19/24	16:00	19:00			X	X	X	X	X	0.50	3845	2	\$463.00	\$926.00	30	OOW

	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	Total
SPOTS	155	0	0	0	0	0	0	0	0	0	0	0	155
AMT	\$12,228.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$12,228.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/15/24

63182486 | Raleigh-Durham | Spectrum/Raleigh (IRAL) Int, NC | 6776 |