

ORDER



Orders
Order / Rev: 315210
Alt Order #:
Product Desc: 9/14-9/24 Order
Estimate: 7301
Flight Dates: 09/14/17 - 09/24/17
Original Date / Rev: 09/14/17 / 09/14/17
Order Type: GENERAL

KOB

Primary AE: Paul Bustamante
Sales Office: KOB
Sales Region: Local

Agency
Name: Make Albuquerque Safe
Buying Contact:
Billing Contact: Donna Taylor
 PO Box 26093
 Albuquerque, NM 87101

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Make Albuquerque Safe
Demographic: A35+
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru: 09/11/18
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/28/17	09/24/17	31	\$8,995.00	\$7,645.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2017	31	\$8,995.00	\$7,645.75	0.00
Totals	31	\$8,995.00	\$7,645.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Bustamante			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	20%	\$8,995.00
Market	100%	\$44,975.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	0%	\$0.00
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00

KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	0%	\$0.00
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	80%	\$35,980.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	All	09/14/17	09/24/17	M-F Today Show III 10a M-F Today Show III 10a	CM	M-F 10a-11a	-----	:30	0	\$145.003		0.00	NM	3	\$435.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	---TF--		2				\$145.00		0.00			
		Week: 09/18/17	09/24/17	M-----		1				\$145.00		0.00			
2	All	09/14/17	09/24/17	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p	-----	:30	0	\$150.003		0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	---TF--		2				\$150.00		0.00			
		Week: 09/18/17	09/24/17	M-----		1				\$150.00		0.00			
3	All	09/14/17	09/24/17	Rachael Ray 2p Rachael Ray 2p	CM	M-F 2p-3p	-----	:30	0	\$90.005		0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	---TF--		2				\$90.00		0.00			
		Week: 09/18/17	09/24/17	-----		0				\$90.00		0.00			
4	All	09/14/17	09/24/17	News 4 @ 5p M-F News 4 @ 5p W-F	CM	W-F 5p-530p	-----	:30	0	\$300.004		0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	---TF--		2				\$300.00		0.00			
		Week: 09/18/17	09/24/17	-----		0				\$300.00		0.00			
5	All	09/14/17	09/24/17	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	-----	:30	0	\$470.003		0.00	NM	4	\$1,880.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	---TF--		2				\$470.00		0.00			
		Week: 09/18/17	09/24/17	MT-----		2				\$470.00		0.00			
6	All	09/14/17	09/24/17	News 4 @ 630p M-F News 4 @ 630p W-F	CM	W-F 630p-7p	-----	:30	0	\$390.004		0.00	NM	1	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	---T---		1				\$390.00		0.00			
		Week: 09/18/17	09/24/17	-----		0				\$0.00		0.00			
7	All	09/14/17	09/24/17	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	-----	:30	0	\$450.004		0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	---TF--		2				\$450.00		0.00			
		Week: 09/18/17	09/24/17	MT-----		2				\$450.00		0.00			
8	All	09/14/17	09/24/17	Meet The Press Meet The Press	CM	Su 9a-10a	-----S	:30	1	\$175.002		0.00	NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-----S		1				\$175.00		0.00			
		Week: 09/18/17	09/24/17	-----S		1				\$175.00		0.00			
9	All	09/14/17	09/24/17	News 4 @ 5p M-F News 4 @ 5p M-F	CM	M-F 5p-530p	-----	:30	0	\$300.003		0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-----		0				\$0.00		0.00			
		Week: 09/18/17	09/24/17	M-W----		2				\$300.00		0.00			
N 10	All	09/14/17	09/24/17	News 4 Special @ 430p News 4 Special @ 430p Sun	CM	Su 430p-5p	-----S	:30	1	\$235.003		0.00	NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-----S		1				\$235.00		0.00			
		Week: 09/18/17	09/24/17	-----		0				\$0.00		0.00			
N 11	All	09/14/17	09/24/17	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	-----S	:30	1	\$730.001		0.00	NM	1	\$730.00

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N 11	All	09/14/17	09/24/17	News 4 @ 10p Sun News 4 @ 10p Sun	CM	Su 10p-1035p	-----S	:30	1	\$730.00	1	0.00	NM	1	\$730.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-----S		1				\$730.00		0.00			
		Week: 09/18/17	09/24/17	-----		0				\$0.00		0.00			
N 12	All	09/14/17	09/24/17	M-F Today Show M-F Today Show	CM	M-F 7a-9a	-----	:30	0	\$300.00	3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	-----		0				\$0.00		0.00			
		Week: 09/18/17	09/24/17	MT-----		2				\$300.00		0.00			
N 13	All	09/14/17	09/24/17	Judge Judy 330p/4p/430p Judge Judy 330p/4p/430p	CM	M-F 330p-5p	-----	:30	0	\$175.00	3	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	----F--		1				\$175.00		0.00			
		Week: 09/18/17	09/24/17	MT-----		2				\$175.00		0.00			
N 14	All	09/14/17	09/24/17	The Tonight Show The Tonight Show	CM	M-Th 1035p-1135p	-----	:30	0	\$220.00	4	0.00	NM	1	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	----F--		1				\$220.00		0.00			
		Week: 09/18/17	09/24/17	-----		0				\$0.00		0.00			

*Tax 1 Note: ABQ 7.5%.