

ORDER



Orders
Order / Rev: 318012
Alt Order #:
Product Desc: 10/17-10/19 order
Estimate:
Flight Dates: 10/17/17 - 10/19/17
Original Date / Rev: 10/16/17 / 10/16/17
Order Type: GENERAL

KOB

Primary AE: Paul Bustamante
Sales Office: KOB
Sales Region: Local

Agency
Name: Make Albuquerque Safe
Buying Contact:
Billing Contact: Donna Taylor
 PO Box 26093
 Albuquerque, NM 87101

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Make Albuquerque Safe
Demographic: A35+
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru: 09/11/18
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/19/17	4	\$1,840.00	\$1,564.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	4	\$1,840.00	\$1,564.00	0.00
Totals	4	\$1,840.00	\$1,564.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Bustamante			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	50%	\$1,840.00
Market	100%	\$3,680.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	0%	\$0.00
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00

KREZ	0%	\$0.00
KRPV	0%	\$0.00
KRQE	0%	\$0.00
KUPT	0%	\$0.00
KWBQ	0%	\$0.00
UNKWN	50%	\$1,840.00

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Flight Dates: 10/17/17 - 10/19/17

Advertiser: Make Albuquerque Safe

Product Desc: 10/17-10/19 order

Estimate:

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/17/17	10/19/17	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	-TWT---	:30	2	\$470.003		0.00	NM	2	\$940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/16/17	10/22/17	-T-T---			2		\$470.00		0.00				
N 2	All	10/17/17	10/19/17	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	-TW----	:30	2	\$450.004		0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/16/17	10/22/17	-TW----			2		\$450.00		0.00				
													Totals	0	\$0.00
*Tax 1 Note: ABQ 7.5%.															

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