

ORDER



Orders
Order / Rev: 318012
 Alt Order #:
 Product Desc: 10/17-10/19 order
 Estimate:
 Flight Dates: 10/17/17 - 10/19/17
 Original Date / Rev: 10/16/17 / 10/16/17
 Order Type: GENERAL

KOB
 Primary AE: Paul Bustamante
 Sales Office: KOB
 Sales Region: Local

Agency
Name: Make Albuquerque Safe
 Buying Contact:
 Billing Contact: Donna Taylor
 PO Box 26093
 Albuquerque, NM 87101

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser
Name: Make Albuquerque Safe
 Demographic: A35+
 Product Codes: PL2
 Priority: 99
 Revenue Codes: AGY, POL, ISS

New Business Thru: 09/11/18
 Order Separation: 00:15:00
 Advertiser External ID:
 Agency External ID:
 Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/19/17	4	\$1,840.00	\$1,564.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	4	\$1,840.00	\$1,564.00	0.00
Totals	4	\$1,840.00	\$1,564.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Bustamante			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KOB	50%	\$1,840.00
Market	100%	\$3,680.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KAPX	0%	\$0.00
KASA	0%	\$0.00
KASY	0%	\$0.00
KAZQ	0%	\$0.00
KBEI	0%	\$0.00
KBIM	0%	\$0.00
KCHF	0%	\$0.00
KENW	0%	\$0.00
KHFT	0%	\$0.00
KKTO	0%	\$0.00
KLUZ	0%	\$0.00
KNAT	0%	\$0.00
KNME	0%	\$0.00
KOAT	0%	\$0.00
KOBF	0%	\$0.00
KOBR	0%	\$0.00
KOCT	0%	\$0.00
KOFT	0%	\$0.00
KOVT	0%	\$0.00

KREZ 0% \$0.00
 KRPV 0% \$0.00
 KRQE 0% \$0.00
 KUPT 0% \$0.00
 KWBQ 0% \$0.00
 UNKWN 50% \$1,840.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/17/17	10/19/17	News 4 @ 6p M-F News 4 @ 6p M-F	CM	M-F 6p-632p	-TWT---	:30	2	\$470.003		0.00	NM	2	\$940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/17	10/22/17	-T-T---		2		\$470.00		0.00					
N 2	All	10/17/17	10/19/17	News 4 @ 10p M-F News 4 @ 10p M-F	CM	M-F 10p-1035p	-TW----	:30	2	\$450.004		0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/16/17	10/22/17	-TW----		2		\$450.00		0.00					
													Totals	0	\$0.00

*Tax 1 Note: ABQ 7.5%.