

CONTRACT



WMAQ
 454 Columbus Drive
 Chicago, IL 60610
 (312) 836-5555

www.nbcchicago.com

And:

ADELSTEIN & ASSOCIATES
 222 W ONTARIO ST
 SUITE 200
 CHICAGO, IL 60610
 USA

<u>Contract / Revision</u> 918179 /		<u>Alt Order #</u>
<u>Product</u> SUSANA MENDOZA FOR MAYOR		
<u>Contract Dates</u> 01/21/19 - 01/27/19		<u>Estimate #</u> 6126
<u>Advertiser</u> SUSANA MENDOZA FOR CHICAGO MAYOR		<u>Original Date / Revision</u> 01/17/19 / 01/18/19
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WMAQ	<u>Account Executive</u> Margaret Serio	<u>Sales Office</u> Chicago NSO
<u>Special Handling</u>		
<u>Demographic</u> RA1849		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 00246	<u>Advertiser Ref</u> 45933	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WMAQ	01/21/19	01/27/19	5A-6A M-F	5A-6A		:30				NM	1	\$275.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	MTWTF--				1	\$275.00				
N 2	WMAQ	01/21/19	01/27/19	6A-7A M-F NBC 5 NEWS 6A	6A-7A		:30				NM	2	\$1,500.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	MTWTF--				2	\$750.00				
N 3	WMAQ	01/21/19	01/27/19	7A-9A M-F TDY I	7A-9A		:30				NM	2	\$1,500.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	MTWTF--				2	\$750.00				
N 4	WMAQ	01/21/19	01/27/19	9A-10A M-F TDY II	9A-10A		:30				NM	1	\$325.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	MTWTF--				1	\$325.00				
N 5	WMAQ	01/21/19	01/27/19	10A-11A M-F TDY III	10A-11A		:30				NM	1	\$250.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	MTWTF--				1	\$250.00				
N 6	WMAQ	01/21/19	01/27/19	11A-12P M-F NEWS AT 11A	11A-12P		:30				NM	1	\$200.00
		<u>Start Date</u> <u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	MTWTF--				1	\$200.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcchicago.com

<u>Contract / Revision</u> 918179 /		<u>Alt Order #</u>
<u>Contract Dates</u> 01/21/19 - 01/27/19	<u>Product</u> SUSANA MENDOZA FOR	<u>Estimate #</u> 6126
<u>Advertiser</u> SUSANA MENDOZA FOR		<u>Original Date / Revision</u> 01/17/19 / 01/18/19

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 7	WMAQ	01/21/19	01/27/19	2P-3P M-F STEVE HARVEY	2P-3P		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	MTWTF--				2	\$200.00				
N 8	WMAQ	01/21/19	01/27/19	3P-4P M-F ELLEN	3P-4P		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	MTWTF--				1	\$450.00				
N 9	WMAQ	01/21/19	01/27/19	4P-5P M-F ENEWS	4P-5P		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	MTWTF--				2	\$400.00				
N 10	WMAQ	01/21/19	01/27/19	5P-530P M-F ENEWS 5P	5P-530P		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	MTWTF--				2	\$850.00				
N 11	WMAQ	01/21/19	01/27/19	530-6P M-F NIGHTLY NEWS	530P-6P		:30				NM	3	\$10,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	MTWTF--				3	\$3,500.00				
N 12	WMAQ	01/21/19	01/27/19	6-630P M-F ENEWS 6P	6P-630P		:30				NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	MTWTF--				3	\$1,000.00				
N 13	WMAQ	01/21/19	01/27/19	630P-7P M-F AH	630P-7P		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	MTWTF--				1	\$1,000.00				
D 14	WMAQ	01/21/19	01/27/19	1035P-1137P TONITE SHOW	1035P-1137P		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	MTWTF--				1	\$300.00				
N 15	WMAQ	01/21/19	01/27/19	1137P-1237A M-F LATE NIG	1137P-1237A		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	MTWTF--				1	\$300.00				
N 16	WMAQ	01/21/19	01/27/19	LATE NEWS - M-SU	10P-1035P		:30				NM	3	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	MTWTFSS				3	\$1,500.00				
N 17	WMAQ	01/21/19	01/27/19	8-9P TU THIS IS US	8P-9P		:30				NM	1	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	MTWTFSS				1	\$10,000.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcchicago.com

<u>Contract / Revision</u> 918179 /		<u>Alt Order #</u>
<u>Contract Dates</u> 01/21/19 - 01/27/19	<u>Product</u> SUSANA MENDOZA FC	<u>Estimate #</u> 6126
<u>Advertiser</u> SUSANA MENDOZA FOR		<u>Original Date / Revision</u> 01/17/19 / 01/18/19

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	-T-----				1	\$10,000.00				
N 18	WMAQ	01/21/19	01/27/19	7-8P W CHICAGO MED	7P-8P		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	--W----				1	\$4,500.00				
N 19	WMAQ	01/21/19	01/27/19	8-9P W CHICAGO FIRE	8P-9P		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	--W----				1	\$6,000.00				
N 20	WMAQ	01/21/19	01/27/19	9-10P W CHICAGO PD	9P-10P		:30				NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	--W----				1	\$6,000.00				
N 21	WMAQ	01/21/19	01/27/19	8-9P TH BOOK99/GOOD PL/8P-9P			:30				NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	---T---				1	\$3,000.00				
N 22	WMAQ	01/21/19	01/27/19	9P-10P TH LAW & ORDER S9-10P			:30				NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	---T---				1	\$4,000.00				
N 23	WMAQ	01/21/19	01/27/19	6A-7A SA NEWS	6A-7A		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	-----S-				1	\$250.00				
N 24	WMAQ	01/21/19	01/27/19	9A-10A SA NEWS	9A-10A		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	-----S-				1	\$600.00				
N 25	WMAQ	01/21/19	01/27/19	NHL ALL-STAR GAME - SA	7-10P		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	-----S-				1	\$2,000.00				
N 26	WMAQ	01/21/19	01/27/19	1030P-12:04A SNL	1030P-12:04A		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	-----S-				1	\$1,500.00				
N 27	WMAQ	01/21/19	01/27/19	530-6P SA-SU NIGHTLY NE	530P-6P		:30				NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		01/21/19	01/27/19	-----SS				1	\$3,500.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



www.nbcchicago.com

<u>Contract / Revision</u> 918179 /		<u>Alt Order #</u>
<u>Contract Dates</u> 01/21/19 - 01/27/19	<u>Product</u> SUSANA MENDOZA FC	<u>Estimate #</u> 6126
<u>Advertiser</u> SUSANA MENDOZA FOR		<u>Original Date / Revision</u> 01/17/19 / 01/18/19

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 28	WMAQ	01/21/19	01/27/19	9A-10A SU MEET THE PRE	9:00 AM-10:00 AM		:30				NM	1	\$3,000.00
IP													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		01/21/19	01/27/19	-----S	1	\$3,000.00							
Totals								0.00				38	\$71,050.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
12/31/18 - 01/27/19	38	\$71,050.00	(\$10,657.50)	\$60,392.50
Totals	38	\$71,050.00	(\$10,657.50)	\$60,392.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.