

CONTRACT



WMAQ
454 Columbus Drive
Chicago, IL 60610
(312) 836-5555

www.nbcchicago.com

And:

ADELSTEIN & ASSOCIATES
222 W ONTARIO ST
SUITE 200
CHICAGO, IL 60610
USA

<u>Contract / Revision</u> 924685 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 02/12/19 - 02/24/19		<u>Estimate #</u> 6150
<u>Advertiser</u> SUSANA MENDOZA FOR CHICAGO MAYOR		<u>Original Date / Revision</u> 02/11/19 / 02/22/19
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WMAQ	<u>Account Executive</u> Margaret Serio	<u>Sales Office</u> Chicago NSO
<u>Special Handling</u>		
<u>Demographic</u> RA35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 00246	<u>Advertiser Ref</u> 45933	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Imp Rate (000)	Type	Spots	Amount
N 1	WMAQ	02/14/19	02/15/19	5A-6A TH-F	5A-6A		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/11/19	02/17/19	---TF--				1	\$325.00			
N 2	WMAQ	02/14/19	02/15/19	6A-7A TH-F NBC 5 NEWS 6A-7A	6A-7A		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/11/19	02/17/19	---TF--				1	\$850.00			
N 3	WMAQ	02/16/19	02/16/19	6A-7A SA NEWS	6A-7A		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/11/19	02/17/19	-----S-				1	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	WMAQ	02/11/19-02/17/19	6A-7A SA NEWS	6A-7A	-----Sa--	:30		\$350.00	NM		
	See MG 3.2 PREEMPT											
	2	WMAQ	02/16/19-02/16/19	6A-7A SA NEWS	6A-7A	-----Sa--	:30		\$300.00	NM		
	Ⓜ MG for 3.1 02/16											
N 4	WMAQ	02/14/19	02/15/19	7A-9A TH-F TDY I	7A-9A		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/11/19	02/17/19	---TF--				1	\$600.00			
N 5	WMAQ	02/16/19	02/16/19	9A-10A SA NEWS	9A-10A		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/11/19	02/17/19	-----S-				1	\$700.00			
N 6	WMAQ	02/14/19	02/15/19	3P-4P TH-F ELLEN	3P-4P		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/11/19	02/17/19	---TF--				1	\$500.00			
N 7	WMAQ	02/14/19	02/15/19	5P-530P TH-F ENEWS 5P	5P-530P		:30			NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.



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<u>Contract / Revision</u> 924685 /		<u>Alt Order #</u>
<u>Contract Dates</u> 02/12/19 - 02/24/19		<u>Product</u>
<u>Advertiser</u> SUSANA MENDOZA FOR		<u>Estimate #</u> 6150
		<u>Original Date / Revision</u> 02/11/19 / 02/22/19

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Imp (000)	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		02/11/19	02/17/19	---TF--	1			\$950.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
1	WMAQ	02/11/19-02/17/19		5P-530P TH-F ENEWS 5P	5P-530P	----ThF----	:30	\$950.00	NM				
Credited DNA-NEWS SPL REPORT													
N 8	WMAQ	02/14/19	02/15/19	530-6P TH-F NIGHTLY NEW	530P-6P		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		02/11/19	02/17/19	---TF--	1			\$2,500.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
1	WMAQ	02/11/19-02/17/19		530-6P TH-F NIGHTLY NEW	530P-6P	----ThF----	:30	\$2,500.00	NM				
See MG 8.2 DNA-NEWS SPL REPORT													
2	WMAQ	02/11/19-02/17/19		630P-7P NIGHTLY NEWS	630P-7P	MTuWThF----	:30	\$2,500.00	NM				
Ⓜ MG for 8.1 02/15													
N 9	WMAQ	02/16/19	02/17/19	530-6P SA-SU NIGHTLY NE	530P-6P		:30				NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		02/11/19	02/17/19	-----SS	1			\$2,500.00					
N 10	WMAQ	02/14/19	02/15/19	6-630P TH-F ENEWS 6P	6P-630P		:30				NM	5	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		02/11/19	02/17/19	---TF--	1			\$1,200.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>				
1	WMAQ	02/11/19-02/17/19		6-630P TH-F ENEWS 6P	6P-630P	----ThF----	:30	\$1,200.00	NM				
See MG 10.2, 10.3, 10.4, 10.5, 10.6 PREEMPT													
2	WMAQ	02/11/19-02/17/19		6-630P TH-F ENEWS 6P	6P-630P	----ThF----	:30	\$1,000.00	NM				
Ⓜ See MG 10.7 DNA-NEWS SPL REPORT													
3	WMAQ	02/14/19-02/17/19		330A-4A M-TH/SU EARLY	330A-4A	----Th--Su	:30	\$50.00	NM				
Ⓜ MG for 10.1 02/15													
4	WMAQ	02/14/19-02/17/19		330A-4A M-TH/SU EARLY	330A-4A	----Th--Su	:30	\$50.00	NM				
Ⓜ MG for 10.1 02/15													
5	WMAQ	02/14/19-02/17/19		4A-430A M-TH/SU NBC5 NE	4A-430A	----Th--Su	:30	\$50.00	NM				
Ⓜ MG for 10.1 02/15													
6	WMAQ	02/14/19-02/17/19		4A-430A M-TH/SU NBC5 NE	4A-430A	----Th--Su	:30	\$50.00	NM				
Ⓜ MG for 10.1 02/15													
7	WMAQ	02/24/19-02/24/19		8A-9A SU NEWS	8A-9A	-----Su	:30	\$1,000.00	NM				
Ⓜ MG for 10.2 02/15													
N 11	WMAQ	02/12/19	02/12/19	8-9P TU THIS IS US	8P-9P		:30				NM	3	\$14,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		02/11/19	02/17/19	-T-----	1			\$10,000.00					

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FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

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		<u>Estimate #</u> 6150
<u>Advertiser</u> SUSANA MENDOZA FOR		<u>Original Date / Revision</u> 02/11/19 / 02/22/19

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Imp (000)	Type	Spots	Amount
2	WMAQ	02/11/19-02/17/19	02/11/19-02/17/19	6-630P M-F ENEWS 6P	6P-630P	-----F----	:30		\$1,000.00		NM		
ⓔ Bonus RESPEND FOR WMAQ = \$4000													
3	WMAQ	02/11/19-02/17/19	02/11/19-02/17/19	8-10P SU ELVIS ALL-STAR	8P-10P	-----Su	:30		\$3,000.00		NM		
ⓔ Bonus RESPEND FOR WMAQ = \$4000													
N 12	WMAQ	02/14/19	02/14/19	8-9P TH BOOK99/GOOD PL/8P-9P			:30				NM	1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		02/11/19	02/17/19	---T---	1	\$5,500.00							
N 13	WMAQ	02/14/19	02/17/19	LATE NEWS	10P-1035P		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		02/11/19	02/17/19	---TFSS	1	\$2,000.00							
N 14	WMAQ	02/16/19	02/16/19	1030P-12:04A SNL	1030P-12:04A		:30				NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		02/11/19	02/17/19	-----S-	1	\$1,800.00							
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	WMAQ	02/11/19-02/17/19	1030P-12:04A SNL	1030P-12:04A	-----Sa--	:30		\$1,800.00		NM		
See MG 14.2 PREEMPT													
	2	WMAQ	02/11/19-02/17/19	1030P-12:04A SNL	1030P-12:04A	-----Sa--	:30		\$1,600.00		NM		
Ⓜ MG for 14.1 02/16													
Totals											0	19	\$32,575.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/28/19 - 02/24/19	19	\$32,575.00	(\$4,886.25)	\$27,688.75
Totals	19	\$32,575.00	(\$4,886.25)	\$27,688.75

Signature: _____ Date: _____

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