

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Maggie Clark, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kenny Griffis

Authorized committee:

Friends of Kenny Griffis

Agency requesting time (and contact information):

N/A Maggie Clark Media Services, Inc. / 139 Bent Creek Drive / Brandon, MS 39047

Candidate's political party:

N/A

Office sought (no acronyms or abbreviations):

Mississippi Supreme Court Justice, Central District

Date of election:

November 3, 2020

General

Primary

Treasurer of candidate's authorized committee:

Conrad Ebner

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Maggie Clark

Name: Maggie Clark

Signature:

Susan Dillard

Name: Susan Dillard

Date of Request to Purchase Ad Time: 10/9/20

Date of Station Agreement to Sell Time: 10-9-20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 10/12/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>11201-00003</u>	Station Call Letters: <u>WOKK-FM</u>	Date Received/Requested: <u>10/12/20</u>
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Est. #: <u>KGDKK-1020 2</u>	Station Location: <u>Meridian, MS</u>	Run Start and End Dates: <u>10/14 - 10/20/20</u>
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Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Broadcast Order/Confirmation

Client	Friends of Kenny Griffis	Order No.	KG OKK 1020-2
Office Sought	Supreme Court Justice, MS Central District	Order Date	10/6/2020
Election	General Election to be held Nov. 3, 2020	Flight Date	10/14/20-10/20/20
Station	WOKK-FM 97.1 (Country) The Radio People	Buyer	Maggie Clark
Address	3436 Hwy 45 North Meridian, MS 39301	Agency	Maggie Clark Media Services, Inc.
Contact	Susan Dillard, Political	Address	139 Bent Creek Drive Brandon, MS 39047
email	susan@wokk.com	office	(601) 992-3111
office	(601) 703-0531	mobile	(601) 668-2176
			maggieclark@mcclarkmedia.com

ORDER CONFIRMATION: Please acknowledge receipt of this Order and confirm schedule and rates by signing below and returning to Agent by email. Thank you.

Accepted for Station by: Susan Dillard Date: 10-9-20

MAKEGOOD POLICY: Make-goods must air within Flight Dates and Time Periods unless approved in advance by agent.

DISCLAIMER: This Political Schedule has been paid in advance by Friends of Kenny Griffis, a committee. Quinton Dickerson, Chairman. Conrad Ebner, Treasurer. Kenny Griffis is a legally qualified candidate seeking the office of Supreme Court Justice, MS Central District. General Election will be held 11/3/20.

SPECIAL COMMENTS: This order will be Fed Ex'd Standard Overnight with payment in advance and NAB PB-19 Form to arrive Monday.

TRAFFIC-mp3: Emailed with order

FROM	TO	START DATE	END DATE	LEN	M	TU	W	TH	F	S	SU	WKLY SPOTS	TOTAL SPOTS	GROSS RATE	TOTAL	
WOKK-F 97.1 (Meridian)																
6:00a	10:00a	10/14/20	10/16/20	:30			1	1	1			3	3	\$16.00	\$48.00	
10:00a	3:00p	10/14/20	10/16/20	:30			1	1	1			3	3	\$17.00	\$51.00	
3:00p	7:00p	10/14/20	10/16/20	:30			1	1	1			3	3	\$21.00	\$63.00	
6:00a	10:00a	10/19/20	10/20/20	:30	1	1						2	2	\$16.00	\$32.00	
10:00a	3:00p	10/19/20	10/20/20	:30	1	1						2	2	\$17.00	\$34.00	
3:00p	7:00p	10/19/20	10/20/20	:30	1	1						2	2	\$21.00	\$42.00	
Gross Total													15		\$270.00	
Station Net Total															\$	229.50

WOKK-FM 97.1 WJXM-FM 95.1
 WJDQ-FM 103.1 WYHL-AM 1450
 WMOG-AM 910 WZKS-FM 104.1

Sales Order

Date: 10/9/2020

NEW ACCOUNT

Advertiser: FRIENDS OF KENNY GRIFFIS
 (Agency) Customer: Maggie Clark Media Services, Inc.
 Send Invoice to: ADVERTISER AGENCY
 Address: 139 Bent Creek Drive
 City: Brandon
 State: MS Zip: 39047
 Contact:
 Phone:

New Order Addition Revise
 Customer Type:
 LOCAL POLITICAL
 REGIONAL TRADE
 NATIONAL OTHER
 Sales Rep: Susan Dillard
 Agency Discount
 Product Code: Candidate for Supreme Court Justice, MS Central District
 Billing Type: STANDARD CALENDAR
 DEMAND
 Co-Op Description:
 Notary: YES NO
 Enter "N" for Net or "G" for Gross G

Please Enter Our Order for Advertising As Follows:

Cart#	LENGTH	START DATE	END DATE	BEGIN TIME	END TIME	RATE	SCHEDULE							TOTAL		
							Mon	Tue	Wed	Thu	Fri	Sat	Sun	WKS	#ANNS	DOLLARS
	30	10/14/2020	10/20/2020	600	1000	\$ 16.00	1	1	1	1	1			1	5	\$ 80.00
	30	10/14/2020	10/20/2020	1000	1500	\$ 17.00	1	1	1	1	1			1	5	\$ 85.00
	30	10/14/2020	10/20/2020	1500	1900	\$ 21.00	1	1	1	1	1			1	5	\$ 105.00
															0	\$ -
															0	\$ -
															0	\$ -
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															0	\$ -
															0	\$ -
															0	\$ -
															0	\$ -
															0	\$ -

Comments:
 ORDER #: KG OKK 1020 2 PRODUCT: POLITICAL
 FLIGHT DATE: 10-14-20 - 10-20-20

TOTAL ANNS 15

REMOTE

NET:	\$	229.50
GROSS:	\$	270.00

MONTH	JAN	FEB	MAR	APR	MAY	JUNE	JULY	AUG	SEPT	OCT	NOV	DEC	TOTAL
NET										229.5			229.5
GROSS										270			270
#ANNS										15			15

Federal Communications Commission (FCC) regulations require that radio stations, and radio advertisers and advertising agencies not discriminate in the sale or purchase of advertising time. Accordingly, we have been required by the FCC to request that you certify the following statement (we appreciate your understanding and cooperation):

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

- This offer becomes a binding contract upon acceptance by General Manager of Stations or his authorized agent.
- Bills shall be received monthly and shall be due payable within ten (10) days from day of invoice. Eighteen percent (18%) interest per annum will be charged on delinquent accounts.
- Station shall have the right to cancel this contract upon default by advertiser in the payment of bills and other materials breach. Upon cancellation all broadcasting done hereunder and not paid shall become immediately due and payable at the earned rate. Advertiser shall pay all attorney's fees in the event legal action is necessary to enforce this agreement or any of the terms thereof.
- Contract subject to termination by advertiser upon thirty (30) days prior written notice.
- Political and entertainment advertising-cash in advance.

Account Executive: SUSAN DILLARD
 Accepted For Station: WOKK

Advertiser: FRIENDS OF KENNY GRIFFIS
 Title: _____ Date: _____

WOKK-FM
 P O Box 1699
 3436 Hwy 45N
 Meridian, MS 39302-1699
 601-693-2661

Client: **FRIENDS OF KENNY GRIFFIS**
 Order #: **11201-00003**
 Description: order# kg okk 1020 2 political
 Date Entered: 10/12/2020
 P.O.#: kg okk 2010 2
 Salesperson: Dillard, Susan
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date
 Phone/Fax: 6019923111

MAGGIE CLARK MEDIA SERVIC
 Attn: MAGGIE CLARK
 139 BENT CREEK DRIVE
 BRANDON, MS 39047 USA

On-Air Schedule

<u>Start Date</u>	<u>End Date</u>	<u>Station</u>	<u>Scheduled Time/Event</u>	<u>Repeated</u>	<u>Length</u>	<u>Qty</u>	<u>Rate</u>	<u>Total</u>	<u>M</u>	<u>Tu</u>	<u>W</u>	<u>Th</u>	<u>F</u>	<u>Sa</u>	<u>Su</u>
1 10/14/2020	10/20/2020	WOKK-FM	06:00:00a to 10:00:00a	Weekly	:30	5	16.00	80.00	1	1	1	1	1	0	0
2 10/14/2020	10/20/2020	WOKK-FM	10:00:00a to 03:00:00p	Weekly	:30	5	17.00	85.00	1	1	1	1	1	0	0
3 10/14/2020	10/20/2020	WOKK-FM	03:00:00p to 07:00:00p	Weekly	:30	5	21.00	105.00	1	1	1	1	1	0	0

Order Start Date: 10/14/2020 Order End Date: 10/20/2020 Spots: 15

Total Charges: \$270.00
Combined Discounts: \$40.50
Total Net: \$229.50

Projected Media Month/End-Of-Schedule Billing Totals for FRIENDS OF KENNY GRIFFIS / 11201-00003 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October	2020	15	\$270.00	\$40.50	\$229.50

Confirmed & Accepted for WOKK-FM By: _____

Accepted for MAGGIE CLARK MEDIA SERVIC By: _____

 Please Sign and Return One Copy