

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Maggie Clark, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Kenny Griffis

Authorized committee:

Friends of Kenny Griffis

Agency requesting time (and contact information):

N/A Maggie Clark Media Services, Inc. - 139 Bent Creek Drive - Brandon, MS 39047

Candidate's political party:

N/A

Office sought (no acronyms or abbreviations):

Mississippi Supreme Court Justice, Central District

Date of election:

November 3, 2020

General

Primary

Treasurer of candidate's authorized committee:

Conrad Ebner

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):


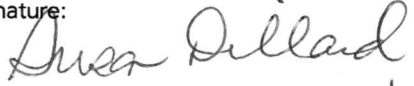
the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

| Candidate/Committee/Agency | Station Representative |
|---|--|
| <p>Signature: </p> <p>Name: <u>Maggie Clark</u></p> <p>Date of Request to Purchase Ad Time: 10/16/20</p> | <p>Signature: </p> <p>Name: <u>Susan Dillard</u></p> <p>Date of Station Agreement to Sell Time: 10-16-20</p> |

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

10/19/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

11201-00004

Station Call Letters:

WOKK-FM

Date Received/Requested:

10/19/20

Est. #:

KG OKK 1020-3

Station Location:

Mendham, MS

Run Start and End Dates:

10/24 - 10/27/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

- WOKK-FM 97.1 WJXM-FM 95.1
- WJDQ-FM 103.1 WYHL-AM 1450
- WMOG-AM 910 WZKS-FM 104.1

Sales Order

Date 10/19/2020

NEW ACCOUNT

| | | | |
|--------------------|--|---------------------------------|-------|
| Advertiser: | Friends of Kenny Griffis | | |
| (Agency) Customer: | Maggie Clark Media Services, Inc. | | |
| Send Invoice to: | <input checked="" type="checkbox"/> ADVERTISER | <input type="checkbox"/> AGENCY | |
| Address: | 139 Bent Creek Drive | | |
| City: | Brandon | | |
| State: | MS | Zip: | 39047 |
| Contact: | | | |
| Phone: | | | |

| | | |
|---|---|--|
| <input checked="" type="checkbox"/> New Order | <input type="checkbox"/> Addition | <input type="checkbox"/> Revise |
| Customer Type: | | |
| <input type="checkbox"/> LOCAL | <input checked="" type="checkbox"/> POLITICAL | |
| <input type="checkbox"/> REGIONAL | <input type="checkbox"/> TRADE | |
| <input type="checkbox"/> NATIONAL | <input type="checkbox"/> OTHER | |
| Sales Rep: | | Susan Dillard |
| Agency Discount | | <input checked="" type="checkbox"/> |
| Product Code: | | Candidate for Supreme Court Justice, MS Central Dist. |
| Billing Type: | | <input checked="" type="checkbox"/> STANDARD <input type="checkbox"/> CALENDAR |
| | | <input type="checkbox"/> DEMAND |
| Co-Op Description: | | |
| Notary: | | <input checked="" type="checkbox"/> YES <input type="checkbox"/> NO |
| Enter "N" for Net or "G" for Gross | | G |

Please Enter Our Order for Advertising As Follows:

| Cart# | LENGTH | START DATE | END DATE | BEGIN TIME | END TIME | RATE | SCHEDULE | | | | | | | TOTAL | | |
|-------|--------|------------|------------|------------|----------|----------|----------|-----|-----|-----|-----|-----|-----|-------|-------|-----------|
| | | | | | | | Mon | Tue | Wed | Thu | Fri | Sat | Sun | WKS | #ANNS | DOLLARS |
| | 30 | 10/21/2020 | 10/27/2020 | 600 | 1000 | \$ 16.00 | 1 | 1 | 1 | 1 | 1 | | | 1 | 5 | \$ 80.00 |
| | 30 | 10/21/2020 | 10/27/2020 | 1000 | 1500 | \$ 17.00 | 1 | 1 | 1 | 1 | 1 | | | 1 | 5 | \$ 85.00 |
| | 30 | 10/21/2020 | 10/27/2020 | 1500 | 1900 | \$ 21.00 | 1 | 1 | 1 | 1 | 1 | | | 1 | 5 | \$ 105.00 |
| | | | | | | | | | | | | | | | 0 | \$ - |
| | | | | | | | | | | | | | | | 0 | \$ - |
| | | | | | | | | | | | | | | | 0 | \$ - |
| | | | | | | | | | | | | | | | 0 | \$ - |
| | | | | | | | | | | | | | | | 0 | \$ - |
| | | | | | | | | | | | | | | | 0 | \$ - |
| | | | | | | | | | | | | | | | 0 | \$ - |
| | | | | | | | | | | | | | | | 0 | \$ - |
| | | | | | | | | | | | | | | | 0 | \$ - |
| | | | | | | | | | | | | | | | 0 | \$ - |
| | | | | | | | | | | | | | | | 0 | \$ - |
| | | | | | | | | | | | | | | | 0 | \$ - |
| | | | | | | | | | | | | | | | 0 | \$ - |
| | | | | | | | | | | | | | | | 0 | \$ - |
| | | | | | | | | | | | | | | | 0 | \$ - |
| | | | | | | | | | | | | | | | 0 | \$ - |

Comments:

ORDER NUMBER: KG OKK 1020-3

TOTAL ANNS 15

REMOTE

| | | |
|--------|----|--------|
| NET: | \$ | 229.50 |
| GROSS: | \$ | 270.00 |

| MONTH | JAN | FEB | MAR | APR | MAY | JUNE | JULY | AUG | SEPT | OCT | NOV | DEC | TOTAL |
|-------|-----|-----|-----|-----|-----|------|------|-----|------|-------|-----|-----|-------|
| NET | | | | | | | | | | 229.5 | | | 229.5 |
| GROSS | | | | | | | | | | 270 | | | 270 |
| #ANNS | | | | | | | | | | 15 | | | 15 |

Federal Communications Commission (FCC) regulations require that radio stations, and radio advertisers and advertising agencies not discriminate in the sale or purchase of advertising time. Accordingly, we have been required by the FCC to request that you certify the following statement (we appreciate your understanding and cooperation):

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

1. This offer becomes a binding contract upon acceptance by General Manager of Stations or his authorized agent
2. Bills shall be received monthly and shall be due payable within ten (10) days from day of invoice. Eighteen percent (18%) interest per annum will be charged on delinquent accounts.
3. Station shall have the right to cancel this contract upon default by advertiser in the payment of bills and other materials breach. Upon cancellation all broadcasting done hereunder and not paid shall become immediately due and payable at the earned rate. Advertiser shall pay all attorney's fees in the event legal action is necessary to enforce this agreement or any of the terms thereof.
4. Contract subject to termination by advertiser upon thirty (30) days prior written notice.
5. Political and entertainment advertising-cash in advance.

Account Executive: SUSAN DILLARD

Accepted For Station: WOKK

Advertiser: FRIENDS OF KENNY GRIFFIS

Title: _____ Date: _____



Broadcast Order/Confirmation

| | | | |
|---------------|--|-------------|--|
| Client | Friends of Kenny Griffis | Order No. | KG OKK 1020-3 |
| Office Sought | Supreme Court Justice, MS Central District | Order Date | 10/16/2020 |
| Election | General Election to be held Nov. 3, 2020 | Flight Date | 10/21/20-10/27/20 |
| Station | WOKK-FM 97.1 (Country) | Buyer | Maggie Clark |
| | The Radio People | Agency | Maggie Clark Media Services, Inc. |
| Address | 3436 Hwy 45 North | Address | 139 Bent Creek Drive |
| | Meridian, MS 39301 | | Brandon, MS 39047 |
| Contact | Susan Dillard, Political | office | (601) 992-3111 |
| email | susan@wokk.com | mobile | (601) 668-2176 |
| office | (601) 703-0531 | | maggiecl@mclarkmedia.com |

ORDER CONFIRMATION: Please acknowledge receipt of this Order and confirm schedule and rates by signing below and returning to Agent by email. Thank you.

Accepted for Station by: *Susan Dillard* Date: 10-16-20

MAKEGOOD POLICY: Make-goods must air within Flight Dates and Time Periods unless approved in advance by agent.

DISCLAIMER: This Political Schedule has been paid in advance by Friends of Kenny Griffis, a committee. Quinton Dickerson, Chairman. Conrad Ebner, Treasurer. Kenny Griffis is a legally qualified candidate seeking the office of Supreme Court Justice, MS Central District. General Election will be held 11/3/20.

SPECIAL COMMENTS: This order will be Fed Ex'd Standard Overnight with payment in advance and NAB PB-19 Form to arrive Monday.

TRAFFIC-mp3: Emailed with order

| FROM | TO | START DATE | END DATE | LEN | M | TU | W | TH | F | S | SU | WKLY SPOTS | TOTAL SPOTS | GROSS RATE | TOTAL |
|--------------------------|--------|------------|----------|-----|---|----|---|----|---|---|----|------------|-------------|------------------|---------|
| WOKK-F 97.1 (Meridian) | | | | | | | | | | | | | | | |
| 6:00a | 10:00a | 10/21/20 | 10/23/20 | :30 | | | | 1 | 1 | 1 | | 3 | 3 | \$16.00 | \$48.00 |
| 10:00a | 3:00p | 10/21/20 | 10/23/20 | :30 | | | | 1 | 1 | 1 | | 3 | 3 | \$17.00 | \$51.00 |
| 3:00p | 7:00p | 10/21/20 | 10/23/20 | :30 | | | | 1 | 1 | 1 | | 3 | 3 | \$21.00 | \$63.00 |
| 6:00a | 10:00a | 10/26/20 | 10/27/20 | :30 | 1 | 1 | | | | | | 2 | 2 | \$16.00 | \$32.00 |
| 10:00a | 3:00p | 10/26/20 | 10/27/20 | :30 | 1 | 1 | | | | | | 2 | 2 | \$17.00 | \$34.00 |
| 3:00p | 7:00p | 10/26/20 | 10/27/20 | :30 | 1 | 1 | | | | | | 2 | 2 | \$21.00 | \$42.00 |
| Gross Total | | | | | | | | | | | | | 15 | \$270.00 | |
| Station Net Total | | | | | | | | | | | | | | \$ 229.50 | |

WOKK-FM
 P O Box 1699
 3436 Hwy 45N
 Meridian, MS 39302-1699
 601-693-2661

Client: **FRIENDS OF KENNY GRIFFIS**
 Order #: **11201-00004**
 Description: kg okk 1020-3
 Date Entered: 10/19/2020
 P.O.#: kg okk 1020-3
 Salesperson: Dillard, Susan
 Invoice Frequency: Billed at end of Media/EOS, Sorted by Date
 Phone/Fax: 6019923111

MAGGIE CLARK MEDIA SERVIC
 Attn: MAGGIE CLARK
 139 BENT CREEK DRIVE
 BRANDON, MS 39047 USA

On-Air Schedule

| Start Date | End Date | Station | Scheduled Time/Event | Repeated | Length | Qty | Rate | Total | M | Tu | W | Th | F | Sa | Su |
|--------------|------------|---------|------------------------|----------|--------|-----|-------|--------|---|----|---|----|---|----|----|
| 1 10/21/2020 | 10/27/2020 | WOKK-FM | 06:00:00a to 10:00:00a | Weekly | :30 | 5 | 16.00 | 80.00 | 1 | 1 | 1 | 1 | 1 | 0 | 0 |
| 2 10/21/2020 | 10/27/2020 | WOKK-FM | 10:00:00a to 03:00:00p | Weekly | :30 | 5 | 17.00 | 85.00 | 1 | 1 | 1 | 1 | 1 | 0 | 0 |
| 3 10/21/2020 | 10/27/2020 | WOKK-FM | 03:00:00p to 07:00:00p | Weekly | :30 | 5 | 21.00 | 105.00 | 1 | 1 | 1 | 1 | 1 | 0 | 0 |

Order Start Date: 10/21/2020 Order End Date: 10/27/2020 Spots: 15

Total Charges: \$270.00
Combined Discounts: \$40.50
Total Net: \$229.50

Projected Media Month/End-Of-Schedule Billing Totals for FRIENDS OF KENNY GRIFFIS / 11201-00004 :

| | | <u>Spot Count</u> | <u>Gross Billing</u> | <u>Combined Disc.</u> | <u>Net Billing</u> |
|----------|------|-------------------|----------------------|-----------------------|--------------------|
| October | 2020 | 9 | \$162.00 | \$24.30 | \$137.70 |
| November | 2020 | 6 | \$108.00 | \$16.20 | \$91.80 |

Confirmed & Accepted for WOKK-FM By: _____

Accepted for MAGGIE CLARK MEDIA SERVIC By: _____

Please Sign and Return One Copy