

CONTRACT



KZRV-FM
 640 Lincoln Avenue SE
 St. Cloud, MN 56304
 (320) 251-4422

river967.com

And:

Strategy West Communications
 Attention: Genét Slagle
 P O Box 721
 Sloughouse, CA 95683

| | | |
|--|--|--|
| <u>Contract / Revision</u> 732119D / | | <u>Alt Order #</u> |
| <u>Advertiser</u> Coalition of Minnesota Businesses | | <u>Original Date / Revision</u> 10/15/18 / 10/15/18 |
| <u>Contract Dates</u> 10/16/18 - 11/06/18 | <u>Estimate #</u> Advanced MN | |
| <u>Product</u> October- November 2018 Political | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Property</u> KZRV-FM | <u>Account Executive</u> Lynn Olson | <u>Sales Office</u> Local St Cloud |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>Agency Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | KZRV | 10/16/18 | 11/06/18 | M-F AM Drive | 6a-10a | | 1:00 | | | NM | 17 | \$1,020.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 10/15/18 | 10/21/18 | -TWTF-- | | | | 4 | \$60.00 | | | |
| | Week: | 10/22/18 | 10/28/18 | MTWTF-- | | | | 5 | \$60.00 | | | |
| | Week: | 10/29/18 | 11/04/18 | MTWTF-- | | | | 5 | \$60.00 | | | |
| | Week: | 11/05/18 | 11/11/18 | MT----- | | | | 3 | \$60.00 | | | |
| N 2 | KZRV | 11/05/18 | 11/06/18 | M-F Midday | 10a-3p | | 1:00 | | | NM | 1 | \$63.53 |
| | Week: | 11/05/18 | 11/11/18 | -T----- | | | | 1 | \$63.53 | | | |
| N 3 | KZRV | 11/05/18 | 11/06/18 | M-F PM Drive | 3p-7p | | 1:00 | | | NM | 1 | \$60.00 |
| | Week: | 11/05/18 | 11/11/18 | -T----- | | | | 1 | \$60.00 | | | |
| Totals | | | | | | | | | | | 19 | \$1,143.53 |

| Time Period | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 10/01/18 - 10/28/18 | 9 | \$540.00 | (\$81.00) | \$459.00 |
| 10/29/18 - 11/06/18 | 10 | \$603.53 | (\$90.53) | \$513.00 |
| Totals | 19 | \$1,143.53 | (\$171.53) | \$972.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|---|--------------------------|
| Station and Location: WJON WWJO KLZZ KZRV KMXK KXSS - St. Cloud, MN | Date: 10-14-18 |
|---|--------------------------|

I, Genet Slagle

do hereby request station time concerning the following issue:

| |
|------------------------------------|
| Minnesota Legislation - Vote SD 13 |
|------------------------------------|

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-----------------|----------------|-----------------|
| :60 | 6a-7p | M-F | Political Issue | | 4 |

This broadcast time will be used by: Advance Minnesota Independent Expenditure Committee

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes

No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

| | | |
|-------------------------|---|---|
| <u>10-14-18</u> Date | <u><i>Janet Slagle</i></u> Signature | <u>(916) 715-8496</u> Contact Phone Number |
|-------------------------|---|---|

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

| | | |
|--------------------|-----------------------|----------------|
| _____ Signature | _____ Printed Name | _____ Title |
|--------------------|-----------------------|----------------|

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT “COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE”**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Advance Minnesota Independent Expenditure Committee - PO Box 93
Lake Elmo, MN 55042

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Board of Directors:
Ted Daley (also Treasurer)
Aaron Cocking
Emily Nesse