



QUARTERLY REPORT

FOR

July - September 2018

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**KSMG (FM), Seguin, TX
Cox Radio, Inc.**

ISSUES AND PROGRAMS REPORT

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OVERVIEW

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KSMG, Magic 105.3, develops on-air programming to address issues of significant importance to the cities and residents of Seguin and San Antonio.

We have two 30-minute programs running Sunday mornings beginning at 6:00am and ending at 7:00am. They run under the umbrella program entitled "WEEKEND MAGAZINE". KSMG's show is called "KSMG City View".

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in Seguin and San Antonio:

- GOVERNMENT/LEGAL
- FINANCIAL/ECONOMY
- HEALTH
- EDUCATION
- FAMILY ISSUES

CIVIC AND COMMUNITY INVOLVEMENT

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3RD Quarter 2018 Community Events:

Pet Picks:

Each week, on magic103.com, Adam & Jenny feature 2 pets from the San Antonio Humane Society that are looking for a forever home. Pet Picks is a video segment that gives listeners special offers from the San Antonio Humane Society, and creates awareness about pet adoptions in San Antonio.

Evenings on the Edge at La Cantera:

Each Thursday through-out the summer La Cantera hosted the Edge at Topaz Pool Parties. A portion of the tickets sales and cabana rentals were donated to a selected charity of the evening. Event crew was onsite for 1 hour during the event taking photos and interacting with guests.

Back to School Expo:

Magic 105.3 participated in the Cox Media Group cluster event; Back to School Expo. San Antonio and surrounding area school aged children were given the opportunity to receive free school supplies, free backpacks, free haircuts, free/lost cost immunizations, and more!

San Antonio Zoo

The San Antonio Zoo hosted Jungle Boogie Night each Friday during the summer. The mission if the parties was the raise funds for securing future for wildlife as well as bring notice to the recent improvements to the San Antonio Zoo.

Margarita Pour Off:

Magic 105.3 participated in the Cox Media Group cluster event; The Margarita Pour-Off. A portion of the Margarita Pour-Off proceeds benefit Missions Care, an organization that provides team building and character-enhancing opportunities unprivileged youth through a partnership with local law enforcement and Missions Rookie League.

Good Vibrations Music Festival:

The Good Vibrations Music Festival is the first festival of it's kind – it caters to the deaf community. The Music Festival brings over 80 indie artists to play at an inclusive day-long concert. Deaf concert goers can experience the concert through vibrating backpacks, visuals and sign language. Ticket sales benefit the Aid the Silent Foundation who provides hearing aids to the less fortunate youth.

ISSUE-RELATED PROGRAMMING

GOVERNMENT/LEGAL

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
7/1/18	City View	Marcus Lee	San Antonio Solid Waste Division	How recycling works for San Antonio. Problem with people contaminating recyclables by tossing diapers in the bins.	30:00 6:30AM
7/15/18	City View	Clarissa Thompson Officer Doug Greene	Texas Organ Sharing Alliance & the San Antonio Police Dept.	They talk about ECHO, Every Community Has Opportunity, a campaign to encourage minorities to sign up as organ donors. Two SAPD officers killed in the line of duty were organ donors and with their final gift changed many lives.	30:00 6:30AM
7/22/18	City View	Corporal Laray Taylor	San Marcos Police Department	The SMPD offers active shooter training for churches; what to do when something happens at church or anywhere else that you are threatened.	30:00 6:30AM
7/29/18	City View	Randy McGibney	ChildSafe	ChildSafe is the children's advocacy center for Bexar County, helping children who have been abused and neglected by working with the law enforcement agencies that investigate and prosecute abusers.	30:00 6AM

8/1/18	City View	Jonathan Ryan	RAICES	How RAICES began in 1986, born from the sanctuary movement. Today, as a legal services organization, RAICES (which means roots) works to help refugees fleeing violence south of the border.	30:00 6:30AM
8/12/18	City View	Maria Villagomez	Assistant City Manager City of San Antonio	What is in the proposed 2018 city budget, how the budget process works and the equity lens to improve areas of the city that need more services because of neglect in the past.	30:00 6AM
8/19/18	City View	Elena Terrill Ron Mata	Bexar County Dispute Resolution Center	A free service to resolve disputes in Bexar County, allowing people to avoid costly litigation.	30:00 6AM
9/9/18	City View	Corporal Laray Taylor	San Marcos Police Department	What happens when there's a shooting at a public place or event; how to fight for your life if you have to. Active shooter training for churches.	30:00 6:30AM

FINANCIAL/ECONOMY

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
7/15/18	City View	Marcus Lee	City of San Antonio Solid Waste Division	Recycling, using the blue and green carts. The global market regarding recycling and how China's demand for clean recyclables is changing things here	30:00 6AM
8/26/18	City View	Hamilton Burton	Pay it Forward. Clean and Sober Living	Providing money to help people coming out of treatment stay in a sober living home and work on being successful at sobriety and getting back into a productive life	30:00 6:30AM

HEALTH

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
7/8/18	City View	Mandy Fultz	University Health System	Keeping children safe during the summer; hazards this time of year	30:00 6AM
8/12/18	City View	Roger Ruiz	South Texas Blood & Tissue Center	The blood supply is getting very low; there is a critical need for certain types of blood. He appeals to people to make a donation	30:00 6:30AM
9/2/18	City View	Johnny Reyna Jon Wampler	Zero Prostate Cancer	Dr. Reyna and Mr. Wampler talk about their cancer experiences and treatment. They encourage men to get checked because early detection can save their lives	30:00 6:30AM
9/2/18	City View	Patti Ruffin, Dorothy Bray, Dr. Adam Bingaman	Walk for PKD	Patti and Dorothy talked about having PKD, going through kidney transplants and losing many family members to PKD. Dr. Bingaman talks about the disease and the huge need for kidney donations	30:00 6AM
9/9/18	City View	Johnny Reyna Jon Wampler	Zero Prostate Cancer	Screening and treatment of prostate cancer; raising funds for research	30:00 6AM
9/16/18	City View	EJ and Luis Tamez Clarissa Thompson	Texas Organ Sharing Alliance	Luis Tamez talked about his kidney disease and having to go on to dialysis to survive until his brother EJ donated his kidney to him. Thompson talks about the huge need for kidneys from living and diseased donors	30:00 6:30AM
9/16/18	City View	Pat Bivin	Ronald McDonald House Charities	How the Ronald McDonald House came to San Antonio 33 years ago, offering a place to stay for critically ill and injured children and their families	30:00 6AM

EDUCATION

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
7/7/18	City View	Carolyn Heath Leonora Walker	Each One Teach One	Teaching adults to read; why people cannot read and the problems they have because of that. Volunteers are needed to tutor people	30:00 6:30AM
8/5/18	City View	Marcus Lee	Solid Waste Division City of San Antonio	An education campaign is underway to teach people about the proper way to recycle household trash; what goes in the brown, blue and green bins	30:00 6AM
9/23/18	City View	Chris Lopez Ramon Chapa Jr.	New Season Treatment Center; Bethel Prevention Coalition	A program at San Antonio College featuring a showing of 'Chasing the Dragon' and a panel discussion about the opioid epidemic	30:00 6:30AM
9/23/18	City View	Kay Keane Sheryl Derdak	San Antonio Feral Cat Coalition	Educating the public about sterilizing cats to reduce the large number of strays in the city	30:00 6AM
9/30/18	City View	Madhu Sridhar Glenda Wolin	League of Women Voters	How the League of Women Voters came into existence; what the League does to educate voters about candidates and issues	30:00 6:30AM

FAMILY ISSUES

DATE AIRED	PROGRAM TITLE	GUEST	ORGANIZATION	SYNOPSIS OF TOPIC	TIME DEVOTED
7/1/18	City View	Laviana Hampton Vincent Hillyer	SA Fire	They are organizing the 2018 Youth Empowerment Summit; the theme is perseverance. They're inviting all young people in the area to join them in July.	30:00 6AM
7/22/18	City View	Hamilton Burton	Pay it Forward	How the organization helps people who have completed drug and alcohol treatment transition to a productive life	30:00 6AM
7/29/18	City View	Allison Harris Josh Smith	Presbyterian Children's Homes & Services	An orphanage that started in Dallas in 1903, PCHAS provides Christ-centered care to children and families in need	30:00 6:30AM
8/19/18	City View	Sherry Derdak Kay Keane	Feral Cat Coalition	Volunteers who work to reduce the outside cat population in San Antonio by trapping and neutering feral cats. They teach classes on trapping cats humanely and subsidize clinics, so people can get the cats sterilized at low or no cost	30:00 6:30AM
8/26/18	City View	Elaine Hartle Steve O'Donnell	Thru Project	Providing mentors and guides to former foster children who age out of the system. They turn 18 and are on their own; Thru project helps them navigate life	30:00 6AM
9/30/18	City View	Hamilton Burton	Pay it Forward, Clean and Sober Living	What they do to help people transitioning out of treatment who are homeless. They want them to maintain their sobriety, so they help them with a place to stay while they work on getting back to work	30:00 6AM

PUBLIC SERVICE ANNOUNCEMENTS

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(PSA's are :15, :30 and :60 spots that run Midnight to Midnight.)

DATE AIRED	ORGANIZATION	TOPIC	ISSUE/CATEGORY	NUMBER OF TIMES AIRED
7/1/2018-9/30/2018	Humane Society	Pet Pics	Community	13x
7/1/2018-7/12/2018	SA Food Bank	Evenings on the Edge at La Cantera	Community	47x
7/10/2018-8/5/2018	Back 2 School Expo	Back To School Expo	Community	113x
7/1/2018-7/31/2018	Advertising Council	Buzzed Driving	Community	76x
7/1/2018-7/31/2018	Advertising Council	Emergency Preparedness	Community	117x
7/1/2018-7/31/2018	Advertising Council	Texting and Driving	Community	69x
7/1/2018-7/31/2018	Broadcasters Foundation of America	Broadcasters Foundation PSA	Community	30x
7/1/2018-7/31/2018	National Association of Broadcasters	We Are Broadcasters	Community	92x
7/1/2018-7/31/2018	Texas Association of Broadcasters	2018 Army National Guard	Community	88x
7/21/2018-8/2/2018	El Rey Feo Kings Foundation	Evenings on the Edge at La Cantera	Community	57x
8/1/2018-8/31/2018	Advertising Council	Buzzed Driving	Community	52x
8/1/2018-8/31/2018	Advertising Council	Emergency Preparedness	Community	117x
8/1/2018-8/31/2018	Advertising Council	Texting and Driving	Community	83x
8/1/2018-8/31/2018	Broadcasters Foundation of America	Broadcasters Foundation PSA	Community	26x

8/1/2018-8/31/2018	National Association of Broadcasters	We Are Broadcasters	Community	89x
8/1/2018-8/31/2018	Texas Association of Broadcasters	2018 Army National Guard	Community	88x
8/20/2018-9/30/2018	Missions Care	Margarita Pour Off	Community	80x
9/17/2018-9/29/2018	Aid the Silent	Good Vibrations Music Festival	Community	26x
9/1/2018-9/30/2018	Advertising Council	Buzzed Driving	Community	38x
9/1/2018-9/30/2018	Advertising Council	Emergency Preparedness	Community	120x
9/1/2018-9/30/2018	Advertising Council	Texting and Driving	Community	65x
9/1/2018-9/30/2018	National Association of Broadcasters	We Are Broadcasters	Community	83x
9/1/2018-9/30/2018	Texas Association of Broadcasters	2018 Army National Guard	Community	86x