



**QUARTERLY REPORT**

**FOR**

**October - December 2018**

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**KSMG (FM), Seguin, TX  
Cox Radio, Inc.**

# **ISSUES AND PROGRAMS REPORT**

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## **OVERVIEW**

## OVERVIEW

KSMG, Magic 105.3, develops on-air programming to address issues of significant importance to the cities and residents of Seguin and San Antonio.

We have two 30-minute programs running Sunday mornings beginning at 6:00am and ending at 7:00am. They run under the umbrella program entitled "WEEKEND MAGAZINE". KSMG's show is called "KSMG City View".

Issues addressed on the shows are ascertained through interviews with community leaders, representatives of charitable and civic organizations, and those individuals who are making a difference in our listening area.

Listed are the issues covered which have been deemed to be of the greatest significance to listeners in Seguin and San Antonio:

- GOVERNMENT/LEGAL
- HEALTH
- FINANCIAL/ECONOMY
- FAMILY ISSUES

## **CIVIC AND COMMUNITY INVOLVEMENT**

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### **4<sup>th</sup> Quarter 2018 Community Events:**

#### **Pet Picks 10/1-12/31**

Each week, on [magic103.com](http://magic103.com), Adam & Jenny feature 2 pets from the San Antonio Humane Society that are looking for a forever home. Pet Picks is a video segment that gives listeners special offers from the San Antonio Humane Society, and creates awareness about pet adoptions in San Antonio.

#### **Food4SA Food Drive 10/28-11/16**

Magic 105.3 partnered with the San Antonio Food Bank for its annual Food 4 SA Food Drive benefitting the San Antonio Food Bank. Magic supported the Food Drive with live remotes from HEB each Saturday during the Month of November. This year Magic 105.3 was able to help collect 2.5 million pounds of food! Food and monetary donations donated to the San Antonio Food Bank help feed the local San Antonio community.

#### **National Night Out 10/2**

Adam & Jenny with the Magic 105.3 morning show invited the community to log on to [magic1053.com](http://magic1053.com) and let them know where they would be celebrating National Night Out – the day of the event Adam & Jenny picked 4 events, went out and visited with the community and gave away prizes in hopes to make vital connections.

## **ISSUE-RELATED PROGRAMMING**



## GOVERNMENT/LEGAL

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
10/7/18	City View	Jonathan Ryan, CEO	RAICES, Refugee and Immigrant Center for Education and Legal Services	What is going on with immigrants seeking to get into the United States at the U.S.-Mexico border. How RAICES is working to help children, women and men seeking asylum	30:00 6:00AM
10/14/18	City View	Amy Palmer, President & CEO	Soldiers' Angels	How the organization was formed by the mother of a deployed soldier sending him care packages and how it has grown to support military people and veterans	30:00 6:30AM
11/11/18	City View	Bill Moseley Executive Director	Good Samaritan Veterans Outreach & Transition Center	Providing no-cost services to veterans, active duty military personnel and their families. St. Philip's College and the City of San Antonio teamed up to open the Center	30:00 6:30AM
11/18/18	City View	Marcus Lee Paula Stallcup	City of San Antonio	Lee talks about the proper way of recycling. Stallcup talks about the city's 311 Customer Service	30:00 6:30AM
12/16/18	City View	Marcus Lee Paula Stallcup	City of San Antonio	Lee talks about recycling and getting rid of Christmas trash. Stallcup talks about calling 311	30:00 6:00AM
12/30/18	City View	Nelson Wolff	County Judge	He talks about work on projects and improvements that have changed San Antonio and his book "The Changing Face of San Antonio"	30:00 6:30AM

## HEALTH

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
10/21/18	City View	Steven Calamia Nurse Practitioner	WellMed	Flu season is approaching and now is the time to get a flu shot	30:00 6:30AM
10/28/18	City View	Steven Calamia Nurse Practitioner	WellMed	Influenza and the complications from getting the flu. He talks about ways to avoid the flu and recommends getting a flu shot now	30:00 6:00AM
11/4/18	City View	John Purnell chairman	Long Distance Running South Texas	How he started running and how he coaches people now. How to get a running program going and what running does for people	30:00 6:30AM
11/4/18	City View	Michelle Hernandez Renee Nalls	PANCAN, Pancreatic Cancer Action Network	Fighting pancreatic cancer by raising money through PurpleStride, a walk/run on November 17	30:00 6:00AM
11/18/18	City View	Clarissa Thompson Luis Tamez EJ Tamez	Texas Organ Sharing Alliance	The huge need for organ donations. Brothers EJ and Luis share their journey with kidney disease and the gift of a kidney from EJ to Luis	30:00 6:00AM
11/25/18	City View	Elizabeth McAnich Kristen Barcus	Shout About It	The sisters are forming a non-profit to educate people about various causes and issues. Elizabeth talks about her personal tragedy; losing her husband Chris, who was infected by leptospirosis while on their honeymoon in Jamaica.	30:00 6:00AM
12/30/18	City View	John Purnell	Long Distance Running South Texas	The benefits of running; how to start a running program and competitive running in the San Antonio area	30:00 6:00AM

## FINANCIAL/ECONOMY

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
10/7/18	City View	Penny Benavidez Marketing Director	Goodwill	How Goodwill is helping people change their lives through the power of work. How donations are reused, recycled and sold to fund programs	30:00 6:30AM
10/14/18	City View	Penny Benavidez Marketing Director	Goodwill	Job training programs operated by Goodwill to help people earn a living. Thrift store operations to help fund a variety of programs	30:00 6:00AM
11/11/18	City View	Felicia Miller Leanne Davis	Brauntex Performing Arts Theatre	History of the New Braunfels Theatre and its mission of supporting the arts in the community	30:00 6:00AM
12/9/18	City View	Buddy Valastro	The Cake Boss	Valastro, the Cake Boss, talks about how he became a baker and expanded from one bakery in Hoboken, New Jersey to an international business that includes a restaurant and bakery in San Antonio.	30:00 6:30AM
12/23/18	City View	Jason Meza	Better Business Bureau	He talks about how the BBB certifies businesses so that customers can trust them.	30:00 6:30AM
12/23/18	City View	Dolores Huerta	Dolores Huerta Foundation	The labor leader and civil rights activist talks about co-founding the National Farmworkers Association with Cesar Chavez and her life's work for equality and fair wages	30:00 6:00AM

## FAMILY ISSUES

<b>DATE AIRED</b>	<b>PROGRAM TITLE</b>	<b>GUEST</b>	<b>ORGANIZATION</b>	<b>SYNOPSIS OF TOPIC</b>	<b>TIME DEVOTED</b>
10/21/19	City View	Dawn White-Fosdick Executive Director	CAM, Christian Assistance Ministry	She says CAM is like an emergency room for people in crisis, helping them get through the crisis	30:00 6:00AM
10/28/18	City View	Susan Denton Winn Murnin	Medina Co. Sisters Inc. Possibilities	Denton talks about founding Sisters Inc to have fun and do good for the community. Murnin talks about Possibilities, supporting women working to better themselves	30:00 6:30AM
11/25/18	City View	Eva Kor	CANDLES Holocaust Museum	Survivor of Holocaust twin experiments talks about forgiveness	30:00 6:30AM
12/2/18	City View	Rebecca Helterbrand	San Antonio Area Foundation	Community funding for non-profit organizations; making an impact on improving the community	30:00 6:30AM
12/2/18	City View	Hamilton Barton Angie Burton Ben Brooks	Pay It Forward at Haven for Hope	Helping people overcome substance abuse and homelessness	30:00 6:00AM
12/9/18	City View	Marvin Jones, Brett Boering, Susan Crumrine, Kristine Gomez, Jake Palmer, LaRhessa Moon, India Chumney	The Children's Shelter	The mission of the Children's Shelter, caring for abused and neglected children. Volunteering and raising money for the Children's Shelter	30:00 6:00AM
12/16/18	City View	Lisa Miele	Low Vision Resource Center & Owl Radio	How the organization was founded and serves as a resource for people who are blind or have impaired vision	30:00 6:30AM

## **PUBLIC SERVICE ANNOUNCEMENTS**

## PUBLIC SERVICE ANNOUNCEMENTS

(PSA's are :15, :30 and :60 spots that run Midnight to Midnight.)

<b>DATE AIRED</b>	<b>ORGANIZATION</b>	<b>TOPIC</b>	<b>ISSUE/CATEGORY</b>	<b>NUMBER OF TIMES AIRED</b>
10/1/2018-12/31/2018	San Antonio Humane Society	Pet Pics	Community	14x
10/2/2018	National Night Out	Police Awareness	Community	6x
10/1/2018-10/31/2018	Advertising Council	Get out the Vote 2018	Community	20x
10/1/2018-10/31/2018	Advertising Council	Buzzed Driving	Community	36x
10/1/2018-10/31/2018	Advertising Council	Emergency Preparedness	Community	127x
10/1/2018-10/31/2018	Advertising Council	Texting and Driving	Community	68x
10/1/2018-10/31/2018	National Association of Broadcasters	We Are Broadcasters	Community	91x
10/1/2018-10/31/2018	Texas Association of Broadcasters	2018 Army National Guard	Community	100x
10/28/2018-11/16/2018	San Antonio Food Bank	Food 4 SA	Community	168x
11/1/2018-11/30/2018	Advertising Council	Get out the Vote 2018	Community	11x
11/1/2018-11/30/2018	Advertising Council	Buzzed Driving	Community	33x
11/1/2018-11/30/2018	Advertising Council	Emergency Preparedness	Community	106x
11/1/2018-11/30/2018	Advertising Council	Texting and Driving	Community	70x
11/1/2018-11/30/2018	National Association of Broadcasters	We Are Broadcasters	Community	86x

12/1/2018-12/31/2018	Advertising Council	Buzzed Driving	Community	43x
12/1/2018-12/31/2018	Advertising Council	Emergency Preparedness	Community	129x
12/31/2018-12/31/2018	Advertising Council	Texting and Driving	Community	84x
12/1/2018-12/31/2018	National Association of Broadcasters	We Are Broadcasters	Community	87x