

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Kevin Rucker</i>	Signature: <i>Rhonda L Russ</i>
Name: Canal Partners Media	Name: <i>Rhonda L Russ</i>
Date of Request to Purchase Ad Time: 03/12/2021	Date of Station Agreement to Sell Time: <i>3-12-2021</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: \_\_\_\_\_

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any: \_\_\_\_\_

Contract #: <i>318 3098</i>	Station Call Letters: <i>K6RT-FM</i>	Date Received/Requested: <i>3-12-2021</i>
Est. #: <i>8904</i>	Station Location: <i>Las Cruces, NM</i>	Run Start and End Dates: <i>3-13-2021 to 3-17-2021</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Kevin Rucker, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Kevin Rucker

Agency name: Canal Partners Media

Address: 900 Circle 75 Parkway, Suite 1650, Atlanta, GA 30339

Contact: Kevin Rucker

Phone number: 770-427-0735

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Drug Policy Action Fund for New Mexico

Address: 131 West 33rd Street, 15th Floor, New York, New York, 10001

Contact: Ryan Chavez

Phone number: 212-613-8040

Email: rchavez@drugpolicy.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Ryan Chavez, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

*Drug Policy*



<b>STATION:</b>	KGRT-FM	<b>ORDER#:</b>	3183098	<b>DATE:</b>	03/12/2021
<b>MARKET:</b>	Las Cruces-Deming, NM	<b>AMOUNT:</b>	\$511.74	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Local Focus Radio	<b>SPOTS:</b>	11		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4400755</b>
<b>ADVERTISER:</b>	Drug Policy Action	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 8904 3/13-3/17 New Mexico	<b>AGY EST:</b>	8904		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	03-08-2021 TO 3/17/2021	<b>[X]Unwired [ ]Spot [ ]Mod</b>			
<b>TOT # OF DAYS:</b>	5				
<b>PRIM. DEMO:</b>	Adults 35+	<b>[X]Cash [ ]Trade</b>			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	03/12/2021 11:13

## COMMENTS

[Rep Comment] 03/12/2021: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.  
**\*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.\*\***

Send invoices electronically.

Invoices/Proof of Performance required; even for schedules paid for in advance.

AGY Estimate number must appear on all invoices.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RH12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

DAY#1		3/13/2021 To 3/13/2021					TOT \$70.58			TOTAL SPOTS 2	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	3		.....S.	6:00AM	10:00AM	60	3/13/2021	3/13/2021	2	\$35.29	\$70.58

DAY#2		3/14/2021 To 3/14/2021					TOT \$70.58			TOTAL SPOTS 2	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4		.....S	6:00AM	10:00AM	60	3/14/2021	3/14/2021	2	\$35.29	\$70.58

<b>STATION:</b>	KGRT-FM	<b>ORDER#:</b>	3183098	<b>DATE:</b>	03/12/2021
<b>MARKET:</b>	Las Cruces-Deming, NM	<b>AMOUNT:</b>	\$511.74	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Local Focus Radio	<b>SPOTS:</b>	11	Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4400755</b>	
<b>ADVERTISER:</b>	Drug Policy Action	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	Est 8904 3/13-3/17 New Mexico	<b>AGY EST:</b>	8904	Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	03-08-2021 TO 3/17/2021	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b> 5					
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 03/12/2021 11:13	

**DAY#3**                      **3/15/2021 To 3/15/2021**                      **TOT \$158.82**                      **TOTAL SPOTS 3**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	3/15/2021	3/15/2021	2	\$52.94	\$105.88
	2		M.....	3:00PM	7:00PM	60	3/15/2021	3/15/2021	1	\$52.94	\$52.94

**DAY#4**                      **3/16/2021 To 3/16/2021**                      **TOT \$105.88**                      **TOTAL SPOTS 2**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	3/16/2021	3/16/2021	2	\$52.94	\$105.88

**DAY#5**                      **3/17/2021 To 3/17/2021**                      **TOT \$105.88**                      **TOTAL SPOTS 2**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	3/17/2021	3/17/2021	2	\$52.94	\$105.88

<b>TOTAL</b>	Mar														Total
SPOT	11														11
CASH	511.74														511.74
TOTAL	511.74														511.74