

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KZJL-TV	<b>Date:</b> 10/6/2018
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I, Screen Strategies Media,

being/on behalf of: Beto O'Rourke,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/6/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):** \$2,316.25

I represent that the payment for the above described broadcast time has been furnished by:

Beto for Texas

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gwendolyn Pulido

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/6/2018



**Date**

**Signature**

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

**Signature**

**Printed Name**

**Title**



Screen Strategies Media  
11150 Fairfax Boulevard, Suite 505  
Fairfax, VA 22031

## Contract #

79025

### Schedule Dates

10/10/18-10/16/18

### Advertiser

Beto for Texas (5739)

### Agency

Screen Strategies Media (2923)

### Product

Political (1054)

### Brand

Political (2910)

### Salesperson

Senande, Melissa (1356)

### Sales Office

SMART New York

### Buyer Name

JONES, RACHAEL

### Phone/Fax

/

### CPE

4551

### Account Types

National/Spot Agency

### Billing Type

Standard

### Comments

BETO FOR TEXAS

### Date Entered

10/09/18

### Last Modified

10/09/18

### Entered By

Becky Whatley

### CO-OP

No

### Headline #

ECR00063650

### Demo

Normal

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$408.75

### Net Total

\$2,316.25

### Sales Tax

### Houston (KZJL)

By Broadcast Month

Oct. 2018

Grand Total:

### Spots

10

### Rate

\$2,725.00

\$2,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/10/18-10/12/18	2	:30	2P-3P (CST)	1			1		1			2	\$65.00	\$130.00	Houston (KZJL)	1X PER DAY	10/9/18
2.0	Normal Line / SPOT	10/16/18-10/16/18	2	:30	2P-3P (CST)	1	1	X						1	\$65.00	\$65.00	Houston (KZJL)		10/9/18
3.0	Normal Line / SPOT	10/11/18-10/11/18	2	:30	7P-8P (CST)	1	1		X					1	\$295.00	\$295.00	Houston (KZJL)		10/9/18
4.0	Normal Line / SPOT	10/15/18-10/15/18	2	:30	7P-8P (CST)	1	X							1	\$295.00	\$295.00	Houston (KZJL)		10/9/18
5.0	Normal Line / SPOT	10/16/18-10/16/18	2	:30	8P-9P (CST)	1	1	X						1	\$295.00	\$295.00	Houston (KZJL)		10/9/18
6.0	Normal Line / SPOT	10/10/18-10/10/18	2	:30	9P-9:30P (CST)	1			X					1	\$460.00	\$460.00	Houston (KZJL)		10/9/18
7.0	Normal Line / SPOT	10/11/18-10/12/18	2	:30	9:30P-10P (CST)	2			X	X				2	\$395.00	\$790.00	Houston (KZJL)		10/9/18
8.0	Normal Line / SPOT	10/15/18-10/15/18	2	:30	9:30P-10P (CST)	1	X							1	\$395.00	\$395.00	Houston (KZJL)		10/9/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: