

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KZJL-TV	Date: 10/6/2018
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I, Screen Strategies Media,

being/on behalf of: Beto O'Rourke,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/6/2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$2,316.25

I represent that the payment for the above described broadcast time has been furnished by:

Beto for Texas

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gwendolyn Pulido

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/6/2018



Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title



KZJL
3000 Bering Drive
Houston, TX 77057

Screen Strategies Media
11150 Fairfax Boulevard, Suite 505
Fairfax, VA 22031

Contract #

79025

Schedule Dates 10/10/18-10/16/18
Advertiser Beto for Texas (5739)
Agency Screen Strategies Media (2923)
Product Political (1054)
Brand Political (2910)
Salesperson Senande, Melissa (1356)
Sales Office SMART New York
Buyer Name JONES, RACHAEL
Phone/Fax /
CPE 4551
Account Types National/Spot Agency
Billing Type Standard
Comments BETO FOR TEXAS

Date Entered 10/09/18
Last Modified 10/09/18
Entered By Becky Whatley
CO-OP No
Headline # ECR000063650
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$408.75
Net Total \$2,316.25
Sales Tax

Houston (KZJL)
By Broadcast Month
Oct. 2018
Spots 10
Rate \$2,725.00
Grand Total: 10
\$2,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/10/18-10/12/18	2	:30	2P-3P (CST)	1			1		1			2	\$65.00	\$130.00	Houston (KZJL)	1X PER DAY	10/9/18
2.0	Normal Line / SPOT	10/16/18-10/16/18	2	:30	2P-3P (CST)	1	X							1	\$65.00	\$65.00	Houston (KZJL)		10/9/18
3.0	Normal Line / SPOT	10/11/18-10/11/18	2	:30	7P-8P (CST)	1			X					1	\$295.00	\$295.00	Houston (KZJL)		10/9/18
4.0	Normal Line / SPOT	10/15/18-10/15/18	2	:30	7P-8P (CST)	1	X							1	\$295.00	\$295.00	Houston (KZJL)		10/9/18
5.0	Normal Line / SPOT	10/16/18-10/16/18	2	:30	8P-9P (CST)	1		X						1	\$295.00	\$295.00	Houston (KZJL)		10/9/18
6.0	Normal Line / SPOT	10/10/18-10/10/18	2	:30	9P-9:30P (CST)	1			X					1	\$460.00	\$460.00	Houston (KZJL)		10/9/18
7.0	Normal Line / SPOT	10/11/18-10/12/18	2	:30	9:30P-10P (CST)	2			X	X				2	\$395.00	\$790.00	Houston (KZJL)		10/9/18
8.0	Normal Line / SPOT	10/15/18-10/15/18	2	:30	9:30P-10P (CST)	1	X							1	\$395.00	\$395.00	Houston (KZJL)		10/9/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: