

QUARTERLY ISSUES AND PROGRAM LIST

KODE

JULY 1 THRU SEPTEMBER 30, 2021

Pursuant to the disclosure requirements in 47 C.F. R. 73.3526(11)(i), and during the quarter referenced above, this station provided information to its viewers regarding the following significant issues, including:

Programs: programs providing the most significant treatment of the below-mentioned community issues.

Education
Politics
Healthcare
Crime/Law Enforcement
Environment
Economy
Transportation
Community
Business
Religion
Technology
National Security
Business & Industry

Quarterly Issues and Program List

Channel	Issue	Time	Date	Duration	Title of Program	Narrative Description
12.1	Community	10:00pm	7/1/21	1:30	Action 12 News at 10	Nevada volunteers return to work after pandemic break
12.1	Business	10:00pm	7/2/21	1:20	Action 12 News at 10	What one local orchard is doing to combat peach shortage
12.1	Community	10:00pm	7/5/21	1:40	Action 12 News at 10	Former addicts give back to local non-profit by interning
12.1	Politics	10:00pm	7/6/21	1:50	Action 12 News at 10	Joplin City Council decides to move forward with two projects
12.1	Healthcare	10:00pm	7/7/21	1:20	Action 12 News at 10	Joplin Health Dept. is tracking local tick-borne illnesses
12.1	Economy	10:00pm	7/8/21	2:20	Action 12 News at 10	Some Missourians can keep unemployment overpayments
12.1	Healthcare	10:00pm	7/9/21	2:05	Action 12 News at 10	MO state health officials warn of continued rising COVID cases
12.1	Economy	10:00pm	7/12/21	1:20	Action 12 News at 10	College graduates are struggling to find work in their fields
12.1	Community	10:00pm	7/13/21	1:35	Action 12 News at 10	Local youth organization considers selling some property
12.1	Community	10:00pm	7/14/21	1:20	Action 12 News at 10	Neosho Arts Council is raising money to beautify the city
12.1	Community	10:00pm	7/15/21	1:25	Action 12 News at 10	Joplin unveils possible new city logo designs
12.1	Crime/Law Enforcement	10:00pm	7/16/21	2:20	Action 12 News at 10	One man dead, four injured, after shooting at Lake of the Ozarks
12.1	Transportation	10:00pm	7/19/21	1:10	Action 12 News at 10	City of Joplin moves forward with new public transit tracking

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12.1	Crime/Law Enforcement	10:00pm	7/20/21	1:15	Action 12 News at 10	City of Neosho enters into agreement with county jail
12.1	Business	10:00pm	7/21/21	1:25	Action 12 News at 10	New dirt bike track is coming to Neosho
12.1	Community	10:00pm	7/22/21	3:00	Action 12 News at 10	Two men from Nevada complete horseback trip to Mt. Rushmore
12.1	Politics	6:00pm	7/23/21	1:20	Action 12 News at 6	MO lawmaker speaks out on Supreme Court Medicaid ruling
12.1	Politics	10:00pm	7/26/21	1:40	Action 12 News at 10	Nevada organization pays tribute to the ADA, 31 years later
12.1	Education	10:00pm	7/27/21	1:20	Action 12 News at 10	Joplin School District offers incentives for vaccination
12.1	Environment	10:00pm	7/28/21	1:00	Action 12 News at 10	Carl Junction leaders move forward with wastewater study
12.1	Healthcare	10:00pm	7/29/21	2:15	Action 12 News at 10	MO Gov. Parson says state will triple daily vaccinations
12.1	Community	10:00pm	7/30/21	1:35	Action 12 News at 10	The Oklahoma Route 66 Heritage Fest kicks off in Miami
12.1	Community	10:00pm	8/2/21	1:50	Action 12 News at 10	How one Nevada woman defied the odds, escaped homelessness
12.1	Crime/Law Enforcement	10:00pm	8/3/21	1:15	Action 12 News at 10	Joplin Police Dept. spent evening interacting with the community
12.1	Education	10:00pm	8/4/21	1:20	Action 12 News at 10	Over 100 new employees prepare for Carthage's school year
12.1	Education	10:00pm	8/5/21	1:05	Action 12 News at 10	Joplin elementary students will enjoy new classrooms this year
12.1	Community	10:00pm	8/6/21	1:15	Action 12 News at 10	Elise Ferris of Lamar wins Natl. Miss America Jr. Teen pageant

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12.1	Politics	10:00pm	8/9/21	1:40	Action 12 News at 10	Joplin City Council prepares for the upcoming fiscal year
12.1	Community	10:00pm	8/10/21	1:30	Action 12 News at 10	Local organization that helps recovering addicts is expanding
12.1	Community	10:00pm	8/11/21	1:40	Action 12 News at 10	Families evacuate unsafe building in Miami, OK
12.1	Healthcare	10:00pm	8/12/21	1:10	Action 12 News at 10	How using a walker or cane can greatly improve live of elderly
12.1	Healthcare	10:00pm	8/13/21	1:35	Action 12 News at 10	How Lamar's football team prevents heat stroke in athletes
12.1	Education	10:00pm	8/16/21	1:15	Action 12 News at 10	Carthage Board of Education finalizes its back-to-school plan
12.1	Politics	10:00pm	8/17/21	1:35	Action 12 News at 10	Congressman Billy Long makes stop at Joplin's Freeman hospital
12.1	Environment	10:00pm	8/18/21	1:30	Action 12 News at 10	The city of Lamar moves ahead with well water plan
12.1	Education	10:00pm	8/19/21	1:40	Action 12 News at 10	New McDonald Co. school program helps local students
12.1	Healthcare	10:00pm	8/20/21	1:25	Action 12 News at 10	Local pharmacy helps pilot project for sufferers of diabetes
12.1	Education	10:00pm	8/23/21	1:05	Action 12 News at 10	A look at Joplin schools' start to the 2021 Fall semester
12.1	Education	10:00pm	8/24/21	1:25	Action 12 News at 10	Carthage offers new classes like cybersecurity this semester
12.1	Community	10:00pm	8/25/21	1:25	Action 12 News at 10	A Carterville woman raises money for local veterans
12.1	Business	10:00pm	8/26/21	1:25	Action 12 News at 10	Local group aims to help Vernon Co. process livestock meat

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12.1	Crime/Law Enforcement	6:00pm	8/27/21	1:35	Action 12 News at 6	MO prepares for deadline of new law submissions
12.1	Community	10:00pm	8/30/21	1:25	Action 12 News at 10	Local retired veterans raise money for Afghanistan mission
12.1	Education	10:00pm	8/31/21	1:20	Action 12 News at 10	A nonprofit teams up with local school district for “body safety”
12.1	Education	10:00pm	9/1/21	1:40	Action 12 News at 10	The Neosho school district is expanding mental health service
12.1	Healthcare	10:00pm	9/2/21	1:15	Action 12 News at 10	How varying levels of potassium can affect your health
12.1	Education	6:00pm	9/3/21	1:25	Action 12 News at 6	How area schools are currently affected by COVID-19
12.1	Business	10:00pm	9/6/21	1:25	Action 12 News at 10	A local campground reflects on how its business fared this year
12.1	Transportation	10:00pm	9/7/21	1:20	Action 12 News at 10	Carterville nears completion of Route 66 road project
12.1	Community	10:00pm	9/8/21	2:15	Action 12 News at 10	One local man’s story of answering call of duty on 9/11
12.1	Community	10:00pm	9/9/21	1:50	Action 12 News at 10	A local fire chief recalls the events of 9/11
12.1	Community	10:00pm	9/10/21	2:30	Action 12 News at 10	A Carl Junction couple recalls their military story of 9/11
12.1	Education	6:00pm	9/13/21	1:25	Action 12 News at 6	Crowder College hosts “Wellness Week” for students
12.1	Politics	10:00pm	9/14/21	1:35	Action 12 News at 10	Proposed legislation to close tax gap has many people worried
12.1	Education	6:00pm	9/15/21	1:35	Action 12 News at 6	Food shortage for schools causes Joplin to change how it operates

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12.1	Healthcare	10:00pm	9/16/21	1:10	Action 12 News at 10	How expectant mothers can make a birthing plan
12.1	Community	10:00pm	9/17/21	1:30	Action 12 News at 10	Local people prepare to go to Louisiana to help with recovery
12.1	Environment	6:00pm	9/20/21	1:15	Action 12 News at 6	The Carthage Parks & Rec. Dept. looks to make some changes
12.1	Community	10:00pm	9/21/21	1:15	Action 12 News at 10	Two TJ School students collect phones for local organizations
12.1	Community	10:00pm	9/22/21	1:15	Action 12 News at 10	The Nevada Elks lodge donates to local schools
12.1	Education	10:00pm	9/23/21	1:35	Action 12 News at 10	Students receive lunch aid as the pandemic continues
12.1	Community	6:00pm	9/24/21	1:30	Action 12 News at 6	Housing authority hopes new program will help tenants
12.1	Crime/Law Enforcement	6:00pm	9/27/21	1:10	Action 12 News at 6	SW Missouri Cyber Crimes Task Force focuses on protecting kids
12.1	Education	10:00pm	9/28/21	1:35	Action 12 News at 10	Joplin school board moves ahead with plan to keep bus drivers
12.1	Education	10:00pm	9/29/21	1:25	Action 12 News at 10	Thomas Jefferson School expands their robotics program

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KODE also aired the following public service announcements during the instant quarter:

Type of Issue	Duration	Title or Narrative
Recycling 70105 70106	60 seconds 30 seconds	Changes – When we recycle, we create something new. Shampoo bottles transform into hairbrushes. Body wash bottles become toothbrushes. Toilet paper rolls turn into tissue boxes. Our campaign inspires Americans to create new things by recycling common kitchen plastics — showing what we can create when we all work together to turn trash into treasure. berecycled.org
Discovering Nature/Environment 70102	30 seconds	Connected – Studies show that when kids spend time outdoors, they become healthier, have lower stress levels and develop stronger immune systems. They also become more creative, and have greater respect for themselves, other people, and the environment. Our campaign encourages parents and caregivers to reconnect with their family and nature by experiencing it firsthand. Immersive and restorative experiences are available in urban parks, green spaces, and preserves. Through exploration of local forests and parks, kids can build a lifelong connection to nature. The campaign connects families to green spaces in their neighborhood by entering their zip code at DiscoverTheForest.org or escubreElBosque.org . discovertheforest.org
Fatherhood Involvement 70103	30 seconds	Doors – What is #Dadication? It's just like dedication but it means that as a father, you never stop being a dad. There's no one right way as long as you show up for your kids, even when it's not so easy. The Fatherhood Involvement

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Type of Issue	Duration	Title or Narrative
		<p>campaign PSAs highlight the everyday struggles and victories of being a dad to give all fathers the confidence and encouragement to keep going. The campaign hashtag “#Dadication” is part of an ongoing effort to encourage dads to play an active role in their children’s lives. fatherhood.gov</p>
<p>Discovering Nature 70101</p>	<p>60 seconds</p>	<p>Forest Trail – Studies show that when kids spend time outdoors, they become healthier, have lower stress levels and develop stronger immune systems. They also become more creative, and have greater respect for themselves, other people, and the environment. Our campaign encourages parents and caregivers to reconnect with their family and nature by experiencing it firsthand. Immersive and restorative experiences are available in urban parks, green spaces, and preserves. Through exploration of local forests and parks, kids can build a lifelong connection to nature. The campaign connects families to green spaces in their neighborhood by entering their zip code at DiscoverTheForest.org or DescubreElBosque.org. discovertheforest.org</p>
<p>Child Car Safety 70100</p>	<p>30 seconds</p>	<p>Hoop – Motor vehicle crashes are a leading cause of death for children age one to 13. Parents go to great lengths to ensure their children are safe and protected—but when it comes to car safety, many let their guard down. To ensure parents and caregivers are properly securing their children in the best car seat restraint for their age and size, they can visit NHTSA.gov/TheRightSeat or NHTSA.gov/Protegidos.</p>

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Type of Issue	Duration	Title or Narrative
		nhtsa.gov/campaign/right-seat
Health/Support 70097 - Julia 70098 - Julia 70154 – The Big Day 70155 – The Big Day	:15 :30 :15 :30	Autism Awareness - Though autism can be reliably diagnosed in children as young as 18 months, most aren't diagnosed until they're between four and five—and studies indicate that age is even higher for low-income and minority children. Research shows that early diagnosis and early intervention is crucial; it can translate to a lifetime of impact by supporting healthy development, improved communication, and overall positive outcomes later in life. Our bilingual campaign featuring Julia, the four-year-old Sesame Street Muppet with autism, shows viewers that the more her family and friends understand her world, the brighter she shines. AUTISMSPEAKS.ORG
Education 70109 – Lucianne 70110 - Tiera	30 seconds	SHE CAN STEM – While women make up half of the U.S. college-educated workforce, they hold only a little over a fourth of all STEM jobs. Research shows that young girls like STEM subjects-science, technology, engineering and math - but often feel that STEM isn't for them due to outdated stereotypes. Girls are scared to fail in STEM, but She Can Stem shows girls that STEM is in everything, and experimenting is part of the journey. She Can STEM inspired middle school girls to stay interested in STEM by showcasing how messy, experimental and hands-on STEM can be, and how daring to STEM can change the world. Shecanstem.com
Fatherhood Involvement 70104 – Marvin 70164 – Worm-Rev 70165 – Play Catch with Her	:30 seconds	Marvin – What is #Dadication? It's just like dedication but it means that as a father, you never stop being a dad. There's no one right way as long as you show up for your kids, even when it's not so easy. The Fatherhood Involvement

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		<p>campaign PSAs highlight the everyday struggles and victories of being a dad to give all fathers the confidence and encouragement to keep going. The campaign hashtag “#Dadication” is part of an ongoing effort to encourage dads to play an active role in their children’s lives. fatherhood.gov</p>
<p>Health/Support 70113 70114</p>	<p>30 seconds 60 seconds</p>	<p>MDA/Won’t Stop Us – (Ethan) I’ve got muscular dystrophy. That means my muscles are weak and it can be hard to breath. During COVID-19, kids like me are at a greater risk. The Muscular Dystrophy Association is here to help. MDA is what ensures they receive critical medical care at one of over 150 care centers. (Faith) COVID-19 won’s stop us. Please visit HelpMDA.org</p>
<p>Child Car Safety 70099</p>	<p>15 seconds</p>	<p>New Math – Motor vehicle crashes are a leading cause of death for children age one to 13. Parents go to great lengths to ensure their children are safe and protected—but when it comes to car safety, many let their guard down. To ensure parents and caregivers are properly securing their children in the best car seat restraint for their age and size, they can visit NHTSA.gov/TheRightSeat or NHTSA.gov/Protegidos. nhtsa.gov/campaign/right-seat</p>
<p>Health/Support 60690 60691</p>	<p>15 seconds 30 seconds</p>	<p>National Guard & Reserve – For some serving means deploying overseas to make the world a safer place. And for many men and women in the National Guard Reserve, serving happens closer to home. Wherever you’ve served you earned the right to mental health support. Go to bethereforveterans.com to</p>

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Type of Issue	Duration	Title or Narrative
		find out how VA helps support members of the National Guard and Reserve. U.S. Department of Veterans Affairs
Health/Support 60981	30 seconds	Alzheimer's – Whenever Wherever These challenging times have been unthinkable for caretakers and individuals living with Alzheimer's. Thru it all the Alzheimer's Foundation of America has been answering the call. AFA has extended their help line hours and conducts virtual therapeutic programs, educational webinar's, and support groups. We are here for you. Whenever, Wherever. Contact the Alzheimer's Foundation of America
Type: 60418	30 seconds	KBA-Think First – thinkfirstamendment.org We the people are guaranteed five freedoms in the first amendment. Freedom of Speech, Freedom of Religion, Freedom of the Press, Freedom to Peaceably Assemble, Freedom to petition the Government. Only the United States has these five freedoms so simply bound together and guaranteed. Think First, learn more at
Family Support 70140 – Suitcase 70141 – Dinner 70142 - Mailbox	:30 :30 :60	Adoption from Foster Care – Thousands of teens in foster care are waiting for the love and support from a family, but unfortunately almost 20,000 young people leave foster care with out a family every year. Families that adopt teens provide them with stability during a critical period of their lives. Teens that have been adopted are more likely to graduate, go to college and more emotionally secure than their peers that have 'aged out' of the foster care without the security and encouragement of family. Inspired by real family's stories, this honest and heartfelt campaign reveals the remarkable value of adoption for both teens and parents. With the tagline, "you can't imagine the reward," these emotional

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		<p>messages reassure prospective parents and inspire them to consider adopting a teen. This successful campaign has contributed to more than 870,000 children and youth that have been adopted from the U.S. foster care system since 2004, ADOPTUSKIDS.ORG.</p>
<p>Health/Support 70143 – KAMAUU</p>	<p>:30</p>	<p>Middle School Mental Health – There is a mental health crisis among our country’s youth. Young adolescents (10-14) are experiencing increased rates of mental health challenges and youth of color, in particular, face the additional trauma of systemic racism and greater challenges in accessing the support they need. Sound It Out uses the power of music to help parents and caregivers have meaningful conversations with their middle schoolers about emotional wellbeing. We paired middle-school aged kids and their caregivers with musical artists, like KAMAUU, Tobe Nwigwe, Empress OF and Lauren Jauregui, to create an album of exclusive songs inspired by the motions in their conversations. SOUNDITOUTTOGETHER.ORG.</p>
<p>Education 70144 – United We Are Powerful 70145 – United We Are Powerful</p>	<p>:15 :30</p>	<p>Diversity & Inclusion – Hate crimes are on the rise, and yet 85% of Americans consider themselves unprejudiced. Bias and discrimination are among the most pressing issues facing our nation today. Love Has No Labels is a movement to promote acceptance and inclusion of all people across race, religion, gender, sexual orientation, age and ability. Throughout its duration, Love Has No Labels has opened a dialogue about our implicit biases – our assumptions, stereotypes, and unintentional actions toward others based on their perceived differences or labels – and erodes those biases by flooding the market with diverse images of love. We believe Love is the most</p>

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		powerful force to overcome bias. Together, we can create a more inclusive world. LOVEHASNOLABELS.COM/PLAYAVENGERS
Education 70146 – Javon 70147 – Javon 70149 – Jessica 70150 – Jessica 70151 - Santiago	:15 :30 :15 :30 :60	High School Equivalency – For more than 24 million American adults without a high school diploma, opportunities are limited. Many are living in poverty. But it’s not too late. Since 2010, FinishYourDiploma.org has connected more than one million people with free adult education classes to help them earn their high school equivalency, so they can connect to a better tomorrow. FINISHYOURDIPLOMA.ORG
Environment 70152 – Smokey Bear – Al Roker-Rev 70153 – Smokey Bear – Betty White-Rev	:30 :30	Wildfire Prevention – For more than 75 years, Smokey Bear has protected our forests and promoted wildfire prevention. His powerful message, “Only you can prevent wildfires,” is at the heart of America’s longest-running PSA campaign. Smokey’s message remains relevant today, as nearly nine out of ten wildfires nationwide are caused by humans and can be prevented. Additionally, during these unprecedented times, spending time outdoors has never felt more valuable. Whether we’re passing the time in a public land or in our own backyards, we all have a role to play in keeping our safe places safe by action responsibility and doing our part to help prevent wildfire. For tips on safe recreation, visit BEOUTDOORSAFE.ORG and for more information on wildfire prevention, visit SMOKEYBEAR.COM .
Health 70156 – Jennie Garth 70157 – Jennie Garth 70158 – Jennie Garth 70159 – Teacher	:15 :30 :15 :30	Ending Hunger – These are uncertain times for everyone, but for households facing hunger, the coronavirus fallout-including school closures and job disruptions-can present an even greater threat. Millions of Americans, including children, will turn to food banks for much needed support.

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Type of Issue	Duration	Title or Narrative
70160 - Teacher	:60	As the largest hunger-relief organization in the United States, The Feeding America network of food banks feeds millions of families each year, especially during times of disaster and national emergencies. Updated PSA's encourage audiences to donate to the Feeding America's COVID-19 Response Fund to help families in this time of urgent need.
Environment 70161 – Logan Ryan 70162– Rachel Bloom 70163 – Ahnya and Lucky	:30 :30 :60	Shelter Pet Adoption – Millions of healthy treatable cats and dogs need help finding a home. While every shelter pet is unique, there's one thing they have in common – they're all pure love. "AdoptPureLove" builds off previous work and celebrates the unique traits of shelter pets that create incredible bonds with their human parents. Our campaign includes personal stories that spotlights the bond between celebrities and athletes and their pets, as well as everyday people, all of whom encourage potential pet owners to adopt from animal shelters and rescue groups. In 2019, over 1.6M people visited ShelterPetProject.org to find an adoptable pet near them. THEHELTERPETPROJECT.ORG