

Quarterly Issues and Program List

QUARTERLY ISSUES AND PROGRAM LIST

KODE

JULY 1 THRU SEPTEMBER 30, 2022

Pursuant to the disclosure requirements in 47 C.F. R. 73.3526(11)(i), and during the quarter referenced above, this station provided information to its viewers regarding the following significant issues, including:

Education
Politics
Healthcare
Crime/Law Enforcement
Environment
Economy
Transportation
Community
Business
Religion
Technology
National Security
Business & Industry

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Channel	Issue	Time	Date	Duration	Title of Program	Narrative Description
12.1	Technology	10:00pm	7/1/22	1:40	Action 12 News at 10	How Joplin City Hall has adapted 1 year after cyber attack
12.1	Community	10:00pm	7/4/22	1:45	Action 12 News at 10	A group of volunteers fight hunger in Granby, MO
12.1	Education	10:00pm	7/5/22	1:30	Action 12 News at 10	Faculty and staff at Jasper R-5 schools will carry weapons
12.1	Community	10:00pm	7/6/22	1:50	Action 12 News at 10	Program aims to help residents of the Carthage Crisis Center
12.1	Healthcare	10:00pm	7/7/22	1:30	Action 12 News at 10	New MO law will address lead levels in school water supplies
12.1	Crime/Law Enforcement	10:00pm	7/8/22	2:10	Action 12 News at 10	The MO State Highway Patrol graduates its smallest class
12.1	Transportation	10:00pm	7/11/22	2:05	Action 12 News at 10	A new app could help MO residents get a gas tax break
12.1	Healthcare	10:00pm	7/12/22	2:10	Action 12 News at 10	MO residents have questions about birth control legality
12.1	Transportation	10:00pm	7/13/22	1:40	Action 12 News at 10	Vehicle accidents in Joplin are down, but deadly wrecks are up
12.1	Healthcare	10:00pm	7/14/22	1:40	Action 12 News at 10	An orthopedic surgeon details the benefits of the Visionaire system
12.1	Business	10:00pm	7/15/22	1:35	Action 12 News at 10	Local fireworks business describes difficult supply chain
12.1	Crime/Law Enforcement	10:00pm	7/18/22	1:35	Action 12 News at 10	The Seneca PD deals with increased financial strain
12.1	Healthcare	10:00pm	7/19/22	1:40	Action 12 News at 10	Cox Barton Co. Hospital ranks in top 20 Critical Access Hospitals

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12.1	Healthcare	10:00pm	7/20/22	2:10	Action 12 News at 10	Gov. Parson thanks workers for detecting COVID in sewer water
12.1	Healthcare	10:00pm	7/21/22	1:40	Action 12 News at 10	How spinal cord stimulation could relieve back pain
12.1	Crime/Law Enforcement	10:00pm	7/22/22	1:50	Action 12 News at 10	Body cam footage from March 8th police shooting is released
12.1	Crime/Law Enforcement	10:00pm	7/25/22	1:25	Action 12 News at 10	Nevada's Municipal Court will soon close permanently
12.1	Politics	10:00pm	7/26/22	2:45	Action 12 News at 10	New poll sheds light on the MO U.S. Senate race
12.1	Community	10:00pm	7/27/22	2:10	Action 12 News at 10	Neosho man utilizes photography to showcase first responders
12.1	Healthcare	10:00pm	7/28/22	1:40	Action 12 News at 10	Minimally invasive lumbar decompression helps back pain
12.1	Economy	10:00pm	7/29/22	1:45	Action 12 News at 10	Local rental market trends make it difficult to find housing
12.1	Healthcare	10:00pm	8/1/22	1:45	Action 12 News at 10	SE KS resource makes medical withdrawal services accessible
12.1	Community	6:00pm	8/2/22	2:10	Action 12 News at 6	A look at the prep work involved with Carthage's Marian Days
12.1	Crime/Law Enforcement	10:00pm	8/3/22	1:45	Action 12 News at 10	For the first time in 2 years the Vernon Co. Jail is fully staffed
12.1	Healthcare	10:00pm	8/4/22	1:40	Action 12 News at 10	Experts hope to raise awareness of the benefits of breastfeeding
12.1	Environment	10:00pm	8/5/22	1:45	Action 12 News at 10	Joplin records record summer water usage
12.1	Business	10:00pm	8/8/22	1:50	Action 12 News at 10	A new executive takes charge of the Joplin Regional Airport

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12.1	Crime/Law Enforcement	10:00pm	8/9/22	1:25	Action 12 News at 10	The Webb City Police Dept. honors a fallen officer
12.1	Education	10:00pm	8/10/22	1:55	Action 12 News at 10	Scholarships are established to honor 2 fallen police officers
12.1	Healthcare	10:00pm	8/11/22	1:40	Action 12 News at 10	A nasal spray proves effective at treating depression
12.1	Community	10:00pm	8/12/22	2:30	Action 12 News at 10	Local man has passion for antiques and their history
12.1	Politics	10:00pm	8/15/22	1:40	Action 12 News at 10	A look at MO 3 years after marijuana legalization
12.1	Economy	10:00pm	8/16/22	1:50	Action 12 News at 10	The assessed valuation of Jasper County reaches \$2 billion
12.1	Education	10:00pm	8/17/22	1:15	Action 12 News at 10	Carthage students receive essentials from Bright Futures
12.1	Healthcare	10:00pm	8/18/22	1:35	Action 12 News at 10	How to cosmetically treat varicose veins
12.1	Education	10:00pm	8/22/22	1:50	Action 12 News at 10	TJ Independent Day School celebrates 30th anniversary
12.1	Politics	6:00pm	8/23/22	1:55	Action 12 News at 6	Local schools prep for annual MO tax levy hearing
12.1	Community	10:00pm	8/24/22	1:35	Action 12 News at 10	NE OK CASA works to bring attention to kids in foster care
12.1	Crime/Law Enforcement	10:00pm	8/25/22	1:40	Action 12 News at 10	Six Mizzou students charged with hazing appear in court
12.1	Education	10:00pm	8/29/22	2:05	Action 12 News at 10	The debate continues for MO schools moving to 4-day weeks
12.1	Education	10:00pm	8/30/22	1:40	Action 12 News at 10	An update on construction of the new Dover Hill Elementary

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12.1	Community	10:00pm	8/31/22	1:30	Action 12 News at 10	Residents recognize National Overdose Awareness Day
12.1	Healthcare	10:00pm	9/1/22	1:20	Action 12 News at 10	How potassium levels can affect your health
12.1	Community	6:00pm	9/2/22	1:40	Action 12 News at 6	A group dedicated to improving downtown Joplin hits milestone
12.1	Politics	10:00pm	9/5/22	2:10	Action 12 News at 10	MO lawmakers voice concerns over cutting state income tax
12.1	Education	10:00pm	9/6/22	1:40	Action 12 News at 10	Monett students meet with MO's first lady for JAG program
12.1	Education	10:00pm	9/7/22	1:35	Action 12 News at 10	Local schools continue to see more in-person classes
12.1	Politics	10:00pm	9/8/22	2:10	Action 12 News at 10	Recreational marijuana might not be on MO's next ballot
12.1	Business	6:00pm	9/9/22	1:30	Action 12 News at 6	Local lakes saw successful boating season despite costs
12.1	Healthcare	10:00pm	9/12/22	1:50	Action 12 News at 10	Local blood center celebrates 1 year of a successful partnership
12.1	Education	10:00pm	9/13/22	1:35	Action 12 News at 10	A state program helps Joplin schools develop leadership
12.1	Education	10:00pm	9/14/22	1:35	Action 12 News at 10	The National Merit Scholarship program names its semifinalists
12.1	Healthcare	10:00pm	9/15/22	1:20	Action 12 News at 10	Ignoring minor health issues can lead to bigger problems
12.1	Community	10:00pm	9/19/22	1:45	Action 12 News at 10	Mercy' Compassion Cross was rededicated after a move
12.1	Education	10:00pm	9/20/22	1:40	Action 12 News at 10	The Uvalde shooting impacts local school safety plans

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12.1	Business	10:00pm	9/21/22	1:35	Action 12 News at 10	Christ In Youth are taking over an 18,000 sq. ft. studio
12.1	Community	10:00pm	9/22/22	2:20	Action 12 News at 10	National Hispanic Heritage Month: a 1st gen. college grad
12.1	Community	6:00pm	9/23/22	1:50	Action 12 News at 6	Local artist places “HeartJoplin” pieces around town
12.1	Politics	10:00pm	9/26/22	2:05	Action 12 News at 10	Week 2 of MO lawmakers’ special session stalls on 1 item
12.1	Education	10:00pm	9/27/22	1:45	Action 12 News at 10	A local archive makes researching local history easier
12.1	Business	10:00pm	9/28/22	1:40	Action 12 News at 10	Joplin’s “Idea Accelerator Program” helps entrepreneurs

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KODE also aired the following public service announcements during the instant quarter:

<p>Mental/Health SHONANDTHERESA :30 CYNTHIAANDED :30 HOPEFUL-JUDITH :15 HOPEFUL-JUDITH :30 HOPEFUL-TOM :15 HOPEFUL-TOM :30 HOPEFUL-TERRIE :15 HOPEFUL-TERRIE :30 ICOMECORRECT :30</p>		<p>ALZHEIMER AWARENESS – Using real stories, the goal of “Hopeful Together,” created in partnership with the Alzheimer’s Association, is to spread awareness of the benefits of getting an early diagnosis and encourages open communication between loved ones about cognitive health. An early diagnosis can give you and your family more time to plan together, allows participation in care decisions, you and your family will be able to review and update legal documents, discuss finances and property, and identify your care preferences. The website Alz.org/TimeToTalk and Olz.org/Tiempo for Spanish speakers offers families helpful tools and resources, including information on the disease and the benefits of an early diagnosis.</p>
<p>Family LUCKYONES30 :30 SISTERS :30 DUFFLE 1:00 REAL REWARDS :30 REAL REWARDS 1:00 REANELL'S REWARDS :15 THOMPSON'S REWARDS :15 DINNER :30 MAILBOX 1:00</p>		<p>ADOPTION/FOSTER CARE – Thousands of teens in foster care are waiting for the love and support from a family, but unfortunately almost 20,000 young people leave foster care without a family every year. Families that adopt teens provide them with stability during a critical period of their lives. Teens that have been adopted are more likely to graduate, go to college and more emotionally secure than their peers that have ‘aged out’ of the foster care without the security and encouragement of family. Inspired by real family’s stories, this honest and heartfelt campaign reveals the remarkable value of adoption for both teens and parents. With the tagline, “you can’t imagine the reward,” these emotional messages reassure prospective parents and inspire them to consider adopting a teen. This successful campaign has contributed to more than</p>

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		870,000 children and youth that have been adopted from the U.S. foster care system since 2004, ADOPTUSKIDS.ORG .
Mental/Health ICOMECORRECT	:30	AUTISUM AWARENESS - Though autism can be reliably diagnosed in children as young as 18 months, most aren't diagnosed until they're between four and five—and studies indicate that age is even higher for low-income and minority children. Research shows that early diagnosis and early intervention is crucial; it can translate to a lifetime of impact by supporting healthy development, improved communication, and overall positive outcomes later in life. Our bilingual campaign featuring Julia, the four-year-old Sesame Street Muppet with autism, shows viewers that the more her family and friends understand her world, the brighter she shines. AUTISMSPEAKS.ORG
Community RICHSSTORY	:30	BELONGING BEGINS WITH US We've all had moments where we've felt we didn't belong, but for people who moved to this country, that feeling lasts more than a moment. We all want to feel safe and included in the community we call home, but today too many of our neighbor's experience exclusion, isolation, harassment, and even violence on the basis of their identity. Visit BelongingBeginsWithUs.org to read real stories of welcoming and belonging from across the country and find ways to get involved in your community.
Health/Support ROXANASSTORY ROXANASSTORY YOU'VEGOTTHIS	1:00 :30 :30	CAREGIVING ASSISTANCE - There are 48million unpaid family caregivers in the United States. Most caregivers are family members or friends who are working, managing their own families and caring for their loved ones at the same time. For many, the caregiver role doesn't start all at once, it starts with simple things like scheduling a doctor's visit or helping with daily

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		errands, then gradually expands until it becomes a major commitment. On average, caregivers provide 23 hours of care a week, the equivalent of an unpaid, part-time job. Since 2011, we have encouraged caregivers to care not only for their loved ones, but also for themselves. To date, the campaign has targeted several audiences: general market women age 40-60, male caregivers age 35-60, and Hispanic/Latino and African American/Black caregivers with emphasis on women ages 35 to 60. The campaign directs viewers to AARP's Family Caregiving site, where caregivers can find free Care Guides, self-care tips, planning resources, legal and financial guidance, and more.
Safety ICOMECORRECT NEW MATH PLAY PLACE HUSTLE	:30 :15 :30 :30	CHILD CAR SAFETY - Motor vehicle crashes are a leading cause of death for children age one to 13. Parents go to great lengths to ensure their children are safe and protected – but when it comes to car safety, many let their guard down. To ensure parents and caregivers are properly securing their children in the best car seat restraint for their age and size, they can visit NHTSA.gov/TheRightSeat or NHTSA.gov/Protegidos .
Environment LATER IS TOO LATE: FOR US BY THE TIME FOR OUR DAUGHTERS: DR. BURT	:15 :30 1:00	CLIMATE CHANGE – 99% of climate scientists agree: climate change is here, it's man-made and we're running out of time to tackle it. Yet, people still feel disconnected from the issue. Parents are especially concerned because their children will be the most impacted by climate changes consequences, but they don't feel confident talking about the issue and they don't
Community HARD AT WORK	:30	DISASTER AND CRESIS RELEIF – The best way to help those affected by a humanitarian crisis is by donating money rather than goods. Financial donations

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		<p>help support communities in crisis and in the immediate aftermath of a disaster. Financial donations are also critical for longer-term recovery efforts – they can respond to changing needs as people move to safety, resettle, or rebuild. This campaign enables us to get into market quickly, usually within a few days of a disaster or other crisis, when funds are needed most. It’s been used to fundraise for disasters like the California wildfires; hurricanes Harvey, Maria, Irma, and Katrina; and the earthquake in Nepal. We drive consumers to SupportDisasterRelief.org or SupportCrisisRelief.org and encourage donations to support victims as they happen, with funds distributed through GlobalGiving.</p>
<p>Environment OUTSIDE LAKETRAIL OUR COLORS OUR COLORS AM I A TREE AM I A TREE</p>	<p>:30 :30 1:00 :30 :30 :15</p>	<p>DISCOVERING NATURE - Since 2009, the Ad Council and USDA Forest Services “Discover the Forest” campaign has encouraged parents and caregivers to take their families out to the forest to experience and reconnect with nature. Our latest creative work highlights the power of authentic storytelling to showcase the forest as a place where families can deepen their connection with each other and with outdoors, while making the forest part of their story. Stories come to life at local parks and forests. They’re places full of wonder, where imagination thrives, stories come to life, and memories are made. Our campaign encourages Latino and Black parents and caregivers to make the forest part of their family story by experiencing nature firsthand.</p>
<p>Education UNITED WE ARE POWERFUL UNITED WE ARE POWERFUL</p>	<p>:15 :30</p>	<p>DIVERSITY & INCLUSION – Hate crimes are on the rise, and yet 85% of Americans consider themselves unprejudiced. Bias and discrimination are among the most pressing issues facing our nation today. Love Has</p>

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		<p>No Labels is a movement to promote acceptance and inclusion of all people across race, religion, gender, sexual orientation, age and ability. Throughout its duration, Love Has No Labels has opened a dialogue about our implicit biases – our assumptions, stereotypes, and unintentional actions toward others based on their perceived differences or labels – and erodes those biases by flooding the market with diverse images of love. We believe Love is the most powerful force to overcome bias. Together, we can create a more inclusive world.</p> <p>LOVEHASNOLABELS.COM/PLAYAVENGERS</p>
<p>Community WEPREPAREVERYDAY PREPAREDMIDWEST</p>	<p>:30 :30</p>	<p>EMERGENCY PREPAREDNESS</p> <p>In recent years, devastating earthquakes, tornadoes, floods and wildfires have highlighted the need for all Americans, regardless of background or location, to prepare for the natural disaster. However, according to the Federal Emergency Management Agency (FEMA), half of Americans have not discussed or developed a family emergency plan. The Ready campaign now includes PSAs develop specifically for a Latino audience, in addition to the general market work that encourages, educates, and empowers families to develop their own emergency preparedness plans by visiting Listo.gov/plan or Ready.gov/plan.</p>
<p>Education INBETWEENSTEM UNSTOPPABLE STEM MAKE THAT CHANGE DARE TO STEM STEM IN SPORTS</p>	<p>:30 :30 :30 1:00 :30</p>	<p>EMPOWERING GIRLS IN STEM – While women make up half of the U.S. college-educated workforce, they hold only a little over a fourth of all STEM jobs. Research shows that young girls like STEM subjects-science, technology, engineering and math - but often feel that STEM isn't for them due to outdated stereotypes. Girls are scared to fail in STEM, but She Can Stem shows girls that STEM is in everything, and experimenting is part of the journey. She Can STEM inspired middle</p>

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		school girls to stay interested in STEM by showcasing how messy, experimental and hands-on STEM can be, and how daring to STEM can change the world. Shecanstem.com
Community/Education SCARLETTJOHANSON SONGREVISED	:30 :30	ENDING HUNGER – These are uncertain times for everyone, but for households facing hunger, the coronavirus fallout- including school closures and job disruptions-can present an even greater threat. Millions of Americans, including children, will turn to food banks for much needed support. As the largest hunger-relief organization in the United States, The Feeing America network of food banks feeds millions of families each year, especially during times of disaster and national emergencies. Updated PSA’s encourage audiences to donate to the Feeding America’s COVID-19 Response Fund to help families in this time of urgent need.
Education HOWARD DURRELL JUAN PLAY CATCH WITH HER DOORS JOSEPH KOFI KINGSTON	:30 :30 :30 :30 :30 :30 :15	FATHERHOOD INVOLVEMENT - What is #Dadication? It's just like dedication but it means that as a father, you never stop being a dad. There’s no one right way as long as you show up for your kids, even when it's not so easy. The Fatherhood Involvement campaign PSAs highlight the everyday struggles and victories of being a dad to give all fathers the confidence and encouragement to keep going. The campaign hashtag “#Dadication” is part of an ongoing effort to encourage dads to play an active role in their children’s lives. fatherhood.gov
WHENYOUGRADUATE JAVON JAVON JESSICA JESSICA	:30 :15 :30 :15 :30	HIGH SCHOOL EQUIVALENCY – For more than 24 million American adults without a high school diploma, opportunities are limited. Many are living in poverty. But it’s not too late. Since 2010, FinishYourDiploma.org has connected more than one million people with free adult

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SANTIAGO	1:00	education classes to help them earn their high school equivalency, so they can connect to a better tomorrow. FINISHYOURDIPLOMA.ORG
Economy A FEW CLICKS YOUR PATH ALL KINDS OF THINGS	:30 :30 :15	SAVING FOR RETIREMENT – America is facing a looming retirement savings crisis, and future generations will have a lower standard of living due to financial insecurity. People 50 and older are the fastest growing age segment in America, and they can expect to pay for a longer retirement. Yet nearly seven in 10 Americans approaching retirement have less than a year’s income saved. Since 2017, we have empowered adults 45 to 60 to prepare for their retirement. The campaign direct viewers to a three-minute online chat with Avo, a friendly digital retirement coach. After completing the chat viewers receive a personalized retirement savings action plan with free tips to help them take charge of their financial futures today.
Education EYESUP WINNINGFORMULA ITJOUSTNOTWRTHIT	:30 :30 :30	TEXTING AND DRIVING PREVENTION – Messaging while driving – whether sending a text, commenting on a photo, or connecting with friends via an app – is dangerous. But even though 94% of Americans recognize it’s dangerous to send a text while driving, and 91% recognize it’s dangerous to read one many people still do it. To address the disconnect between awareness and behavior, our campaign addresses the fact that people are personally engaging in a behavior that they know is dangerous. The campaign reminds drivers from 16 to 34 that no one is special enough to message while driving.
Environment/Education RISING ASHES-CHAINS RISING ASHES-CHAINS SMOKEY BEAR - ISABELLA GOMEZ SMOKEY AL-CAMPING SMOKEY AL-GRILLING	:15 :30 :30 :30 :30	WILDFIRE PREVSNTION – For more than 75 years, Smokey Bear has protected our forests and promoted wildfire prevention. His powerful message, “Only you can prevent wildfires,” is at the heart of America’s longest-running PSA campaign. Smokey’s message remains relevant today, as nearly nine out of ten wildfires nationwide are caused by humans and can be

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		prevented. Additionally, during these unprecedented times, spending time outdoors has never felt more valuable. Whether we're passing the time in a public land or in our own backyards, we all have a role to play in keeping our safe places safe by action responsibility and doing our part to help prevent wildfire. For tips on safe recreation, visit BEOUTDOORSAFE.ORG and for more information on wildfire prevention, visit SMOKEYBEAR.COM .
Health/Education DOTHEVAPETALK DENIAL	:30 :30	YOUTH VAPING PREVENTION – Vaping can cause irreversible lung damage and affect kids' brain development, but parents can play a vital role in preventing their kids from using e-cigarettes. Thousands of kids start vaping every day, so it's important for parents to have proactive and ongoing conversations about the dangers of trying e-cigarettes. The most recent creative, “#DoTheVapeTalk,” capitalizes on popular viral dance video trends, and drives parents to visit TalkAboutVaping.org for tips on when and how to have the vape talk with their kids.
Health/ RACE FOR HOPE RACE FOR HOPE	:10 :30	BREAST CANCER AWARENESS – Want to run a 5k or a 1mile Fun Walk then join us for the Race 4 Hope. Yes, the Race 4 Hope is back October 22 nd Spiva Park, Downtown Joplin. HOPE4YOU BREAST CANCER FOUNDATION Race 4 Hope brings you more awareness to our community and celebrates our survivors. She's a Survivor! Register today for the Race4Hope 5K and 1mile Fun Walk on October 22 nd . The 13 th Race 4 Hope in ON! Register at hope4youbcf.org .
Community FFF2022WEBSITE FFF2022WAYSTOP FFF2022ADVANCE	:30 :30 :30	FUTURE OF FOOTBALL PSA – For everyone from players to parent's football offers unlimited growth with even more to learn. Visit futureforfootball.com to get ahead of the game. Find out where to play, what equipment to use, and get the latest from leagues around the country. Including pro tips and parental info from the experts.

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