

Quarterly Issues and Program List

KODE

1st Qtr 2019

January 1 thru March 31, 2019

Pursuant to the disclosure requirements in 47 C.F. R. 73.3526(11)(i), and during the quarter referenced above, this station provided information to its viewers regarding the following significant issues, including:

Education
Politics
Healthcare
Crime/Law Enforcement
Environment

Transportation
Community
Business
Religion

Business & Industry
Economy
National Security
Technology

Programs: programs providing the most significant treatment of the above-mentioned community issues.

KODE

Good Morning 4-States 530a – Weekdays 530-6a

Good Morning 4-States 6a – Weekdays 6-7a

Early Edition News 5p – Weekdays 5-530p

Evening News 6p – Weekdays 6-630p

Late News 10p – Weekly 10-1030p

National Program:

This Week with George Stephanopoulos – Sundays 8-9a

20/20 – Fridays 9-10p

Syndicated Program:

Dr. Oz – M-F 4-5pm

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Local News

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12.1	Politics	6:00pm	12/7/18	1:30	Action 12 News at 6	Look at the new Missouri Legislative Freshmen
12.1	Education	6:00pm	12/10/18	2:00	Action 12 News at 6	PSU graduate has five degrees
12.1	Crime/Law Enforcement	10:00pm	12/12/18	1:30	Action 12 News at 10	Tackling meth problems in Oklahoma
12.1	Community	6:00pm	12/12/18	1:40	Action 12 News at 6	Fostering Hope provides presents to foster children
12.1	Crime/Law Enforcement	6:00pm	12/13/18	1:30	Action 12 News at 6	Illegal dumping in Oklahoma becomes common issue
12.1	Education	10:00pm	12/14/18	1:15	Action 12 News at 10	Missouri Southern online graduation numbers up
12.1	Education	6:00pm	12/18/18	1:30	Action 12 News at 6	Vatterott College discontinues, leaves students without degrees
12.1	Health	6:00pm	12/20/18	1:30	Action 12 News at 6	Oklahoma Medicare expansion
12.1	Crime/Law Enforcement	10:00pm	12/20/18	1:45	Action 12 News at 10	Domestic abuse in Missouri
12.1	Education	6:00pm	12/28/18	1:30	Action 12 News at 6	Joplin schools moving forward without FEMA funds
12.1	Community	10:00pm	1/7/19	1:35	Action 12 News at 10	Jasper County Courthouse expansion
12.1	Business	6:00pm	1/8/19	1:45	Action 12 News at 6	Chicago flights added to Joplin airport
12.1	Politics	6:00pm	1/9/19	1:30	Action 12 News at 6	Oklahoma lawsuit over marijuana

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12.1	Health	6:00pm	1/11/19	1:45	Action 12 News at 6	Oklahoma maternal desert issues for women
12.1	Education	6:00pm	1/14/19	1:00	Action 12 News at 6	MSSU back in class with new courses
12.1	Crime/Law Enforcement	6:00pm	1/15/19	1:00	Action 12 News at 6	Webb City Police year in report
12.1	Community	10:00pm	1/18/19	1:45	Action 12 News at 10	Neosho library gest sizable grant for restoration project
12.1	Community	6:00pm	1/22/19	1:00	Action 12 News at 6	Stalking Awareness in Kansas
12.1	Business	10:00pm	1/24/19	1:30	Action 12 News at 10	Last Ma and Pa video stores goes out of business
12.1	Crime/Law Enforcement	6:00pm	1/25/19	1:15	Action 12 News at 6	State rape kits not being processed quickly
12.1	Crime/Law Enforcement	6:00pm	1/28/19	1:30	Action 12 News at 6	McDonald County drops ODET
12.1	Politics	10:00pm	1/29/19	1:00	Action 12 News at 10	Just imagine Kansas project
12.1	Health	6:00pm	1/30/19	1:30	Action 12 News at 6	Health myths and cold weather
li12.1	Education	6:00pm	2/1/19	1:45	Action 12 News at 6	Missouri MAP scores increase
12.1	Education	6:00pm	2/5/19	1:10	Action 12 News at 6	Neosho school grant allows for better tech in classroom
12.1	Community	10:00pm	2/8/2019	1:30	Action 12 News at 10	Robocalls become state issue
12.1	Politics	6:00pm	2/13/19	1:15	Action 12 News at 6	Constitutional Carry bill in Oklahoma passes
12.1	Health	6:00pm	2/14/19	1:30	Action 12 News at 6	The need for more organ donors

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12.1	Community	6:00pm	2/15/19	1:15	Action 12 News at 6	Cancer survivor inspiring story
12.1	Economic	10:00pm	2/19/19	2:00	Action 12 News at 10	How to purchase stock
12.1	Politics	6:00pm	11/22/19	1:00	Action 12 News at 6	New mayor profile in Vinita, Oklahoma
12.1	Business	6:00pm	2/26/19	1:15	Action 12 News at 6	Beer maker comes to Pittsburg, Kan.
12.1	Health	6:00pm	2/27/19	1:30	Action 12 News at 6	St. Jude helping children in the area
12.1	Politics	6:00pm	3/1/19	1:45	Action 12 News at 6	PPD public safety tax up for vote
12.1	Crime/ Law Enforcement	6:00pm	3/3/19	1:00	Action 12 News at 6	Opioid issues in the classroom
12.1	Education	10:00pm	3/5/19	1:30	Action 12 News at 10	Community donates to pay off school lunch accounts for students
12.1	Business	6:00pm	3/6/19	1:00	Action 12 News at 6	First marijuana dispensary in Joplin area
12.1	Politics	6:00pm	3/12/19	1:15	Action 12 News at 6	Joplin city manager resigns suddenly
12.1	Business	6:00pm	3/14/19	1:30	Action 12 News at 6	Tornado funds help Salvation Army
12.1	Health	6:00pm	3/14/19	1:35	Action 12 News at 6	Young women with heart attack on the rise
12.1	Economy	6:00pm	3/15/19	1:30	Action 12 News at 6	Tribes get new ambulance barn on tribal land
12.1	Politics	10:00pm	3/18/19	1:00	Action 12 News at 10	Kansas residents can't donate organs outside of state
12.1	Community	6:00pm	3/20/19	1:15	Action 12 News at 6	Pitcher, Ok. featured in Broadway musical for its history
12.1	Education	6:00pm	3/22/19	1:30	Action 12 News at 6	PSU gets new general education policy

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12.1	Business	6:00pm	3/25/19	1:35	Action 12 News at 6	Theatre serves sensory and special needs customers
12.1	Community	6:00pm	3/27/19	1:30	Action 12 News at 6	Water rescue team receives new boat before flooding season
12.1	Politics	10:00pm	9/7/18	2:00	Action 12 News at 10	Kansas conceal carry now allows 18 years old

National Program:

This Week with George Stephanopoulos

This Week with George Stephanopoulos is ABC News' pre-eminent Sunday morning discussion program, featuring newsmaker interviews and panel discussions and debates on a wide range of global issues and commentary, putting into unique perspective the preceding week's news, and often setting the stage for the week ahead. (abc.com)

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Channel	Issue	Time	Date	Duration	Title of Program	Narrative Description
12.1	Political	8:00am	1/13/19	1:00hr	This Week with George Stephanopoulos	S10-E2 Jon Karl: Mueller Report is 'Almost Certain To Be Anti-Climactic' – No end insight. Government shutdown day 23 – longest in U.S. History.
12.1	Political	8:00am	1/20/19	1:00hr	This Week with George Stephanopoulos	S10-E3 'People Need a Pathway to Citizenship,' Gillibrand says of Trump's Proposal – CBP says wall is key part of border security, but migrants say it wouldn't stop them; With new proposal, Trump offering things base 'might not love'.
12.1	Political	8:00am	1/27/19	1:00hr	This Week with George Stephanopoulos	S10-E4 'I Expect to be Acquitted and Vindicated': Roger Stone on Mueller Indictment. Also video shows man hanging from a car hood on the highway.
12.1	Political	8:00am	2/3/19	1:00hr	This Week with George Stephanopoulos	S10-E5 Gov. Northam Still in office as more call for his Resignation. Over a racist photo from his medical school school yearbook. Says not me. Also, President Trump sets down with New York Times makes news on the border wall, Robert Mueller and his plans for 2020.

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12.1	Political	8:00am	2/10/19	1:00hr	This Week with George Stephanopoulos	S10-E6 Absolutely is not Extortion and not Blackmail: AMI CEO's Lawyer. Jeff Bezos fights back after the Natl Enquirer publishes his private texts and photos and threatens more.
12.1	Political	8:00am	2/17/19	1:00hr	This Week with George Stephanopoulos	S10-E7 Definitely and Imminently Filing Lawsuit: Calif. AG Becerra.
12.1	Political	8:00am	2/24/19	1:00hr	This Week with George Stephanopoulos	S10-E8 'Going to Insist ... Underlying Evidence' In Mueller Report Made Public: Rep. Schiff
12.1	Political	8:00am	3/3/19	1:00hr	This Week with George Staphanopoulos	S10-E9 'Impeachment is a long way down the road': House Judiciary Chairman Jerrold Nadler
12.1	Political	8:00am	3/10/19	1:00hr	This Week with George Staphanopoulous	S10-E9 Witn N. Korea, leverage is on our side right now: John Bolton. With new reports North Korea could be reviving its missile program. Fresh images emerging just days after failed second summit.

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National Program:

20/20

The ABC News primetime news magazine *20/20* has distinguished itself as one of the most esteemed programs in broadcast journalism. Celebrating its 36th anniversary this season, *20/20* continues to combine hard-hitting investigative reports, newsmaker interviews and compelling human interest and feature stories. The program is anchored by award-winning journalists Elizabeth Vargas and David Muir. For over three decades *20/20* has offered viewers reports and stories that have changed lives. (abc.com)

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Channel	Issue	Time	Date	Duration	Title of Program	Narrative Description
12.1	News	9:00pm	1/18/19	1:00hr	20/20	Unfaithfully Yours – Jim and Tammy Faye Bakker were among the most famous televangelists in America when their religious empire came crashing down amid sex and financial fraud scandals.
12.1	News	9:00pm	1/25/19	1:00hr	20/20	Evil in Eden – Steven and Cary Stayner: The tale of two brothers horror and heroism. A serial killer in a national park is a story.
12.1	News	9:00 pm	2/1/19	1:00hr	20/20	My Father BTK – After “BTK” serial killer Dennis Rader’s shocking confession, his daughter had to find ways to cope with her new, shattered reality.
12.1	News	9:00pm	2/8/19	1:00hr	20/20	Black Widow – When Stacy Castor’s second husband dies suddenly, investigators learn her first husband is also dead. Castor is suspected of murdering her second husband and poisoning her own daughter.
12.1	News	9:00pm	2/15/19	1:00hr	20/20	Bundy – During the 1970’s the notorious serial killer had murdered dozens of women on a rampage that took him across the Pacific Northwest and eventually to Florida.

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12.1	News	9:00pm		1:00hr	20/20	With Friends Like These – When 19 year old Sarah Stern’s car is mysteriously found on a New Jersey bridge, a former classmate comes forward with information that helps authorities discover what happened.
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Syndicated Program:

Dr. Oz

Daytime Emmy Award-winning syndicated daily series "The Dr. Oz Show" is hosted Dr. Mehmet Oz, accredited health expert, best-selling author, and world-renowned cardiac surgeon. "The Dr. Oz Show" is an informative hour that offers audiences the opportunity to learn about a wide range of health and wellness topics. Tackling the balance of mind, body, and spirit, Dr. Oz calls on specialists from a variety of disciplines for expert advice on how viewers can be their best selves.

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Channel	Issue	Time	Date	Duration	Title of Program	Narrative Description
12.1	Health	4:00pm	1/2/19	1:00hr	Dr. Oz	SHOW #10-076 “WHAT TO EAT WHEN” All New: This year, forget dieting! We’re kicking off 2019 with a non-diet diet. We’ll show you WHAT meals to eat WHEN to maximize your weight loss. Plus, The Dish on Oz crew - Daphne Oz, Alex Guarnaschelli, Jamika Pessoa and Jordin Sparks - dish up paleo, keto and low-carb meals.
12.1	Crime	4:00pm	1/8/19	1:00hr	Dr. Oz	SHOW #10-068 “TRUE CRIME: MOMMY DEAD AND DEAREST: TO STOP MUNCHAUSEN BY PROXY, A DAUGHTER KILLS” All New: A mother tricks everyone to believe that her child was chronically sick and her daughter who thought murder was the only way out. What drove Gypsy Rose Blanchard to do the unthinkable. Plus, the best natural diuretics to get rid of bloat and water weight.
12.1	Health	4:00pm	1/9/19	1:00hr	Dr. Oz	SHOW #10-078 “RESET AND REBALANCE: THE FATS YOU SHOULD EAT PLAN” All New: We’ve been told fat is public enemy #1 but we’ll show you why fats can be your best friends to reset and rebalance your body. See how friendly fats can actually keep your cravings in check. Plus, if you’re always in a time-crunch, The Dish on Oz crew is serving up 10-minute meals.
12.1	Crime	4:00pm	1/14/19	1:00hr	Dr. Oz	SHOW #10-069 “OZ EXCLUSIVE: CASEY ANTHONY’S FATHER SPEAKS OUT ABOUT WHAT DROVE HIM OFF THE ROAD IN NEAR-FATAL ACCIDENT All New: It’s the interview only Dr. Oz has with George Anthony after the accident that almost took his life. Dr. Oz asks the questions on everyone’s minds: Did he mean to take his own life or did he have a seizure? Has his daughter Casey reached out? Plus, Kenya Moore speaks out about her frightening pregnancy complications.

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12.1	Health	4:00pm	1/16/19	1:00hr	Dr. Oz	<p>SHOW #10-066 “OZ APPROVED! THE BRAND NEW 3-DAY TEATOX THAT WON’T MAKE YOU HUNGRY”</p> <p>All New: Forget pricey teatox packet ads on your social pages – We have an Oz-approved teatox plan that’s safe with food pairings and won’t leave you hungry. Plus, the ladies from The Dish on Oz – Daphne Oz, Alex Guarnaschelli and Jamika Pessoa - team up with chef Jamie Oliver to give you permission to eat pasta!</p> <p>THURSDAY,</p>
12.1	Crime	4:00pm	1/21/19	1:00hr	Dr. Oz	<p>SHOW #10-067 “BREAKING NEWS: JAYME CLOSS FOUND ALIVE: NEW DETAILS EMERGE ABOUT HOW SHE SURVIVED”</p> <p>All New: The latest updates on the abduction of Jayme Closs: what it was like for her in the cabin where she spent 88 days in captivity, why she was targeted by Jake Patterson and how she was able to escape. And, kidnapping survivor Elizabeth Smart weighs in on what may be next for Jayme. Plus, the mysterious virus causing paralysis in kids after getting a seemingly common cold. Outraged moms demand answers.</p>
12.1	Health	4:00pm	1/23/19	1:00hr	Dr. Oz	<p>SHOW #10-090 “OZ INVESTIGATES: WHAT YOU NEED TO KNOW ABOUT FRUITY SODAS: WHAT’S IN YOUR ORANGE AND GRAPE DRINKS?”</p> <p>All New: You may have left colas behind for fruit-flavored sodas, but do you really know what the sweeteners and colorings in these drinks are doing to your body? Plus, the ladies of The Dish investigate the bone broth boom – what are the health benefits and are the supermarket broths the real deal? And, they show you the easy hacks to make it at home.</p>

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12.1	Crime	4:00pm	1/28/19	1:00hr	Dr. Oz	<p>SHOW #10-071 “TRUE CRIME: BREAK IN THE CASE? WHO MURDERED 2 GIRLS ON THE BRIDGE?”</p> <p>All New: New information on the unsolved murders of two girls who left important clues behind including a cell phone recording and photo of a suspect. Could there be a break in the case? And, the fried chicken boom has created a fast-food market of choices, but which fried chicken is healthiest? We'll reveal the best option.</p>
12.1	Crime	4:00pm	2/1/19	1:00hr	Dr. Oz	<p>SHOW #10-091 “BREAKING NEWS: WILL CRIMINAL CHARGES BE FILED AGAINST R. KELLY?”</p> <p>All New: We unravel the shocking accusations of sexual abuse against hip-hop star R. Kelly and speak with the first woman to testify against him. She opens up about their past relationship when she was underage and how her life was threatened when she decided to testify. And, we speak to attorney Gloria Allred and another alleged victim with claims of retaliation by R. Kelly.</p>
12.1	Health	4:00pm	2/8/19	1:00hr	Dr. Oz	<p>SHOW #10-099 “TARAJI P. HENSON OPENS UP ABOUT MENTAL HEALTH STRUGGLES AND BREAKING THE STIGMA”</p> <p>All New: Taraji P. Henson speaks out about why mental health is so important to her and why she's fighting to erase the stigma. And, she reveals her own recent health scare that made her change her lifestyle. Plus, a best-selling novelist says her husband tried to poison her to death and how she finally uncovered his scheme.</p>
12.1	Crime	4:00pm	2/11/19	1:00hr	Dr. Oz	<p>SHOW #10-097 “OZ INVESTIGATES: ALL-DAY FAST-FOOD BREAKFAST”</p> <p>All New: You can now get your favorite breakfast sandwiches anytime at fast-food restaurants but what's really in them? Are the eggs even real and which meat is the best option? Plus, we investigate just how filthy coffee is from airplanes, big chains, gas stations and even your own coffee maker.</p>

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12.1	Health	4:00pm	2/13/19	1:00hr	Dr. Oz	<p>SHOW #10-093 “TRUE CRIME: HOUSE OF HORRORS: WHAT HAPPENED TO THE 13 TURPIN CHILDREN?”</p> <p>All New: Exclusive updates on the case of Louise and David Turpin who allegedly tortured and starved their 13 children. Louise’s sister shares her conversations with Louise from behind bars and drops a bombshell allegation about the couple that can change everything you know about the case. Plus, just in time for Valentine’s Day, The Dish crew investigates what’s really inside store-bought chocolate and if it’s as healthy as they say.</p>
12.1	Health	4:00pm	2/18/19	1:00hr	Dr. Oz	<p>SHOW #10-102 “COVER-UP AND CONSPIRACY? GROCERY STORE STEAK - ARE YOU GETTING WHAT YOU PAID FOR?”</p> <p>All New: Are you being overcharged for beef at the supermarket? We’ll take you behind the butcher’s counter to show you the cheapest and tastiest cuts to buy and how to prepare them. Plus, women share stories of extreme online shopping. Help for anyone with an addiction.</p>
12.1	Health	4:00pm	2/20/19	1:00hr	Dr. Oz	<p>SHOW #10-098 “ADDICTED! CONFESSIONS OF ATHLEISURE ADDICTS”</p> <p>All New: We investigate the obsession with women who can’t stop wearing their yoga pants everywhere. Can athleisure wear be a gateway to weight gain and health issues? And, can you become addicted to microwave meals? Plus, join The Dish crew for their Oscar party as they share their favorite movie-inspired recipes.</p>

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12.1	Crime	4:00pm	2/25/19	1:00hr	Dr. Oz	<p>SHOW #10-092 "TRUE CRIME: BREAKING NEWS: JAYME CLOSS UPDATE - ALLEGED NEW JAILHOUSE LETTER SHOWS OBSESSION WITH THE 13 YEAR OLD"</p> <p>All New: We investigate a reported letter penned by Jake Patterson from his jail cell – what it reveals about his alleged crimes and the feelings he still has for his young victim. Then a medical mystery – a woman who was nearly brain-dead defies the odds and wakes up after being taken off life support. What she said she saw when her heart stopped.</p>
12.1	Health	4:00pm	3/1/19	1:00hr	Dr. Oz	<p>SHOW #10-116 "SUSAN LUCCI REVEALS THE EMERGENCY HEART SURGERY THAT SAVED HER LIFE"</p> <p>All New: Susan Lucci opens up about the symptoms she experienced that led her to discover her hidden heart condition and how she feels lucky to be alive. What she's doing now to help save the lives of other women. Plus, CBD oil is all the rage, but are you being duped by fake products? We investigate just how much CBD is really in them.</p>
12.1	Health	4:00pm	3/4/19	1:00hr	Dr. Oz	<p>SHOW #10-121 "OZ INVESTIGATES: FROZEN FISH PRODUCTS FROM FISH STICKS TO FILLETS"</p> <p>All New: Are you getting the real deal when you buy frozen fish sticks and fillets? We investigate if you're actually getting fish or preservatives and fillers. Plus, a breaking news alert about the measles outbreak. What's really behind the resurgence of this deadly disease?</p>
12.1	Crime	4:00pm	3/8/19	1:00hr	Dr. Oz	<p>SHOW #10-038 "OZ INVESTIGATES: ARE YOU AT RISK FOR A SMASH AND GRAB CAR ROBBERY?" (R)</p> <p>The shocking new crime happening all over the country - thieves wait for you to leave your car, smash your windows and steal your valuables. What you need to know so you're not a victim. Plus, Charlamagne Tha God reveals the childhood trauma that has plagued him all his life.</p>

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12.1	Health	4:00pm	3/13/19	1:00hr	Dr. Oz	<p>SHOW #10-114 “OZ INVESTIGATES: ARE YOU REALLY ALLERGIC? ARE SOME ALLERGIES OVERBLOWN?”</p> <p>All New: A new study reveals that people who thought they were allergic to certain foods or medications are really not! We investigate if you can outgrow – or suddenly develop – an allergy as an adult. Plus, Dr. Oz gets the test results about his own allergy. And, is there an Oz-approved BBQ sauce? Then, The Dish crew decodes your supermarket chicken labels.</p>
12.1	Health	4:00pm	3/15/19	1:00hr	Dr. Oz	<p>SHOW #10-077 “THE ULTIMATE RESET AND REBALANCE PLAN TO BOOST YOUR ENERGY” (R)</p> <p>All this week we’re rebooting your body from head to toe. Today, the new energy quiz to pinpoint what’s really causing your exhaustion and the personalized plan to fix it. And, natural laxatives to keep your digestion on track.</p>
12.1	Crime	4:00pm	3/19/19	1:00hr	Dr. Oz	<p>SHOW #10-108 “TRUE CRIME: IS THE RIGHT MAN IN PRISON FOR THE ATLANTA CHILD MURDERS? A VICTIM’S FAMILY SPEAKS OUT”</p> <p>All New: The 2-year killing spree of African American children terrorized the city of Atlanta from 1979 to 1981, but to this day, the accused man behind bars has maintained his innocence. One of the victims’ brother speaks out and says he knows who the real Atlanta monster is. Plus, singer and actor, Donnie Wahlberg reveals chilling details about cult leader Charles Manson.</p>
12.1	Health	4:00pm	3/22/19	1:00hr	Dr. Oz	<p>SHOW #10-083 “SHAQUILLE O’NEAL” (R)</p> <p>Basketball legend Shaquille O’Neal opens up to Dr. Oz about his health scare and how his son brought his attention to it. Plus, he shares some of his best “Shaq Hacks” for your health dilemmas. And, the 2019 Oz-approved food trends worth getting behind.</p>

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12.1	Health	4:00pm	3/27/19	1:00hr	Dr. Oz	<p>SHOW #10-138 "JAY LENO ON HOW HIS HIGH CHOLESTEROL NUMBERS CHANGED HIS LIFE"</p> <p>All New: Jay Leno opens up about how his cholesterol issue has given him a wake-up call and why he's passionate about bringing awareness to others. Plus, the Dish crew celebrates all things cheese. And, Daphne Oz invites you to her big gender-reveal party!</p>
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KODE also aired the following public service announcements during the instant quarter:

Type of Issue	Duration	Title or Narrative
Health	30 seconds	Know your Girls - Breast Cancer Risk Education. Your girls have been with you every moment of your life. They were with you when you felt unbreakable. And with you when you had your heart broken. They were with you when you shared your love with the world and with you when she became your world. There still with you right now. But how well do you know them. Knowing your breasts can save your life. Go to “knowyourgirls.org” for facts you need on breast health. Ad Council
Education	15 seconds 30 seconds 60 seconds	Education - Think It Up – is a new initiative to support student powered teacher led learning projects
Health/Support	30 seconds	No More – Domestic Violence – Freeman Health Systems
Health/Support	30 seconds	Fatherhood Involvement – Different kids telling jokes. Asks the question why do kids love dad jokes. Because they come

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Type of Issue	Duration	Title or Narrative
		from dad. Take time to be a dad today. Fatherhood.gov /Ad Council
Health	30 seconds	Susan G. Komen – Fight against Breast Cancer.
Health	30 seconds 60 seconds	American Physical Therapy Association – Opioid addiction – Choose physical therapy and exercise
Education	30 seconds	Drowning Prevention – Sometimes there is no do over. Some things you can't rewind. Taking one extra safety set can mean the difference in a close call and a call to 911. Simple steps save lives. Learn more at PoolSafely.gov .
Community	60 seconds 30 seconds	Problems – Change does not happen alone- We have one life – We must LIVE UNITED – United Way
Community	60 seconds 30 seconds	We Fight – Strength in Numbers – Power to make a difference – Extend a hand to someone else – Families Thrive – Communities flourish
Community	15 seconds	Live United - United Way fights for the Health, Education, and Financial stability of every person in every community
Education	60 seconds	JET Read – Reading to your child has several benefits. It helps build a stronger relationship with your child. It increases

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Type of Issue	Duration	Title or Narrative
		<p>academic excellence. And it's good exercise for their brain. Just like building up muscles in your body reading to your child builds brain power. So the more you work out that brain the more stronger it gets everyday. Reading also builds communication skills and builds logical thinking and grows their vocabulary by leaps and bounds. And don't forget about building their imagination. Yeah it helps with that too. Making reading a routine will also teach them that reading is fun. So take the time to read to your child everyday. Just 20 minutes will make all the difference in the world. Try It! You will soon see the results. Brought to you by ONE Joplin. Produced by Joplin Eagles Television.</p>
Health	30 seconds	<p>Be Proactive-Get Screened: Fight Colorectal Cancer. I am a father and a husband and a professional golfer (Tom Lehman) and a colon cancer survivor. I fight because I want people to survive what they are going thru and have long happy lives. The second leading cause of death of any cancer. Probably something most people don't know. It's also one of the most treatable forms of cancer. And you can prevent this by proactively doing things</p>

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Type of Issue	Duration	Title or Narrative
		about it. Put an end to colorectal Cancer. Join the Fight at Fightcrc.org . Ad Council
Health	30 seconds	The Best Test is the One That Gets Done – Fight Colorectal Cancer. Hi I’m Kevin Jonas Senior and I’m the father of the Jonas brothers and I’m working hard to survive colorectal cancer myself. It is frightening to find out you have cancer. 23 million people need to be screened. Screening can save lives but only if people get tested. My hope is that I’ll impact that dad and take my examples and encouragement and if you get there early enough it might even save your life. The best test is the one that gets done. fightcrc.org get screened know your options.