

INVOICE



WSBT TV
1301 East Douglas Rd
Mishawaka, IN 46545-1723
Main: (574) 233-3141
Billing: (574) 233-3141

www.wsbttv.com

Billing Address:

Mark it Red, LLC
Attention: Accounts Payable
P.O. Box 722
Lebanon, IN 46052

Send Payment To:

WSBT TV
REMIT TO Sinclair Broadcast Group
c/o WSBT
PO Box 206270
Dallas, TX 75320-6270

Invoice #	Invoice Date	Invoice Month	Invoice Period
1027317-2	10/07/18	October 2018	10/01/18 - 10/07/18

Property	Account Executive	Sales Office	Sales Region
WSBT	House House-South Bend	South Bend, IN	Local

Advertiser	Product	Estimate Number
Dale Devon for State Repre	Dale Devon for State Repre	

Flight Dates	Order #	Alt Order #
09/28/18 - 10/17/18	1027317	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
15920	2693006

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/28/18	10/17/18	M-F 4a-5a	4a-5a	MTWTF--	:30	5	\$18.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 MTWTF-- 5 \$18.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WSBT	M	10/01/18	4:09 AM	M-F 4a-5a	4a-5a	:30	MI R18DDEVON001TV	\$18.00 NM
2	WSBT	Tu	10/02/18	4:26 AM	M-F 4a-5a	4a-5a	:30	MI R18DDEVON001TV	\$18.00 NM
5	WSBT	W	10/03/18	4:09 AM	M-F 4a-5a	4a-5a	:30	MI R18DDEVON001TV	\$18.00 NM
6	WSBT	Th	10/04/18	4:49 AM	M-F 4a-5a	4a-5a	:30	MI R18DDEVON001TV	\$18.00 NM
8	WSBT	F	10/05/18	4:25 AM	M-F 4a-5a	4a-5a	:30	MI R18DDEVON001TV	\$18.00 NM
2	09/28/18	10/17/18	M-F WSBT 1st Thing @ 5a	5a-530a	MTWTF--	:30	5	\$95.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 MTWTF-- 5 \$95.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WSBT	M	10/01/18	5:10 AM	M-F WSBT 1st Thing @ 5a	5a-530a	:30	MI R18DDEVON001TV	\$95.00 NM
5	WSBT	Tu	10/02/18	5:11 AM	M-F WSBT 1st Thing @ 5a	5a-530a	:30	MI R18DDEVON001TV	\$95.00 NM
7	WSBT	W	10/03/18	5:19 AM	M-F WSBT 1st Thing @ 5a	5a-530a	:30	MI R18DDEVON001TV	\$95.00 NM
2	WSBT	Th	10/04/18	5:20 AM	M-F WSBT 1st Thing @ 5a	5a-530a	:30	MI R18DDEVON001TV	\$95.00 NM
13	WSBT	F	10/05/18	5:19 AM	M-F WSBT 1st Thing @ 5a	5a-530a	:30	MI R18DDEVON001TV	\$95.00 NM
3	09/28/18	10/17/18	M-F WSBT 1st Thing @ 530a	530a-6a	MTWTF--	:30	5	\$126.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 MTWTF-- 5 \$126.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WSBT	M	10/01/18	5:48 AM	M-F WSBT 1st Thing @ 530a	530a-6a	:30	MI R18DDEVON001TV	\$126.00 NM
4	WSBT	Tu	10/02/18	5:41 AM	M-F WSBT 1st Thing @ 530a	530a-6a	:30	MI R18DDEVON001TV	\$126.00 NM
2	WSBT	W	10/03/18	5:51 AM	M-F WSBT 1st Thing @ 530a	530a-6a	:30	MI R18DDEVON001TV	\$126.00 NM
5	WSBT	Th	10/04/18	5:48 AM	M-F WSBT 1st Thing @ 530a	530a-6a	:30	MI R18DDEVON001TV	\$126.00 NM
6	WSBT	F	10/05/18	5:56 AM	M-F WSBT 1st Thing @ 530a	530a-6a	:30	MI R18DDEVON001TV	\$126.00 NM
4	09/28/18	10/17/18		6a-7a	MTWTF--	:30	5	\$225.00	NM

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Advertiser	Product	Estimate Number	
Dale Devon for State Repre	Dale Devon for State Repre		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
M-F WSBT 1st Thing @ 6a									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/18	10/07/18	MTWTF--	5	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WSBT	M	10/01/18	6:59 AM	M-F WSBT 1st Thing @ 6a	6a-7a	:30	MI R18DDEVON001TV	\$225.00 NM
3	WSBT	Tu	10/02/18	6:49 AM	M-F WSBT 1st Thing @ 6a	6a-7a	:30	MI R18DDEVON001TV	\$225.00 NM
2	WSBT	W	10/03/18	6:42 AM	M-F WSBT 1st Thing @ 6a	6a-7a	:30	MI R18DDEVON001TV	\$225.00 NM
5	WSBT	Th	10/04/18	6:41 AM	M-F WSBT 1st Thing @ 6a	6a-7a	:30	MI R18DDEVON001TV	\$225.00 NM
6	WSBT	F	10/05/18	6:25 AM	M-F WSBT 1st Thing @ 6a	6a-7a	:30	MI R18DDEVON001TV	\$225.00 NM
5	09/28/18	10/17/18	Su 1030a//Face The Nati on	1030a-1130a	-----S	:30	1	\$113.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/18	10/07/18	-----S	1	\$113.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSBT	Su	10/07/18	11:18 AM	Su 1030a//Face The Nation	1030a-1130a	:30	MI R18DDEVON001TV	\$113.00 NM
6	09/28/18	10/17/18	M-F WSBT News Midday 12p-1230p	12p-1230p	MTWTF--	:30	5	\$135.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/18	10/07/18	MTWTF--	5	\$135.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WSBT	M	10/01/18	12:13 PM	M-F WSBT News Midday	12p-1230p	:30	MI R18DDEVON001TV	\$135.00 NM
4	WSBT	Tu	10/02/18	12:29 PM	M-F WSBT News Midday	12p-1230p	:30	MI R18DDEVON001TV	\$135.00 NM
3	WSBT	W	10/03/18	12:17 PM	M-F WSBT News Midday	12p-1230p	:30	MI R18DDEVON001TV	\$135.00 NM
2	WSBT	Th	10/04/18	12:26 PM	M-F WSBT News Midday	12p-1230p	:30	MI R18DDEVON001TV	\$135.00 NM
6	WSBT	F	10/05/18	12:22 PM	M-F WSBT News Midday	12p-1230p	:30	MI R18DDEVON001TV	\$135.00 NM
7	09/28/18	10/17/18	M-F WSBT News @ 5p 5p-530p	5p-530p	MTWTF--	:30	5	\$270.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/18	10/07/18	MTWTF--	5	\$270.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSBT	M	10/01/18	5:23 PM	M-F WSBT News @ 5p	5p-530p	:30	MI R18DDEVON001TV	\$270.00 NM
5	WSBT	Tu	10/02/18	5:18 PM	M-F WSBT News @ 5p	5p-530p	:30	MI R18DDEVON001TV	\$270.00 NM
3	WSBT	W	10/03/18	5:25 PM	M-F WSBT News @ 5p	5p-530p	:30	MI R18DDEVON001TV	\$270.00 NM
4	WSBT	Th	10/04/18	5:30 PM	M-F WSBT News @ 5p	5p-530p	:30	MI R18DDEVON001TV	\$270.00 NM
6	WSBT	F	10/05/18	5:26 PM	M-F WSBT News @ 5p	5p-530p	:30	MI R18DDEVON001TV	\$270.00 NM
8	09/28/18	10/17/18	M-F WSBT News @ 530 530p-6p	530p-6p	MTWTF--	:30	5	\$270.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/18	10/07/18	MTWTF--	5	\$270.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WSBT	M	10/01/18	5:55 PM	M-F WSBT News @ 530p	530p-6p	:30	MI R18DDEVON001TV	\$270.00 NM
2	WSBT	Tu	10/02/18	5:59 PM	M-F WSBT News @ 530p	530p-6p	:30	MI R18DDEVON001TV	\$270.00 NM
4	WSBT	W	10/03/18	5:55 PM	M-F WSBT News @ 530p	530p-6p	:30	MI R18DDEVON001TV	\$270.00 NM
5	WSBT	Th	10/04/18	5:46 PM	M-F WSBT News @ 530p	530p-6p	:30	MI R18DDEVON001TV	\$270.00 NM
6	WSBT	F	10/05/18	5:52 PM	M-F WSBT News @ 530p	530p-6p	:30	MI R18DDEVON001TV	\$270.00 NM
9	09/28/18	10/17/18	M-F WSBT News @ 6p 6p-630p	6p-630p	MTWT---	:30	4	\$315.00	NM

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1027317-2	10/07/18	October 2018	10/01/18 - 10/07/18
Advertiser	Product	Estimate Number	
Dale Devon for State Repre	Dale Devon for State Repre		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	09/28/18	10/17/18	M-F WSBT News @ 6p	6p-630p	MTWT---	:30	4	\$315.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 MTWT--- 4 \$315.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WSBT	M	10/01/18	6:15 PM	M-F WSBT News @ 6p	6p-630p	:30	MI R18DDEVON001TV	\$315.00 NM
2	WSBT	Tu	10/02/18	6:28 PM	M-F WSBT News @ 6p	6p-630p	:30	MI R18DDEVON001TV	\$315.00 NM
1	WSBT	W	10/03/18	6:15 PM	M-F WSBT News @ 6p	6p-630p	:30	MI R18DDEVON001TV	\$315.00 NM
4	WSBT	Th	10/04/18	6:10 PM	M-F WSBT News @ 6p	6p-630p	:30	MI R18DDEVON001TV	\$315.00 NM
10	09/28/18	10/17/18	M-F WSBT Late News	11-11:35pm	MTWT---	:30	4	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 MTWT--- 4 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSBT	M	10/01/18	11:34 PM	M-F WSBT Late News	11-11:35pm	:30	MI R18DDEVON001TV	\$225.00 NM
1	WSBT	Tu	10/02/18	11:13 PM	M-F WSBT Late News	11-11:35pm	:30	MI R18DDEVON001TV	\$225.00 NM
3	WSBT	W	10/03/18	11:23 PM	M-F WSBT Late News	11-11:35pm	:30	MI R18DDEVON001TV	\$225.00 NM
4	WSBT	Th	10/04/18	11:21 PM	M-F WSBT Late News	11-11:35pm	:30	MI R18DDEVON001TV	\$225.00 NM
11	09/28/18	10/17/18	Fri 10p-11p	10p-11p	----F--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ----F-- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSBT	F	10/05/18	10:47 PM	Fri 10p-11p	10p-11p	:30	MI R18DDEVON001TV	\$450.00 NM
12	09/28/18	10/17/18	Fri 9p-10p	9p-10p	----F--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 ----F-- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSBT	F	10/05/18		Fri 9p-10p	9p-10p	:00		\$450.00 NM
					See MG 12.4				
4	WSBT	F	10/05/18	8:41 PM	Fri 8p-9p	8p-9p	:30	MI R18DDEVON001TV	\$450.00 NM
					MG for 12.2 10/05				
13	09/28/18	10/17/18	Tue 10p-11p	10p-11p	-T-----	:30	1	\$473.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -T----- 1 \$473.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSBT	Tu	10/02/18	10:49 PM	Tue 10p-11p	10p-11p	:30	MI R18DDEVON001TV	\$473.00 NM
14	09/28/18	10/17/18	Tue 8p-9p	8p-9p	-T-----	:30	1	\$675.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/18 10/07/18 -T----- 1 \$675.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSBT	Tu	10/02/18	8:31 PM	Tue 8p-9p	8p-9p	:30	MI R18DDEVON001TV	\$675.00 NM
15	09/28/18	10/17/18	Sun 7p-8p	7p-8p	-----S	:30	1	\$540.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/18 09/30/18 -----S 1 \$540.00									

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1027317-2	10/07/18	October 2018	10/01/18 - 10/07/18
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Dale Devon for State Repre	Dale Devon for State Repre		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/28/18	10/17/18	Sun 7p-8p	7p-8p	-----S	:30	1	\$540.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WSBT W 10/03/18 7:17 PM M-F 7p-730p 7p-730p :30 MI R18DDEVON001TV \$240.00 NM MG for 12.1,11.1,15.1									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/18 10/07/18 -----S 1 \$540.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSBT Su 10/07/18 Sun 7p-8p 7p-8p :00 \$540.00 NM Unresolved									
16	09/28/18	10/17/18	Sun 9p-10p	9p-10p	-----S	:30	1	\$405.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/01/18 10/07/18 -----S 1 \$405.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WSBT Su 10/07/18 9:31 PM Sun 9p-10p 9p-10p :30 MI R18DDEVON001TV \$405.00 NM									
<u>Total Spots</u>							50		

Payment Terms 30 Days

<u>Gross Total</u>	\$10,661.00
<u>Agency Commission</u>	\$1,599.15
<u>Net Amount Due</u>	\$9,061.85

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