

KMBC 6455 Winchester Ave Kansas City, MO 64133-6409 Main: (816)221-9999 Billing: (704)208-2350

www.kmbc.com

Billing Address:

Assembly **Attention: Accounts Payable** One World Trade Center 67th Floor New York, NY 10007

Send Payment To:

KMBC PO Box 14435 Des Moines, IA 50306-3435 TIN# 88-0326834

| | | | Page 1 of 4 | | | |
|----------------|-------------------|--|-------------|--|--|--|
| Property | КМВС | | | | | |
| Invoice # | 2270598-1 | Order # | 2270598 | | | |
| Invoice # | 05/29/22 | Alt Order # | 27783820 | | | |
| Invoice Month | May 2022 | Deal # | 21103020 | | | |
| Invoice Period | | 04/25/22 - 05/23/22 Flight Dates 05/17 | | | | |
| Advertiser | Protect Our Care | | | | | |
| Product | | PROTECT OUR CARE | | | | |
| Estimate # | | | | | | |
| | Account Executive | Meredith Thompson | | | | |
| | Sales Office | Eagle-Washington, DC | | | | |
| | Sales Region | National | | | | |
| | Agency Code | 1939 | | | | |
| | Advertiser Code | POCR | | | | |
| | Billing Calendar | Broadcast | | | | |
| | Billing Type | Cash | | | | |
| | Special Handling | | | | | |
| | Agency Ref | ASSEMBLY | | | | |
| | Advertiser Ref | | | | | |
| | Product 1 | POCR | | | | |
| | Product 2 | | | | | |

| Line Start | Date E | nd Date | Desc | cription | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Туре | |
|------------------|-----------------------|----------------------|------------------------|----------------------------|-----------------|-------------------------|--------|----------------|----------|------|-------------|
| 1 05/17 | | 5/23/22 | | DD DISH DAY | 9-10A | 1-111 | :30 | 4 | \$175.00 | NM | |
| Weeks | s: <u>St</u> a | art Date /17/22 | <u>End D</u> 05/23/ | ate MTWTFSS | Spots/Week 4 | <u>Rate</u> \$175.00 | | | | | |
| Spots: # | <u>Ch</u> | <u>Day</u> A | ir Date | Air Time Descri | ption | Start/End Time | Lengt | <u>h Ad-ID</u> | | | Rate Type |
| 1 | KMBC | W 0 | 5/18/22 | 9:59 AM GOOD | DISH DAY | 9-10A | :3 | 0 POC221130H | | | \$175.00 NM |
| 2 | KMBC | Th 0 | 5/19/22 | 9:55 AM GOOD | DISH DAY | 9-10A | :3 | 0 POC221130H | | | \$175.00 NM |
| 3 | KMBC | F 0 | 5/20/22 | 9:23 AM GOOD | DISH DAY | 9-10A | :3 | 0 POC221130H | | | \$175.00 NM |
| 4 | KMBC | M 0 | 5/23/22 | 9:28 AM GOOD | DISH DAY | 9-10A | :3 | 0 POC221130H | | | \$175.00 NM |
| 2 05/17 Class | 7/22 0 6 of Time - | 5/23/22 - Pre-err | | IRON HALL th notice | M-F 10-11A | 1111 | :30 | 4 | \$150.00 | NM | |
| Weeks | | art Date /17/22 | <u>End D</u> 05/23/ | | Spots/Week 4 | <u>Rate</u> \$150.00 | | | | | |
| Spots: # | <u>Ch</u> | Day A | ir Date | Air Time Descri | ption | Start/End Time | Lengt | <u>h Ad-ID</u> | | | Rate Type |
| 1 | KMBC | Tu 0 | 5/17/22 | 10:29 AM TAMR | ON HALL | M-F 10-11A | :3 | 0 POC221130H | | | \$150.00 NM |
| 2 | KMBC | W 0 | 5/18/22 | 10:19 AM TAMR | ON HALL | M-F 10-11A | :3 | 0 POC221130H | | | \$150.00 NM |
| 3 | KMBC | Th 0 | 5/19/22 | 10:31 AM TAMR | ON HALL | M-F 10-11A | :3 | 0 POC221130H | | | \$150.00 NM |
| 4 | KMBC | M 0 | 5/23/22 | 10:24 AM TAMR | ON HALL | M-F 10-11A | :3 | 0 POC221130H | | | \$150.00 NM |
| 3 05/17 Class | 7/22 0 6 of Time - | 5/23/22 - Pre-err | The The nptible wit | | 11am-12pm | 1- 1 | :30 | 2 | \$750.00 | NM | |
| Weeks | | art Date /17/22 | End D 05/23/ | | Spots/Week 2 | <u>Rate</u> \$750.00 | | | | | |
| Spots: # | Ch | Day A | ir Date | Air Time Descri | ption | Start/End Time | Lengt | <u>h Ad-ID</u> | | | Rate Type |
| 1 | KMBC | W 0 | 5/18/22 | 10:59 AM The V | iew | 11am-12pm | :3 | 0 P0C221130H | | | \$750.00 NM |
| 2 | KMBC | F 0 | 5/20/22 | 11:59 AM The V | iew | 11am-12pm | :3 | 0 POC221130H | | | \$750.00 NM |
| 4 05/17 Class | | 5/23/22 - Immed | | News e-emptible without | 4-5p notice | 1-1 | :30 | 2 | \$350.00 | NM | |
| Weeks | | art Date /17/22 | End D 05/23/ | | Spots/Week 2 | <u>Rate</u> \$350.00 | | | | | |
| Spots: # | <u>Ch</u> | Day A | ir Date | Air Time Descri | ption | Start/End Time | Lengt | <u>h Ad-ID</u> | | | Rate Type |
| 1 | KMBC | W 0 | 5/18/22 | 4:10 PM 4pm N | lews | 4-5p | :3 | 0 POC221130H | | | \$350.00 NM |
| 2 | KMBC | M 0 | 5/23/22 | 4:15 PM 4pm N | lews | 4-5p | :3 | 0 POC221130H | | | \$350.00 NM |
| 5 05/17 | /22 0 | 5/23/22 | 4pm | News | 4-5p | | :30 | 4 | \$350.00 | NM | ļ |

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: https://www.hearst.com/-/hearst-television-broadcast-terms-conditions



Send Payment To: KMBC PO Box 14435 Des Moines, IA 50306-3435 TIN# 88-0326834

| | ICEA | TE | | |
|-----|--------------|------------------|----------------|---------------------|
| | Invoice # | 2270598-1 | Invoice Month | May 2022 |
| | Invoice Date | 05/29/22 | Invoice Period | 04/25/22 - 05/23/22 |
| 435 | Advertiser | Protect Our Care | • | |
| | Product | PROTECT OUR CARE | | |
| | Estimate # | 2237 | | |

| -1111 Class of Time - Immediately Pre-emptible without notice Weeks: Start Date 05/17/22 Colspan="2">Colspan="2"Colspa | 130H 130H 130H \$1,000.00 | NM | <u>Rate</u> <u>Type</u> \$350.00 NM \$350.00 NM \$350.00 NM \$350.00 NM \$1,000.00 NM \$1,000.00 NM |
|---|--|--------|---|
| Weeks: Start Date 05/17/22 End Date 05/23/22 MTWTFSS -1111 Spots/Week 4 Rate \$350.00 Spots: # Ch Day Air Date 05/17/22 Air Time 4:53 PM 4pm News Start/End Time 4-5p Length 30 P0C221 2 KMBC W 05/18/22 4:54 PM 4pm News 4-5p :30 P0C221 3 KMBC Th 05/19/22 4:45 PM 4pm News 4-5p :30 P0C221 4 KMBC F 05/20/22 4:53 PM 4pm News 4-5p :30 P0C221 4 KMBC F 05/20/22 4:53 PM 4pm News 4-5p :30 P0C221 4 KMBC F 05/20/22 4:53 PM 4pm News 4-5p :30 P0C221 6 05/17/22 05/23/22 5pm News 5-530pm 1-1 :30 P0C221 9 Weeks: Start/End Time 05/18/22 End Date 05/23/22 MTWTFSS 1-1 Spots/Week \$1,000.00 Start/End Time (Start/End Time) Length Ad-ID (Start/End Time) :30 P0C221 7 05/17/22 05/23/22 5:23 PM 5pm News 5-530pm | 130H 130H 130H \$1,000.00 130H | | \$350.00 NM \$350.00 NM \$350.00 NM \$350.00 NM <u>\$350.00 NM</u> \$1,000.00 NM |
| O5/17/22 O5/23/22 - 1111 4 \$350.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 2 KMBC Tu 05/17/22 4:53 PM 4pm News 4-5p :30 P0C221 3 KMBC Th 05/19/22 4:54 PM 4pm News 4-5p :30 P0C221 4 KMBC F 05/20/22 4:53 PM 4pm News 4-5p :30 P0C221 4 KMBC F 05/20/22 4:53 PM 4pm News 4-5p :30 P0C221 4 KMBC F 05/20/22 4:53 PM 4pm News 4-5p :30 P0C221 6 05/17/22 05/23/22 5pm News 5-530pm 1-1 :30 2 Weeks: Start Date End Date MIWTFSS Spots/Week Rate \$1,000.00 Spots: # Ch Day Air Date Air Time Description \$1 ength Ad-ID 2 KMBC M | 130H 130H 130H \$1,000.00 130H | | \$350.00 NM \$350.00 NM \$350.00 NM \$350.00 NM <u>\$350.00 NM</u> \$1,000.00 NM |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 1 KMBC Tu 05/17/22 4:53 PM 4pm News 4-5p ::30 P0C221 2 KMBC W 05/18/22 4:54 PM 4pm News 4-5p ::30 P0C221 3 KMBC Th 05/19/22 4:45 PM 4pm News 4-5p ::30 P0C221 4 KMBC F 05/20/22 4:53 PM 4pm News 4-5p ::30 P0C221 4 KMBC F 05/20/22 4:53 PM 4pm News 4-5p ::30 P0C221 4 KMBC F 05/20/22 4:53 PM 4pm News 4-5p ::30 P0C221 6 05/17/22 05/23/22 fmontoce Spots/Week Rate :30 P0C221 2 KMBC M 05/23/22 f:29 PM Spots/Week Start/End Time Length Ad-ID 2 KMBC M 05/23/2 | 130H 130H 130H \$1,000.00 130H | | \$350.00 NM \$350.00 NM \$350.00 NM \$350.00 NM <u>\$350.00 NM</u> \$1,000.00 NM |
| 1 KMBC Tu 05/17/22 4:53 PM 4pm News 4-5p :30 P0C221 2 KMBC W 05/18/22 4:54 PM 4pm News 4-5p :30 P0C221 3 KMBC Th 05/19/22 4:45 PM 4pm News 4-5p :30 P0C221 4 KMBC F 05/20/22 4:53 PM 4pm News 4-5p :30 P0C221 4 KMBC F 05/20/22 4:53 PM 4pm News 4-5p :30 P0C221 4 KMBC F 05/20/22 4:53 PM 4pm News 4-5p :30 P0C221 6 05/17/22 05/23/22 5pm News 5-530pm 1-1 :30 2 Class of Time - Pre-emptible with notice Weeks: Start Date Air Time Description Start/End Time Length Ad-ID 1 KMBC M 05/23/22 5:29 PM 5pm News 5-530pm :30 P0C221 2 KMBC M 05/23/22 5:23 PM 5pm News 5-530pm :30 P0C221 2 KMBC M 05/23/22 5:23 PM 5pm News 5-530pm :30 P0C221 2 KMBC M 05/23/22 6pm | 130H 130H 130H \$1,000.00 130H | | \$350.00 NM \$350.00 NM \$350.00 NM <u>Rate</u> <u>Type</u> \$1,000.00 NM |
| 3 KMBC Th 05/19/22 4:45 PM 4pm News 4-5p :30 P0C221 4 KMBC F 05/20/22 4:53 PM 4pm News 4-5p :30 P0C221 6 05/17/22 05/23/22 5pm News 5-530pm 1-1 :30 2 Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate Veeks: Start Date End Date Air Time Description Start/End Time Length Ad-ID 1 KMBC M 05/23/22 5:29 PM 5pm News 5-530pm :30 P0C221 2 KMBC M 05/23/22 5:29 PM 5pm News 5-530pm :30 P0C221 2 KMBC M 05/23/22 5:23 PM 5pm News 5-530pm :30 P0C221 2 KMBC M 05/23/22 5:23 PM 5pm News 5-530pm :30 P0C221 7 05/17/22 05/23/22 6pm News 6-630pm 11 :30 2 7 05/17/22 05/23/22 11 2 \$1,400.00 \$1,400.00 | 130H 130H \$1,000.00 130H 130H | | \$350.00 NM \$350.00 NM <u>Rate</u> <u>Type</u> \$1,000.00 NM |
| 4 KMBC F 05/20/22 4:53 PM 4pm News 4-5p :30 P0C221 6 05/17/22 05/23/22 5pm News 5-530pm 1-1 :30 2 Class of Time - Pre-emptible with notice Weeks: Start Date End Date MIWIFSS Spots/Week Rate Weeks: Start Date End Date MIWIFSS Spots/Week Rate 1 KMBC W 05/17/22 5:29 PM 5pm News 5-530pm :30 P0C221 2 KMBC M 05/23/22 5:29 PM 5pm News 5-530pm :30 P0C221 2 KMBC M 05/23/22 5:23 PM 5pm News 5-530pm :30 P0C221 2 KMBC M 05/23/22 5:23 PM 5pm News 5-530pm :30 P0C221 2 KMBC M 05/23/22 6pm News 6-630pm 11 :30 2 7 05/17/22 05/23/22 6pm News 6-630pm 11 :30 2 7 05/17/22 05/23/22 11 2 \$1,400.00 \$1,400.00 | \$1,000.00 \$1,000.00 | | \$350.00 NM Rate Type \$1,000.00 NM |
| 6 05/17/22 05/23/22 5pm News 5-530pm 1-1 :30 2 Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/17/22 05/23/22 Internet inter | \$1,000.00 30H 30H | | <u>Rate</u> <u>Type</u> \$1,000.00 NM |
| Class of Time - Pre-emptible with notice Weeks: Start Date 05/17/22 End Date 05/23/22 MTWTFSS 1-1 Spots/Week 2 Rate \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 1 KMBC W 05/23/22 5:29 PM 5pm News 5-530pm :30 P0C221 2 KMBC M 05/23/22 5:23 PM 5pm News 5-530pm :30 P0C221 2 KMBC M 05/23/22 6pm News 6-630pm 11 :30 2 7 05/17/22 05/23/22 6pm News 6-630pm 11 :30 2 Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS 11 Spots/Week Rate \$1,400.00 Spots: # Ch Day Air Date Air Time Description 1 Start/End Time Length Ad-ID 1 KMBC Th 05/19/22 6:27 PM 6pm News 6-630pm :30 P0C221 | 1 30H 1 30H | | \$1,000.00 NM |
| O5/17/22 O5/23/22 1-1 2 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 1 KMBC W 05/18/22 5:29 PM 5pm News 5-530pm :30 P0C221 2 KMBC M 05/23/22 5:23 PM 5pm News 5-530pm :30 P0C221 2 KMBC M 05/23/22 5:23 PM 5pm News 5-530pm :30 P0C221 7 05/17/22 05/23/22 6pm News 6-630pm 11 :30 2 Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/17/22 05/23/22 11 2 \$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00 \$1,400.00 < | 130H | NM | \$1,000.00 NM |
| 1 KMBC W 05/18/22 5:29 PM 5pm News 5-530pm :30 P0C221 2 KMBC M 05/23/22 5:23 PM 5pm News 5-530pm :30 P0C221 7 05/17/22 05/23/22 6pm News 6-630pm 11 :30 2 Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/17/22 05/23/22 I1 2 \$1,400.00 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 1 KMBC Th 05/19/22 6:27 PM 6pm News 6-630pm :30 P0C221 | 130H | NM | \$1,000.00 NM |
| 2 KMBC M 05/23/22 5:23 PM 5pm News 5-530pm :30 P0C221 7 05/17/22 05/23/22 6pm News 6-630pm 11 :30 2 Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate Weeks: Start Date End Date MTWTFSS 11 2 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 1 KMBC Th 05/19/22 6:27 PM 6pm News 6-630pm :30 P0C221 | 130H | NM | |
| 7 05/17/22 05/23/22 6pm News 6-630pm 1 1 :30 2 Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate \$ | | NM | \$1,000.00 NM |
| Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/17/22 05/23/22 1-1 2 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 1 KMBC Th 05/19/22 6:27 PM 6pm News 6-630pm :30 P0C221 | \$1,400.00 | NM | |
| O5/17/22 O5/23/22 1 - 1 2 \$1,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID 1 KMBC Th 05/19/22 6:27 PM 6pm News 6-630pm :30 POC221 | | | |
| Spots:#ChDayAir DateAir TimeDescriptionStart/End TimeLengthAd-ID1KMBCTh05/19/226:27 PM 6pm News6-630pm:30 POC221 | | | |
| 1 KMBC Th 05/19/22 6:27 PM 6pm News 6-630pm :30 P0C221 | | | Poto Tupo |
| | 308 | | <u>Rate</u> <u>Type</u> \$1,400.00 NM |
| 2 KMBC M 05/23/22 6:10 PM 6pm News 6-630pm :30 P0C221 | | | \$1,400.00 NM |
| | | | |
| 8 05/17/22 05/23/22 M-F 10pm News 10-1035pm - 1 - 1 :30 2 Class of Time - Pre-emptible with notice | \$900.00 | NM | |
| Weeks: Start Date End Date MIWTFSS Spots/Week Rate 05/17/22 05/23/22 -1-1 2 \$900.00 | | | |
| Spots: <u>#</u> <u>Ch</u> Day <u>Air Date</u> <u>Air Time</u> Description <u>Start/End Time</u> Length Ad-ID | | | Rate Type |
| 1 KMBC Tu 05/17/22 10:24 PM M-F 10pm News 10-1035pm :30 P0C221 | | | \$900.00 NM |
| 2 KMBC Th 05/19/22 10:13 PM M-F 10pm News 10-1035pm :30 P0C221 | 130H | | \$900.00 NM |
| 9 05/17/22 05/23/22 5pm News Saturday 5-530pm1- :30 1 Class of Time - Non Pre-emptible | \$500.00 | NM | |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate 05/17/22 05/23/22 1- 1 \$500.00 | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID | | | Rate Type |
| 1 KMBC Sa 05/21/22 5:22 PM 5pm News Saturday 5-530pm :30 P0C221 | 130H | | \$500.00 NM |
| | * =00.00 | N IN 4 | |
| 10 05/17/22 05/23/22 6pm News Saturday 6-7pm 1- :30 1 Class of Time - Non Pre-emptible 1- :30 1 | \$500.00 | NM | |
| Weeks: Start Date End Date MIWIFSS Spots/Week Rate 05/17/22 05/23/22 1- 1 \$500.00 | | | |
| Spots: <u>#</u> Ch Day Air Date Air Time Description Start/End Time Length Ad-ID | | | Rate Type |
| 1 KMBC Sa 05/21/22 6:21 PM 6pm News Saturday 6-7pm :30 P0C221 | 130H | | \$500.00 NM |
| 11 05/17/22 05/23/22 6pm News Saturday 6-7pm 1- :30 1 Class of Time - Non Pre-emptible 1- :30 1 | \$500.00 | NM | |
| Weeks: Start Date End Date MIWIFSS Spots/Week Rate 05/17/22 05/23/22 1- 1 \$500.00 | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID | | | Rate Type |
| 1 KMBC Sa 05/21/22 6:54 PM 6pm News Saturday 6-7pm :30 P0C221 | 130H | | \$500.00 NM |
| 12 05/17/22 05/23/22 6pm News Saturday 6-7pm 1- :30 1 Class of Time - Pre-emptible with notice | \$350.00 | NM | |

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| | ICEA | TE | | |
|-----|--------------|------------------|----------------|---------------------|
| · | Invoice # | 2270598-1 | Invoice Month | May 2022 |
| | Invoice Date | 05/29/22 | Invoice Period | 04/25/22 - 05/23/22 |
| 435 | Advertiser | Protect Our Care | | |
| | Product | PROTECT OUR CARE | | |
| | Estimate # | 2237 | | |

| www.kmbc.com | | | Spots/ | | | |
|---|-------------------------|--------|----------------|------------|------|-------------|
| Line Start Date End Date Description Start/End Time | MTWTFSS | Length | Week | Rate | Туре | |
| 12 05/17/22 05/23/22 6pm News Saturday 6-7pm Class of Time - Pre-emptible with notice | 1- | :30 | 1 | \$350.00 | NM | |
| Weeks: Start Date End Date MTWTFSS Spots/Week 05/17/22 05/23/22 1- 1 | <u>Rate</u> \$350.00 | | | | | |
| Spots: <u># Ch Day Air Date Air Time Description</u> | Start/End Time | | h Ad-ID | | | Rate Type |
| 1 KMBC Sa 05/21/22 6:28 PM 6pm News Saturday | 6-7pm | :3 | 0 P0C22113 | OH | | \$350.00 NM |
| 1305/17/2205/23/22Sa 10pm News10-1035pmClass of Time - Pre-emptible with notice | 1- | :30 | 1 | \$600.00 | NM | |
| Weeks: Start Date End Date MTWTFSS Spots/Week 05/17/22 05/23/22 1- 1 | <u>Rate</u> \$600.00 | | | | | |
| Spots: <u># Ch Day Air Date Air Time Description</u> | Start/End Time | Lengt | <u>h Ad-ID</u> | | | Rate Type |
| 1 KMBC Sa 05/21/22 10:46 PM Sa 10pm News LR- Basketball | 10-1035pm | :3 | 0 P0C22113 | ОН | | \$600.00 NM |
| 14 05/17/22 05/23/22 GMA 6-7a Class of Time - Pre-emptible with notice | 1 | :30 | 1 | \$550.00 | NM | |
| Weeks: Start Date End Date MIWIFSS Spots/Week 05/17/22 05/23/22 1 1 | <u>Rate</u> \$550.00 | | | | | |
| Spots: <u># Ch Day Air Date Air Time Description</u> | Start/End Time | Lengt | <u>h Ad-ID</u> | | | Rate Type |
| 1 KMBC Su 05/22/22 6:46 AM GMA | 6-7a | :3 | 0 P0C22113 | OH | | \$550.00 NM |
| 15 05/17/22 05/23/22 Jimmy Kimmel 1035-1137p Class of Time - Pre-emptible with notice | 1-11 | :30 | 3 | \$250.00 | NM | |
| Weeks: Start Date End Date MTWTFSS Spots/Week | <u>Rate</u> \$250.00 | | | | | |
| Spots: <u># Ch Day Air Date Air Time Description</u> | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 1 KMBC W 05/18/22 11:01 PM Jimmy Kimmel | 1035-1137p | | 0 POC22113 | OH | | \$250.00 NM |
| 2 KMBC Th 05/19/22 11:15 PM Jimmy Kimmel | 1035-1137p | :3 | 0 POC22113 | ОН | | \$250.00 NM |
| 3 KMBC M 05/23/22 11:40 PM Jimmy Kimmel LR- Basketball | 1035-1137p | :3 | 0 P0C22113 | OH | | \$250.00 NM |
| 16 05/17/22 05/23/22 Good Morning America 7-9am Class of Time - Pre-emptible with notice | - 1 1 | :30 | 2 | \$600.00 | NM | |
| Weeks: Start Date End Date MTWTFSS Spots/Week 05/17/22 05/23/22 -11 2 | <u>Rate</u> \$600.00 | | | | | |
| Spots: <u># Ch Day Air Date Air Time Description</u> | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 1 KMBC Tu 05/17/22 7:59 AM Good Morning America | 7-9am | | 0 P0C22113 | | | \$600.00 NM |
| 2 KMBC F 05/20/22 7:27 AM Good Morning America | 7-9am | :3 | 0 POC22113 | OH | | \$600.00 NM |
| 17 05/17/22 05/23/22 KELLY CLARKSON M-F 2-3P Class of Time - Pre-emptible with notice | 11 | :30 | 2 | \$150.00 | NM | |
| Weeks: Start Date End Date MIWIFSS Spots/Week | <u>Rate</u> \$150.00 | | | | | |
| Spots: <u># Ch Day Air Date Air Time Description</u> | Start/End Time | Lengt | h Ad-ID | | | Rate Type |
| 1 KMBC W 05/18/22 2:28 PM KELLY CLARKSON | M-F 2-3P | | 0 POC22113 | ОН | | \$150.00 NM |
| 2 KMBC Th 05/19/22 2:59 PM KELLY CLARKSON | M-F 2-3P | :3 | 0 POC22113 | OH | | \$150.00 NM |
| 18 05/17/22 05/23/22 4pm News 4-5p Class of Time - Immediately Pre-emptible without notice | - 1 1 | :30 | 2 | \$350.00 | NM | |
| Weeks: Start Date End Date MIWIFSS Spots/Week | <u>Rate</u> \$350.00 | | | | | |
| Spots: # Ch Day Air Date Air Time Description | Start/End Time | Lenat | h Ad-ID | | | Rate Type |
| 1 KMBC Tu 05/17/22 4:15 PM 4pm News | 4-5p | | 0 P0C22113 | OH | | \$350.00 NM |
| 2 KMBC F 05/20/22 4:25 PM 4pm News | 4-5p | :3 | 0 POC22113 | ОН | | \$350.00 NM |
| 19 05/17/22 05/23/22 World News Tonight 530-6pm | 11 | :30 | 2 | \$2,000.00 | NM | |

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: https://www.hearst.com/-/hearst-television-broadcast-terms-conditions



| Invoice # | 2270598-1 | Invoice Month | May 2022 |
|--------------|------------------|----------------|---------------------|
| Invoice Date | 05/29/22 | Invoice Period | 04/25/22 - 05/23/22 |
| Advertiser | Protect Our Care | | |
| Product | PROTECT OUR CARE | | |
| Estimate # | 2237 | | |

| Line | Start Da | ate E | End Da | ate Desc | cription | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Туре | | |
|------|--------------|---------|--------------------|--------------|---------------|-----------------|---------------------------|--------|----------------|------------|-----------|------------|------|
| | Class o | of Time | - Pre- | emptible wit | | | | | | | | | |
| | Weeks: | - | tart Da 5/17/22 | | | Spots/Week 2 | <u>Rate</u> \$2,000.00 | | | | | | |
| Spo | ts: <u>#</u> | Ch | Day | Air Date | Air Time Desc | ription | Start/End Time | Lengt | h Ad-ID | | | Rate | Туре |
| | 1 | KMBC | Th | 05/19/22 | 5:30 PM World | News Tonight | 530-6pm | :3 | 0 POC221130H | | | \$2,000.00 | NM |
| | 2 | KMBC | М | 05/23/22 | 5:29 PM World | l News Tonight | 530-6pm | :3 | 0 POC221130H | | | \$2,000.00 | NM |
| | | | | | | | Total Spots | : | 39 | | | | |
| Pay | ment | Ter | ms : | 30 Days | 5 | | | | <u>(</u> | Gross Tota | <u>II</u> | \$21,450.0 | 0 |

Agency Commission \$3,217.50

Net Amount Due \$18,232.50

Invoice Balance as of 05/31/22 2:28:47 PM CT \$0.00